



CALL TO ARTISTS

Cash Prizes Awarded

Application Deadline: 4/15/2015

The City of Augusta and the Greater Augusta Arts Council endeavor to inundate Augusta with compelling 2D artwork on selected traffic signal boxes. We hope these works will encourage community interaction through artistic expression and bring a smile to people's faces.

OVERVIEW

This document contains everything you need to know to apply for the 2015 art contest. Selected artists will be awarded \$850 to paint their artwork on 23 predetermined traffic signal boxes around the City of Augusta. These awards will be selected by a qualified Selection Committee. The Selection Committee reserves the right to reject any and all entries at any time in the review and selection process.

This program is modeled on programs by similar ones in [Eugene, Oregon](#) and [Mankato, Minnesota](#).

ELIGIBILITY

All 2D visual artists are invited to apply. Before applying, applicants should make sure that all requirements can be fulfilled, especially the installation and maintenance criteria.

PROVIDED TO THE ARTIST

- **ARTIST STIPEND:** Selected artists will receive an \$850 stipend per box which will include all labor (including two coats of primer, the painted design, two coats of the isolation coat and two coats of protective varnish), travel and other incurred expenses
- A clean traffic box on which to paint.
- Materials for primer, isolation and clear coats will be provided, but they must be applied by the artist.

APPLICATION INSTRUCTIONS

1. Download application from www.augustaarts.com.
2. Create a fully rendered mock-up of your artwork on the templates provided in the application.
3. Mail or deliver the completed application to the Greater Augusta Arts Council. **No email applications will be accepted.**
 - a. Physical address: 1301 Greene Street in Augusta (located on the bottom floor or the Sacred Heart Cultural Center)

- b. Mailing address: PO Box 1776, Augusta, GA 30903
4. Receive a confirmation email. ***PLEASE NOTE* If the artist does NOT receive a confirmation email, they should not consider their submission complete.**
5. Announcements of award winners will be made on 4/24/2015.
6. Upon selection and final design approval, the artist must complete a contract with the Greater Augusta Arts Council. All finished work will reflect the drawings, designs and concepts approved by the Selection Committee. Payments will be made on 5/29/2015, provided that the work is completed and reflects the design specified in the application.

DOs and DON'Ts

- DO
 - Interested artists are highly recommended to attend an information session on 3/12/2015 at noon or 6pm at the 600 Broad Street building.
 - Selected artists must attend a required artist meeting.
 - Selected artists are encouraged to use social media to document the process of their work each day.
 - Artwork must be original by the artist applicant.
 - Artist's signature must be included in the design.
 - Box should be clean before painting.
 - If the design is to include text, it must be included in the design.
 - All visible sides of the traffic signal control box must be included in the final artwork.
 - Because of the conditions to which the traffic boxes are subjected, **ONLY GOLDEN brand paints may be used to paint the boxes.** They have been selected because of their durability under harsh conditions. Golden will donate a certain amount of paints to help defray costs.
 - All functional elements of the box – key holes, handles, labels and hinges – must be masked and remain free of paint.
 - A drop cloth must be used to keep the sidewalk clean
 - Traffic boxes must be monitored, maintained and repaired for a period of two years, beginning 5/29/2015 and ending 5/29/2017. This includes keeping the box free from tags and vandalism.
 - Access to the box must be possible at all times.
 - Once painting has begun, it should be completed within a one week period from start to finish.
 - All priming, painting, isolation coats and clear coats must be completed by 5/29/2015.
- DON'T
 - Designs must not be offensive or contain any traffic lights, signs or signals.
 - Designs must not include any breach of intellectual property, trademarks, brands, business names or images of drugs.
 - Only 2D artwork is eligible. Nothing may be attached, fastened or glued to the box.
 - Graffiti tags are not acceptable.

- Artists may not submit work that has been sold or reproduced in any way.
- The artwork created may not be used for advertisement or to promote a business, product or viewpoint.

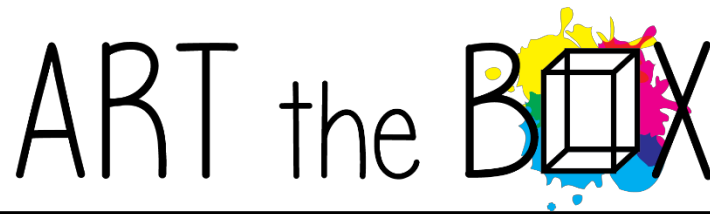
APPLICATION MATERIALS

Artists may submit up to three design proposals. Please include all of the following in your packet.

