



Sponsorship and Advertising Opportunities



JUNE 1-3 □ 2015

35TH ANNUAL
INTERNATIONAL OPERATING CONFERENCE & TRADE SHOW
HOUSTON, TEXAS

GEORGE R. BROWN CONVENTION CENTER

INFO@ILTA.ORG • +1-703-875-2011 • WWW.ILTA.ORG



35th Annual International Operating Conference & Trade Show

George R. Brown Convention Center
June 1-3, 2015 • Houston, TX USA

Sponsorship and Advertising Opportunities



The 2015 ILTA trade show is sold out! How will you stand out from the more than 300 other companies exhibiting at the event?

Enhance your visibility during the ILTA conference and trade show with an event sponsorship. This is a great opportunity to reach a targeted audience interested in your company's products and services.

We know that you look for events that demonstrate a positive return on your sponsorship investment. ILTA is recognized as the leader in

terminal industry services. What better way to have your company brand associated with a great event and a great organization?

Conference and Trade Show sponsors at the \$1,000 level or higher receive the following benefits:

- Company logo on ILTA 2015 Conference and Trade Show website
- Company logo in ILTA 2015 Conference Program
- Recognition in ILTA newsletter preceding the event
- Company logo on welcome signage in conference and trade show registration areas
- Company logo in official ILTA 2015 Conference and Trade Show Guide

Don't miss this opportunity to reserve your sponsorship package or to buy an ad in the show guide. Please contact ILTA at (703) 875-2011 to discuss options.

Please note that show guide advertisers are not considered sponsors for the purpose of the additional benefits described above.



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2015 Conference & Trade Show Sponsorship Opportunities

Conference & Trade Show Program Brochure Sponsor

Exclusive sponsorship

\$10,000

- Exclusive opportunity to place one full-page, four-color ad in the ILTA 2015 Conference & Trade Show Program Brochure
- One complimentary full conference registration
- Company logo prominently displayed on projection screen in conference breakout rooms

Platinum Sponsor

Exclusive sponsorship

\$5,000

- One complimentary full conference registration
- Company logo prominently displayed on projection screen in conference breakout rooms
- Copy of event registration mailing list (electronic)
- Opportunity to insert one item in conference bag
- Use of a "Sponsors Only Table" (shared table) in registration areas for distribution of company literature
- Participation in prize giveaway

Gold Sponsor

Four sponsorships available

\$2,500 each

- Two tickets for Monday night conference reception
- Company logo displayed on projection screen in conference breakout rooms
- Opportunity to insert one item in conference bag
- Use of a "Sponsors Only Table" (shared table) in registration areas for distribution of company literature

Wi-Fi Sponsor

Exclusive sponsorship

\$8,750

- Exclusive opportunity to sponsor Wi-Fi in the venue
- One complimentary full conference registration
- Company logo on signage
- Company's home page will be set as the splash page
- Use of a "Sponsors Only Table" (shared table) in registration areas for distribution of company literature

Conference Attendee Bag Sponsor

Exclusive sponsorship

\$2,500 + cost of bag

- Company name or logo displayed with ILTA logo on bag given to all conference attendees
- Opportunity to insert one item in conference bag

Badge Lanyard Sponsor

Exclusive sponsorship

\$2,500 + cost of lanyards

- Company provides lanyards to be given to all conference and trade show attendees

Conference Notes Sponsor New

Exclusive sponsorship

\$3,500 + cost of pens and notepads

- Company logo on pens and note pads (placed in conference bags)
- Company may provide pens and note pads with company logo



35th Annual International Operating Conference & Trade Show
Sponsorship & Advertising Opportunities

Monday Conference Networking Reception Sponsor

Six sponsorships available at \$2,000 each

- Two complimentary tickets to reception
- Company logo displayed on signage during reception
- Company logo on cocktail napkins used during reception
- Opportunity to purchase additional first night conference reception tickets at a discount

Hotel Room Key Sponsor

Exclusive sponsorship

\$5,000 + cost of keys

- Company logo on room keys for ILTA attendees at Hilton Americas-Houston

Hotel Room Drop Sponsor

Exclusive sponsorship

\$3,000

- Opportunity to place one item or company brochure inside each ILTA attendee room at the Hilton Americas-Houston

Hotel Door Drop Sponsor

Exclusive sponsorship

\$2,500

- Opportunity to place one item or company brochure outside each ILTA attendee room at the Hilton Americas-Houston

Monday Conference AM Coffee Break Sponsor

Four sponsorships available at \$1,500 each

Note: A break station will be set up in the pre-function area of the conference.

- Signage at break station

Tuesday Trade Show Reception Sponsor

Six sponsorships available at \$2,500 each

- Company logo displayed on signage during reception
- Company logo on cocktail napkins used during reception

Tuesday Trade Show Reception Bar Sponsor

Exclusive sponsorship

\$2,000 + cost of glasses

- Company logo on signage
- Company logo on beverage glasses

Trade Show Charging Station Sponsor

Exclusive sponsorship

\$2,500

- Company logo displayed in lounge
- Opportunity to place one item on charging stations in lounge

Trade Show Ice Cream Sponsor

Exclusive sponsorship

\$2,000

- Company logo on signage in lounge
- Company logo displayed on ice cream cups

Wednesday Trade Show Lunch Sponsor

Four sponsorships available at \$2,000 each

- Company logo displayed on signage during lunch
- Company logo on napkins used during lunch
- Company logo on lunch tickets (tickets to be distributed by company, and placed in conference bags)



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Popcorn Cart Sponsor

\$1,500 + cost of popcorn bags/boxes

Exclusive sponsorship

- Company logo on signage near popcorn cart in the Oasis
- Company may provide popcorn bags or boxes with company logo

Prize Giveaway Sponsor

Twelve sponsorships available

\$1,000 each

- Trade Show attendees must visit all prize giveaway sponsor booths to be eligible for prize drawing
- Prizes to be awarded each day of the Trade Show
- Company logo displayed on prize giveaway signage in Trade Show
- Company logo displayed on prize giveaway entry form

Don't see anything that fits what you had in mind? Call ILTA at (703) 875-2011 to discuss your ideas.

