

ART the BOX

CALL TO ARTISTS

Cash Stipend Awarded

Date call released: 10/6/2015

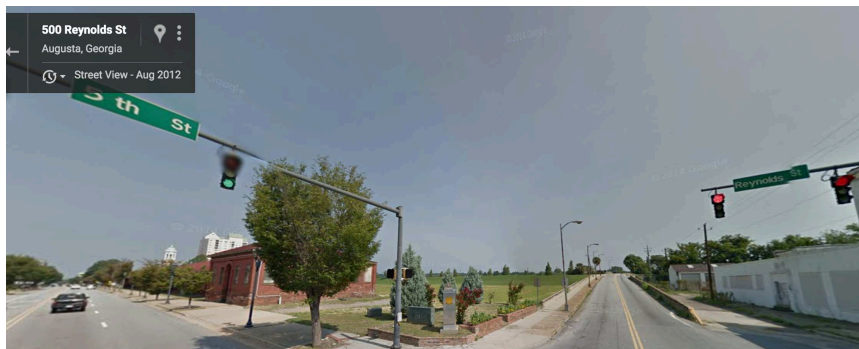
Application Deadline: 11/2/2015

In early 2015, a collaborative project began between the City of Augusta, the Downtown Development Authority and the Greater Augusta Arts Council. This project, entitled ART THE BOX saw 19 local artists, selected by committee, to create art on 23 local traffic signal control cabinets (TSCCs).

In commemoration of Veterans Day 2015, the City of Augusta will now commission the painting of one additional TSCC that will honor United States Veterans. It will be at the corner of Reynolds and 5th Streets and is located near the historical marker for the Blue Star Memorial Highway which honors those who served in World War II.

The painting commissioned for this TSCC shall be military themed. Therefore artists may propose ideas involving, but not limited to: any branch of U.S. military service; heroism; warriors; Ft. Gordon; military training and Patriotism. A qualified Selection Committee, including veterans, artists and arts professionals, will judge entries for this commission.

Location: The images below provide an illustration of the location of the traffic box at the corner of 5th st. and Reynolds st. as well as a photo of the Blue Star Highway placard that is located on the same corner.



OVERVIEW

This document contains everything you need to know to apply for the November 2015 art contest. A selected artist will be awarded \$1050 to paint their artwork on the traffic box located at the corner of 5th St. and Reynolds St. This award will be selected by a qualified Selection Committee. The Selection Committee reserves the right to reject any and all entries at any time in the review and selection process.

This program is modeled on programs by similar ones in [Eugene, Oregon](#) and [Mankato, Minnesota](#). The Greater Augusta Arts Council successfully oversaw the completion of 23 boxes in June as part of [this project](#).

ELIGIBILITY

All 2D visual artists are invited to apply. Before applying, applicants should make sure that all requirements can be fulfilled, especially the installation and maintenance criteria.

PROVIDED TO THE ARTIST

- ARTIST STIPEND: Selected artists will receive an \$1050 stipend which will cover labor, paints (including two coats of primer, the painted design, two coats of the isolation coat and two coats of protective varnish), travel and other incurred expenses.
- A clean traffic box on which to paint.
- Materials for primer coats will be provided, but they must be applied by the artist.

APPLICATION INSTRUCTIONS

1. Download application from www.augustaarts.com.
2. Create a fully rendered mock-up of your artwork on the templates provided in the application.
3. Mail or deliver the completed application to the Greater Augusta Arts Council by October 26 at 10:00 am. **No email applications will be accepted.**
 - a. Physical address: 1301 Greene Street in Augusta (located on the bottom floor or the Sacred Heart Cultural Center)
 - b. Mailing address: PO Box 1776, Augusta, GA 30903
4. Receive a confirmation email. ***PLEASE NOTE* If the artist does NOT receive a confirmation email, they should not consider their submission complete.**
5. Announcements of award winners will be made before the end of October.
6. Upon selection and final design approval, the artist must complete a contract with the Greater Augusta Arts Council. All finished work will reflect the drawings, designs and concepts approved by the Selection Committee. Payments will be made upon completion, provided that the work reflects the design specified in the application.