- Completed application
- Artist statement(s) for each design
- Renditions of the imagery that is intended for the traffic box **on all sides and top**
- Current resume detailing your experience as an artist
- Two printed examples of previous work

TIMELINE

- Question and answer sessions 3/12/2015
- Application submission deadline 4/15/2015
- Winners notified 4/24/2015
- Painting may begin 4/27/2015
- Painting must be complete 5/29/2015
- Payment to artist 5/29/2015



Artist Application

Instructions

- This application is an editable PDF. **It must be typed.** Simply click on the blue fields to type in your answers. When the application is complete, mail or deliver the completed application to the Greater Augusta Arts Council. **No email applications will be accepted.**
 - Physical address: 1301 Greene St. in Augusta (located on the bottom floor of the Sacred Heart Cultural Center)
 - Mailing address: PO Box 1776, Augusta, GA 30903
 - **ALL APPLICATIONS MUST BE DELIVERED BY 4/15/2015 at 5:00PM.**
 - **This is a firm deadline.**
- You will receive an email confirmation when we receive your application. You should not consider your application complete until you receive this email.
- Each artist may submit designs to paint up to three traffic boxes.
- Designs may be specific to location if the artist chooses.
- Interested artists are highly recommended to attend an information session on 3/12/2015.
- Selected artists must attend a required artist meeting. Date TBD.
- Artwork must be original by the artist applicant.
- Artist's signature must be included in the design.
- If the design is to include text, it must be included in the design mock up.
- All visible sides of the traffic signal control box must be included in the mock up.
- Because of the conditions to which the traffic boxes are subjected, **ONLY GOLDEN brand paints may be used to paint the boxes.** They have been selected because of their durability under harsh conditions. *Golden will be donating \$175 worth of paint to each artist to help defray costs.*
- All functional elements of the box – key holes, handles, labels and hinges – must be masked and remain free of paint.
- Traffic boxes must be monitored, maintained and repaired for a period of two years, beginning 5/29/2015 and ending 5/29/2017. This includes keeping the box free from tags and vandalism.
- Once painting has begun, it should be completed within a one week period from start to finish.
- All priming, painting, isolation coats and clear coats must be completed by 5/29/2015.
- Designs must not be offensive or contain any traffic lights, signs or signals.
- Designs must not include any breach of intellectual property, trademarks, brands, business names or images of drugs.
- Only 2D artwork is eligible. Nothing may be attached, fastened or glued to the box.
- Graffiti tags are not acceptable.
- Artists may not submit work that has been sold or reproduced in any way.
- The artwork created may not be used for advertisement or to promote a business, product or viewpoint.



APPLICATION COVER SHEET

This application is an editable PDF. **It must be typed.** Simply click on the blue fields to type in your answers. When the application is complete, mail or deliver the completed application to the Greater Augusta Arts Council. **No email applications will be accepted.**

Physical address: 1301 Greene St. in Augusta (*located on the bottom floor of the Sacred Heart Cultural Center*)

Mailing address: PO Box 1776, Augusta, GA 30903

ALL APPLICATIONS MUST BE DELIVERED BY 4/15/2015 at 5:00PM.

This is a firm deadline.

You will receive an email confirmation when we receive your application. You should not consider your application complete until you receive this email.

Each artist may submit designs to paint up to three traffic boxes.

APPLICATION MATERIALS CHECKLIST

Artists may submit up to three design proposals. Please include all of the following in your packet.

- One copy of THIS completed application cover sheet
- Artist statement(s) for each design submitted
- Renditions of the imagery that is intended for the traffic box **on all sides for each design.**
- Current resume detailing your experience as an artist
- Two printed examples of previous work

FIRST NAME _____ LAST NAME _____

EMAIL ADDRESS (that you regularly check) _____

TELEPHONE _____

MAILING ADDRESS _____

CITY, STATE AND ZIP _____

NUMBER OF DESIGNS YOU ARE SUBMITTING (UP TO THREE) _____

TITLE OF DESIGN ONE _____

TITLE OF DESIGN TWO _____

TITLE OF DESIGN THREE _____

"ART THE BOX" ARTIST STATEMENT PAGE

MAKE AS MANY COPIES AS NECESSARY FOR ARTISTS SUBMITTING MORE THAN ONE DESIGN.

