

ISPE SAN DIEGO CHAPTER AT 23RD ANNUAL EXHIBIT SHOW

**LIFE SCIENCE RESOURCE FAIR
(VENDOR NIGHT)
6 AUGUST 2015**



Connecting a World of
Pharmaceutical Knowledge

**San Diego
Chapter**

Green Acre Campus Pointe

About the Venue:

If you were at last year's event, you know about our unique new venue. If you haven't yet experienced our new exhibit show format, you are in for a treat.

We have taken the generic hotel ballroom exhibit show completely out of its box. We have picked a unique venue that is all the buzz around our life science community in San Diego. Located on the same campus as Cellegene, Lilly and UCSD, the unique venue is called Green Acre Campus Point.

The event will take place on the large outdoor patio and herb garden. This year's theme is Pharm-to-Table. The point of the evening is getting Pharmaceutical (and other life science) companies to your table. The majority of the food at the event is all grown on site farm-to-table, hence the pharm-to-table theme.

We will have a Technical Session with local facilities managers discussing best practices and problem solving. More information will be announced.

We would like to thank our exhibitors for funding this event and to allow us to offer it free of charge to all attendees.

Register now:
atdevents.net/register.php

You don't want to miss ISPE San Diego Chapter's biggest Life Science event of the year!

Located at one of the hippest venues in town and on the same campus as Celgene, Eli Lilly, Covance and UCSD, we are thrilled to have our event for a second year at Green Acre at 10300 Campus Point.



This Year's Theme:
Pharm-to-Table

Exhibit Tables Available
Free to Attend
Exhibit Show
And Free to Attend
Facilities Panel
(more info to follow)

Pick Your Own Pharm Table

To accommodate our unique venue this year, you will choose your table location upon arrival. It will be first come, first pick, the day of the event.

This worked very well last year so we are doing it again. However, we learned from last year that all tables need to be shaded. We are including the price of an umbrella for each table so everyone is shaded the entire show.

We will have lots of people available to help make this process run smooth and quick. All spots are good spots and you will have fun picking out the spot that suits your company the best. Food, drinks and entertainment will be spread throughout all of the tables.

We have activities and raffle prizes that will reward attendees for visiting the exhibitor tables to encourage them to make the rounds to all exhibitors. We've pulled out all of the stops this year to make this event highly interactive for maximum networking and marketing opportunities.



Schedule

2:00 - 2:30 pm Panel Registration
2:30 - 4:00 pm Facilities Panel
2:30 - 3:45 pm Exhibitor Set Up
4:00 - 7:00 pm Exhibit Show Hours

Exhibit Tables Available

\$760 Regular Table

All exhibit tables include a 6' x 2.5' covered table and one 9' umbrella.

\$1500 for 10' x 10' Booth

Includes two 6' x 2.5' tables and one canopy.

Note: Please do not bring your own umbrella or shade. We will have one umbrella for each table.

Program Manager:

Rod Freeman, Beckman Coulter

Registration

Please Register Online at:

<http://atdevents.net/register.php>

ISPE Members:

If you are an ISPE Member in California, please do not set up a new account as you should already be in our system. Your ISPE Member number is your username. If you are a Member and cannot log on, or do not know your password, please email Rob Fleming (rob.fleming@yahoo.com) for assistance.

Non Members:

If you do not have an account on our system, you can set one up on the site using letters (not numbers) as your username. If you need help setting up your account or if you are having problems with the site or need a new password, please email Rob Fleming (rob.fleming@yahoo.com) for assistance.

Registrations can also be faxed using this form with credit card payment.
Fax to 949-266-8461.

If paying by check, please mail your check made payable to:
ISPE San Diego Chapter,
5319 University Dr., Suite 641
Irvine, CA 92612.
ISPE SD Federal Tax ID #33-0551783

Name Badges will be given at the event.

Contact Kimberly Syre: ksyre@cox.net
or call 949-387-9046 with any questions.

Exhibitor cancellations must be received via email to: ksyre@cox.net by July 27, 2015 for a refund.

REGISTRATION FORM

ISPE San Diego Chapter

Life Science Resource Fair - August 6, 2015

Venue: Green Acre Campus Pointe

10300 Campus Point Drive, San Diego, CA 92121

Facilities Panel (Topic TBD)

___ Free For All Industry Professionals

Visit the Table Tops

___ Free For All Industry Professionals

Exhibitor Table Top Cost

___ \$760 Table + 9' Umbrella

___ \$1500 10' x 10' Booth + Canopy for Shading

Please do not bring your own canopy as they are typically too large for the exhibit space. You can, however, bring your own 9' umbrella (if you do, please let us know at least two weeks in advance of the event.) This event will take place on the large outdoor patio and herb garden, electricity will not be available for exhibit tables. All exhibit tables are 6' long by 2.5' wide. Maximum Height: 60"/Maximum Width: 72". Everything must fit on your table top (not on the ground or wall).

