

# CONFERENCE ON LEVERAGING TALENTS FOR BUSINESS TRANSFORMATION, INNOVATION & PARTNERSHIP



“MAKING THE DIFFERENCE”

**10<sup>th</sup> NOVEMBER 2010 , 9.00 am – 5.00 pm**  
**SERI PACIFIC HOTEL , KUALA LUMPUR**

Globalisation has created a fierce competition for talent, forcing companies and government to recognise that people are the most valuable assets. The most important investment a country makes is at the core of innovation and a productive high income economy. Malaysian economy can succeed with a highly skilled talent when people are able to rapidly respond creatively to economic changes, and are centred on developing and utilising knowledge towards innovation. To compete on a regional and global scale, Malaysia must retain and attract talent for business transformation, innovation and partnership.

## Presentations

**Paper 1: By Malaysia Industrial Development Finance Berhad (MIDF)**  
**“Driving Talent Mindset For Excellent Performance”**

**Paper 2: By Axiata Group Berhad**  
**“Nurturing Leadership Talents in the New World”**

**Paper 3: By Panasonic Malaysia Sdn Bhd**  
**“Reaching Out To Talents of The New Generation”**

**Paper 4: By AON Hewitt**  
**“Engaging Talent: Inspiring Innovative and Creative People”**

## Objectives

- ❖ To promote awareness on the importance of leveraging talents in organizations;
- ❖ To learn the exemplary practices of successful organizations; and
- ❖ To provide a platform for participants to share their views and concerns on issues related to innovation and creativity towards enhancing competitiveness.

## Who Should Attend?

**Managing Director, General Managers, Directors, Head of Departments and Human Resource Managers of SMEs**

Organised by:



MALAYSIA PRODUCTIVITY CORPORATION

For further enquiries; please contact :

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## Schedule Programme

0820 – 0855	Registration and Coffee
0855 - 0900	Opening
0900 – 0910	Welcome Remarks by Mr. Mohd Razali Hussain, Director-General of MPC
	<b><u>Paper 1</u></b>
0915 – 1015	<b><i>“ Driving Talent Mindset for Excellent Performance”</i></b> - presenter from MIDF*
1015 - 1045	Networking break
	<b><u>Paper 2</u></b>
1045 – 1145	<b><i>“Nurturing Leadership Talents in the New World”</i></b> - Y.Bhg. Datin Badrunnisa Mohd Yasin Khan, Axiata Group Berhad
	<b><u>Paper 3</u></b>
1145 -1245	<b><i>“Reaching Out to Talents of the New Generation”</i></b> - Mr. Gorbachan Singh, Panasonic Malaysia Sdn Bhd
1245 – 1400	Lunch
	<b><u>Paper 4</u></b>
1400 – 1500	<b><i>“Engaging Talent: Inspiring Innovative and Creative People”</i></b> - Sharmila Sinnathurai, AON Hewitt
1510 – 1630	<b><u>Panel Discussion</u></b> Panelist:           1) Presenter from MIDF* 2) Y.Bhg. Datin Badrunnisa Mohd Yasin Khan, Axiata Group Berhad 3) Mr. Gorbachan Singh, Panasonic Malaysia Sdn Bhd 4) Sharmila Sinnathurai, AON Hewitt
1630 – 1700	Networking break
1700	End of Conference

\* Note: To be confirmed

## Conference Fees

Organisation	1 - 3 participants	4 or more participants
<b>Government; M NC; Large; SM E; and NGO</b>	<b>RM 600 each</b>	<b>RM 550 each</b>

**Note:**

Registration and payment should be made at least FIVE (5) days before the commencement of the programme. Reservation can be made via mail, fax or email only by using standard MPC's Course Registration Form . A FULL FEE is chargeable IF NO WRITTEN notice of cancellation is received by MPC FIVE (5) days before the commences of the programme or if the participant fails to report on the day programme. Cancellation with less than FIVE (5) days notice will not be accepted. However, substitute participant(s) are welcome. MPC reserves the right to change the venue or the facilitator or the contents of the programme or schedule or cancel the programme due to unforeseen circumstances and will notify registered participants accordingly. For further enquiries, please contact the Programme Manager.

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## Registration Form

**DEADLINE FOR REGISTRATION : 31<sup>ST</sup> OCTOBER 2010**

1. Organisation : \_\_\_\_\_  
 2. Company Registration No. (SSM) : \_\_\_\_\_  
 3. Contact Person : \_\_\_\_\_ Designation: \_\_\_\_\_  
 Tel: \_\_\_\_\_ Email: \_\_\_\_\_

**4. Participants(s):**

i. Name : \_\_\_\_\_ I.C No : \_\_\_\_\_  
 No. H/P : \_\_\_\_\_ Designation : \_\_\_\_\_  
 Email : \_\_\_\_\_ Academic : (SPM/Certificate/Diploma/Degree/Master/PHD)  
 Fee : **RM** \_\_\_\_\_

ii. Name : \_\_\_\_\_ I.C No : \_\_\_\_\_  
 No. H/P : \_\_\_\_\_ Designation : \_\_\_\_\_  
 Email : \_\_\_\_\_ Academic : (SPM/Certificate/Diploma/Degree/Master/PHD)  
 Fee : **RM** \_\_\_\_\_

iii. Name : \_\_\_\_\_ I.C No : \_\_\_\_\_  
 No. H/P : \_\_\_\_\_ Designation : \_\_\_\_\_  
 Email : \_\_\_\_\_ Academic : (SPM/Certificate/Diploma/Degree/Master/PHD)  
 Fee : **RM** \_\_\_\_\_

iv. Name : \_\_\_\_\_ I.C No : \_\_\_\_\_  
 No. H/P : \_\_\_\_\_ Designation : \_\_\_\_\_  
 Email : \_\_\_\_\_ Academic : (SPM/Certificate/Diploma/Degree/Master/PHD)  
 Fee : **RM** \_\_\_\_\_

5. Total Payment : **RM** \_\_\_\_\_ Payment By:  Cash  Cheque  LPO  
 Money Transfer **(Maybank : 014169401059)**  
 Cheque/L.O No. \_\_\_\_\_

is made payable to **Director-General of MPC** for the payment of participant(s) for the above programme.

6. Organisation Address : \_\_\_\_\_  
 Postcode: \_\_\_\_\_ State: \_\_\_\_\_  
 Tel: \_\_\_\_\_ Fax: \_\_\_\_\_

7. Organisation Size :  Multinational  Large  SME  Government

8. Status :  Bumiputra  Non Bumiputra

9. Economic Sector :  Public Sector  Mining/Manufacturing  Construction  Agriculture  
 Finance/Commerce  Science/Technology/ICT  Education/Legal  
 Retail  Transportation/Utilities  Human Resource/Sport/Land/Cooperation  
 Police/Army/NGO/Consumerism/Arts  Enterprenuership  
 Others (Please Specify) : \_\_\_\_\_

10. Company Stamp:  Date : \_\_\_\_\_