



Self Generated Gift Certificate Instructions

Thank you for choosing The Ruby of Crested Butte – A Luxury Bed & Breakfast as a gift! In order to make the gift giving process as simple as possible, we have created a blank gift certificate form that is simple and quick to create, yet elegant in presentation.

To print your gift certificate, all you need is a printer (preferably color), one piece of 8.5 x 11 paper (preferably a heavier stock), and a classically trained Master Calligrapher, particularly of the Antiqua European script (or anyone with decent handwriting.)

There are four steps to creating a gift certificate for a stay at The Ruby of Crested Butte.

- 1) The first step is to simply print the gift certificate. This is the easy part. Any 8.5” x 11” paper will work, but card stock is recommended.
- 2) The second step is to fold the gift certificate. This is the fun part. Simply fold in half lengthwise with the printed side facing out. Then fold again with the Ruby logo facing out.
- 3) The third step is to complete the gift certificate by writing the name of the recipient, the amount of the gift (in terms of \$), the name of the person(s) giving the gift, and the date of the gift. This is the hard part.
- 4) The final step is to activate the gift certificate. This is the expensive part. To activate the certificate, you need to insert a gift certificate number on the left side of the certificate. This number can be obtained by calling The Ruby at 1-800-390-1338 or emailing them at info@therubyofcrestedbutte.com. If you are in a real pinch for time, you can leave the number field blank and pay after the gift is given, but we will have to track the certificate by the recipient’s name – just let us know when you eventually do call to pay for the gift you have already given!

That’s it! You have successfully created a unique and thoughtful gift you can be proud of giving. If you have any questions or special requests regarding your gift certificate, please don’t hesitate to contact us at 1-800-390-1338.



CALL 1-800-390-1338 FOR RESERVATIONS

624 GOTHIC AVENUE
P.O. BOX 3801

CRESTED BUTTE, COLORADO 81224

WWW.THERUBYOFCRESTEDBUTTE.COM

NOT TRANSFERABLE. SUBJECT TO AVAILABILITY.
VOID AFTER TWO YEARS FROM PURCHASE.
NOT VALID UNLESS PRESENTED AT TIME OF RESERVATION.

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THIS CERTIFIES THAT

HAS BEEN GIVEN

TOWARD A STAY AT

THE RUBY OF CRESTED BUTTE
a luxury bed & breakfast

A GIFT FROM

ON THIS DATE