First Name: _____

Last Name: _____

Company: _____

Title: _____

Address: _____

City/State/Zip: _____

E-Mail: _____

Tel: _____

Fax: _____

Exhibitors: Please List Your Company Coordinator. We will copy your coordinator with the email confirmation package.

Coordinator Name: _____

E-Mail: _____

CREDIT CARD INFORMATION

Type of Credit Card



Circle One

Name on Card: _____

Credit Card #: _____

Exp Date: _____

Signature: _____



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Connecting a World of
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**San Diego
Chapter**

Exhibitor Information For Life Science Resource Fair (Vendor Night) Thursday, August 6, 2015

**Green Acre Campus Pointe
10300 Campus Point Drive, San Diego, CA 92121**

Dear Exhibitor:

Please read the next pages carefully. This is exhibitor information regarding this year's exhibit show including:

- Shipping instructions.
- Set up
- ISPE Vendor Exhibitor Guidelines (please be aware of size of your display).

There will be lots of door prizes given away, we encourage all exhibitors to bring a door prize.

Please also be aware of the ISPE Table Top Guidelines issued to all Chapters from ISPE. All of your decorations must fit on your table (not on the ground or on the walls).

Please note that the venue does not allow us to bring your own drinks or food, however, food and drink prices at the venue are very reasonable. To order food or drinks to be given away at your table, please contact Julie Reva at Green Acre 858-263-4543.

With your help, we anticipate a well attended and exciting event. We encourage you to remind industry associates to attend our event. Your help in promoting it will make a better exhibit show for all of us.

Please review the attached information carefully, you will find that it will answer most of your questions. We look forward to seeing you soon!

Sincerely,

Kimberly Syre
ISPE SD Chapter Manager

Attention To Detail
5319 University Dr., Suite 641, Irvine, CA 92612
Tel: 949-387-9046 • Fax: 949-266-8461
ksyre@cox.net

General Information

For Exhibitors

Set Up Time:

2:30 - 3:45 p.m.

All vendor tables must be completely set up by 3:45 pm.
The venue is not be available for set up before 2:30 pm.

Table Size: **6 feet long by 2½ feet wide**

These are table tops only, not exhibit space. We have found that since these are small table tops, many vendors stand in front of their tables eliminating a barrier between you and your potential clients. Also each table will be covered. A 9' Umbrella will be given to each exhibitor for shade.

Electricity:

This event will take place on the large outdoor patio and herb garden, electricity will not available for exhibit tables.

Payment:

If you have not sent payment for your table top, please do so as soon as possible. We must receive your payment by July 27, 2015.

Deadline

JULY 27

- **Table Payment Due**
- **List of Your Company's Attendees Due**

Pass The Word:

This is your show. Please tell everyone in the industry about our event. We are competing with many other shows and to continue making ours a success, we need your help. Please email Vendor Night information to people you are in contact with at local pharmaceutical, medical device and related industry firms.

ISPE Exhibitor Guidelines

The following restrictions for table tops are set by the National Office of ISPE:

1. Only one exhibiting company per table will be authorized. Each individual company must have a separate table.
2. Exhibits must be staffed at all times during exhibit hours. Exhibits may be staffed by a maximum of three representatives at a time from each company.
3. Exhibits must conform to the following:
 - **The entire exhibit must be confined to the top of table only (nothing will be allowed to hang off, behind, in front, or along side of table).**
 - The maximum height of any display, including signs, etc., shall be 60" inches. However, ISPE now allows roll up displays that are taller than 60" only if the display can securely stand on your table. If your roll up display does not fit on your table, we will ask you to butt it up against the back of the table.
 - The maximum width of any display shall be 72 inches. Displays must not overhang top of table. However banners can be draped over the table.
 - Only static displays are acceptable. No operating machinery of any type will be allowed.
4. ISPE reserves the right to restrict table top exhibits which are objectionable because of size, noise, glaring or flashing lights, method of operation, or any other reason and, therefore, to prohibit or evict any exhibitor who, in the opinion of ISPE, may detract from the overall good of the exhibit. This reservation includes person, conduct, printed matter or anything ISPE judges to be objectionable.
5. Any failure to comply with the above restrictions shall result in exclusion from participation in future ISPE table-top events.

Signage:

Items may NOT be affixed to walls. **All signage must fit on your table.**

Lodging and Driving Directions

Driving Directions to

Green Acre Campus Pointe

10300 Campus Point Drive, San Diego, CA 92121

Parking is Free

From Downtown San Diego

Take I-5, San Diego Fwy North. Take the Genesee Ave exit. Turn Right on Genesee Ave. Turn Left onto Campus Point Dr. Go to end of the Drive.

