



Kiwanis Club of Glendale
Glendale Kiwanis Foundation

Budget Request Form

Fiscal Year October 1, 2011 through September 30, 2012

(Note: Please submit this completed form to Vic Legerton for EACH proposed project)

Date Submitted: (MM/DD/YY) 8 / 23 / 2011

Project/Item Title: The Eliminate Project

Amount Requested: \$ 25,000.00 New Fund Request X Previously Funded

When was this project first started: 2011 New Project: Yes X No

If operated by another party, please indicate the name of the person/organization:

Kiwanis International Foundation (in partnership with UNICEF)

Description of Project/Request: The request is for funds which will match individual contributions (club members, spouses, and community members) to submit to Kiwanis International Foundation for individual recognition levels (and simultaneously toward club goals and recognition levels). The Eliminate Project is the current worldwide service project in partnership with UNICEF to immunize women in 38 countries against tetanus, protecting the lives of all their children born during the following ten of their childbearing years, a disease that is currently resulting in the preventable deaths of newborns every 9 minutes. The campaign has a goal of \$110,000,000 to provide for the immunization of the women (at \$0.60 per injection for a series of 3 injections – a total of \$1.80 each) plus education of the governments, health agencies, and medical professionals to perpetuate the care.

This is the second Kiwanis worldwide service project, following the 1995-2002 campaign which ultimately raised \$110,000,000 to iodize salt factories in nearly 100 countries to prevent the scourge of iodine deficiency disorders resulting in goiters, mental retardation, and many other easily preventable diseases. Our club provided \$40,000 for that campaign, virtually all individual contributions since we had no successful fundraisers in those years other than the Holiday Gala that was necessary to fund our ongoing local service programs. The Eliminate Project is specifically targeted to have NO negative impact on the regular local service programs and projects of any Kiwanis club.

The matching funds for 2011-2012 shall be limited to a maximum of \$625 for each club member or spouse for their individual recognition, and limited to two additional gifts to recognize others (member or non-member) as gift donations in honor or memory of those individuals. Thus funding of the full amount requested of \$25,000 would provide for 40 matching member contributions to be recognized as Walter Zeller Fellows of the Kiwanis International Foundation.

What is the community need for this project? The citizens of Glendale have an opportunity to help improve the world with a small contribution per child. The “community” need is great when viewed from the perspective of the “global community” in which we live and work and serve. The unnecessary death of a baby every 9 minutes is an obligation of society to remedy. While Kiwanis is taking the lead, the opportunity to support the problem and remedy the situation is open to every citizen of the world.

How will this project benefit the community? Support and the final successful completion of the project will be a rewarding satisfaction of having made a difference in the life of a child, a family, a community, and potentially future visitors and immigrants to Glendale. It will certainly benefit the immediate families as well as society in the 38 target countries where the project is implemented.

How will this project benefit our club? Achieving the \$100,000 contribution level during the 4 remaining years of the campaign will achieve the 100K level club recognition and respect within the organization and the satisfaction of achievement appropriate for a club of our size. It will prove to the members and the community that, while we put the children of our community first and foremost, we are part of a “global organization of volunteers dedicated to changing the world one child and one community

at a time,” even having an impact on saving the lives of children in countries around the world that have no Kiwanians nor citizens of means to care and help.

How will this project benefit our members? The satisfaction of saving lives of children. Where in Glendale or the USA can we save a child’s life for \$1.80? We are a global society with the ease of travel, communication, and association even in Glendale with former citizens of many of the countries served by The Eliminate Project. We are now part of a global society.

How many volunteers will be required? 30 **When (MM/DD/YY)?** 9 / 17 / 2011

Note: The volunteers will be involved in the committee activities of planning, public relations and marketing, working with financial advisors and professionals, and inviting/soliciting the donations for the campaign. The funds shall be available for matching donations upon approval of the 2011-2012 board of directors, but with solicitation at club meetings for campaign support deferred until after October 15, 2011 (completion of the duck race).

What is your best estimate of total service hours for the fiscal year? 100

Please state the amount of income expected from the project (if any): \$ 25,000.00 (these are member contributions which will match our foundation’s budgeted allocation to raise a total of \$50,000 during the Kiwanis year for individual and club recognition goals to Kiwanis International Foundation for the campaign). Note: There is also the expectation to apply for additional grant funding from private and corporate foundations to support the campaign on behalf of Glendale Kiwanis Foundation, some of which may permit additional matching contributions for campaign recognition.

Itemized breakdown of expenses attached? Yes No X