

GATEWAY BUSINESS IMPROVEMENT PROGRAM

(Rev 1-2-15) 11-7-14)

Matching Grants are available to property owners for improving the appearance of businesses located within DeLand's gateways. Eligible projects may receive Grant Awards of up to 50% of total project cost as a reimbursement for expenditures with no single grant exceeding \$5,000. Only one project per premise (defined as a single parcel of property on the Volusia County Property Appraiser's Records) may be submitted. Upon review and recommendation by the Economic Development Committee, the city commission may award larger grants for exceptional projects.

GATEWAY AREAS

Section 33-36.03 of the City's Land Development code describes three gateway areas. Grants may be awarded to businesses (commercial, retail and service, industrial, warehouse, wholesale or office use) in the City limits within any of these three areas.

1. *Core Gateway District.* All areas encompassed by or located within the following described area except those within the Downtown DeLand Tax Increment District:
 - Plymouth Avenue on the north, between Boundary and Hill Avenues
 - Hill Avenue on the east, between Plymouth and Beresford Avenues
 - Beresford Avenue on the south, between Hill and Boundary Avenues
 - Boundary Avenue on the west, between Beresford and Plymouth Avenues
2. *Redevelopment Gateway District:* Properties on any of the following roadway segments:
 - North Woodland Boulevard – from Plymouth Avenue to U.S. 92
 - East New York Avenue – from Hill Avenue to Kepler Road
 - South Woodland Avenue – from Beresford Avenue to SR 472
 - West New York Avenue – from Boundary Avenue to the west corporate limit line
 - SR 15A – from Beresford Avenue to Plymouth Avenue
3. *Emerging Gateway District:* Properties located on any of the following roadway segments:
 - Kepler Road and Martin Luther King Blvd.- from US 92 to SR 472
 - East New York Avenue (SR44) – from Hill Avenue to I-4
 - West New York Avenue (SR44) – from SR 15A to the CSX Railroad
 - SR 15A – from Plymouth Avenue to US 17
 - SR 15A – from Beresford Avenue to US 17/92
 - International Speedway Blvd. (US 92) – from US 17 to Old Daytona Road
 - CR 92 – from US 17 to SR 15A
 - Woodland Blvd. (US 17) – from International Speedway Blvd. to SR 15A
 - Orange Camp Rd. – from US 17/92 to I-4
 - County Rd 4139 – from SR 44 to I-4
 - Taylor Rd. – from US 17/92 to Martin Luther King Blvd.
 - Stone St. – from Plymouth Ave. north to CR 92
 - Interstate 4 – from 600' N of SR 44 to 600' S of Orange Camp Rd.

TYPES OF ELIGIBLE PROJECTS

This program is designed to offer a onetime award to improve the appearance of gateway properties. A wide variety of projects are eligible to receive matching grant funds. Examples of eligible projects include:

- Exterior building renovation which improves the appearance of the facility
- Pressure washing or repainting the exterior of discolored buildings
- Repainting exterior buildings from loud or garish colors to earth tones or pastels
- Installation of landscape buffers where none exist
- Installation of tree islands or landscape islands in older non-conforming parking lots.
- Replacement of older non-conforming signs with monument signs and foundation landscaping
- Other projects as approved by the City Commission.

Note: All landscaping must be done with 'water-wise' plant materials.

General building or facility maintenance is not eligible for funding under this program. Examples of activities ineligible for funding under most circumstances include:

- Building reroofs
- Parking lot re-striping
- Replacement of dead or diseased landscape materials or re-sodding lawn areas
- Installation of irrigation systems
- Properties that are in violation of city codes are usually not eligible for funding

The MainStreet DeLand Association shall manage the program in collaboration with the City Community Development Department. The program is subject to overall policy direction, general oversight and final approval of all grant awards by the DeLand City Commission based upon recommendations from the City Economic Development Committee. MainStreet DeLand Association shall receive all applications. The MainStreet Executive Director will work the City Community Development Director to ensure all applications are complete and comply with the codes and ordinances of the City. All complete applications will be forwarded to the City's Economic Development Committee for review and recommendations. The Committee's recommendations will be forwarded to the DeLand City Commission for final approval.

