

Saturday, May 2, 2015 | Minneapolis Convention Center

**CONTACT FOR SPONSORSHIP:**

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Company: \_\_\_\_\_

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Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

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**CONTACT FOR AD INFORMATION:**

Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

**PERSON THANK YOU LETTER WILL BE SENT TO:**

Name: \_\_\_\_\_ Phone: \_\_\_\_\_

**Benefit Advertising Contact:**

Bailey Lindgren • 952.838.9000 • bailey.lindgren@PACER.org

**PLEASE CHECK LEVEL OF SPONSORSHIP**

**Deadline for ad submission: MARCH 30**

- \$800**      **Full Page Ad** – Ad dimensions are 7”x10” (vertical layout/no bleeds)
- \$550**      **Half Page Ad** – Ad dimensions are 7”x4.75” (horizontal layout)
- \$275**      **Quarter Page Ad** – Ad dimensions are 3.5”x4.75” (vertical layout)

**PLEASE SELECT PAYMENT:**

- Check attached (payable to PACER Center, Inc.)
- Please bill me

**AD SPECIFICATIONS:** See “Level of Sponsorship” for ad size. Ads print in black and white.

**Ads can be sent in the following formats:**

- **Adobe PDF** (embed all fonts)
- **EPS** files
- **TIFF** files

*(Please contact the Benefit Advertising Contact at PACER for any further questions regarding your files.)*

**Ads can be emailed to: [Bailey.Lindgren@PACER.org](mailto:Bailey.Lindgren@PACER.org)**

**Please name files with your company name. EX: ABC Company Ad**