



GREEN ENERGY, AGRICULTURE & BIO-SCIENCE CAREER FAIR

Clearwater Arena, 1400 Wellington Street, Sarnia, Ontario

Wednesday April 13, 2011
9:00 a.m. – 6:30 p.m.

Thursday April 14, 2011
9:00 a.m. – 3:00 p.m.



Exhibitor Information Sheet

The Green Energy, Agriculture & Bio-Science Career Fair will **provide information about potential career paths in the areas of green energy, agriculture and bio science**. In order to foster a lasting impression between exhibitors and career fair participants, all exhibitors should have interactive components as part of their display.

1. Each booth space is 10' x 10'. However, if you require more space, we will do our best to accommodate your requirements.
Please indicate your required booth dimensions on the registration form.
2. Booths will be assigned by the Sarnia Lambton Workforce Development Board and will be based on a **"first-come, first-served" basis**. No exceptions will be made.
3. Each Exhibitor will receive one table, two chairs, and Exhibitor nametags.
4. **Any additional electrical or service requirements will be at the Exhibitors' own expense.** Please indicate these requirements on the information sheet. We would also suggest bringing one or two additional extension cords.
5. The Sarnia Lambton Workforce Development Board **reserves the right to refuse admittance to any Exhibitor.**
6. The Sarnia Lambton Workforce Development Board will not accept any responsibility for any items on the site, or delivered to the site and all items are at the sole risk of the Exhibitor. **The Sarnia Lambton Workforce Development Board is not responsible for any damage or loss of any property on the site howsoever such damage or loss may be caused.**
7. **Exhibitors' must provide evidence of having liability insurance by forwarding a Certificate of Insurance with this registration form. Please also add the Sarnia Lambton Workforce Development Board as an additional named insured to your policy with respect to this Green Energy, Agriculture & Bio-Science Career Fair.**
8. **Your booth must be manned during the show hours** as outlined above.
9. Confirmation will be faxed to the name and fax number provided on the registration form.



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Exhibitor Registration Form

----- Please Print or Type -----

Company: _____

Contact Name : _____

Address: _____

City: _____ Province: _____ Postal Code: _____

Telephone: _____ Fax: _____ Email: _____

Exhibit Requirements:

_____ Booths (each booth is 10' x 10')

_____ Hours for move-in

(Please check all that apply)

☐ Alternative Booth Dimensions: _____

☐ Use of the forklift for move-in and move-out

☐ Use of a 110 volt electrical outlet for our exhibit.

☐ Additional electrical or service requirements (such as higher powered electrical outlets, access to phone lines for the internet or access to water).

Please note that this is at the Exhibitors' own expense. Please list additional requirements:

Exhibitor nametags required: (please print names) _____

Please provide a brief description of your exhibit (must be interactive): _____

Green Job Information:

Please list the job titles of current employees at your company: _____

Your signature is your agreement to abide by the terms and conditions as set out above:

Signature: _____ Date: _____

REGISTRATION FORMS MUST BE RECEIVED NO LATER THAN MARCH 25, 2011
Return completed registration form and a copy of your Certificate of Insurance to:

Shauna Carr, Project Coordinator, Sarnia Lambton Workforce Development Board

Suite 504, 265 Front Street North, Sarnia, Ontario N7T 7X1

Phone: (519) 332-0000, ext. 24 Fax: (519) 336-5822



SARNIA LAMBTON WORKFORCE DEVELOPMENT BOARD

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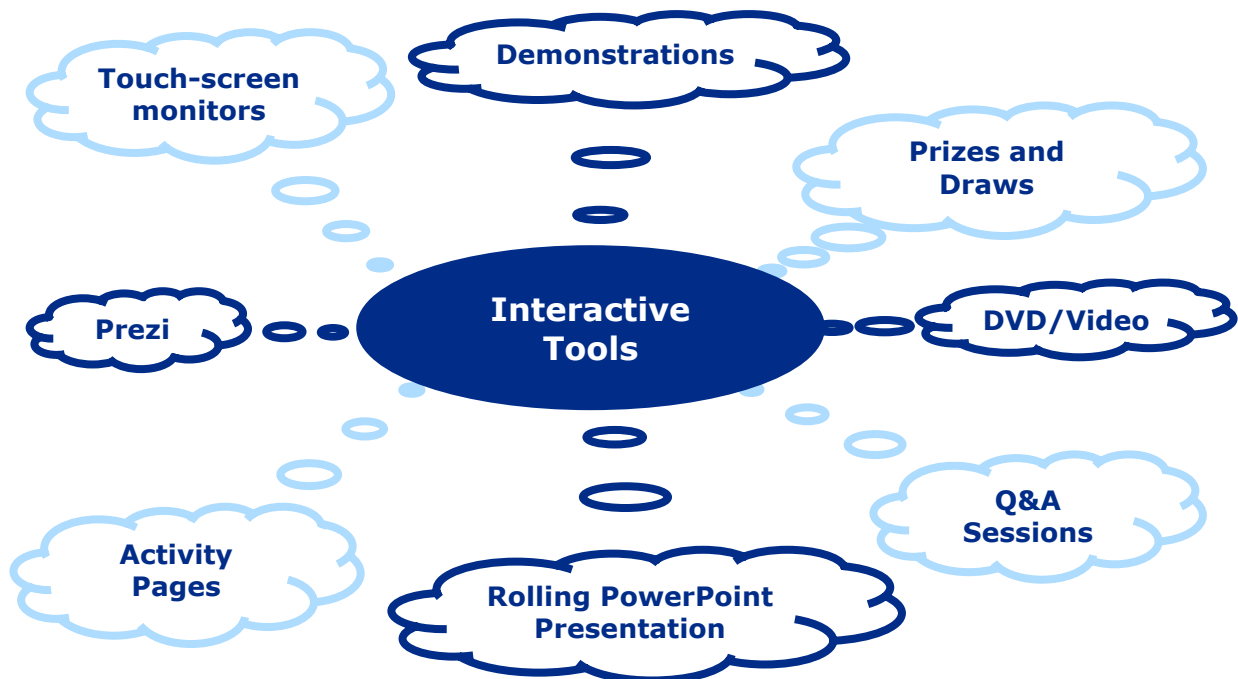
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**FREE
BOOTH**

Interactive Display Guide

Hands-on exhibits are a great **crowd draw** during a trade show. An interactive demo gives people a **feel for your product and company on a real level** and it's **entertaining**. This guide has been developed to introduce you to different interactive tools that can be used to enhance the attendee's experience at your booth. Interactive displays will get a potential client or employee to connect with your product or service and leave a lasting impression.



Examples of how to use these interactive tools:

- Showcase tools that are used within your business using a **touch-screen monitor**.
- People can't help but watch a **demonstration** that shows how to do something. It could be an interesting or fun activity that relates to your business.
- Everybody likes to win something. Have **prizes** or a **draw** at your booth. Be creative with how people can qualify. (Think **games**!)
- Give participants a taste of what your business does, or what a day in the life of an employee is like. Showcase activities through **videos** or **DVDs**.
- Engage with participants through a structured or informal **Question & Answer** session.
- Have a computer inside the booth with a **PowerPoint slide show** that shows customers a few interesting things about your company.
- Test students or send them on a scavenger hunt with **activity pages**. The activity can be as simple as a quiz.
- Jump forward to present day and use **Prezi** to communicate with students. Prezi is a modern version of PowerPoint. View some sample prezis at <http://prezi.com/explore/> or skip ahead to learn how to make them at <http://prezi.com/learn/>.