ARTIST FIRST AND LAST NAME _____

DESIGN TITLE _____

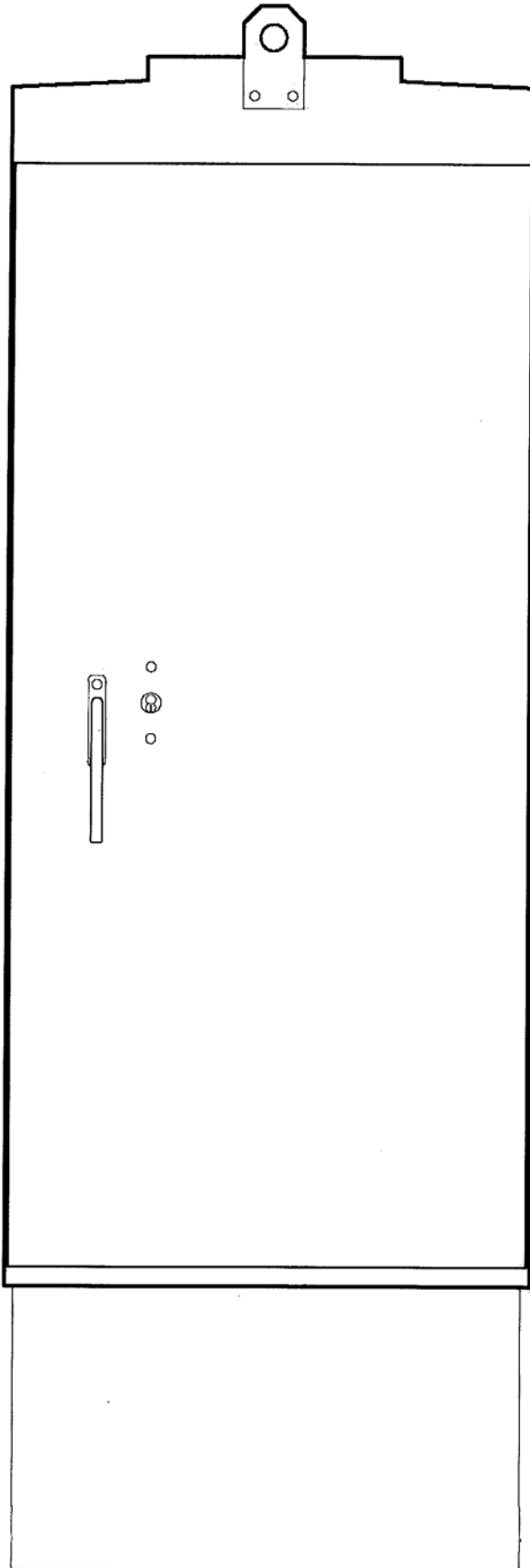
ARTIST STATEMENT FOR THIS DESIGN (please make certain your statement does not exceed this space)

TRAFFIC BOX FOR WHICH THIS DESIGN IS SUBMITTED: please choose three locations and number them in the order of your preference FOR THIS DESIGN. 1) being most desired and 3) being least.

- | | | |
|---|--|---|
| <input type="checkbox"/> No preference | <input type="checkbox"/> Doug Barnard Pkwy. at Tobacco Rd./Airport | <input type="checkbox"/> Walton Way Ext. at RC Daniel Pkwy. |
| <input type="checkbox"/> Broad St. at 12 th St. | <input type="checkbox"/> Wrightsboro Rd. at Mill St. | <input type="checkbox"/> Wheeler Rd. at Interstate Pkwy. |
| <input type="checkbox"/> Broad St. at 11 th St. | <input type="checkbox"/> Milledgeville Rd. at Wheeless Rd. | <input type="checkbox"/> Reynolds St. at 10 th St. |
| <input type="checkbox"/> Broad St. at 10 th St. | <input type="checkbox"/> Laney Walker Blvd. at RA Dent Blvd. | <input type="checkbox"/> Broad St. at Crawford Ave. |
| <input type="checkbox"/> Broad St. at 9 th St.* | <input type="checkbox"/> Wheeler Rd. at Augusta West Pkwy. | <input type="checkbox"/> Boy Scout at Skinner Mill Rd. |
| <input type="checkbox"/> Broad St. at 8 th St. | <input type="checkbox"/> Wheeler Rd. at Walton Way Ext. | <input type="checkbox"/> Lumpkin Rd. at Richmond Hill Rd. |
| <input type="checkbox"/> Broad St. at 7 th St. | | <input type="checkbox"/> Reynolds St. at 9 th St. |
| <input type="checkbox"/> Tobacco Rd. at Morgan Rd. | | |
| <input type="checkbox"/> Milledgeville Rd. at Barton Chapel Rd. | | |