DOs and DON'Ts

- DO
 - Selected artist is encouraged to use social media to document the process of their work each day.
 - Artwork must be original by the artist applicant.
 - Artist's signature must be included in the design.
 - Box should be clean before painting.
 - If the design is to include text, it must be included in the design.
 - All visible sides of the traffic signal control box must be included in the final artwork.
 - Because of the conditions to which the traffic boxes are subjected, **ONLY GOLDEN brand paints may be used to paint the boxes.** They have been selected because of

their durability under harsh conditions. The artist stipend includes the cost of purchasing paint, clear, and isolation coats.

- All functional elements of the box – key holes, handles, labels and hinges – must be masked and remain free of paint.
- A drop cloth must be used to keep the sidewalk clean
- Traffic boxes must be monitored, maintained and repaired for a period of two years, ending 11/30/2017. This includes keeping the box free from tags and vandalism.
- Access to the box must be possible at all times.
- Once painting has begun, it should be completed within a one week period from start to finish.
- A Golden brand isolation coat (Soft Gel Gloss) and Golden brand clear coat (varnish) must also be purchased and applied by the artist.
- **DON'T**
 - Designs must not be offensive or contain any traffic lights, signs or signals.
 - Designs must not include any breach of intellectual property, trademarks, brands, business names or images of drugs.
 - Only 2D artwork is eligible. Nothing may be attached, fastened or glued to the box.
 - Graffiti tags are not acceptable.
 - Artists may not submit work that has been sold or reproduced in any way.
 - The artwork created may not be used for advertisement or to promote a business, product or viewpoint.

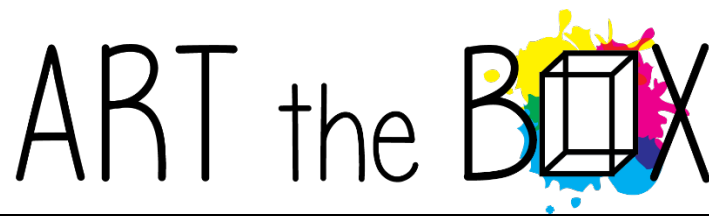
APPLICATION MATERIALS

Artists may submit one design proposal. Please include all of the following in your packet.

- Completed application
- Artist statement for the design
- Renditions of the imagery that is intended for the traffic box **on all sides and top**
- Current resume detailing your experience as an artist
- Two printed examples of previous work

TIMELINE

- Application submission deadline 11/2/2015, 10:00 am
- Winners notified 11/9/2015
- Painting may begin 11/9/2015
- Payment to artist Upon completion



Artist Application

Instructions

- This application is an editable PDF. **It must be typed.** Simply click on the blue fields to type in your answers. When the application is complete, mail or deliver the completed application to the Greater Augusta Arts Council. **No email applications will be accepted.**
 - Physical address: 1301 Greene St. in Augusta (located on the bottom floor or the Sacred Heart Cultural Center)
 - Mailing address: PO Box 1776, Augusta, GA 30903
 - **ALL APPLICATIONS MUST BE DELIVERED BY 11/2/2015 at 10:00 AM.**
 - **This is a firm deadline.**
- You will receive an email confirmation when we receive your application. You should not consider your application complete until you receive this email.
- Each artist may submit one design. Design must be specific to this location.
- Artwork must be original by the artist applicant.
- Artist's signature must be included in the design.
- If the design is to include text, it must be included in the design mock up.
- All visible sides of the traffic signal control box must be included in the mock up.
- Because of the conditions to which the traffic boxes are subjected, **ONLY GOLDEN brand paints may be used to paint the boxes.** They have been selected because of their durability under harsh conditions. A Golden brand isolation coat (Soft Gel Gloss) and Golden brand clear coat (varnish) must also be purchased and applied by the artist.
- All functional elements of the box – key holes, handles, labels and hinges – must be masked and remain free of paint.
- Traffic boxes must be monitored, maintained and repaired for a period of two years, ending 11/30/2017. This includes keeping the box free from tags and vandalism.
- Once painting has begun, it should be completed within a one week period from start to finish.
- Designs must not be offensive or contain any traffic lights, signs or signals.
- Designs must not include any breach of intellectual property, trademarks, brands, business names or images of drugs.
- Only 2D artwork is eligible. Nothing may be attached, fastened or glued to the box.
- Graffiti tags are not acceptable.
- Artists may not submit work that has been sold or reproduced in any way.
- The artwork created may not be used for advertisement or to promote a business, product or viewpoint.



