



Hillcrest Benefit Auction 2010

RE: *Hillcrest School PTA Supports: Arts, Science, PE and Other Essential Programs*

Dear Business Owner/Manager:

Hillcrest School, located in **Oakland, California**, is a **public K-8 school** serving over 300 neighborhood children. Hillcrest is recognized as a "California Distinguished School," one of only a few schools in the state of California to be given this prestigious award, which honors the state's most exemplary and inspiring public schools. The annual Benefit Auction, organized by Hillcrest's PTA, is our most significant fundraising event of the year, and the proceeds fund music, art, language, science and physical education programs that the Oakland Unified School District cannot support due to budget constraints. **We would not be able to accomplish all that we have without the support of businesses like yours!**

Not only does our community ensure a great education for Hillcrest students, **the PTA also donates money and support services to other Oakland Schools** that do not have an active PTA in place. For example, in 2007, some of the money raised at the Hillcrest auction went to Lockwood Elementary School to create an art program. In 2008, funds went to West Oakland Middle School for library services and field trips, and in 2009 funds were provided for Alameda's Raising a Reader program.

**I am asking for your support** and donation of an item or gift certificate that can be auctioned in the live or silent auction events on November 6, 2010. In addition, or in the alternative, you can purchase advertising space in our auction program and logo shopping bags, which will be distributed across our community. All donors will be recognized in the program.

If you are interested in helping, your tax deductible donation or advertising purchase can be made online at: [www.hillcrestpta.org/funds/auction/](http://www.hillcrestpta.org/funds/auction/). Or, you may complete and send us the attached donation form. For your reference, our non-profit Tax ID number is **94-6172363**. We are happy to arrange donation pick up at your convenience!

We thank you in advance for your consideration in supporting us. Please do not hesitate to contact me at [2010benefit@hillcrestpta.org](mailto:2010benefit@hillcrestpta.org) with any questions.

Sincerely,

Kelli Brown  
Chair, Hillcrest 2010 Benefit

Hillcrest  
School



Hillcrest PTA Federal Tax ID No.: 94-6172363  
30 Marguerite Dr, Oakland, CA 94618

**Business Donation Form**  
**Hillcrest Auction 2010**

**Please complete this form in its entirety**

**Donor Information:**

Has this business donated to Hillcrest in the past?

Business name:

Contact person:

Street address:

City:

State:

Zip:

Phone:

Website:

Email address:

**Donation Information:**

Donation item:

Short description/title

Item description:

Detailed description including expiration date (no earlier than 11/1/2011)  
and any other restrictions

Estimated value of donation:

Donation pick-up instructions:

If mailing or dropping off donation certificates or physical items, please send to:

Hillcrest School  
30 Marguerite Drive  
Oakland, CA 94618

Or call to arrange pick-up: 510-735-9672

Please mail this form to the address above Attn. 2010 Hillcrest Benefit Committee

For questions or additional info please contact: 2010benefit@hillcrestpta.org

**Thank you for your donation!!!**