

# THE ECONOMIC CLUB OF CANADA

Presents:

**Jon G. Baird**  
**President**

**The Prospectors and Developers Association of Canada**

*Corporate Social Responsibility and Canada's Mineral Exploration Sector:  
Doing the Right Thing Wherever We Work*

Mineral exploration companies are the ambassadors of the global mining industry at thousands of sites around the world. Jon Baird, President of Prospectors and Developers Association of Canada, will outline Canada's leadership in developing guidelines for corporate social responsibility in the mineral industry with the introduction of e3 Plus: A Framework for Responsible Exploration. Baird will also discuss why the PDAC is convinced that voluntary guidelines will build healthier, more socially responsible companies than the approach used in proposed legislation, which is based on the belief that good corporate behaviour can only be achieved and enforced by legal means.

**Tuesday, June 23<sup>rd</sup>, 2009**  
**11:45am - 1:30pm**  
**The Sheraton Centre**  
**123 Queen Street West**

REGISTRATION: Please register online at [www.economicclub.ca](http://www.economicclub.ca) or complete and fax this form to (416) 306-0898

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Please make cheques payable to The Economic Club of Canada, 80 Richmond St West, Suite 501, Toronto ON M5H 2A4, Tel: (416) 306-0899, Fax: (416) 306-0898. No cancellations refunded. Substitutions are permitted at any time. Due to circumstances beyond our control, the Economic Club reserves the right to substitute speakers if necessary. GST# 860613066 RT0001. Contact [info@ecot.ca](mailto:info@ecot.ca) with any questions.