APPLICATION COVER SHEET

This application is an editable PDF. **It must be typed.** Simply click on the blue fields to type in your answers. When the application is complete, mail or deliver the completed application to the Greater Augusta Arts Council. **No email applications will be accepted.**

Physical address: 1301 Greene St. in Augusta (*located on the bottom floor of the Sacred Heart Cultural Center*)

Mailing address: PO Box 1776, Augusta, GA 30903

ALL APPLICATIONS MUST BE DELIVERED BY 11/2/2015 at 10:00AM.

This is a firm deadline.

You will receive an email confirmation when we receive your application. You should not consider your application complete until you receive this email.

APPLICATION MATERIALS CHECKLIST

Artists may submit up to three design proposals. Please include all of the following in your packet.

- One copy of THIS completed application cover sheet
- Artist statement(s) for design submitted
- Renditions of the imagery that is intended for the traffic box **on all sides.**
- Current resume detailing your experience as an artist
- Two printed examples of previous work

FIRST NAME _____ LAST NAME _____

EMAIL ADDRESS (that you regularly check) _____

TELEPHONE _____

MAILING ADDRESS _____

CITY, STATE AND ZIP _____

TITLE OF DESIGN _____

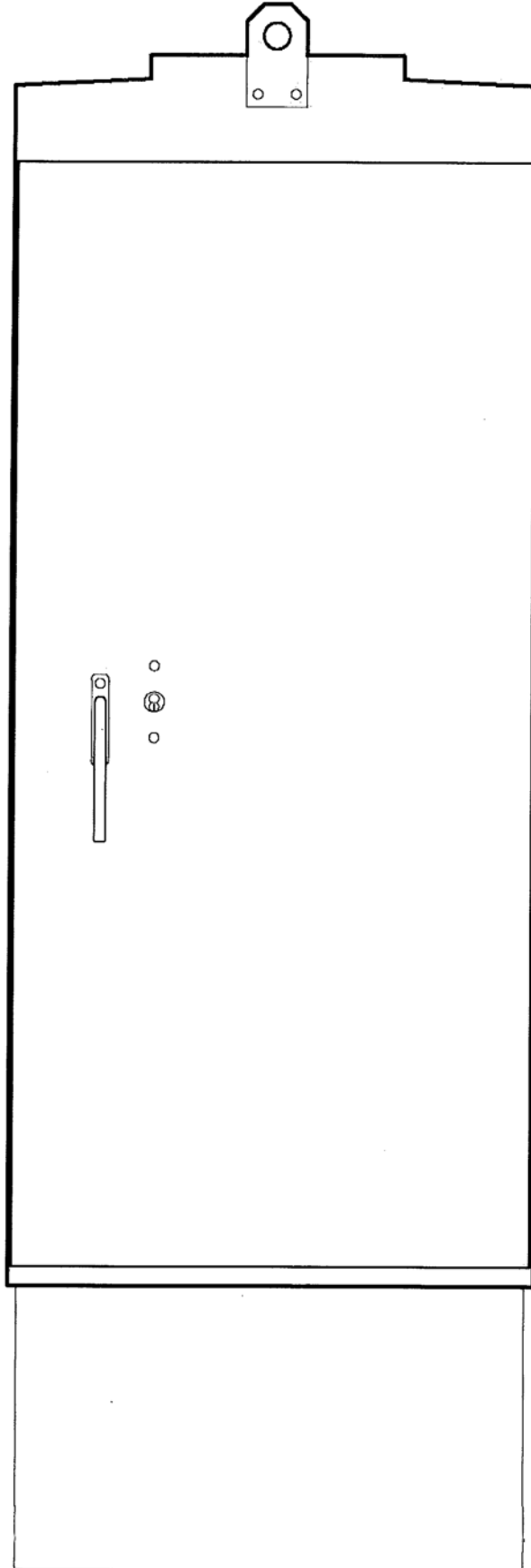
“ART THE BOX” ARTIST STATEMENT PAGE

ARTIST FIRST AND LAST NAME _____

DESIGN TITLE _____

ARTIST STATEMENT FOR THIS DESIGN (please make certain your statement does not exceed this space)

