

[CLICK TO VIEW](#)

[Table of Contents 2](#)

[List of Tables & Charts 3](#)

[Study Overview 5](#)

[Sample Text, Table
& Chart 6](#)

[Sample Profile, Table &
Forecast 7](#)

[Order Form & Corporate
Use License 8](#)

[About Freedonia,
Custom Research,
Related Studies, 9](#)



World Food Processing Machinery

Industry Study with Forecasts for **2016 & 2021**

Study #2931 | November 2012 | \$5900 | 352 pages



The Freedonia Group

767 Beta Drive

Cleveland, OH • 44143-2326 • USA

Toll Free US Tel: 800.927.5900 or +1 440.684.9600

Fax: +1 440.646.0484

E-mail: info@freedoniagroup.com

www.freedoniagroup.com

Table of Contents

EXECUTIVE SUMMARY

MARKET ENVIRONMENT

General	4
Global Macroeconomic Environment	5
Recent Historical Trends.....	6
World Economic Outlook.....	8
World Demographic Overview	12
World Fixed Investment Outlook	14
World Food & Beverage	
Manufacturing Outlook.....	16
Pricing Patterns	20
Technology Trends.....	23
Functional Competition.....	25
Legal & Regulatory Environment.....	28

OVERVIEW

General	31
Regional Overview.....	32
Demand	33
Production	38
International Trade.....	40
Demand by Type	41
Industrial Bakery	43
Meat, Poultry, & Seafood Machinery ..	45
Chocolate & Confectionery Machinery	47
Beverage Production Machinery	49
Dairy & Milk Machinery	51
Fruit, Nut, & Vegetable Machinery.....	52
Other Food Processing Machinery.....	54
Parts & Attachments.....	56

NORTH AMERICA

General	59
Food Processing Machinery	
Supply & Demand.....	60
Food Processing Machinery	
Outlook & Suppliers.....	63
United States	66
Canada	71
Mexico	76

WESTERN EUROPE

General	82
Food Processing Machinery	
Supply & Demand.....	83

Food Processing Machinery	
Outlook & Suppliers.....	86
Germany	89
France	94
Italy	99
Spain	104
United Kingdom.....	109
Netherlands	114
Other Western Europe	119

ASIA/PACIFIC

General	125
Food Processing Machinery	
Supply & Demand.....	126
Food Processing Machinery	
Outlook & Suppliers.....	129
China	132
Japan.....	138
India	143
Indonesia	148
Australia.....	153
Thailand	158
South Korea	163
Other Asia/Pacific	168

OTHER REGIONS

Central & South America	174
Food Processing Machinery	
Supply & Demand.....	175
Food Processing Machinery	
Outlook & Suppliers.....	178
Brazil	181
Argentina	186
Other Central & South America	191
Eastern Europe	199
Food Processing Machinery	
Supply & Demand.....	200
Food Processing Machinery	
Outlook & Suppliers.....	203
Russia	206
Poland.....	211
Other Eastern Europe	216
Africa/Mideast.....	223
Food Processing Machinery	
Supply & Demand.....	224
Food Processing Machinery	
Outlook & Suppliers.....	226
Turkey	229
Other Africa/Mideast	234

INDUSTRY STRUCTURE

General	242
Industry Composition	243
Market Share	246
Product Development & Manufacturing	251
Marketing & Distribution	253
Cooperative Agreements.....	255
Financial Requirements	257
Mergers & Acquisitions.....	259