From North San Diego County, Los Angeles Area or Orange County

Take I-5 South to San Diego. Exit at Genesee Ave. Turn Left on Genesee Ave. Turn Left onto Campus Point Dr. Go to end of the Drive.

Parking for Attendees:

See attached map.

Parking for Exhibitors:

See attached map.

Exhibitor Loading and Unloading Materials:

Please wheel your materials from parking lot to the back of the Campus Pointe campus. Please do not bring your materials through the buildings. We will be one of the first few large events taking place at this venue and would like to have events here in the future.

Be sure to look up driving directions from your own starting point.

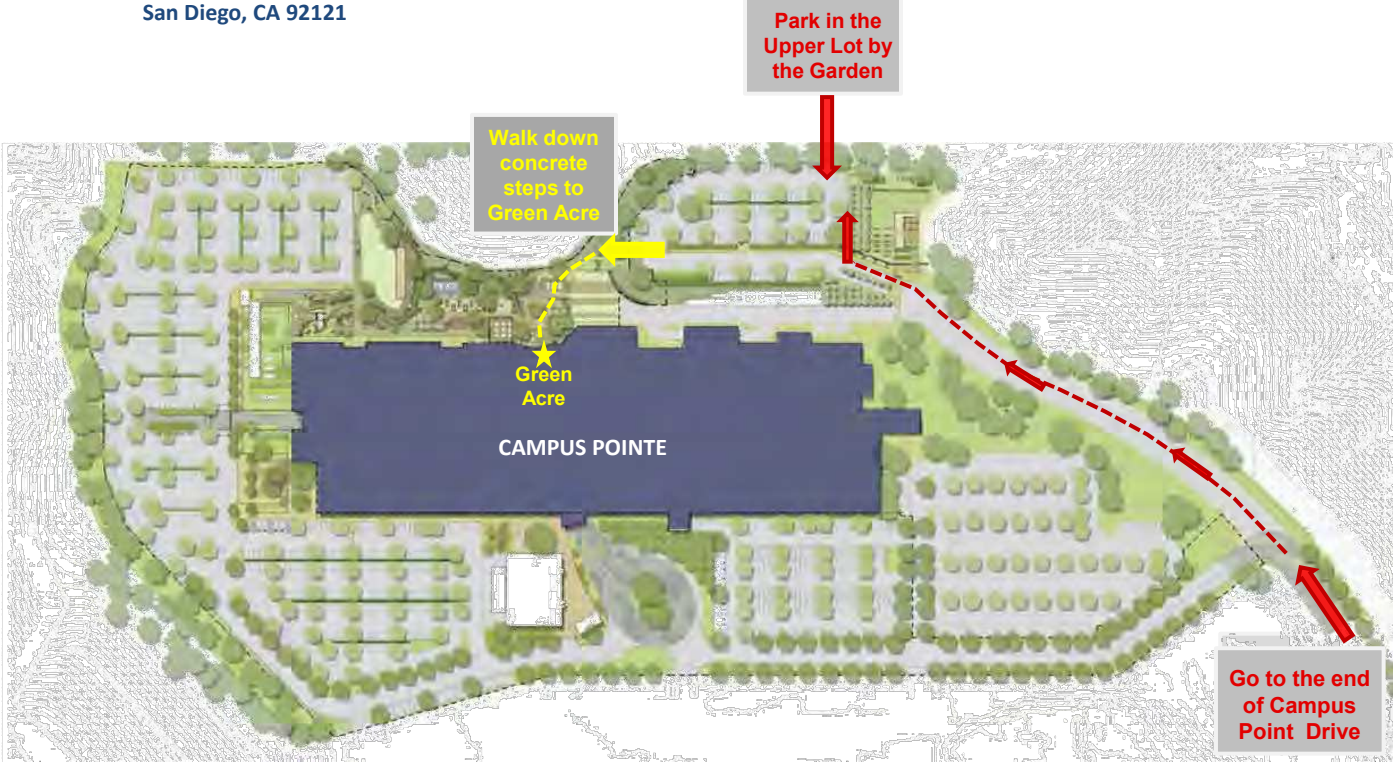
Lodging:

We do not have a block of rooms reserved for this event. However, there are lots of nice hotels in the area:

Hilton La Jolla Torrey Pines	858/558-1500	or	888/370/0980
Hyatt Recency La Jolla	858/552-1234	or	800/233-1234
La Jolla Marriott	858/587-1414	or	800/228-9290
Embassy Suites La Jolla	858/453-0400	or	800/362-2779

