

Featuring a variety of sponsorship opportunities designed to maximize your company's visibility, the ASME Turbo Expo sponsorship program provides even more ways to stand out from the crowd and make the most of your budget.

All Sponsors receive recognition:

- **On the official Show Web site**
- **In the Advance and Final Programs**
- **On signage posted during the Show**
- **In announcements made during the Show**
- **In the GGTM reaching over 125,000 ASME members**

### **Power Package Prices**

#### **Platinum Club: (Limit five sponsors - €20,000.00)**

- Reduced exhibit space rate by 10%
- 5 complimentary 5-day Technical Conference badges
- Special discounted Technical Conference registration rate for employees
- Full-page, 4-color ad in the Advance & Final Programs
- Attendee giveaway placed in attendee bags
- Special sign for booth
- Company provided banner prominently displayed during the Show
- Sponsorship ribbons for badges
- Complimentary exhibit booth cleaning during Show

#### **Gold Club: (Limit six sponsors - €15,000.00)**

- Reduced exhibit space rate by 7%
- 4 complimentary 5-day Technical Conference badges
- Half-page, 4-color ad in Advance & Final Programs
- Attendee giveaway placed in attendee bags
- Special sign for booth
- Sponsorship ribbons for badges
- Complimentary exhibit booth cleaning during Show

#### **Silver Club: (Limit six sponsors - €10,000.00)**

- Reduced exhibit space rate by 5%
- 3 complimentary 5-day Technical Conference badges
- Quarter-page, 4-color ad in Advance & Final Programs
- Special sign for booth
- Sponsorship ribbons for badges
- Complimentary exhibit booth cleaning during Show

## **Bronze Club: (Limit six sponsors - €5,000.00)**

- Reduced exhibit space rate by 2%
- 2 complimentary 5-day Technical Conference badges
- Quarter-page, 4-color ad in Advance & Final Programs
- Special sign for booth
- Sponsorship ribbons for badges
- Complimentary exhibit booth cleaning during Show

## **Additional Sponsorship Opportunities**

**CYBER CAFÉ (Internet/Email Station):** Attendees want to stay in touch when out of the office, so let them do so with your company in mind! Show floor email station will include an area for your company literature, signage and your Web site as the home page. (€6,000.00) *Limit one sponsor.*

**EXHIBIT HALL RECEPTION:** A refreshing way to get the visibility you want! Signage with your company name and logo will be included on the carts throughout the exhibit hall during the afternoon receptions. (€3,500.00) *Limit two sponsors.*

**ATTENDEE BAG INSERT:** Include company literature, promotional items or giveaways in the attendee registration packets. We will place up to two items in the tote bags for attendees as they register. Include invitations to visit your booth or announcements of product demonstrations or other giveaways. This is a great way to ensure you reach everyone in attendance at TURBO EXPO! (€1,500.00 + giveaway) *Limit five sponsors.*

**DVD OF FINAL PAPERS:** Put your company artwork on the item that all conference delegates take home – the conference DVD of final papers. Not only will your company logo sit on everyone's desk once they return from the event, but you also have a window to your homepage every time the DVD is used. (€10,000.00) *Limit two sponsors.*

**CONFERENCE WI-FI:** Wi-fi will be available for delegates in the conference area compliments of your company. This is a valuable sponsorship opportunity for high visibility to all registered attendees. (€10,000.00) *Limit one sponsor.*

**CONFERENCE COFFEE BREAK:** For great conference visibility, sponsor the session coffee breaks. You can choose to sponsor the coffee breaks for the entire week or select one day. (€9,000.00 for the entire week or select one day at €2,500.00) *Limit one daily sponsor.*

**CONFERENCE AUDIO-VISUAL:** For maximum visibility in over 300 sessions, your logo will be posted on the audio-visual screens in the session rooms prior to presentations. Don't miss this opportunity. (€10,000.00) *Limit two sponsors.*

**CONFERENCE COAT/BAG CHECK:** Consider sponsoring the coat check during the Conference. Every attendee appreciates having a place to stow their luggage or jacket during their time at an event. Your company name and logo will be prominently displayed in the coat check area during the entire conference. (€3,500.00) *Limit one sponsor.*

**RETURN FORM TO:**

FAX: +1 404-847-0151

Email: [igtiexpo@asme.org](mailto:igtiexpo@asme.org)