COMPANY PROFILES

Anko Food Machine	264
Atlas Pacific Engineering	265
Bean (John) Technologies	266
Berkshire Hathaway.....	268
Bettcher Industries	270
BMA Group.....	271
Bongard	273
Briggs of Burton	275
Bucher Industries.....	277
Bühler AG	280
GEA Group	282
Haas (Franz) Waffelmaschinen.....	287
Heat and Control.....	289
Hosokawa Micron	292
Key Technology.....	294
Mallet and Company	296
Marel hf.....	297
Mecatherm SA	300
Meyer Industries	301
MIWE Michael Wenz.....	302
Mueller (Paul) Company	303
Nichimo Company	304
Nordischer Maschinenbau Rud	
Baader GmbH + Company	306
Pavan SpA	308
Rheon Automatic Machinery.....	309
Risco SpA	311
Satake Corporation	312
Scanvaegt Nordic	314
SFK Systems	315
Sinmag Bakery Machine	316
SPX Corporation	318
SSP Private	320
Tetra Laval International.....	321
Tomra Systems.....	323
Wenger Manufacturing	325
Weston (George) Limited.....	327
Ziemann International	329
Additional Company List	331

List of Tables

EXECUTIVE SUMMARY

1 Summary Table.....3

MARKET ENVIRONMENT

1 World Gross Domestic Product by Region 12
2 World Population by Region 14
3 World Fixed Investment by Region . 16
4 World Food & Beverage Manufacturing Value Added by Region 19

OVERVIEW

1 World Food Processing Machinery Demand by Region..... 35
2 World Food Processing Machinery Shipments by Region 39
3 World Food Processing Machinery Net Exports by Region..... 41
4 World Food Processing Machinery Demand by Type..... 42
5 World Industrial Bakery Machinery Demand by Region..... 45
6 World Meat, Poultry, & Seafood Machinery Demand by Region 47
7 World Chocolate & Confectionery Machinery Demand by Region 49
8 World Beverage Production Machinery Demand by Region 50
9 World Dairy & Milk Machinery Demand by Region..... 52
10 World Fruit, Nut, & Vegetable Demand by Region..... 54
11 World Demand for Other Food Processing Machinery by Region . 56
12 World Food Processing Machinery Parts & Attachments Demand by Region..... 58

NORTH AMERICA

1 North America: Food Processing Machinery Supply & Demand 62

2 North America: Food Processing Machinery Demand by Type 65
3 United States: Food Processing Machinery Supply & Demand 69
4 United States: Food Processing Machinery Demand by Type 71
5 Canada: Food Processing Machinery Supply & Demand 74
6 Canada: Food Processing Machinery Demand by Type..... 76
7 Mexico: Food Processing Machinery Supply & Demand 79
8 Mexico: Food Processing Machinery Demand by Type..... 81

WESTERN EUROPE

1 Western Europe: Food Processing Machinery Supply & Demand 85
2 Western Europe: Food Processing Machinery Demand by Type 88
3 Germany: Food Processing Machinery Supply & Demand 92
4 Germany: Food Processing Machinery Demand by Type 94
5 France: Food Processing Machinery Supply & Demand 97
6 France: Food Processing Machinery Demand by Type..... 99
7 Italy: Food Processing Machinery Supply & Demand 102
8 Italy: Food Processing Machinery Demand by Type..... 104
9 Spain: Food Processing Machinery Supply & Demand 107
10 Spain: Food Processing Machinery Demand by Type..... 109
11 United Kingdom: Food Processing Machinery Supply & Demand 112
12 United Kingdom: Food Processing Machinery Demand by Type 114
13 Netherlands: Food Processing Machinery Supply & Demand 117
14 Netherlands: Food Processing Machinery Demand by Type 119
15 Other Western Europe: Food Processing Machinery Supply & Demand 122

16 Other Western Europe: Food Processing Machinery Demand by Type & Country 124

ASIA/PACIFIC

1 Asia/Pacific: Food Processing Machinery Supply & Demand 128
2 Asia/Pacific: Food Processing Machinery Demand by Type 131
3 China: Food Processing Machinery Supply & Demand 136
4 China: Food Processing Machinery Demand by Type..... 138
5 Japan: Food Processing Machinery Supply & Demand 141
6 Japan: Food Processing Machinery Demand by Type..... 143
7 India: Food Processing Machinery Supply & Demand 146
8 India: Food Processing Machinery Demand by Type..... 148
9 Indonesia: Food Processing Machinery Supply & Demand 151
10 Indonesia: Food Processing Machinery Demand by Type 153
11 Australia: Food Processing Machinery Supply & Demand 156
12 Australia: Food Processing Machinery Demand by Type 158
13 Thailand: Food Processing Machinery Supply & Demand 161
14 Thailand: Food Processing Machinery Demand by Type 163
15 South Korea: Food Processing Machinery Supply & Demand 166
16 South Korea: Food Processing Machinery Demand by Type 168
17 Other Asia/Pacific: Food Processing Machinery Supply & Demand 171
18 Other Asia/Pacific: Food Processing Machinery Demand by Type 173

