



# CALL FOR ENTRIES

ASID Virginia Chapter and IIDA Virginia/West Virginia Chapter Present:  
"IDEA"s 2009  
INTERIOR DESIGN EXCELLENCE AWARDS



ASID and IIDA are combining efforts on the annual "IDEA"s and you are invited to enter your projects. The entries are judged by a panel of professionals who will represent all aspects of the design community, and awards will be presented at the Design Awards Gala on September 11 at the Lewis Ginter Botanical Gardens.

**MISSION:** To recognize outstanding interior design projects in our community.

**ELIGIBILITY:** Participants may be individuals or design teams engaged in the practice of interior design; firm names will be recognized. **The Designer and/or Firm must be in the Virginia/West Virginia area and the project can be out of state. The projects being entered must not have been previously published in design trade magazines.**

### CRITERIA:

- ◆ Each entry must represent a permanent installation completed no earlier than **January 1, 2005**.
- ◆ Firms and/or designers may submit more than one project; each project must be submitted as an individual entry.
- ◆ **Judging criteria:**
  - Success and creative response in meeting the client's stated needs and objectives.
  - Scale and proportion.
  - Color composition.
  - Effective use of lighting.
  - Relationship of materials, textures, and patterns.

### CATEGORIES:

#### RESIDENTIAL:

|   |   |
|---|---|
| <b>Singular Space Residence under 3,500 square feet</b> | Part of a larger residence such as a kitchen, bath, master bedroom, bedroom suite, or living room. New or Renovated |
| <b>Residence over 3,500 square feet</b>                 | New or Renovated  |
| <b>Model Home/Show house</b>                            | New or Renovated  |
| <b>Multi-family Residential</b>                         | Large scale housing including common spaces.  |

#### CONTRACT:

|   |   |
|---|---|
| <b>Corporate under 35,000 square feet</b> | Offices, business lobbies, financial institutions, etc.   |
| <b>Corporate over 35,000 square feet</b>  | Offices, financial institutions, etc.   |
| <b>Health Care</b>                        | Hospitals, clinics, doctor's offices, birthing centers, medical office buildings, assisted living facilities. |
| <b>Hospitality</b>                        | Hotels, restaurants, and resorts.   |
| <b>Retail</b>                             | Stores, wholesale showrooms, malls, theaters, and entertainment venues.                                       |
| <b>Government</b>                         | Federal, state or local projects.   |
| <b>Educational/Institutional</b>          | Museums, libraries, schools, day care centers.  |

#### HISTORIC PRESERVATION:

(This category has no subcategories.)

#### LEED CERTIFIED:

Any project that has used LEED certification criteria as a key design principle.

#### CUSTOM:

Any custom product designed and replicated for a design project, i.e. furniture, rug, casework, etc.

#### STUDENT:

(This category has no subcategories.)

**ENTRY FORM:** If you or your firm is interested in participating, please complete the entry form and submit it with your entry fee by **April 17, 2009**. An entry package will be **e-mailed** to you for each entry to complete and return by **May 22, 2009**. Presentation of the awards will be made at the Design Awards Gala on September 11. **Entry Fees are \$75.00 for ASID and IIDA Members per entry, \$100.00 for non-members per entry. Entry fees for students are \$30 per entry with the first 10 entries free to students; sponsors include Wolf Gordon, Shaw, ArcCom, and Bentley Prince Street. Since we will be emailing the entry package there will be an additional \$10 per entry fee if you prefer to receive the entry by mail. Please make checks payable to ASID Virginia Chapter. Fees are not refundable.**

## IDEAs - INTERIOR DESIGN EXCELLENCE AWARDS - 2009

## ENTRY FORM

Name \_\_\_\_\_ Phone # \_\_\_\_\_  
 Company \_\_\_\_\_ Fax # \_\_\_\_\_  
 Email \_\_\_\_\_ Number of Entries \_\_\_\_\_  
 Address \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 Membership # \_\_\_\_\_

*(There will be a \$10 fee per entry to mail instead of email)*

**Member: \$75/entry**  
**Non Member: \$100/entry**  
**Student: \$30/entry with the first 10 free**

*Entry Fee is not refundable*  
 Mail check, made out to **ASID Virginia Chapter**,  
 with your entry form to:  
 Susan Pniewski, IIDA  
 4505 Columbus Street, Suite 100  
 Virginia Beach, Virginia 23462  
 V (757) 222-2010 F (757) 222-2022  
 Email spniewski@cmssarchitects.