



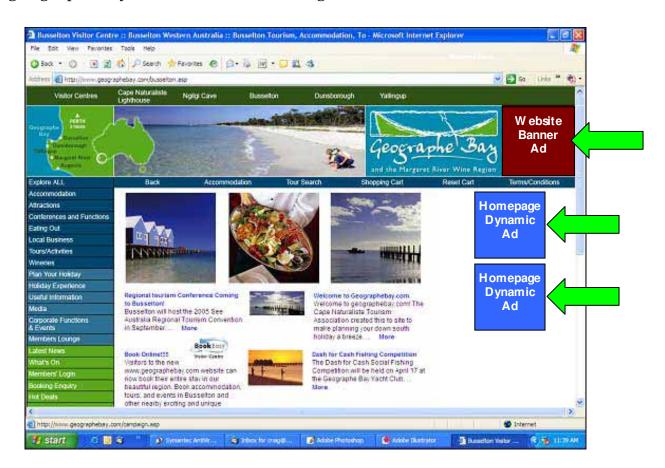
ONLINE PROMOTION OPPORTUNITIES

Internet Advertising now available from as little as \$1 perday!

This is a great opportunity to advertise your product or service to a large number of Website visitors for a very cost effective price!

- High Exposure -
- Strategic Placement -
- Targe te d Audie nc e -
- Links directly to your Members' Web Page -
 - Two Levels of Advertising Available -

Reach people when they are actively looking for information about local products and services online and send targeted visitors directly to your page. You can promote your business easily and effectively by linking from your online ad directly through to your own geographebay.com Members' Web Page.



AD SIZES AND LOCATIONS

1. Website Banner Ad

High profile rotational banner advertisements appear on the top right hand comer of every page, link directly through to your geographe bay.com Members Web Page and randomly change with every new page or page refresh. This extremely visible space is a premium advertising position and is only available to Geographe Bay Tourism Association members.



SPECIFICATIONS

Square 110 x 110 pixels Resolution: 72 dpi

File type: JPEG or GIF formats only File size: Maximum of 8K

- COST\$45.00 permonth ex gst (Invoiced Quarterly.) Production cost \$66 inc gst per image - animation by

quote

2. Home Page Dynamic Ad

Dynamic advertisements allow for 3 slides that can automatically change every 3 seconds allowing you to communicate your message creatively and with impact. These advertisements are selected to appear at random on the right hand side of the home page, link directly through to your geographe bay.com Members' Web Page and are limited to 12 GBIA Memberadvertisers per quarter. Cost effective website advertising!



SPECIFICATIONS

Square 110 x 110 pixels Resolution: 72 dpi File type: GIF formats only File size: Maximum of 8K

- COST\$30.00 permonth ex gst (Invoiced Quarterly.)
- Production cost \$66 inc gst per image animation by quote

ARIWORK & PRODUCTION

We can arrange for design and production of advertisements for you, or you can produce them to our specifications and email them directly to us. Typical cost is \$66 inc GST per static image, depending on design. Animated GIFs for Website Banner Dynamic adscan also be produced for extra impact – contact us for a quote!

ORDER FORM – FAX TO 9754 1470

To reserve your website advertising space (subject to availability), please fill in the following details. Confirmation of bookings will be via email.

Advertising contracts are charged pro-rata on a quarterly basis and renewed automatically unless you advise the GBTA of your intention to cancel prior to the last business day of the previous quarter. All invoices must be paid within 14 days to retain your advertising position.

RUSINES	S NAME
	S NAME: CT:PH:
I wish to	reserve the following: \[\sum_{} \text{Website Banner Dynamic Ad} \] \[\sum_{} \text{Home Page Dynamic Ad} \] \[\sum_{} \text{Production @ \$66.00 inc gst per static image.} \]
Signed	Date:
• –	For further information contact David Binks via email on m2@ geographebay.com or phone 9752 2066