OTHER REGIONS

1 Central & South America: Food Processing Machinery Supply & Demand 177

List of Tables

(continued from previous page)

2 Central & South America: Food Processing Machinery Demand by Type.....	180
3 Brazil: Food Processing Machinery Supply & Demand.....	184
4 Brazil: Food Processing Machinery Demand by Type.....	186
5 Argentina: Food Processing Machinery Supply & Demand	189
6 Argentina: Food Processing Machinery Demand by Type	191
7 Other Central & South America: Food Processing Machinery Supply & Demand.....	194
8 Other Central & South America: Food Processing Machinery Demand by Type & Country	196
9 Eastern Europe: Food Processing Machinery Supply & Demand	202
10 Eastern Europe: Food Processing Machinery Demand by Type	205
11 Russia: Food Processing Machinery Supply & Demand.....	209
12 Russia: Food Processing Machinery Demand by Type.....	211
13 Poland: Food Processing Machinery Supply & Demand.....	214
14 Poland: Food Processing Machinery Demand by Type.....	216
15 Other Eastern Europe: Food Processing Machinery Supply & Demand.....	219
16 Other Eastern Europe: Food Processing Machinery Demand by Type & Country	221
17 Africa/Mideast: Food Processing Machinery Supply & Demand	225
18 Africa/Mideast: Food Processing Machinery Demand by Type	228
19 Turkey: Food Processing Machinery Supply & Demand.....	232
20 Turkey: Food Processing Machinery Demand by Type.....	234

21 Other Africa/Mideast: Food Processing Machinery Supply & Demand.....	237
22 Other Africa/Mideast: Food Processing Machinery Demand by Type & Country	239

INDUSTRY STRUCTURE

1 Food Processing Machinery Sales for Selected Manufacturers, 2011	245
2 Selected Cooperative Agreements.	257
3 Selected Acquisitions & Divestitures.....	261

List of Charts

MARKET ENVIRONMENT

1 World Food & Beverage Manufacturing Value Added by Region, 2011	20
2 World Food Processing Machinery Pricing Patterns, 2001-2021.....	22

OVERVIEW

1 World Food Processing Machinery Demand by Region, 2011.....	36
2 World Food Processing Machinery Demand Projected 2011-2016 Annual Rate of Growth	37
3 World Food Processing Machinery Shipments by Region, 2011	40
4 World Food Processing Machinery Demand by Type, 2011	43

NORTH AMERICA

1 North America: Food Processing Machinery Demand by Country, 2011.....	63
2 North America: Food Processing Machinery Demand by Type, 2011	66

WESTERN EUROPE

1 Western Europe: Food Processing Machinery Demand by Country, 2011.....	86
2 Western Europe: Food Processing Machinery Demand by Type, 2011	89

ASIA/PACIFIC

1 Asia/Pacific: Food Processing Machinery Demand by Country, 2011.....	129
2 Asia/Pacific: Food Processing Machinery Demand by Type, 2011	132

OTHER REGIONS

1 Central & South America: Food Processing Machinery Demand by Country, 2011	178
2 Central & South America: Food Processing Machinery Demand by Type, 2011	181
3 Eastern Europe: Food Processing Machinery Demand by Country, 2011.....	203
4 Eastern Europe: Food Processing Machinery Demand by Type, 2011	206
5 Africa/Mideast: Food Processing Machinery Demand by Country, 2011.....	226
6 Africa/Mideast: Food Processing Machinery Demand by Type, 2011	229

INDUSTRY STRUCTURE

1 World Food Processing Machinery Market Share, 2011.....	247
---	-----

Gains will be driven mainly by increased demand for processed foods in developing nations, as well as a dietary shift toward higher value-added foods such as meat and chocolate.

