

The logo for EDAM (Economic Development Association of Minnesota) is displayed in a white oval. The letters 'EDAM' are in a bold, blue, italicized sans-serif font.

# EDAM

Economic Development Association of Minnesota

## 2015 EDAM WINTER CONFERENCE

January 22–23, 2015

**EXHIBITOR &  
SPONSORSHIP**  
Opportunities

Minneapolis Marriott  
**Northwest**

7025 Northland Dr. N  
**Brooklyn Park, MN 55428**

Sign Up Online at  
[www.edam.org](http://www.edam.org)

**Be a part of our Winter Conference!**

- Insightful Education Sessions
- EDAM 2015 Excellence in Economic Development Awards
- Thursday Evening Networking Event



# Sponsor Options

## Thursday Luncheon Sponsor \$2,000 (One Available)

- Invitation to address conference attendees (Five minutes)
- Logo and Link on event web page
- Logo included in all event promotions
- Exclusive signage at Luncheon
- Company logo listed in all printed materials
- Exhibit Space
- Two conference registrations

## Friday Luncheon Sponsor \$2,000 (One Available)

- Invitation to address conference attendees (Five minutes)
- Logo and Link on event web page
- Logo included in all event promotions
- Exclusive signage at Luncheon
- Company logo listed in all printed materials
- Exhibit Space
- Two conference registrations

## Networking Reception Sponsor \$1,000 (One Available)

- Company name on event web page
- Company name included in all event promotions
- Signage at event
- Company name listed in all printed materials
- Company logo on reception tickets
- Exhibit Space
- One conference registration

## Conference Lanyard Sponsor \$750 (One Available)

- Exclusive sponsor of conference nametag lanyards
- Company logo included on conference lanyards
- Company name on event web page
- Company name included in all event promotions
- Company name listed in all printed materials

## Students Sponsor \$500 for 6 Students

- Company name listed in all printed materials
- Company name on event web page
- Tables set aside during Thursday lunch to eat with sponsored students
- Provide 6 students with the opportunity to attend the full Winter Conference

## Wi-Fi Sponsor \$500 (One Available)

- Company name on event web page
- Company name included in all event promotions
- Signage at event
- Company name listed in all printed materials

## Audio Visual Sponsor \$350 (One Available)

- Listed on conference signage and printed material
- Company name on event web page
- Slide at the beginning of each presentation thanking sponsor with logo

## Break Sponsor \$250 (Three Available)

- Exclusive sponsor for one of the breaks during the conference
- Signage at beverage stations
- Company name listed in all printed materials
- Company name on event web page

## Exhibit-Only Option \$195/Members \$295/Non-Members

- Skirted exhibit table
- Company listing on event web page
- Company listed in printed materials

Sponsors must provide to EDAM a print-ready logo (Vector EPS or PDF) no later than January 2, 2015.



# Economic Development Association of Minnesota

## 2015 Winter Conference Exhibitor & Sponsor Registration

Due January 2, 2015

January 22–23, 2015 | Minneapolis Marriott Northwest | Brooklyn Park, MN

Main Contact Name(s) \_\_\_\_\_  
 Organization \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Phone \_\_\_\_\_ Fax \_\_\_\_\_  
 E-mail \_\_\_\_\_ Website \_\_\_\_\_

### SPONSOR LEVELS

- Luncheon Sponsor (Thursday) . . . . . \$2,000
- Luncheon Sponsor (Friday) . . . . . \$2,000
- Networking Reception Sponsor . . . . . \$1,000
- Conference Lanyard Sponsor. . . . . \$750
- Students Sponsor. . . . . \$500
- Wi-Fi Sponsor . . . . . \$500
- Audio Visual Sponsor . . . . . \$350
- Break Sponsor . . . . . \$250

### EXHIBIT-ONLY

- Exhibit - EDAM Member - \$195
  - Exhibit - Non-Member - \$295
- All exhibit representatives must be registered conference attendees (unless noted in sponsorship).**

### PAYMENT

(if paying by credit card, all fields are required)

- Check (Payable to EDAM)    Mastercard    Visa

Cardholder Name: \_\_\_\_\_ Cardholder Phone \_\_\_\_\_  
 Card Number: \_\_\_\_\_ Exp. Date \_\_\_\_\_ Sec. Code \_\_\_\_\_  
 Cardholder Signature: \_\_\_\_\_

Credit Card Billing Address (  Same as Above): \_\_\_\_\_  
 Credit Card Billing City/State/Zip: \_\_\_\_\_

ALL sponsors must send a print-ready logo to [joef@edam.org](mailto:joef@edam.org) no later than January 2, 2015 to be included in the onsite program.

**Conference Cancellation Policy:** Written cancellation notice must be received via fax, mail, or email by January 2, 2015, to receive a 50% refund. No refunds will be given after this date.

**Complete form and submit payment to:**  
 Economic Development Association of Minnesota  
 1000 Westgate Drive, Suite 252 | St. Paul, MN 55114 | Fax: 651.290.2266

(For office use only)

initials		fin.
date		
CK/CC		
amt. paid		
bal. due		

**Registration also available online! Visit [www.edam.org](http://www.edam.org) for details!**



Economic Development  
Association of Minnesota

1000 Westgate Drive, Suite 252

St. Paul, MN 55114

Phone: 651.290.6296

Fax: 651.290.2266

[www.edam.org](http://www.edam.org)

A photograph showing the silhouettes of several people sitting around a long table in a meeting room. They are positioned in front of a large window with horizontal blinds. The sun is shining through the window, creating a bright glow and casting long shadows. The overall scene is in a cool blue color palette.

## 2015 EDAM WINTER CONFERENCE

**Exhibitor and Sponsor Opportunities** now available

This event offers the perfect opportunity for you to get in front of these decision makers and to network with association leaders. Find out more and register to sponsor online at [www.edam.org](http://www.edam.org)