AWARD OF FUNDS

Once an award is made, MainStreet DeLand shall be responsible for preparing documentation for payment of eligible expenses. The grant program works on a reimbursement basis and eligible expenses must be documented by a detailed receipt and cancelled check. Upon validation of the request for reimbursement, MainStreet DeLand will submit a request for payment to the City Community Development Department. Approximately four weeks are needed to process the request for reimbursement.

GATEWAY GRANT APPLICATION

Project: _____
Applicant's Name: _____
Owner's Name: _____
Applicant's Address: _____
Property Address: _____
Daytime Phone: _____ FAX #: _____
E-Mail Address: _____
Type of Improvement Planned: _____
Estimated Cost of Project: \$ _____ Amount Requested \$ _____

Attach detailed outline of proposed work, including:

1. Photographs clearly showing existing conditions.
2. Detailed drawing to approximate scale, showing proposed improvements.
3. Samples of proposed colors to be used on building and signs, if applicable.
4. Landscape plans, if applicable.
5. Project budget with at least three contractor estimates.

AGREEMENT

I understand that in order for my request for funding to be approved, I must agree to follow the recommendations of the City Commission and comply with the following:

1. It is the responsibility of the owner or APPLICANT to obtain all required permits from the city **BEFORE** beginning any work. No reimbursements will be made without the proper permits before work begins.
2. Project work must begin within 45 days after the building permit is issued.
3. Monies are for improvements only and will be reimbursed upon completion of work. In-Kind expenses are not reimbursable.

NOTE: NO PROJECT WORK MAY BEGIN WITHOUT:

1. City Commission approval.
2. Signed Contract Documents.
3. All required development orders and permits.

Grantees are responsible for meeting with the City Planning Officials and/or Building Officials prior to grant application to find out the legal needs, permits, etc. Grantee must comply with all relevant requirements. Grantee is responsible for making certain that their contractors have pulled the proper permits.

SIGNED: _____ Date: _____

GATEWAY GRANT CONTRACT

This agreement is made and entered into the ____ day of _____, ____ by and between the City of DeLand and _____ (hereinafter "Applicant"), for a grant project on the property located at _____ for and in consideration of the mutual covenants expressed herein and other good and valuable considerations. The adequacy of which is hereby acknowledged, the parties agree as follows:

APPLICANT AGREES:

- A. To perform the work for the project, set forth in the specifications attached hereto and made a part hereof, in a workmanlike manner and all work shall be done in strict conformance with all applicable federal, state, county and city codes, laws, regulations and ordinances. If a Contractor (s) is hired by the applicant for this project, the applicant bears responsibility to the Contractor(s) for cost of the project.
- B. After the approval of the project by the DeLand City Commission and within 45 days of obtaining all proper permits to commence the specified work, with such work to be completed within 120 days after commencement, including such extensions as may be granted by the City.
- C. To maintain, with no substantial changes, the improvements for ten (10) years unless otherwise agreed to by the City Commission.
- D. To hold harmless the City of DeLand and its individual employees and committee members, in the event of property damage, personal or physical injury occurring as a result of working on the project.
- E. The applicant shall submit proof of payment to the City of DeLand for any expenses incurred under the terms of this grant including but not necessarily limited to engineering survey costs, work performed by a contractor, and construction material and landscaping expenses.

THE CITY AGREES:

- A. The work in progress will be inspected by the City and the City will work with the property owner and the Contractor to ensure that the work meets the objectives of the Gateway Business Grant Program. The City of DeLand will not be responsible for the quality of material and workmanship.
- B. Reimbursement of \$_____ (max of \$5,000) shall be made by the City of DeLand to the Applicant upon completion of work, and the City of DeLand's on-site inspection and written acceptance of same. The applicant shall submit

proof of payment to the City of DeLand for any item for which reimbursement is requested including professional services, costs of materials or work performed by a contractor.

WITNESS the hands and seals of the parties hereto the date first written above.

Director

BY: _____
City of DeLand – Community Development

BY: _____
MainStreet DeLand Association

BY: _____
Applicant

BY: _____
Owner