World demand to rise 7.3% annually through 2016

Global sales of food processing machinery are expected to climb 7.3 percent per year to \$53.3 billion in 2016. The main impetus for gains will come from increased demand for processed foods in developing nations as personal incomes rise. On top of this, a dietary shift in countries like China and Brazil toward higher value-added foods such as meat and chocolate will prompt food manufacturers to broaden their operations and invest in additional manufacturing capacity in these areas. Furthermore, continuing recoveries in the economies of developed nations will cause the fixed investment environment to improve, encouraging food processors to upgrade their machinery.

Asia/Pacific region to be fastest growing market

The Asia/Pacific region will record the fastest demand gains from 2011 to 2016, averaging 9.5 percent per year. The strong Chinese market will be the primary driver of regional sales, as demand in the country will continue to advance at a rapid pace despite moderating from the 2006-2011 rate. Healthy growth in India, Indonesia, and Thailand will complement sales gains in China. Rising personal incomes will spur increased demand for processed foods and a dietary shift toward more costly, non-staple items, while advancing industrialization in these nations will make it more efficient to process basic

World Food Processing Machinery Demand, 2016 (\$53.3 billion)



Asia/Pacific
42%

Western Europe
17%

North America
15%

Central & South
America 12%

Other Regions
14%

photo: DePaul Industries

foods such as grains, fruits, vegetables, and nuts by machine rather than manually. Sales of food processing machinery in other developing areas will, generally speaking, climb at a healthy pace.

Growth in food processing machinery demand in the world's developed economies was much slower than in industrializing nations between 2006 and 2011, and sales gains in most developed nations will continue to trail the world average through 2016. As these nations have relatively stable dietary preferences and consistently high personal incomes, the food manufacturing industries in these countries are very mature, and as a result there will be fewer growth opportunities for food processing machinery manufacturers.

Bakery, pasta machinery to post largest value gains

The key industrial bakery and pasta machinery segment will post the largest value gains among all product types through 2016, reflecting the basic and essential nature of the food made by these units. Machinery for processing meat, poultry, and seafood will post the fastest growth in percentage terms, as rising incomes in many developed nations will shift consumption toward higher-value products like meat. This trend will be complemented by increasing meat consumption in developed nations as their economies continue to recover and families can afford to purchase more meat products.

Copyright 2012 The Freedonia Group, Inc.

[Click here to purchase online](#)

Sample Text, Table & Chart

ASIA/PACIFIC

China: Food Processing Machinery Outlook & Supply

Food processing machinery demand in China is expected to reach \$12.1 billion, outpacing the 2006-2011 pace. The increase is driven by dietary patterns becoming more diverse over the previous period. Processing firms to supply the growing demand for meat, dairy, and chocolate/confectionery products will continue to be the fastest gains, reflecting the increasing demand for more non-staple processed food items.

Shipments of food processing machinery from facilities in China are projected to rise over 13 percent per year to \$12.1 in 2016, outpacing both the domestic market and the region as a whole. While gains in local sales of these products will continue to spur the majority of industry output increases, export sales opportunities, particularly to other developing nations in the Asia/Pacific region, will also improve, boosting machinery exports. As a result, the country's trade surplus is expected to rise to \$1.0 billion in 2016, equivalent to eight percent of shipments.

The majority of food processing machinery suppliers headquartered in China are small to medium-size enterprises, including Kunming Light Industry Machinery, Shanghai SENON Machinery, Shanghai Triowin Lab Technology, Shijiazhuang Xiaojin Machinery Manufacturing and Technology, Siping SSK Electronic Machinery Development and Zhongtian Haoyu Technology.

