

INVITATION TO ADVERTISE AT THE 54th SEPA CONVENTION

Southeastern Psychological Association

Department of Psychology
University of West Florida
Pensacola, FL 32514

Phone: 850-474-2070, Fax: 850-857-6060

E-mail: sepa@uwf.edu Website: www.sepaonline.com

The Southeastern Psychological Association will hold its 54th Annual Convention at The Westin Charlotte, in Charlotte, North Carolina, March 6-9, 2008. We would certainly be pleased to have your organization represented in our program book this year.

The book is approximately 100 pages in length and will be professionally printed and perfect bound. Be assured that placing your advertisement in the SEPA 2008 Program Book will result in advertising dollars well spent -- it will be read by hundreds of college and university professors and other professionals in the psychology community as well as the many students who attend our convention. We print approximately 3,000 copies to be distributed to convention attendees and those members who are unable to attend.

Please refer to the "**Advertise with SEPA**" that follows on the next page. The deadline to secure advertising is November 30, 2007 in order to accommodate our printing schedule.

Please call or e-mail me for more information. I will be happy to assist you.

Sincerely,

Lyn Zittel

SEPA Administrative Assistant
Department of Psychology
University of West Florida
Pensacola, FL 32514

Advertising Information for the Convention Program of the
SOUTHEASTERN PSYCHOLOGICAL ASSOCIATION

March 6-9, 2008
The Westin Charlotte
Charlotte, NC

RATES:

Full Page — \$300
Half Page — \$200

Inside Front Cover — \$350
Inside Back Cover — \$350

Discounted prices for non-profit institutions – please contact SEPA for details.

SEPA does not provide agency commissions. Payment may accompany this application.
Final deadline for payment is **December 15, 2007**.

MECHANICAL REQUIREMENTS:

Full Page — 4 3/4" Wide x 8" High

Half Page — 4 3/4" Wide x 3 3/4" High

Camera ready copy only

No proofs furnished

Black and White only

COPY DUE DATE:

Advertising copy is due **NOVEMBER 30, 2007**. No cancellations will be accepted after this date.
SEPA reserves the right to refuse copy which is inconsistent with Association standards.

CIRCULATION:

Approximately 3,000 faculty, practitioners, graduate and undergraduate psychology students (mainly in the Southeast) will receive a copy of the Program by mail prior to the SEPA Convention. Copies of the program will also be distributed at the Convention and posted on the SEPA website.

Please reserve the following space in the:

SOUTHEASTERN PSYCHOLOGICAL ASSOCIATION CONVENTION PROGRAM

_____ Full Page _____ Half Page _____ Inside Front Cover _____ Inside Back Cover

Name of Advertiser _____

Name of Contact _____ Telephone _____

Address of Billing _____

City/State _____

Forward this form to:

Rosemary Hays-Thomas
SEPA Administrative Officer
Department of Psychology
University of West Florida
Pensacola, FL 32514

Make all checks payable to:
Southeastern Psychological Association

~ We also accept Visa or Master Card (9/4/07-10/30/07) ~

For **SEPA** Use Only

Total Cost _____

Check # _____

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