Name

Persuasive Speech Video Rubric

CATEGORY 4 3 2 1 Student selects several Student selects a few Student selects images Student selects many Importing Images excellent images that high-quality images images that somewhat that are low-quality or very closely relate to the that closely relate to do not relate to the relate to the audio track audio track of the the audio track of the of the persuasive speech. audio track of the persuasive speech. persuasive speech. persuasive speech. Storyboarding Student creates a Student creates an Student creates a Student creates an and Timeline dynamic storyboard effective storyboard storyboard (timeline) of ineffective storyboard (timeline) of photos (timeline) of photos photos displaying fair of photos displaying Sequencing displaying excellent use displaying good use of use of timing and minimal/poor use of of timing and transitions. timing and transitions. transitions. timing/transitions. Many creative special No special effects are Special Effects Several special effects Special effects are used effects are used to are used to add some sparingly. Resulting used to add meaning effects add little enhance meaning of the extra meaning to the to images. images. images. meaning to images. Titles, credits, or other Titles, credits, or other Title, Credits, Titles, credits, or other Student uses these and Word word placements enhance word placements add word placements do not features minimally or relate well to images and Placement meaning to the images some meaning to the not at all. and video as a whole. images and video. video. Video as a whole is Persuasiveness exceptionally compelling compelling and of Video somewhat compelling not compelling and and persuasive. persuasive. and persuasive. persuasive at all.

Name

Date LA

Persuasive Speech Video Rubric

CATEGORY	4	3	2	1
Importing	Student selects many	Student selects several	Student selects a few	Student selects images
Images	excellent images that	high-quality images	images that somewhat	that are low-quality or
C C	very closely relate to the	that closely relate to	relate to the audio track	do not relate to the
	audio track of the	the audio track of the	of the persuasive speech.	audio track of the
	persuasive speech.	persuasive speech.		persuasive speech.
Storyboarding	Student creates a	Student creates an	Student creates a	Student creates an
and Timeline	dynamic storyboard	effective storyboard	storyboard (timeline) of	ineffective storyboard
Sequencing	(timeline) of photos	(timeline) of photos	photos displaying fair	of photos displaying
	displaying excellent use	displaying good use of	use of timing and	minimal/poor use of
	of timing and transitions.	timing and transitions.	transitions.	timing/transitions.
Special Effects	Many creative special	Several special effects	Special effects are used	No special effects are
	effects are used to	are used to add some	sparingly. Resulting	used to add meaning
	enhance meaning of the	extra meaning to the	effects add little	to images.
	images.	images.	meaning to images.	
Title, Credits,	Titles, credits, or other	Titles, credits, or other	Titles, credits, or other	Student uses these
and Word	word placements enhance	word placements add	word placements do not	features minimally or
Placement	meaning to the images	some meaning to the	relate well to images and	not at all.
	and video as a whole.	images and video.	video.	
Persuasiveness	Video as a whole is	Video as a whole is	Video as a whole is	Video as a whole is
of Video	exceptionally compelling	compelling and	somewhat compelling	not compelling and
	and persuasive.	persuasive.	and persuasive.	persuasive at all.

/20 points

Date _____

LA

/20 points