A number of foreign multinationals also maintain equipment manufacturing operations in the nation, including Bühler (Germany), Heat and Control (US), John Bean Technologies (Iceland), Satake (Japan), and SFK Systems (Denmark).

136

Copyright 2012

TABLE VI-4

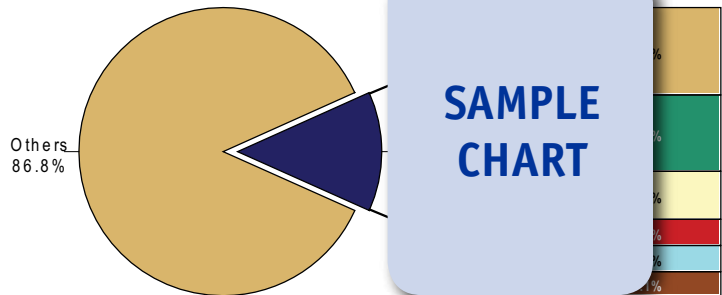
CHINA: FOOD PROCESSING MACHINERY DEMAND BY TYPE (million dollars)

Item	2001	2006	2011	2016	2021
Food Processing Machinery Demand	1				
Industrial Bakery Machinery					
Meat, Poultry, & Seafood Machinery					
Chocolate & Confectionery Machinery					
Beverage Production Machinery					
Dairy & Milk Machinery					
Fruit & Vegetable Machinery					
Other Food Processing Machinery					
Parts & Attachments					
% China					
A/P Food Processing Machinery	5				

SAMPLE
TABLE

CHART VIII-1

WORLD FOOD PROCESSING MACHINERY MARKET SHARE (\$37.4 billion, 2011)



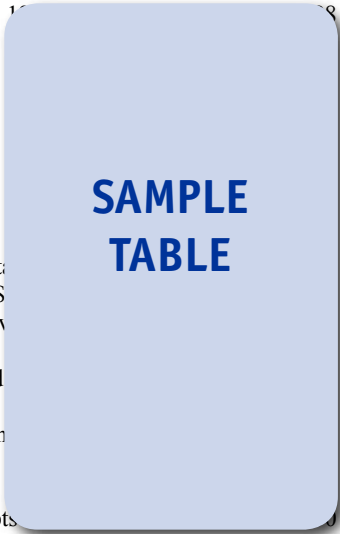
SAMPLE
CHART

Sample Profile, Table & Forecast

TABLE VI-3

CHINA: FOOD PROCESSING MACHINERY SUPPLY & DEMAND
(million dollars)

Item	2001	2006	2011	2016	2021
Population (millions)					
per capita GDP					
Gross Domestic Product (bil 2010\$)					
% fixed investment					
Gross Fixed Investment (bil 2010\$)					
Food & Beverage MVA (bil 2010\$)					
\$ food processing machinery/capita					
\$ food processing machinery/mil \$					
\$ food machinery/000\$ food & bev					
Food Processing Machinery Demand					
net exports					
Food Processing Machinery Shipmen					
% China					
A/P Food Processing Machinery Shpts					



COMPANY PROFILES

Bettcher Industries Incorporated
 6801 State Route 60
 Birmingham, OH 44816
 440-965-4422
<http://www.bettcher.com>

Annual Sales:
 Employment:

Key Products: systems, and other products

SAMPLE PROFILE

Bettcher Industries is a privately held manufacturer of food processing equipment and hand tools. The Company serves the food processing, foodservice, and industrial markets.

The Company participates in the world food processing machinery market via the manufacture of food processing equipment used in such locations as restaurants, hotels, and processing plants. Among Bettcher Industries' offerings are WHIZARD TRIMMER handheld circular trimmers designed for meat, poultry, seafood, and vegetable trimming applications. This line includes WHIZARD TRIMMER SERIES II modular trimmers in small, medium, and large sizes. Related products include WHIZARD model 210 universal blade sharpeners designed to sharpen WHIZARD trimmer blades. The Company also makes batter-breaders, such as AUTOMATIC BATTER-BREADING and OPTIMAX machines, which are engineered to bread foods three times faster than hand breaded. Other products from the Company include AIRSHIRZ pneumatic meat and poultry scissors and WHIZARD TRIMVAC beef spinal cord removers.

