

**GOING DOWN WITH A BLIP**  
**The View from the Deck**

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It's the CEO's sameplan for the upcoming year  
Straight from Strategic Fanning  
Higher quarterly burnings  
Achieved through higher quarterly fudge-its  
What goes down must go up  
What goes up must go up  
The foxes come home to roost

Thank God it's Friday. Only two more work days until  
Monday  
Keeping dizzy  
Head above blotter  
Treading glue  
Pressed through proper flannels  
What goes around goes around

Up the drain of command  
The Random Priority Generator  
Counting bleeps

Down the drain of command  
A storm in every port  
Making fountains out of molehills

Up the down escalator  
Climbing is everything  
The harder you try the harder it gets  
Never a full moment  
You can't squeeze blood from a phone

Suddenly, out of the stew  
A news splash  
Somewhere in the sands of the market  
Blows a leak in the hype-line

Water under the dam  
Water over the bridge  
Breaking waves, making wind  
A teacup in a tempest

A drain is only as strong as its weakest sink  
When it wanes it roars  
The fright at the end of the funnel

The customers run first

All across Wall Streak  
A cry over spilt milk  
The bulls smell mud in the fodder  
Sell snort!  
Overnight, the Company sock falls off the hedge  
Swill waters run peep

Back at the trench  
The Bum will sum up tomorrow  
“Market renditions”  
“The cheek rose”  
The buck stops *there*  
“We’ve found the smoking bun”

Furies of the Sock Exchange  
Festoon the flat screen  
With late-breaking views  
“The Hole is greater than the sum of its warts”  
“Lines of strife”  
“Lost sight of Sore Values”  
“Put all their dregs in one basket”  
“Just Blew It!”

“SLIMES FROM ABOVE!”  
Blasts the bunkered CEO  
Media genies declare the Company “ROBUST”  
“A BARGAIN SOCK”  
“NUMBER ONE”  
And, running the tab up the flagpole,  
“THE FUTURE IS OURS!”

High above the burning tush  
The Board sayeth  
“Mini-steaks were made”  
Decreases a Management Task Source  
Certified Shareholder-Enhanced Consultants  
Converge on the Expletive Suite  
Nothing under the Bum that can't be nixed  
The Board Willing  
“We'll burn that bridge when we get to it”

The CEO takes stock  
Secretary, club, office, condo and jet  
Perpetual, offshore, tax free  
No barriers to exit  
Backdate the options  
It's every plan for himself  
Endorsed by the Plaudit Committee

Down below  
All hands on dreck  
The ships are leaving the sinking rat

The Focus Poops conclude  
At the end of the pay  
“The Future is hard to Predict”  
The fat is out of the bag

Return your tray tables to their uptight position  
The tie is falling  
It's back to the fault mines

The Human Remorse Department announces a  
teamless transition

Bottom line  
When the going gets tough, the tough get fired  
Down from on high  
With all due dispatch  
Like a falling piano

It's lonely at the bottom

The three most important things in Real Estate:

- Vocation
- Vocation
- Vocation

Things go better with severance

*Think Positive:*

- If you're promoted by a company that succeeds, you are a success.
- If you're promoted by a company that fails, you are a failure.
- A positive times a positive makes a positive.
- A positive times a negative makes a negative.

*Thus, also, a negative times a negative makes a positive.*

- If you're fired by a company that fails, you are a success.

*Next Steppes:*

Smell the coffee

Zip the jeans

Roll the bedding

Eat the beans

Saddle up

Lock and load

Move em out

Hit the road

Tomorrow is another fray