



Prevent Blindness Texas 2015 Light the Night for Sight Holiday Family Fun Walk



SPONSORSHIP PROPOSAL

EVENT WEBSITE

<http://preventblindnesstexas.donordrive.com/event/LNFS>

Please call Audra Atzger, Regional Director (210) 236-7290 for more info.

Who is Prevent Blindness Texas?

For over 50 years, Prevent Blindness Texas has been working to prevent blindness and preserve the sight for all Texans through our programs and services.

- **We educate** the public through brochures, fact sheets, public service announcements, media campaigns, and special events. Our “Star Pupils” campaign, found by visiting starpupils.org, is designed to educate parents with information on children’s vision issues and to seek donations to provide disadvantaged children with access to care. Through our “Healthy Eyes” Program we are able to connect those adults to the vision care they need such as eye exams and or glasses.
- **We advocate** by working with government officials at the state, local and national levels - building grassroots advocacy movements we will improve our nation's public health policies and access to care.
- **We train** and certify adult and children's vision screeners through the only national program of its kind, providing more than 200 volunteers with the skills they need to help people in their communities.
- **We screen** the eyes of thousands of children and adults each year. Our vision screenings help preschoolers at risk of vision loss from eye related issues. We help school children who depend on good vision for learning and adults threatened by glaucoma and other serious vision problems. Prevent Blindness Texas has screened the vision of more than 60,000 children and 25,000 adults.

Thank you to our 2014 Sponsors



Fact Sheet

Prevent Blindness Texas was established as a non-profit, voluntary health agency in 1956 and incorporated in 1965. An affiliate of Prevent Blindness America, PBT delivers direct service programs to low income and uninsured families in the local community. Our free programs are designed to preserve sight through free vision screenings, information and referral services, and public and professional education.

Our Mission is to prevent blindness and preserve sight

WHO: Prevent Blindness Texas- Southwest Region

WHAT: 6th Annual Light the Night for Sight Family Fun Walk

Grab the entire family for an evening out at the SPECTACULAR Holiday lit SeaWorld San Antonio! Prevent Blindness Texas Light the Night for Sight offers a night of fun for everyone all while supporting a great cause to prevent blindness and preserve sight! Enjoy holiday lights, Santa Claus, Costume Characters, dinner and much more!

WHEN: Friday, November 20, 2015

•Registration begins at 6:45PM and the event begins at 7:30PM

WHERE: SeaWorld San Antonio

•Registration will take place at the bus awnings

•Start Line for all participants will be at the Christmas Tree just inside the main gate

Please be sure to sign up early so you can take advantage of our incentive drawings and to be notified of any updates.

2015 LIGHT THE NIGHT FOR SIGHT SPONSORSHIP LEVELS

Presenting Sponsor Benefits \$7,500

- Company name in event title (presented by:)
- Logo placed on back of shirts & title on front
- Logo and link on event website
- Inclusion with all media presence when available
- Promotional Items can be placed in goody bags.
- Promotion through social media
- Co. Banners at the start and finish line
- Logo on all print materials
- Vendor table at finish line to promote co.
- Opportunity to speak at the event
- Recognition in any press releases
- Recognition in email promotion of event

Logo placement and recognition is based on print deadlines

Star Light Sponsor Benefits \$5,000

- Premium Logo placement on back of event shirts
- Recognition on all print materials
- Recognition in press media when avail.
- Co. banner at Start and Finish Line
- Opportunity to add items to goody bags
- Recognition through all social media
- Logo placed on event website
- Table at the event for promotional items

T-Shirt Sponsor Benefits \$3,000

- Logo placement on back of the t-shirts
- Logo placement on save the dates
- Inclusion of item in goody bag
- Day of event recognition
- Logo placement on website

Activity Sponsor Benefits \$1,500

- Signage at check in
- Logo on t-shirts
- Signage on route
- Day of event recognition

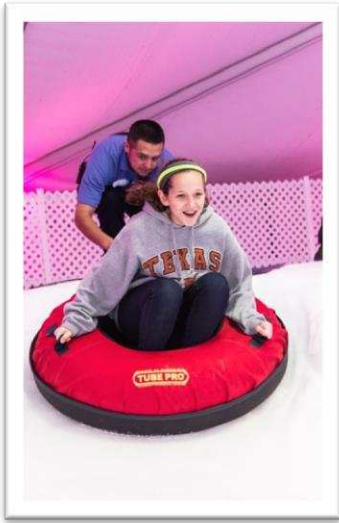
Rest Stop & Print Sponsor Sponsor Benefits \$2,500

- Logo placement on back of the t-shirts
- 1 table on the route to give away items
- Day of event recognition
- Logo on website
- Signage on route

All sponsorship recognition and logo placement is based on print deadlines

A Look at the 2014 Light the Night for Sight Event!

In spite of the rain, we had a great turn out for the 2014 Light the Night for Sight event at SeaWorld San Antonio. The event raised nearly \$40,000 in support of programs and services to help those in need of vision services in our community.



Light the Night for Sight Family Fun Walk
Friday, November 20, 2015
SIGN UP AS A SPONSOR NOW TO ENSURE THE MOST
PROMOTION FOR YOUR CONTRIBUTION!

Sponsor Information:

Company/Individual Name: _____

(As it should appear on promotional materials)

Contact: _____ Title: _____

Address: _____

Phone: _____ Fax: _____ E-mail: _____

Signature: _____ Date: _____

Please indicate your commitment level below:

PAYMENT IS DUE PRIOR TO EVENT TO BE RECOGNIZED ON MATERIALS

Presenting Sponsor \$7,500 _____

Star Light Sponsor \$5,500 _____

Rest Stop Sponsor \$2,500 _____ Print Sponsor \$2,500 _____ T-Shirt Sponsor \$3,000 _____

Activity Sponsor \$1,500 _____

Vendor Table \$500 _____

Payment Information:

Please Make Check Payable to:

Prevent Blindness Texas

1600 N.E. Loop 410, Ste. 125

San Antonio, Texas 78209

Please Bill My Credit Card: _____ Master Card _____ VISA _____ Discover _____ AMEX

Name on Card: _____

Card Number: _____ Expiration Date: _____

Signature: _____ Date: _____

Tax Status of Contributions: Prevent Blindness Texas is a 501(c)(3) charitable organization
and all contributions are tax deductible as allowed by law.

Tax Id # 36-3667121

Please sign & fax completed form to (210) 236-7671

For more information contact Audra Atzger at (210) 236-7290

or aatzger@preventblindnesstexas.org

THANK YOU FOR HELPING US PREVENT BLINDNESS AND PRESERVE SIGHT!