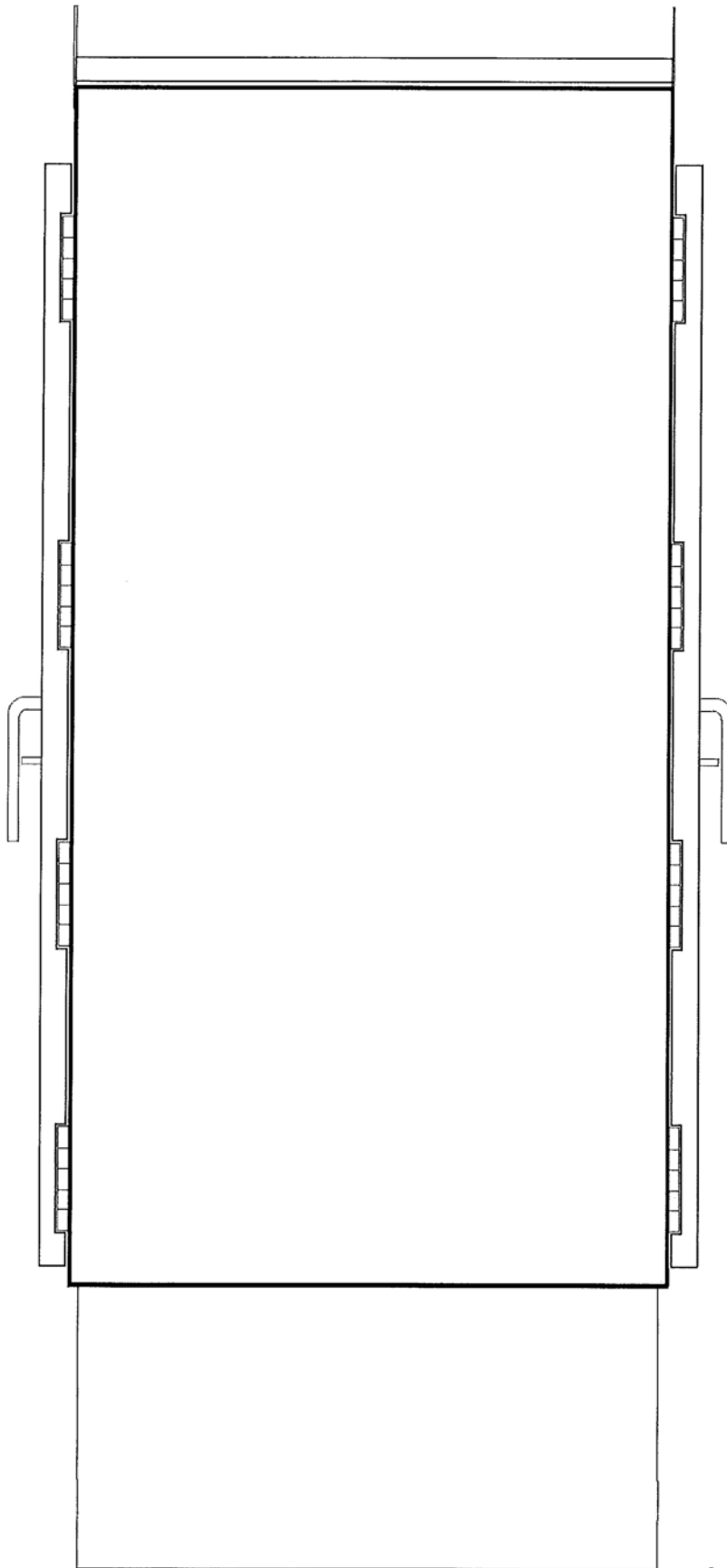
TRAFFIC BOX TEMPLATE - SIDE ONE



ARTIST NAME

DESIGN TITLE

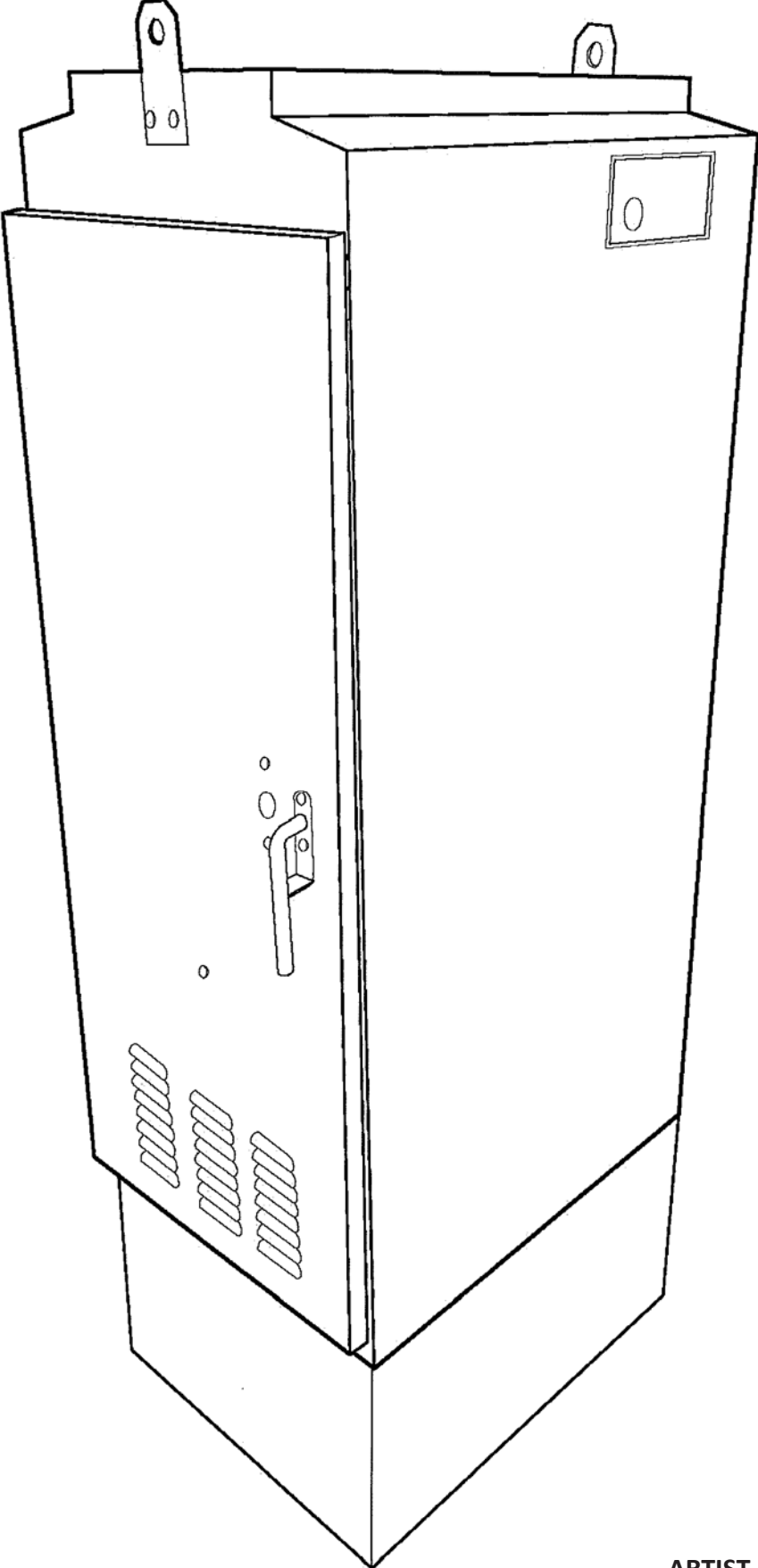
TRAFFIC BOX TEMPLATE - SIDE TWO



ARTIST NAME

DESIGN TITLE

TRAFFIC BOX TEMPLATE - SIDES THREE AND FOUR
(use this view to demonstrate how the design meets at the corners)



ARTIST NAME

DESIGN TITLE