

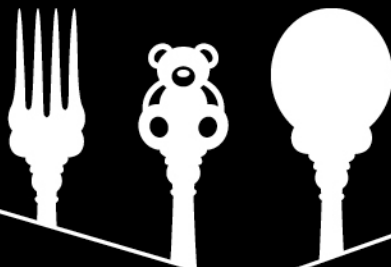
march  of dimes®

Signature *Chefs* Auction®

2014 Partnership Opportunities

Monday, October 27, 2014

We invite you to join us on a culinary trip around
the world without ever leaving Long Island.



March of Dimes Mission

The mission of the March of Dimes is to improve the health of babies by preventing premature births, birth defects and infant mortality. This is accomplished through research, programs of community service, education and advocacy.

Our Challenge

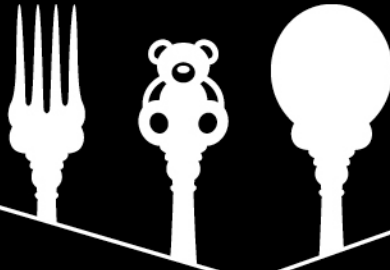
In the United States, a baby is born prematurely every minute, and approximately 72 die each day before reaching their first birthday. **With your help, we are working to change this statistic.**

The March of Dimes has taken the lead in response to this growing crisis and launched a multi-year, multi-million dollar Prematurity Awareness Campaign to raise awareness and fund research to find the causes of premature birth.

Signature Chefs Auction

The Annual Signature Chefs Auctions provides your company with a unique cause marketing and networking opportunity to partner with the vital mission of the March of Dimes.

Your company will shine in the eyes of approximately 250 affluent members of Long Island's community and business professionals who support the mission of the March of Dimes. Guests will enjoy an evening of fine cuisine created by local chefs, exciting spirits and wine along with custom created auction packages.



Presenting Partner \$25,000

Entertain your clients, network with Long Island business leaders and professionals in a fun environment while supporting the March of Dimes.

Pre-Event Marketing:

Pre-event marketing pieces featuring your company recognized as Exclusive Presenting Partner with logo recognition on:

- Event invitations

- Event e-mails

- Logo and link to company web site included on March of Dimes web page

- Company name included in all press releases

Event Marketing:

Logo recognition as Exclusive Presenting Partner on:

- Two pages (center) in event journal

- Event signage and media screens

- In event program

- On all restaurant sponsor banners displayed adjacent to featured restaurants

- Signage placed on each guest table

Exclusive sponsorship of the “Purple Moment of Hope Lighting” at event

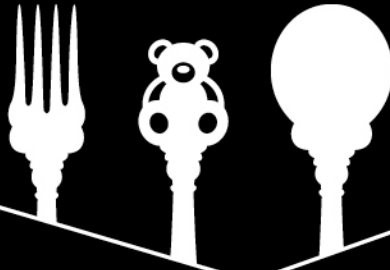
Event Recognition

- Company representative invited to podium for Presenting Partner recognition

Client Entertainment and Amenities

Three (3) VIP tables of ten at event

Four (4) tickets to the Joe Namath Celebrity Casino Event held on September 9, 2014 at the Uniondale Marriott



Platinum Partner \$10,000

Entertain your clients, network with Long Island business leaders and professionals in a fun environment while supporting the March of Dimes.

Pre-Event Marketing

Pre-event marketing pieces featuring your company recognized as a Platinum Partner with logo recognition on:

- Event invitations
- Event e-mails

Logo and link to company web site included on March of Dimes web page

Event Marketing

Logo recognition as Platinum Partner on:

Silver page in event journal

Event signage and media screens

In event program

Restaurant sponsor banner displayed adjacent to one of participating restaurant

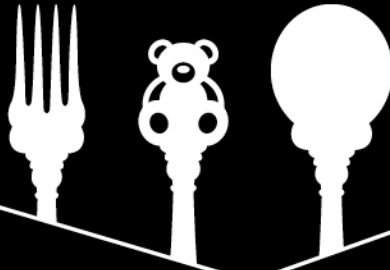
Event Recognition

Company representative invited to podium for partner recognition

Client Entertainment and Amenities

Two (2) VIP tables of ten at event

Two (2) tickets to the Joe Namath Celebrity Casino Event held on September 9, 2014 – Uniondale Marriott



Gold Partner \$5,000

Pre-Event Marketing

Pre-event marketing pieces featuring your company recognized as a Gold Partner with logo recognition on:

- Event invitations & Event e-mails

Event Marketing

Logo recognition as Gold Partner on:

- Full page in event journal

- Event signage and media screens

- In event program

- Restaurant sponsor banner displayed adjacent to one of featured restaurants

Event Recognition

Company representative invited to podium for sponsor recognition

Client Entertainment and Amenities

One (1) VIP table of ten at event

Silver Partner \$2,500

Pre-Event Marketing

Pre-event marketing pieces featuring your company recognized as a Silver Partner with name included on:

- Event invitations & Event emails

Event Marketing

Name recognition as Silver Partner on:

- Event signage and media screens

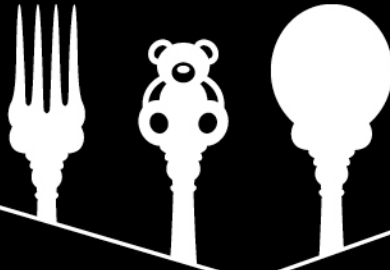
- In event program

- Full page in event journal

- Restaurant sponsor banner displayed adjacent to one of participating restaurant

Client Entertainment and Amenities

Four tickets to event



Bronze Partner \$1,500

Event Marketing

Name recognition as Bronze Partner on:

In event program

Full page in event journal

Restaurant sponsor banner displayed adjacent to one of participating restaurant

Client Entertainment and Amenities

Two tickets to event

Individual guest ticket: \$250

Journal Ads

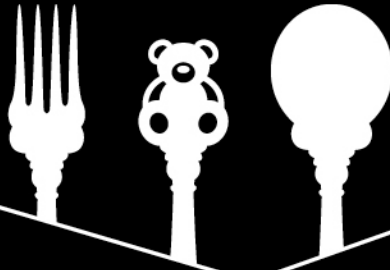
Back cover \$1,500

Silver page \$1,200

Full page \$1,000

Half page \$500

Patron listing \$250



Corporate Partnership Agreement

Company _____

Contact _____ Title _____

Phone _____ E-mail _____

Address _____

City, State, Zip _____

Partnership Level _____ Amount: \$ _____

We are unable to attend, please accept our donation in the amount of \$ _____

Signature _____ Date _____

Please make checks payable to the March of Dimes

Amount enclosed _____ Check # _____

Amex Master Card Visa Discover

Acct. # _____

Security # _____ Exp. ____/____

Please return form to March of Dimes Attn: Arlene Dayboch - 325 Crossways Park Drive, Woodbury, NY 11797, email to adayboch@marchofdimes.com or fax to (516) 628-6277. For more information please call 516-628-6272

The March of Dimes is a non-profit voluntary health agency, exempt from income under Section 501(c)(3) of the U.S. Internal Revenue Code, and contributions to it are tax deductible within limitations prescribed by the Code. A copy of our latest annual report may be obtained, upon request, from the office of the Attorney General, Charities Bureau, 120 Broadway, New York, NY 10271.

march of dimes
Signature *Chefs* Auction®