270 Copyright 2012 The Freedonia Group, Inc.

"China is the largest producer of food processing equipment in the world, with 2011 shipments of \$6.5 billion. From 2006 to 2011, production rose over 19 percent per year, well above the regional average and growing faster than domestic demand. The rapidly expanding domestic market supported most of the gains in manufacturing output, as much of the production in this nation is ..."

--Section VI, pg. 134

ORDER INFORMATION

Five Convenient Ways to Order

INDUSTRY MARKET RESEARCH FOR BUSINESS
LEADERS, STRATEGISTS, DECISION MAKERS

Freedonia

ONLINE: www.freedoniagroup.com

MAIL: Print out and complete the order form and send to The Freedonia Group (see address at the bottom of this form)

PHONE: Call toll free, 800.927.5900 (US) or +1 440.684.9600

FAX: +1 440.646.0484 (US)

EMAIL: info@freedoniagroup.com

Free Handling & Shipping

There is NO charge for handling or UPS shipping in the US. Expect delivery in 3 to 5 business days. Outside the US, Freedonia provides free airmail service. Express delivery is available at cost.

Credit Card Orders

For convenience, Freedonia accepts American Express, MasterCard or Visa. Credit card purchases must include account number, expiration date and authorized signature.

Orders Outside of the US

Checks must be made payable in US funds, drawn against a US bank and mailed directly to The Freedonia Group. For wire transfers please contact our customer service department at info@freedoniagroup.com. Credit cards accepted.

Save 15%

If you order three (3) different titles at the same time, you can receive a 15% discount. If your order is accompanied by a check or wire transfer, you may take a 5% cash discount (discounts do not apply to Corporate Use Licenses).

Corporate Use License

Now every decision maker in your organization can act on the key intelligence found in all Freedonia studies. For an additional \$2600, companies receive unlimited use of an electronic version (PDF) of the study. Place it on your intranet, e-mail it to coworkers around the world, or print it as many times as you like,

[Click here to learn more about the Corporate Use License](#)

ORDER FORM

F-WEB.2931

World Food Processing Machinery..... \$5900

Corporate Use License (add to study price) * + \$2600

___ Additional Print Copies @ \$600 each *
Total (including selected option) \$_____

Enclosed is my check (5% discount) drawn on a US bank and payable to The Freedonia Group, Inc., in US funds (Ohio residents add 7.75% sales tax)

Bill my company American Express MasterCard Visa

--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

Credit Card #

MM	YY

Expiration Date

Signature _____

Name _____

Title _____

Company _____

Division _____

Street _____
(No PO Box please)

City/State/Zip _____

Country _____

Phone _____ Fax _____

Email _____

* Please check appropriate option and sign below to order an electronic version of the study.

Corporate Use License Agreement

The above captioned study may be stored on the company's intranet or shared directory, available to company employees. Copies of the study may be made, but the undersigned represents that distribution of the study will be limited to employees of the company.

Signature _____

Individual Use License Agreement

The undersigned hereby represents that the above captioned study will be used by only ___ individual(s) who are employees of the company and that the study will not be loaded on a network for multiple users. In the event that usage of the study changes, the Company will promptly notify Freedonia of such change and will pay to Freedonia the appropriate fee based on Freedonia's standard fee schedule then in effect. Note: Entire company corporate use license, add \$2600; one additional user, add \$600; two additional users, add \$1200; three additional users, add \$1800.

Signature _____

OTHER STUDIES

World Commercial Refrigeration Equipment

Global demand for commercial refrigeration equipment is forecast to rise at an accelerated pace of 4.6 percent per year through 2016 to \$32.5 billion. China will remain the fastest growing market, but gains will slow from their previous pace. Reach-ins and walk-ins will provide the best global growth opportunities. This study analyzes the \$26 billion world commercial refrigeration equipment industry, with forecasts for 2016 and 2021 by product, world region and for 21 major countries. The study also evaluates company market share and profiles industry players.