ILTA reserves the right to limit or reject sponsorships from organizations or companies.

2015 Advertising Opportunities

Conference and Trade Show Guide Advertising Opportunities

- Full-page – \$1,000
- ½ page – \$600
- ¼ page – \$350

IMPORTANT DATES:

Ad Reservation Deadline: **April 10, 2015**

Ad Artwork Deadline: **April 22, 2015**

Ad Specifications

Full Page Ad:

Trim Size: 8.5" x 11"

A. Full Page Bleed Ad - add 1/8" (or 4mm) on all 4 sides = 8.75" x 11.25"

-- **IMPORTANT NOTE: All full page bleed ads MUST keep text, website URLs, phone numbers and important imagery (logos etc.) 1/2" (.5 inches) or 12mm from the trim size.**

B. Full Page Non-Bleed Ad - 7" x 10"

Half-Page Horizontal (non-bleed only)

-- Ad Size: 7" x 4.875"

-- Horizontal format only. NO VERTICAL half-page ads accepted.

Quarter-Page Vertical Ad (non-bleed only)

-- Ad Size: 3.8125" x 4.875"

-- Vertical format only. NO HORIZONTAL quarter-page ads accepted.

Ad Artwork Specifications:

- ❖ All ads must be submitted digitally. No film/negatives allowed.
- ❖ Must be accompanied by color proof for accurate color matching.

1. High resolution PDFX1a file Preferred with all fonts embedded. CMYK. 300dpi.
2. 300dpi, CMYK PhotoShop TIF or JPG

- ❖ No other file formats accepted. Only TIF, JPG or PDFX1a.
- ❖ No native application files accepted. (No QuarkXPress, Adobe InDesign, Microsoft Word etc.)



Sponsorship & Advertising Form

Name: _____ Title: _____

Company: _____

Address: _____

City/State/Zip: _____

Phone: (____) _____ Fax: (____) _____ E-mail: _____

CONFERENCE & TRADE SHOW OPTIONS

- | | |
|---|--|
| <input type="checkbox"/> Conference & Trade Show Program Sponsor \$10,000 | <input type="checkbox"/> Hotel Door Drop Sponsor \$2,500 |
| <input type="checkbox"/> Platinum Sponsor \$5,000 | <input type="checkbox"/> Monday Conference AM Coffee Break Sponsor \$1,500 |
| <input type="checkbox"/> Gold Sponsor \$2,500 | <input type="checkbox"/> Tuesday Trade Show Reception Bar Sponsor \$2,000+ |
| <input type="checkbox"/> WiFi Sponsor \$8,750 | <input type="checkbox"/> Tuesday Trade Show Reception Sponsor \$2,500 |
| <input type="checkbox"/> Conference Attendee Bag Sponsor \$2,500+ | <input type="checkbox"/> Trade Show Charging Station Sponsor \$2,500 |
| <input type="checkbox"/> Badge Lanyard Sponsor \$2,500+ | <input type="checkbox"/> Trade Show Ice Cream Sponsor \$2,000 |
| <input type="checkbox"/> Conference Notes \$3,500+ | <input type="checkbox"/> Wednesday Trade Show Lunch Sponsor \$2,000 |
| <input type="checkbox"/> Monday Conference Networking Reception Sponsor \$2,000 | <input type="checkbox"/> Popcorn Cart Sponsor \$1,500+ |
| <input type="checkbox"/> Hotel Room Key Sponsor \$5,000+ | <input type="checkbox"/> Prize Giveaway Sponsor \$1,000 |
| <input type="checkbox"/> Hotel Room Drop Sponsor \$3,000 | |

SHOW GUIDE ADVERTISING OPTIONS

- Full Page \$1,000
- Half Page \$600
- Quarter Page \$350

Total Amount: _____

25% Deposit: _____

Amount: _____

PAYMENT OPTIONS

- Check Enclosed (US funds only) ACH Payment

For your convenience, ILTA accepts Automated Clearing House (ACH) payments. ACH payments allow you to pay for your sponsorship directly out of your checking or savings account. Below is ILTA's financial institution information.

Financial Institution: **Wells Fargo Bank N.A.**
 City: **Washington** State: **DC** Zip code: **20005**
 ABA/Routing Transit number: **054001220**
 Bank Account Number: **2000031195050**
 Account Type: **Checking**

When payment is made, please send an email to Gwen Butler, ILTA Office Manager, at gbutler@ilta.org. If you have any questions, you can contact Gwen via email or call (703) 875-2011 ex 12.

Please return this form to:

ILTA 35th Annual International Operating Conference & Trade Show
 1005 North Glebe Road, Suite 600
 Arlington, VA 22201
 Phone: (703) 875-2011
 Fax: (703) 875-2018

A deposit equal to 25% of the total sponsorship fee is due within 15 days of application submission. The remainder of the sponsorship fee is due by **April 10, 2015**. Payment must be made before any sponsorship benefits will be received.