

SAMPLE LETTER FROM MANAGEMENT:

Dear Employee,

I'd like to take this opportunity to invite you and your family to participate in March for Babies on (Date), 2010. By joining in, we show that (company name) cares about our employees and our community. We believe our commitment and participation in the March of Dimes March for Babies will mean a better future for all of us because our efforts will help save babies from premature birth and birth defects.

More than ever, businesses like ours must demonstrate their willingness to serve their communities, and we believe the March of Dimes is a great choice for our charitable efforts.

Premature birth touches half a million babies and their families every year. Babies born too soon are more likely to die or have disabilities. With everyone's support, the March of Dimes is funding amazing research by the best scientists to learn ways to make more pregnancies go a full nine months.

Please help fight premature birth, the leading cause of newborn death. Take part in March for Babies 2010! Together we can help find the answers that will give every baby a healthy start.

Sincerely,
(Signature)
(Title)
(Company)

SAMPLE SPONSOR LETTER FOR MARCH FOR BABIES:

Dear (fill in neighbor, family or friends name),

On (Date), 2010, I'll be participating in March for Babies to help give every baby a healthy start. For those inspired by the miracle of birth, the March of Dimes is the champion for babies that works to increase the number of healthy babies through decades of Nobel Prize-winning research and solutions.

The March of Dimes is always thinking about what we can do to help women have healthy pregnancies. Moms are at the heart of their mission because they know all about the experience of having a healthy baby. It is an amazing feeling of accomplishment and pride – one that a mom continues to feel as she watches her child grow. The March of Dimes shares this feeling every time they find solutions that help all babies - babies born healthy and babies who need help to survive and thrive. The March of Dimes carries out its mission in the name of babies, moms and families everywhere. One day, every family will know the joy of a healthy baby. Until then, there is the March of Dimes!

By taking part in the March for Babies, you can feel good knowing you've made a difference in the lives of babies and their families. Please fill out the tear off form below and return it along with your check in the enclosed envelope. Sponsorship support is important, but I also encourage you to join me at March for Babies 2010-and walk for a special baby or child. It's so easy to register. Just visit www.marchforbabies.org, call me or call 1-800-525-9255 for details.

Thank you.

Sincerely,
(Signature)

NAME _____
STREET ADDRESS _____
CITY, STATE, ZIP _____
MY DONATION: \$200 \$150 \$100 \$75 \$50 \$25 \$OTHER
(Please make checks payable to March of Dimes)

SAMPLE VENDOR LETTER

Dear (name):

_____ (insert your company) is once again taking a strong leadership role in the March of Dimes March for Babies event here in (city), (state). This event will take place on (insert date) at the (insert starting location). This year our team goal is to raise over \$_____ to help fight premature birth, a growing and costly problem in our community and across the United States. As a valued vendor to our company, we ask for your support for the 2010 March of Dimes campaign.

Can you imagine holding a baby that fits in the palm of your hand? One in eight babies in the U.S. is born prematurely – that's more than 500,000 each year. No one is working harder than the March of Dimes to ensure that no baby has to start its life by fighting for it. To help those families and their babies, we all need to get involved.

We are asking you to contribute \$3,000, \$2000, or \$1000 (adjust levels as desired) to support our March for Babies team effort. We are counting on each company we work with to help us reach our goal. Your contribution is very much appreciated and will support March of Dimes® programs, right here in our communities that help moms have healthy, full-term pregnancies.

Thank you for your consideration, and I look forward to your response.

For healthier babies,

Name
Title
Company

THANK YOU NOTE

(You can visit www.marchofdimes.com or www.marchforbabies.org for pre-designed thank you e-cards.)

Dear (name),

By taking part in the March for Babies, you can feel good knowing you've made a difference in the lives of babies and families. Thanks to you, our team raised \$_____ for the March of Dimes in their campaign to give every baby a healthy start. Through the collective efforts of (insert team name), the money we raised will help the March of Dimes in their mission of research, education, advocacy, and community service. Additional donations can still be added to our team total so if you haven't turned in all your money yet, there's still time. (Team name) employees are the best!

Sincerely,
(Signature)
Your Team Captain