

## ▶ CANADIAN WASTE MANAGEMENT AWARDS 2012 CEO OF THE YEAR LUNCHEON CEREMONY

- ▶ Join us at the 2012 Canadian Waste & Recycling Expo at the International Centre on Thursday, November 15<sup>th</sup>, 2012 as we celebrate the 1<sup>st</sup> Annual Canadian Waste Management Awards. This inaugural event is being held in conjunction with the Canadian Waste & Recycling Expo and is being hosted by the Ontario Waste Management Association and the Council of Environmental Services Industry.
- ▶ The Canadian “CEO of the Year” Award is to recognize outstanding individuals who play a key role in the growth of the waste sector services industry in Canada. (Criteria and application is attached).
- ▶ Please join us in celebrating these unique individuals in the categories of small, medium and large corporations (three awards)
- ▶ Thursday, November 15<sup>th</sup>, 2012
- ▶ International Centre, Airport Road, Toronto
- ▶ 12:00 noon – 1:30 pm
- ▶ Ticket Price \$80.00 includes HST
- ▶ Table of 8 \$600.00 includes HST

## SPONSORSHIP OPPORTUNITIES

### Gold Sponsor – \$2,500

Sponsorship includes: Exclusive sponsorship recognition at the event, 2 full tables of 8 guests, company logo displayed on all advertising materials, onsite posters and materials, and onsite at the luncheon.

### Silver Sponsor – \$1,500

Sponsorship includes: Sponsorship recognition at the event, 1 table of 8 guests, company logo displayed on all advertising materials, onsite posters and materials, and onsite at the luncheon.

### Bronze Sponsor – \$1,000

Sponsorship includes: Sponsorship recognition at the event, 4 tickets for luncheon, company logo displayed on all advertising materials, onsite posters and materials, and onsite at the luncheon.

Please contact Michele  
Goulding at 905-791-9500.  
to book your sponsorship.

**Buy your tickets now! Visit the OWMA website**

**[www.owma.org](http://www.owma.org) or [www.cwre.ca](http://www.cwre.ca)**

Questions – please contact Michele Goulding  
905-791-9500

## CALL FOR NOMINATIONS – CANADIAN WASTE MANAGEMENT AWARDS

Behind great achievements are companies, groups and individuals who demonstrate vision and commitment. The Canadian Waste Management Awards recognizes and rewards those individuals who excel in their fields by showing excellence, entrepreneurship, innovation and perseverance.

### Application Deadline – October 26<sup>th</sup>, 2012

The Canadian Waste Management Awards will be presented at the “CEO of the Year Luncheon” taking place on Thursday, November 15<sup>th</sup>, 2012 at the Canadian Waste & Recycling Expo – International Centre, Toronto, Ontario.

Submissions are open to private sector Waste Management Professionals and all applications will be reviewed by a committee consisting of representatives from the CESE, OWMA and the Waste Management Sector.

### ELIGIBILITY

To be eligible for the 2012 Canadian Waste Management CEO of the Year Award, the individual must

1. Be nominated.
2. Represent an active business in the non-hazardous or hazardous waste sector in Canada.
3. The business must have operating facilities or provide direct servicing in more than one province.
4. The individual must have held the CEO or equivalent position for the past 12 months.
5. Two letters of recommendation must accompany the nomination.
6. Nominee must approve and accept the nomination.

Submit the application with all relevant materials to [mgoulding@owma.org](mailto:mgoulding@owma.org) or by mail to Michele Goulding, Director Finance & Member Services, Ontario Waste Management Association, 2005 Clark Blvd., Unit 3, Brampton, Ontario L6T 5P8

## 2012 CANADIAN WASTE MANAGEMENT AWARDS NOMINATIONS APPLICATION

I am nominating/applying for the following category – CEO of the Year

☐

Small Business Category (under 50 employees)

☐

Medium Business Category (under 250 employees)

☐

Large Business Category (over 250 employees)

NAME: \_\_\_\_\_

TITLE: \_\_\_\_\_

COMPANY: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

EMAIL: \_\_\_\_\_

**DEADLINE FOR SUBMISSIONS – OCTOBER 26<sup>TH</sup>, 2012**

Submit the application with all relevant materials to [mgoulding@owma.org](mailto:mgoulding@owma.org) or by mail to Michele Goulding, Director Finance & Member Services, Ontario Waste Management Association, 2005 Clark Blvd., Unit 3, Brampton, Ontario L6T 5P8

## 2012 CANADIAN WASTE MANAGEMENT AWARDS EVALUATION CRITERIA

### **Vision and Leadership (40%)**

The nominee must have demonstrated vision and leadership. This includes specific situations or initiatives where the nominee's insight, discernment and ability to lead and inspire has guided his or her sector and company to a new level of growth, achievement or recognition.

### **Innovative Business Achievements (10%)**

How is the nominee's organization unique or innovative within the waste management sector and within its relationships with its employees and its customers?

### **Social/Environmental Responsibility (20%)**

In addition to corporate performance and innovation, a truly outstanding CEO uses his or her skills and creativity to help the community overcome social problems. Visionary CEO's also position environmental responsibility and sustainability as a core corporate value. Provide examples of community and/or environmental responsibilities or initiatives.

### **External Value (10%)**

The nominee will be focussed on delivering superior customer and shareholder value. Describe the CEO's performance relative to value creation.

### **Ethics Dimension (20%)**

The CEO should be of recognized as a beacon of excellence, commanding respect from sector peers and others. Describe the personal character and reputation of the nominee and adherence to high ethical standards.

## CANADIAN WASTE MANAGEMENT AWARDS 2012 CEO OF THE YEAR LUNCHEON CEREMONY

Thursday, November 15<sup>th</sup>, 2012

International Centre, 6900 Airport Road, Mississauga, Ontario

12:00 noon – 1:30 pm

Name (Please Print) \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Phone: (Bus.) (\_\_\_\_)(\_\_\_\_) Fax: (\_\_\_\_)(\_\_\_\_)

Email (please print clearly) \_\_\_\_\_

Ticket Price \$80.00 includes HST # of tickets \_\_\_\_\_ x \$80 = \$ \_\_\_\_\_

Table of 8 \$600.00 includes HST # of tables \_\_\_\_\_ x \$600 = \$ \_\_\_\_\_

HST #104002530RC

Sponsorship Levels Gold Sponsor – \$2,500 ☐

Silver Sponsor – \$1,500 ☐

Bronze Sponsor – \$1,000 ☐

**Submit completed registration form with payment (cheque to the OWMA), prior to the event. Walk-in registrations are accepted only if space permits. Payments are non-refundable once processed 72 hours prior to the event start time however, registration is transferable to another individual the registrant designates.**

### Credit Card Payment (MC/VISA/AMEX):

Name (print) \_\_\_\_\_

Card #: \_\_\_\_\_

Expiry Date: \_\_\_\_\_

Signature: \_\_\_\_\_