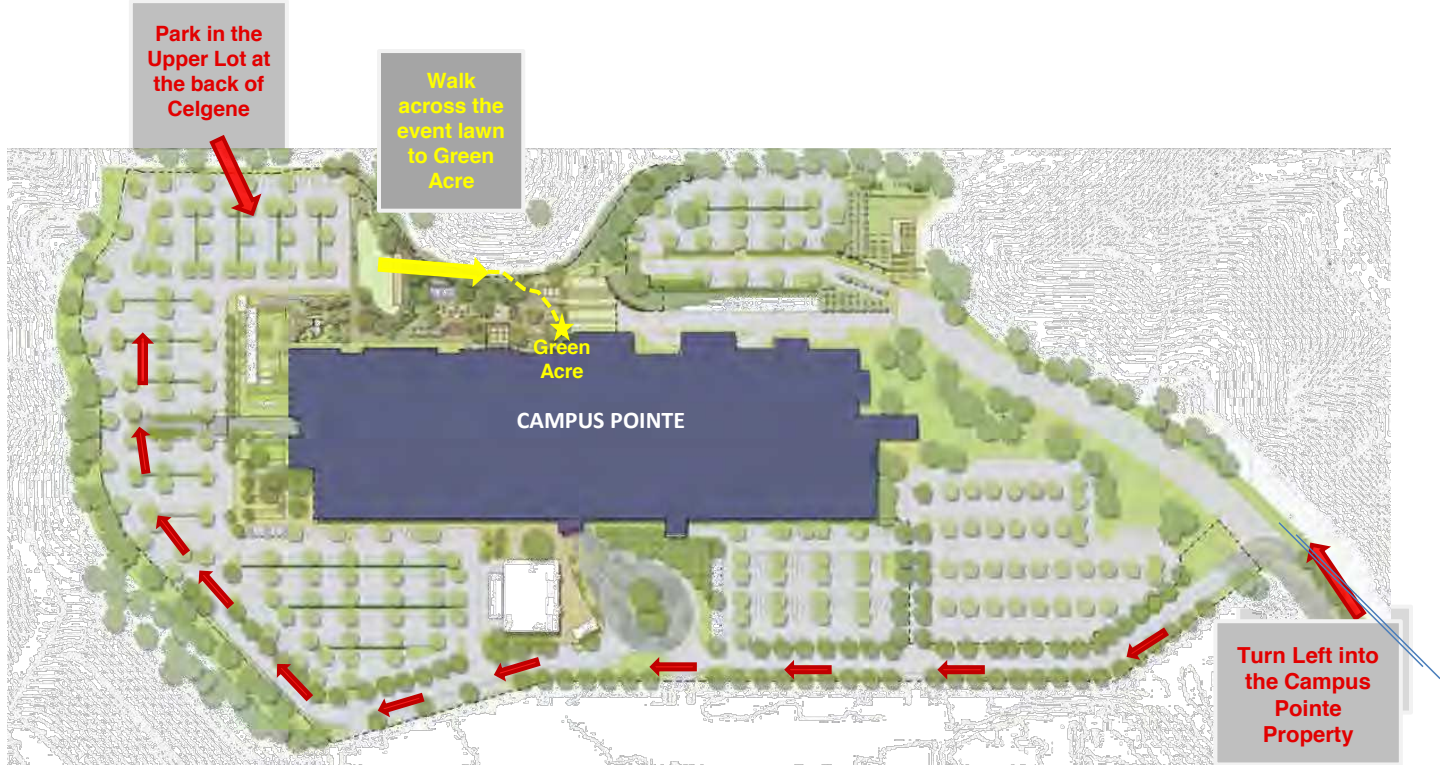
Parking Map for Attendees

10300 Campus Point Drive
San Diego, CA 92121



Parking Map for Exhibitors

10300 Campus Point Drive
San Diego, CA 92121



ADDITIONAL INFORMATION FOR EXHIBITORS

Damages:

The exhibitor(s) will be financially responsible for repair of any damage to venue.

Garbage and Trash Removal:

Please remove all materials and empty cartons from your exhibit area upon conclusion of your event. All materials should be removed from exhibit tables when unattended as ISPE nor the venue are responsible for lost, damaged or stolen articles.

EXHIBIT DIAGRAM

We are currently designing the table diagram. It's quite a challenge at this location, so please allow a few weeks. Tables will be given based on the order paid.

ELECTRICITY

This event is outdoors in a very special place, as such, electricity is not available.

SHADING

Most tables will not be shaded, we recommend you bring an umbrella to cover your table.

SHIPPING

Please bring all of your exhibit materials with you to the event. The venue does not accept shipments so if you need to ship your materials, please ship it to your hotel or make other arrangements.