



**Tucson
Urban League, Inc.**

**Empowering Communities
Changing Lives.**

Deborah Embry
President and CEO

2305 S. Park Avenue
Tucson, AZ 85713

Equal Opportunity Day Awards Dinner to be held March 6, 2015
Tickets, Tables, Sponsorship and Ads Purchase Form

P 520 791-9522

F 520 623-9364

www.tucsonurbanleague.org

- ☐ **Event Sponsor - \$10,000** Includes VIP reception with panelists; 2 tables of 10 with premium seating, podium recognition during the dinner, inclusion in all PSA's for the EOD event, logo on TUL website for a year, name and logo inclusion on all marketing material, table signage, and a full page ad* in the EOD dinner program. (Donations above \$550 are tax deductible.)
- ☐ **Gold Sponsor - \$5,000** Includes cocktail reception, 1 table of 10, logo on event marketing materials and TUL website, table signage, listing in printed material, 1/2 page ad* in EOD dinner program. (Donations above \$550 are tax deductible.)
- ☐ **Silver Sponsor - \$2,500** Includes cocktail reception, 1 table of 10, logo on event marketing materials and TUL website, table signage, 1/4 page ad* in EOD dinner program. (Donations above \$550 are tax deductible.)
- ☐ **Community Table (non-profits, churches, government) - \$1,250** Includes cocktail reception, 1 table of 10, listing in EOD dinner program. (Donations above \$550 are tax deductible.)
- ☐ **Individual Ticket - \$100 each** (Donations above \$55 per ticket are tax deductible.)
- ☐ #_____ tickets at \$125 each includes TUL membership
- ☐ I am unable to attend but will host a table or buy tickets for TUL volunteers or students:
- ☐ \$1,250 table ☐ #_____ tickets at \$100 each
- ☐ Unfortunately, I am unable to attend this year, but have enclosed my tax-deductible donation of \$_____.

Company: _____

Contact Person: _____

Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____

Email: _____

- ☐ Make checks payable to: **Tucson Urban League**
and mail to: 2305 S. Park Avenue
Tucson, AZ 85713

- ☐ Bill my ☐ VISA ☐ MasterCard or Please call Tina L. Johnson at TUL (520) 791-9522 x2241

Card number: _____ Expiration Date: _____ Security Code #: _____

Signature (required): _____

*See ad specifications on Ad Specification Form.



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2015 Equal Opportunity Day Awards Dinner
to be held Friday, March 6, 2015

Ad Specification Form

- ☐ Purchasing a table sponsor package which includes a complimentary ad
- ☐ Purchasing an ad only - **selected below**

Ad Rates and Sizes (tax deductible – not a business advertisement)			
<i>Selection</i>	<i>Sizes</i>	<i>Rate</i>	<i>Dimensions (W x H)</i>
SOLD	Back Cover – color (bleed)	\$1,000	8.625" x 11.25"
SOLD	Inside Front Cover – black & white	\$1,000	7.5' x 10"
<input type="checkbox"/>	Inside Back Cover – black & white	\$1,000	7.5' x 10"
<input type="checkbox"/>	Full Page – black & white	\$700	7.5' x 10"
<input type="checkbox"/>	½ Page – black & white	\$350	7.5" x 5"
<input type="checkbox"/>	¼ Page – black & white	\$150	3.5" x 5"

Note: Digital files in .pdf, .jpg or .eps formats.

Email logos and ads to tjohnson@tucsonurbanleague.org.

Please submit company logos ASAP, so they can be included in upcoming printed material and placed on the Tucson Urban League website early.

RETURN THIS FORM AND SUBMIT MATERIAL BY: **January 23, 2015**

Table purchases and donations help benefit the Tucson Urban League (TID #: 23-7063141).
Your support of Tucson Urban League is greatly appreciated.