



Camp Rising Sun Alumni Association

Get Connected—Stay Involved
www.risingsun.org

Events Toolkit

A General Guide for CRSAA's



The Louis August Jonas Foundation



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EVENT IDEAS

SERVICE PROJECTS

Alumni around the world participate in a number of service projects in their communities to foster the values of Camp Rising Sun.

Partner with a local nonprofit organization to:

- Volunteer at a hospital, soup kitchen or youth activities center.
- Clean up a park or shoreline, tend a community garden, prepare care packages for the homeless.
- Build, paint, plant - help is always needed.

Search for Projects at:

www.volunteermatch.org www.serve.gov or
United Way

Design a grassroots service project and make it your own.



EVENT IDEAS

SOCIAL EVENTS

Social events are a popular and enjoyable way to connect with old friends and new friends in celebration of your shared experience and to keep the magic alive.

- Networking mixers and socials
- Picnics or Pot Luck dinners with families
- Cultural events — attend a special art exhibit or show together
- Book group, movie night, sports event
- Educational program — speaker, discussion group, panel discussion
- Welcome back party for returning campers



EVENT IDEAS

SPONSOR A CAMPER

CRSAAs raise funds to sponsor a scholarship or transportation for camper from their regions.

Form a *Giving Circle* and consider together how much the members of your group can contribute or raise to sponsor a camper at CRS 2010.

- Notify LAJF at alumni@risingsun.org that members of your association wish to sponsor a camper from your area.
- Each individual should visit the *Spirit of Giving* page at www.risingsun.org for information about making donations.

Integrate a fundraising component into any of your events by charging for admission or participation to benefit CRS 2010. See Sign In Sheet on p. 9.

Fundraising FAQs

Many Alumni Associations raise money to provide a scholarship for a camper from their region, pay for a camper's transportation or to support Camp Rising Sun.

What is the easiest way to donate?

Donation information is available at www.risingsun.org, click: *Spirit of Giving*. Or, call LAJF at 215-230-7040.

Can our CRSAA collect the donations and send them to LAJF/CRS?

Yes. If your group collects donations en masse, please use the Sign In Sheet for Fundraising Event, found on p. 9 of this booklet and send it to LAJF/CRS. In that way LAJF/CRS can thank, credit and receipt individual donors.

How much is a scholarship for one camper?

\$10,000 is the cost per camper.

What portion of the funds we raise will actually go to support a camper or to directly support the summer camp season? 100%

Why is fundraising an important activity for CRSAAs?

LAJF/CRS invites all alumni to extend the *Spirit of Giving* that created Camp Rising Sun by investing in today's campers. Camp is made possible by the generous support of alumni, friends and LAJF.

Any other questions? Email us at alumni@risingsun.org



TIPS

- Contact other CRSAAs for ideas.
- Create a simple Website or Facebook page for your group.
- Consider the diverse interests of CRS alumni in your area and plan a range of activities.
- Submit stories and photos to alumni@risingsun.org for *The Sundial* and newsletters.
- Update your contact information on *CRSearch* at www.risingsun.org and encourage others to do so.
- Use *CRSearch* at www.risingsun.org to find friends from camp or other CRSers in your region.
- Email alumni@risingsun.org with your questions.



Event Planning Checklist

Eight weeks or more before the Event

- Select a chair and committee to plan the event
- Contact alumni@risingsun.org for a mailing list of alumni in your area
- When / where / who will be invited?
- Will we charge or is it free?

Six weeks before the event

- Review committee assignments
- Send out invitations/Evites (with deadline for responding and directions)

Three weeks before the event

- Confirm place, space and all arrangements
- Call alumni who have not responded to invitations
- Assign specific duties to your committee members

One week before the event

- Designate a volunteer photographer
- Review program / agenda
- Confirm arrangement with venue and confirm final count

Day of the event

- Arrive early with registration materials and nametags
- A member of the committee should greet each participant personally
- Bring CRS Songbooks!

Following the event

- Evaluate the success of the event and make notes for next time
- Publically recognize volunteers who helped plan and coordinate the event
- Send thank you notes to attendees by mail or email, if appropriate
- Send photos and stories to alumni@risingsun.org

Name of Alumni Association
Date



Sign In Sheet for Fundraising Event

CRS Alum?	Name	Email	Donation Amount
<input type="checkbox"/> Yes <input type="checkbox"/> No			
<input type="checkbox"/> Yes <input type="checkbox"/> No			
<input type="checkbox"/> Yes <input type="checkbox"/> No			
<input type="checkbox"/> Yes <input type="checkbox"/> No			
<input type="checkbox"/> Yes <input type="checkbox"/> No			
<input type="checkbox"/> Yes <input type="checkbox"/> No			
<input type="checkbox"/> Yes <input type="checkbox"/> No			
<input type="checkbox"/> Yes <input type="checkbox"/> No			
<input type="checkbox"/> Yes <input type="checkbox"/> No			
<input type="checkbox"/> Yes <input type="checkbox"/> No			
<input type="checkbox"/> Yes <input type="checkbox"/> No			
<input type="checkbox"/> Yes <input type="checkbox"/> No			
<input type="checkbox"/> Yes <input type="checkbox"/> No			
<input type="checkbox"/> Yes <input type="checkbox"/> No			
<input type="checkbox"/> Yes <input type="checkbox"/> No			
<input type="checkbox"/> Yes <input type="checkbox"/> No			



CRS Alumni Association Sample Questionnaire

Name: _____

Address: _____

Email: _____ Phone: _____

Years at Camp Rising Sun: _____

How would you like to be involved:

- Brainstorming ideas
- Planning events/activities
- Attending events/activities
- Other _____

Which of the following alumni association activities are of interest to you:

- Social and networking for alumni
- Family activities
- Cultural events
- Educational programs
- Fundraising: To sponsor a camper
- Community Service activities
- Camper Selection
- Other _____

Please tell us your ideas and suggestions for ways to keep CRS Alumni in our region involved and engaged.: _____

Return this form to:

Visit: www.risingsun.org