#2953December 2012 \$6200

World Robots

Global robot demand will rise 10.5 percent annually through 2016 to \$20.2 billion. Five countries -- the US, Japan, Germany, China, and South Korea -- will continue to dominate demand, with the US remaining the largest national market. Smaller, less expensive service robots will outpace more sophisticated, high-value industrial and medical robots. This study analyzes the \$12.3 billion world robot industry, with forecasts for 2016 and 2021 by type, market, world region and for 14 countries. The study also evaluates company market share and profiles industry players.

#2950December 2012 \$6100

Sensors

US sales of sensors are forecast to climb at a 6.1 percent annual rate through 2016 to \$14.9 billion. Process variable sensors will remain the largest category, while chemical property sensors and proximity and positioning sensors will post the fastest growth. Motor vehicles will once again be the leading sensor market as production rebounds from recessionary lows. This study analyzes the \$11.1 billion US sensors industry, with forecasts for 2016 and 2021 by type and market. The study also evaluates company market share and profiles industry competitors.

#2957October 2012 \$5100

World Material Handling Products

Global demand for material handling products is forecast to climb 4.0 percent annually through 2016 to \$123.6 billion. Opportunities will be best for sales of advanced equipment such as automated conveyors and automated guided vehicles. Among national markets, India and China will see the fastest gains. This study analyzes the \$101.4 billion global material handling product industry, with forecasts for 2016 and 2021 by product, market, world region and for 24 major countries. This study also evaluates company market share and profiles industry participants.

#2919 August 2012 \$6300

World Bearings

Global demand for bearings will rise 7.8 percent yearly to \$96 billion in 2016. The Asia/Pacific region will post the fastest gains and account for more than half of the world total. Unmounted ball bearings will remain the best selling type, followed closely by unmounted roller bearings, which will experience the fastest sales gains. This study analyzes the \$65.9 billion world bearings industry, with forecasts for 2016 and 2021 by product, market, world region and for 30 countries. The study also evaluates company market shares and profiles industry players.

#2903 July 2012 \$6300

About The Freedonia Group

The Freedonia Group, Inc., is a leading international industry market research company that provides its clients with information and analysis needed to make informed strategic decisions for their businesses. Studies help clients identify business opportunities, develop strategies, make investment decisions and evaluate opportunities and threats. Freedonia research is designed to deliver unbiased views and reliable outlooks to assist clients in making the right decisions. Freedonia capitalizes on the resources of its proprietary in-house research team of experienced economists, professional analysts, industry researchers and editorial groups. Freedonia covers a diverse group of industries throughout the United States, the emerging China market, and other world markets. Industries analyzed by Freedonia include:

- Chemicals • Plastics • Life Sciences • Packaging • Building Materials • Security & Electronics • Industrial Components & Equipment • Automotive & Transportation Equipment • Household Goods • Energy/Power Equipment

[Click here to learn more about Freedonia](#)

Freedonia Custom Research

Freedonia Custom Research delivers the same high quality, thorough and unbiased assessment of an industry or market as an industry study. Since the research initiative is based upon a company's specific needs, companies harness Freedonia's research capabilities and resources to answer unique questions. When you leverage the results of a Freedonia Custom Research engagement, you are able to obtain important answers to specific questions and issues associated with: mergers and acquisitions, new product launches/development, geographic expansion, entry into new markets, strategic business planning, and investment and funding decisions.

Freedonia Custom Research is ideal for companies seeking to make a strategic difference in the status quo and focus on future business growth. Working side by side with clients, Freedonia's team is able to define a research project that is custom-tailored to answer specific questions and provide the basis from which a company can make informed business decisions.

[Click here to learn more about Custom Research](#)



[Click here for complete title list](#)



[Click here to visit freedoniagroup.com](http://www.freedoniagroup.com)