*Must depict James Brown

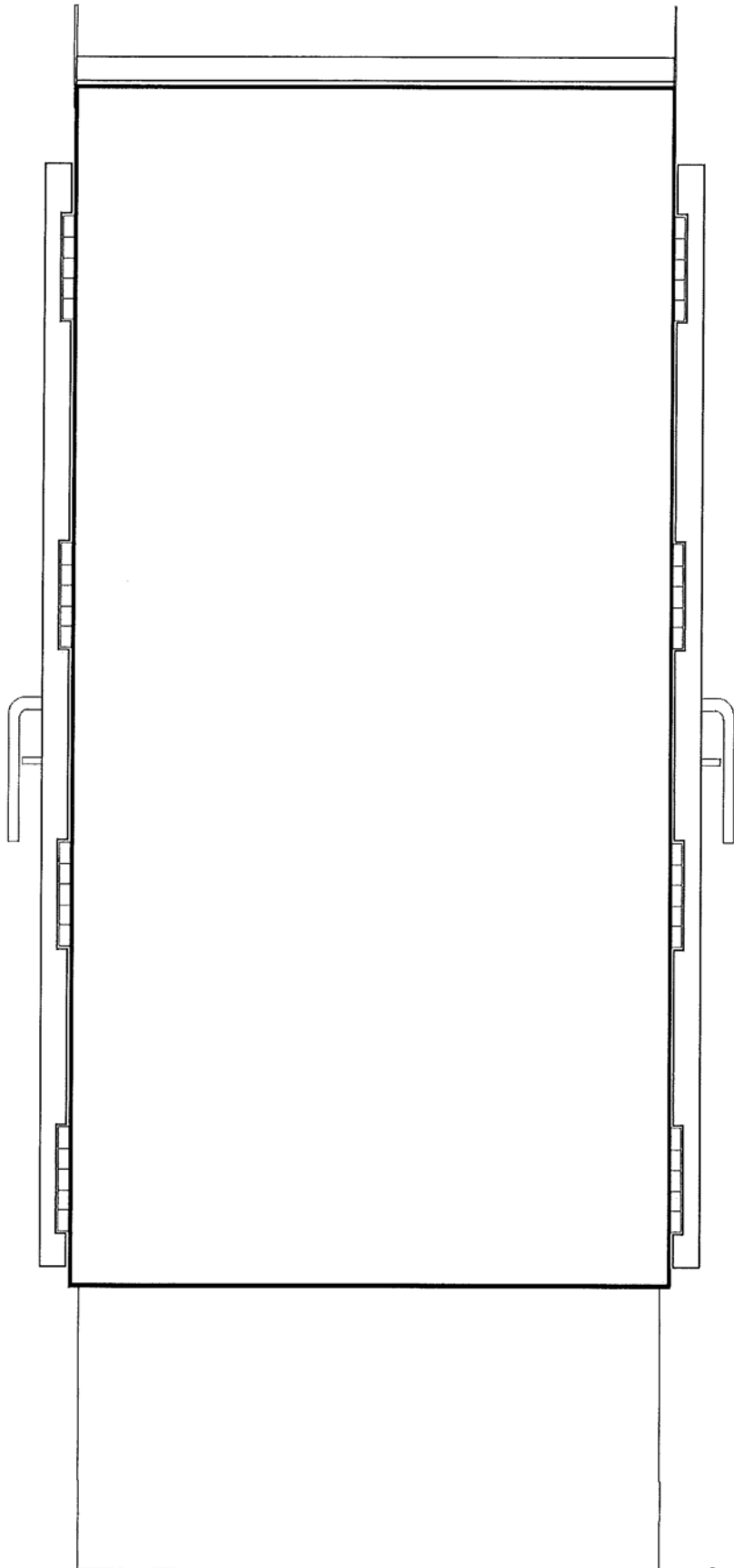
TRAFFIC BOX TEMPLATE - SIDE ONE



ARTIST NAME

DESIGN TITLE

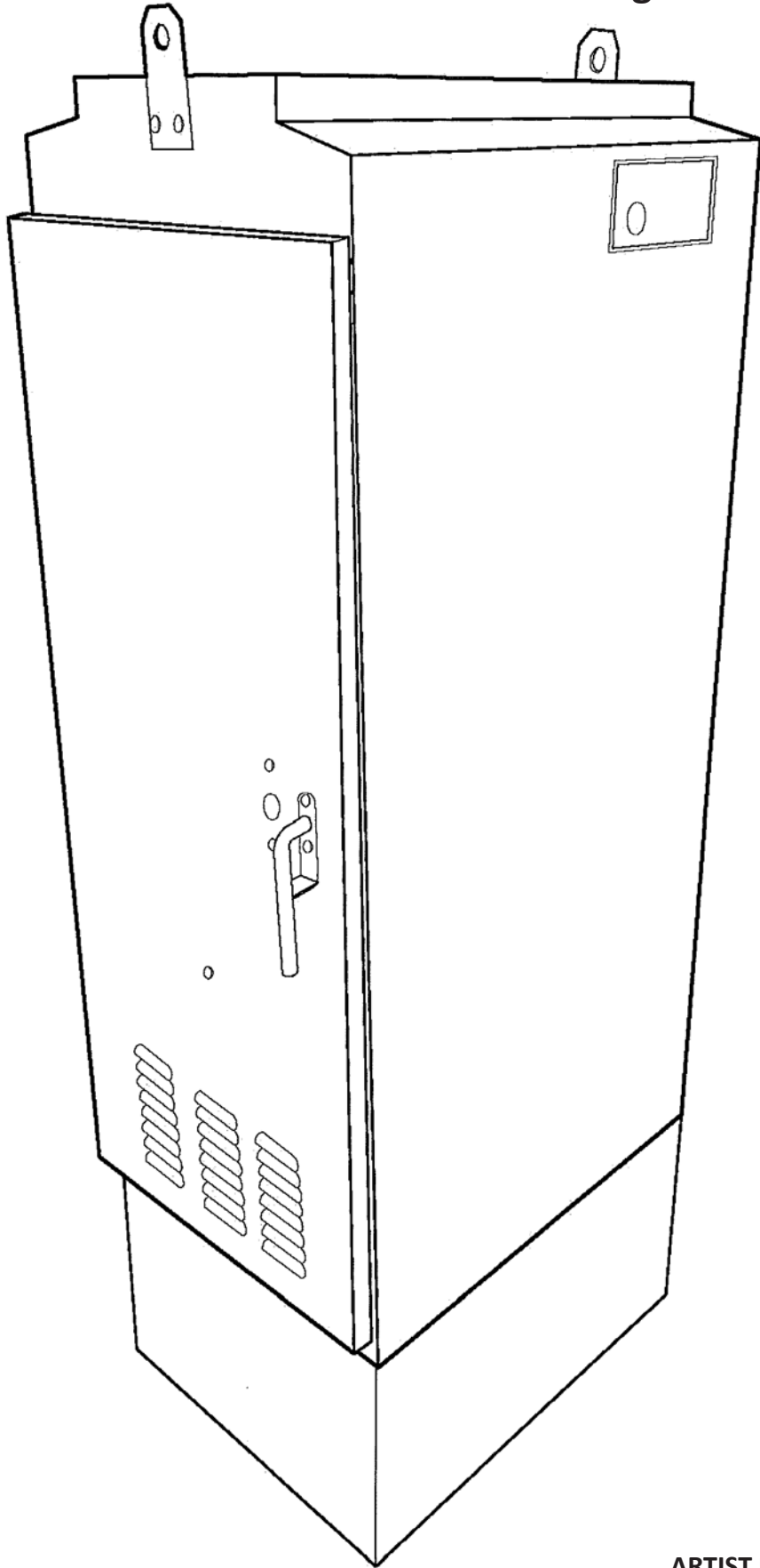
TRAFFIC BOX TEMPLATE - SIDE TWO



ARTIST NAME

DESIGN TITLE

TRAFFIC BOX TEMPLATE - SIDES THREE AND FOUR
(use this view to demonstrate how the design meets at the corners)



ARTIST NAME

DESIGN TITLE