

2014 Football Playoffs Radio/Audio Webcasting Agreement For Regional and State Semifinal Games

My station, _____, _____, intends to
(call letters or web site) (city where located)

broadcast and/or audio webcast the Division ____ OHSAA football playoff game

between _____ High School and _____ High School

played at _____.

- a. I will pay the tournament manager or media coordinator the broadcast rights fee prior to the game. The fee structure is as follows:

| <u>Location</u> | <u>Regional</u> | <u>State Semifinals</u> | <u>State Finals</u> |
|--|-----------------|-------------------------|---------------------|
| Radio stations in Akron, Canton, Cincinnati, Cleveland, Columbus, Dayton, Toledo, Warren, Youngstown | \$90 | \$100 | \$115 |
| Radio stations in Elyria, Lima, Lorain, Mansfield, Springfield, Willoughby | \$80 | \$90 | \$100 |
| All other stations and internet-only broadcasts | \$70 | \$80 | \$90 |

OHSAA Radio Network Affiliates – fee is indicated on credential

Contact Tim Stried with any questions at tstried@ohsaa.org or 614-267-2502, ext. 124

Low power (non-commercial) stations – \$25 per contest

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School stations (play-by-play and majority of work done by students) – no charge

- b. Advertisements for alcohol, tobacco, drugs of any kind, gambling of any kind, political parties or candidates or any advertising considered in poor taste are prohibited.
- c. Selling audio tapes of tournaments contests is permitted. A donation of \$25 per sports season must be made to the OHSAA's 'Respect the Game' Sportsmanship Program.

 (Signature of Radio Station Representative)

 (Date)

 (Signature of OHSAA Tournament Manager)

 (Date)

2014 Football Playoffs Delayed Play-by-Play Video Agreement

Only For Regional and State Semifinal Games that Are Not Televised by Sports Time Ohio or Time Warner Cable

Video Cannot Be Shown Until the Following Day

My station, _____, _____, intends to telecast
(call letters or web site) (city)

and/or video webcast on a **tape-delayed basis** the Division _____ OHSAA football playoff game between
 _____ High School and _____ High School
 played at _____.

- a. I will pay the tournament manager or media coordinator the broadcasting fee prior to the game. The fee structure is as follows:

CABLE TELEVISION (Public or Low Power)

| <u>Subscribers</u> | <u>Regional</u> | <u>State Semifinals</u> | <u>State Finals</u> |
|---|-----------------------------------|-------------------------|---------------------|
| State/Regional Cable – Over 750,000 | Must be negotiated with the OHSAA | | |
| 100,000 to 750,000 | \$350 | \$475 | N/A |
| 35,001 to 100,000 | \$225 | \$350 | N/A |
| Up to 35,000 and Internet-Only Webcasts | \$100 | \$225 | N/A |

COMMERCIAL STATIONS (Network and Independent)

| <u>Location</u> | <u>Regional</u> | <u>State Semifinals</u> | <u>State Finals</u> |
|---|-----------------|-------------------------|---------------------|
| Cincinnati, Cleveland, Columbus | \$750 | \$1,500 | N/A |
| Akron, Canton, Dayton, Toledo, Youngstown | \$500 | \$1,000 | N/A |
| All others | \$250 | \$500 | N/A |

**Educational Access Stations (non-commercial) – \$50 per contest
 School Stations (majority of work done by students) – no charge**

- b. Advertisements for alcohol, tobacco, drugs of any kind, gambling of any kind, political parties or candidates or any other advertising considered in poor taste are prohibited.
- c. All video play-by-play coverage cannot begin until the next day.
- d. Telecasts can be shown an unlimited number of times for two weeks following the contest. Airing contests after the two-week period will result in additional rights fees assessed.
- e. Selling video tapes of tournaments contests not aired by STO/TWC is permitted. A donation of \$50 per sports season must be made to the OHSAA's 'Respect The Game' Sportsmanship Program.

(Signature of Station Representative)

(Date)

(Signature of OHSAA Tournament Manager)

(Date)