**APPLICATION FOR SPONSORSHIP**

Booth #: \_\_\_\_\_ Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_

**POWER PACKAGES**

**\*(Includes Reduction in Exhibit Space Cost)**

- PLATINUM CLUB:** (€20,000.00) \*10% Reduced Space Cost
- GOLD CLUB:** (€15,000.00) \*7% Reduced Space Cost
- SILVER CLUB:** (€10,000.00) \*5% Reduced Space Cost
- BRONZE CLUB:** (€5,000.00) \*2% Reduced Space Cost

**ADDITIONAL SPONSORSHIP OPPORTUNITIES**

- CYBER CAFE (internet station):** €6,000
- EXHIBIT HALL RECEPTION:** €3,500.00
- ATTENDEE BAG INSERT:** €1,500.00 + Giveaway
- DVD OF FINAL PAPERS:** €10,000.00
- CONFERENCE WI-FI:** €10,000.00
- CONFERENCE COFFEE BREAK:** €2,500.00 One Day OR €9,000.00 for the Week
- CONFERENCE AUDIO-VISUAL:** €10,000.00
- CONFERENCE COAT/BAG CHECK:** €3,500.00
- STUDENT MIXER:** €5,000.00
- DELEGATE LUNCHESES:** €6,000.00
- WOMEN'S NETWORKING EVENT:** €6,000.00
- WATER STATIONS:** €6,500.00 for the Week
- AISLE SIGNS:** €3,000.00
- EXHIBIT HALL FLOOR PLAN:** €5,000.00
- RECHARGE STATION KIOSK:** €8,000.00

**CUSTOM OR IGTI SPONSORSHIP:** \_\_\_\_\_

**STUDENT MIXER:** Excellent opportunity to meet with rising engineers in the turbine industry. Sponsoring companies are encouraged to attend and bring company literature to the event. Company logo displayed on signage at the event and throughout the Conference. Perfect for organizations with open staff positions.  
(€5,000.00) *Limit two sponsors.*

**DELEGATE LUNCHES:** This sponsorship will allow for you to provide brochures and/or giveaways for the attendees on the lunch tables. Logo table signage will be provided.  
(€6,000.00) *Limit two sponsors.*

**WOMEN'S NETWORKING EVENT:** Support the women in the industry at this growing event, which includes a reception and dinner. This sponsorship includes the sponsoring company providing a speaker for the event. IGTI will promote the speakers in programs and in printed materials for the Show. (€6,000.00) *Limit two sponsors.*

**WATER STATIONS:** This sponsorship includes your company logo at all of the Show water stations (exhibit hall, conference area and Keynote). You are encouraged to showcase your "green" message by providing environmentally friendly cups with your company name or logo.  
(€6,500.00 for the week) *Limit one sponsor.*

**AISLE SIGNS:** Have your logo on the aisle signs guiding attendees through the exhibit.  
(€3000.00) *Limit one sponsor.*

**EXHIBIT HALL FLOOR PLAN:** Your logo will be displayed on the Show Web site floor plan and the map inserted in the Final Program. (€5,000.00) *Limit one sponsor.*

**RECHARGE STATION KIOSK:** Allow attendees to power up while visiting the exhibit hall. Place your literature next to the station that will have your logo. (€8,000.00) *Limit one sponsor.*

## **IGTI YEAR-YOUND SPONSORSHIP PACKAGES**

Excellent value for year-round visibility and support of IGTI. Contact [igtiexpo@asme.org](mailto:igtiexpo@asme.org) today for details.

## **CUSTOM SPONSORSHIPS:**

Contact **IGTI** today to discuss the sponsorship that works best for you. IGTI will work with you to customize a sponsorship that allows you the best visibility and return on your investment.

**ATTENDEE BAGS: CLOSED** First impressions are lasting ones! Sponsors will have their company logo included on an attractive tote bag that is provided to attendees upon registration.  
(€4,500.00) *Limit two sponsors.*

**NAME BADGE LANYARDS: CLOSED** Gain maximum visibility with colorful badge lanyards displaying your company name and/or logo. IGTI will distribute the neck cords during registration.  
(€5,000.00) OR supply your own lanyards for €2,500.00 plus lanyards. *Limit one sponsor.*

**NAME BADGE INSERT: CLOSED** Have your company logo printed on every attendee name badge. This is a highly visible sponsorship opportunity. (€3,000.00). *Limit one sponsor.*