



*Shake things up.*

# 2013 WINTER TECH FEST

December 16 · Sam's Town Hotel & Casino · 8 CPE Credits · WTF113

Reenergize your processes with the best technology tools and resources available today. The Winter Tech Fest covers all the hottest topics, coolest gadgets, and best practices. You'll leave with tips and resources you can use immediately to work more efficiently, profitably, and innovatively.

Register online at [lcpa.org/wtf113](http://lcpa.org/wtf113)

Looking for a different location or topics? Check out the Kenner Tech Fest on December 17 at [lcpa.org/wtf213](http://lcpa.org/wtf213).



Society of Louisiana  
Certified Public Accountants

2400 Veterans Memorial Blvd., Suite 500  
Kenner, LA 70062-4739

Non Profit  
Organization  
U.S. Postage  
**PAID**  
New Orleans, LA  
Permit No. 498

# 2013 WINTER TECH FEST

Looking for a different location or topics? Check out the Kenner Tech Fest on December 17 at [lcpa.org/wtf213](http://lcpa.org/wtf213).

## WINTER TECH FEST

December 16 • Sam's Town Hotel & Casino • 8 CPE Credits • WTF113

8:00 – 8:25 am  
Registration and Continental Breakfast

8:25 – 8:30 am  
**Welcome and Introduction**  
Speaker: John H. Higgins, CPA, CITP  
CPA Crossings, Rochester, MI



John H. Higgins, CPA, CITP

8:30 – 10:10 am  
**iPad – Advanced Configuration Settings and Content Management**

This presentation will provide a comprehensive review of the available settings to configure your iPad for maximum value. Topics include: network settings, VPN setup, location services, privacy settings, iPad security and lock settings, restrictions, iCloud, backup, restore, erase, email configuration settings, iTunes and sharing content.

10:10 – 10:20 am Break

10:20 am – 12:00 pm  
**Cloud Computing: Taking Your IT Strategy to the Next Level**  
Cloud computing is the fastest growing segment of the accounting technology industry. This presentation is designed to provide you with a thorough understanding of what “cloud computing” is all about and how it impacts your IT strategy.

12:00 – 1:00 pm Group Luncheon

## Hotel Information

**Sam's Town Hotel Casino**  
315 Clyde Fant Parkway  
Shreveport, LA 71101  
318.429.5417

**Rate:** \$70/night  
**Cut-off date:** Nov. 29  
**Group code:** S12CPA9



1:00 – 2:40 pm  
**Taking Excel to the Next Level for Experienced Users**  
Learn the Excel features and functions that can be used to analyze and report on financial information, with a focus on how to master the most effective techniques to visually impact your spreadsheet data and collaborate electronically. Topics include: conditional formatting, Share WorkBook, annotation tools, macros and more.

2:40 – 2:50 pm Break

2:50 – 4:30 pm  
**Microsoft Office 2013 and Office 365: What's New?**

Get a comprehensive demonstration of what's new with Office 2013 and be prepared to decide if and when you should upgrade. John will also review the Office 365 offering for deploying Microsoft Office in a hybrid online/offline model, as well as provide a complete review of the new features specific to each of the major office applications: Excel, Outlook, PowerPoint, Word and OneNote.



Don't have an iPad? Not a problem! If needed, an Apple iPad may be rented (\$40) for your use throughout the day. However, if you can **BYOD** (Bring Your Own Device) – even better – that way you can apply what you learn in real time, and your iPad will be all set and ready to go for the business at hand.

**Member/Non-member Fees**  
Early Bird: \$265/365 per workshop  
Standard: \$315/415 per workshop

Registrations received after Dec. 5 will be charged the standard registration fee.  
☐ I need to rent an iPad (\$40)

Name: \_\_\_\_\_  
Firm/Employer: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

☐ Please check if new address

Are you an LCPA Member? ☐ Yes ☐ No  
If you are not an LCPA Member, please answer the following questions.

Are you a CPA? ☐ Yes ☐ No

If no, is a member of your firm/employer an LCPA member? ☐ Yes ☐ No

If yes, please list LCPA Member name: \_\_\_\_\_

Are you a member of another state CPA society? ☐ Yes ☐ No

If yes, please list state society: \_\_\_\_\_

Business Phone: ( ) \_\_\_\_\_

Email (required) \_\_\_\_\_ ☐ New email?

☐ Visa ☐ MasterCard ☐ Discover Card ☐ American Express

Credit Card # \_\_\_\_\_

Expiration Date: \_\_\_\_/\_\_\_\_ CVS# \_\_\_\_\_

Cardholder's Name as Printed on Card: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

ADA Notice: We request that if you have a disability, please let us know at least 10 days prior to the event if alternate arrangements are required.



**Register online at**  
[lcpa.org/wtf113](http://lcpa.org/wtf113) or use our QR code  
from your mobile device.

**Payment is due prior to course date.**  
Mail registration form and payment to:



2400 Veterans Blvd., Suite 500  
Kenner, LA 70062  
504.464.1040 • 800.288.5272  
Fax 504.469.7930  
Register Online: [www.lcpa.org](http://www.lcpa.org)