



Ethyx Corporate Services



Company
Profile

Company Profile

Ethyx Corporate Services LLP is a team of young and dynamic people striving to bring in new thoughts and ideas to further accelerate in the Market Research & IT industry thus delivering quality data in a shorter TAT to our clients and helping them in increasing the ROI.

Ethyx has been providing various market research solutions to research partners in The Americas, Europe and other regions.

With widespread market research experience across a variety of research techniques, Ethyx has developed a trusting relationship with our partners in the areas of **Financials, Infrastructure, Technology, Recruitment** to name a few. By offering solutions which encompass the entire project life cycle, we provide our clients the flexibility and convenience of working with a single point-of-contact who will seamlessly integrate into your team. Proven research skills and available solutions include research design and analysis, building market intelligence data and contact database management.

Ethyx also specializes in custom lists services based on your target criteria. No matter how niche the target is, we can build custom lists within a very short time. Our strength is to build lists to match your desired market specifications.

Our team of researchers and callers can build any list based on any specification of your choice including Zip Codes, SIC code, Industry Type, Employee Size, Title, Revenue, Geographic location and any specific criteria given by you. Our 100% List Management Accuracy Guarantee ensures that every marketing dollar you spend is targeted at the right person as; not only the contact information is accurate, but their role and title meets your requirements.

We have the capability and capacity to build contact list based on different categories like Industry, Geography, Titles, Revenue Size and Employee Size etc. We can also help you in getting Opt-in contacts for decision makers at all levels: C-Level, V- Level, Director Level, and Managerial Levels across varied Industrial verticals.

Ethyx is a fast growing and dynamically positioned corporate in the global KPO market delivering world-class solutions to global corporations worldwide.

Services

We offer following services to our clients in Europe & Americas:

- **B2B Database Services**
 - List Research
 - List Building
 - List Hygiene
 - Directory Services
- **Indexing**
 - Catalogue services - collection and management
 - Standardization
 - Presentation of normalized data in required format
 - Parametric comparison based on important attributes
 - Classification
 - Coding design
- **Data Entry/Document Conversion**
 - Data entry
 - Scanning/OCR
 - Adobe PDF Conversion
 - Document Management
 - Image Processing
 - Digitalization & Imaging
- **Information Technology**
 - HRMS Solutions
 - Graphic Designing
 - Website Development
 - Custom Software Development
 - E-Commerce Solutions
 - IT Staffing
 - Out Sourcing and off shoring Services.

How it works?

1 Phone Verified Data

We map our client's contacts with our internal in-use master database

2 Web Harvesting

Use of social media & secondary research to validate contacts and contact details

3 Secret Ingredient

Our home-grown data sync process captures the latest and most accurate information

4 Phone Verification

Every contact is verified via telephone to capture additional status information about the contact

5 Quality Assurance

Rigorous data quality check processes to ensure top level accuracy of all contacts



**ACCURATE
DATA**

Quality Control Process

Ethyx adheres to an accurate process from start to completion to ensure proper conduct for all leads, calls and sales.

- ✓ Data Verification
- ✓ Optimization by sourcing
- ✓ Call tracking and recording for outbound calls

As a leading list management company, Ethyx offers knowledgeable & motivated sales and support staff that brings experience, customer service and a network of established relationships focused on increasing our client's sales and profits.

Our managed properties cover a wide range of industries, from conference producers, event managers, infomercial and catalog buyers to top newspapers and B2B services. This roster also includes our Ethyx-owned databases and partnerships with a diverse collection of data providers.

Postal, telemarketing, and e-mail records build an effective stream of multichannel opportunities for every marketer. Ethyx can build complex customer engagement plans, or fulfill smaller list inquiries for targeted sales efforts. Our service is uniquely customizable, allowing marketers to acquire the best audience they require.

Client Testimonials

“I just wanted to say I am really happy with the turnaround rate for the lists. The quantity of list coming back quickly is really appreciated and the quality of the data is good - thank you.”

- Director, a well-established SME

“We have carefully reviewed your documents and are suitably impressed with the meticulous details with which you are conducting your audits to ensure exceptionally high quality for the extracted data delivered.”

- DB Manager, Leading Publishing House

“We would like to express our satisfaction on the co-operation regarding the development of our web application. Ethyx did a very professional job. We are satisfied with the solution given to us and with the communication flow through the project. We would like to recommend Ethyx. We look forward to working with them in future projects.”

- Partner, Mediabenificium Advertising

“We were very satisfied with the quality of service Ethyx provided. They were able to meet our requests with great professionalism and flexibility. We look forward to having your team fulfill future projects for us.”

- Database Director, A Leading Energy Conferences Company

“Ethyx get great results! Their team is efficient and professional and has helped me to grow my business tenfold!”

- CTO, Specialist Event Management Company

“Everything is going well and we have no requests or things that need to be changed. We are happy with the project going smoothly now and everything seems to be under control.”

- Sr. Development Manager, B2B Directory Services Provider

Our Vision

To be a world-class database management and market research service solution provider by providing top class partnership with organizations and enterprises of tomorrow. We are urged and encouraged through our work culture and self-motivation to perform beyond the existing benchmarked levels, as competition is only growing in the current business environment, so as to achieve this milestone with a journey that is new, focused and yet continuous day by day.

Our Mission

Our mission is to provide top class quality service in the research areas where we excel, understand the demand and meet the expectation of the clients.

Our Values

We are committed to provide reliable services to our customers by: proactively understanding their needs and requirements, continually enhancing employee skills, achieving process excellence, utilizing relevant technology and communicating our goals & objectives to every employee.

Who We Are?

We are robust!

We believe in using the best resources and processes for the job depending on the business need while maintaining a slight bias toward the tools the team knows the best. What is more important is getting the job done and well!

We are innovators!

We believe that to be in front of the game, you cannot walk the treaded path. We have developed innovative technology and processes to get things done.

We are agile!

Agile methodologies mean different things to different people. For us, the most important part of Agile is doing what works best for the team, focusing on quick ROI and alignment to the business need. We are never afraid to try to new things to see if they work and reconsider our positions if the situation warrants it.

Contact Us

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Visit Ethyx

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Thank you for taking the time to go through our company profile. If there are any questions or comments, please feel free to contact us.