INTERNSHIP NOTICE #11

The Foundation was created in 1989 to prepare minority youth for careers in the media industry. The Foundation's program is unlike traditional intern programs in that students work for partner companies during summers and school breaks from the summer following their senior year in high school until they graduate from college. During the fouryear program, students have an opportunity to learn many aspects of corporate operations and develop companyspecific skills. Corporations have an opportunity to train and mentor students with the option of full-time employment upon completion of their college degrees.

Students earn an hourly salary and matching scholarship funds for college expenses. Academic excellence is also a key component of the program—students are required to maintain a 3.0 cumulative grade point average to remain in good standing. The Foundation staff works closely with corporate partners to monitor each student's academic and work progress. An annual summer conference, a mentoring program and a technical program are also provided to further enhance the student's knowledge and experience. Resource guides for both students and corporate supervisors are provided to maximize the student's experience and productivity while in the program.

This unique, multi-year program prepares a diverse group of talented young professionals to enter the workforce with specific job-related skills, knowledge of the corporate environment and a strong foundation for future advancement. Students work in a variety of functional areas (e.g., marketing, sales, finance, public relations, production, operations, human resources, technology, news, web design, promotion, etc.) and rotate each summer. Currently, we have more than 260 active students nationwide and 550 graduates. Approximately 60-70 new students join the program each year.

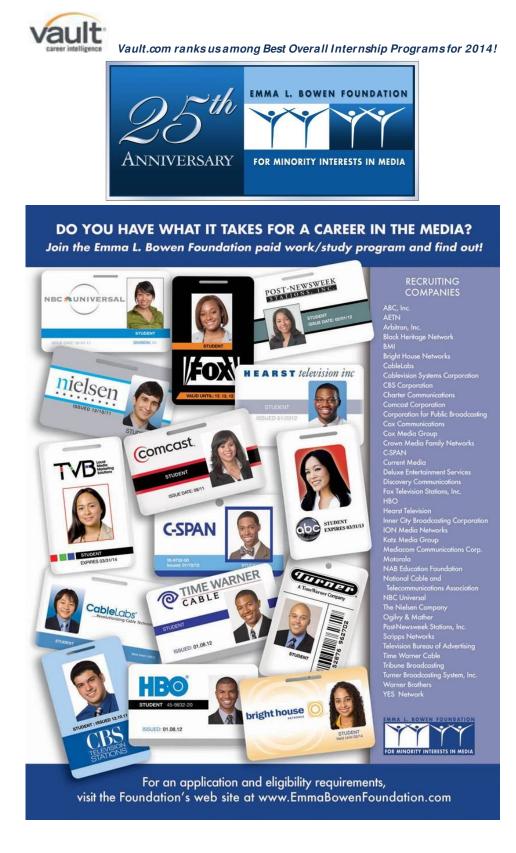
See the flyer and application below.... Please be sure to follow **ALL** application instructions and meet **ALL** deadlines

For more information visit our website: <u>www.emmabowenfoundation.com</u> <u>http://www.emmabowenfoundation.com/index.php/application.html</u>

NOTE: THE DEADLINE FOR 2015 APPLICATIONS IS JANUARY 31, 2015.

Important Note: If you are selected for the internship, please inform Mr. Honor IMMEDIATELY via email at: <u>bths.internship@gmail.com</u>

INTERNSHIP NOTICE #11



Important Note: If you are selected for the internship, please inform Mr. Honor IMMEDIATELY via email at: <u>bths.internship@gmail.com</u>



Emma L. Bowen Foundation for Minority Interests in Media

2015 PROGRAM APPLICATION

Program Overview

The Foundation celebrated its 25th year of continuous operation in 2014!

The Emma L. Bowen Foundation was established in 1989 by the media industry to prepare minority youth for careers in the media industry. Our program is unlike other internship programs in that selected students work for partner companies each summer college until graduation. During this multi-year internship, students have an opportunity to learn many aspects of corporate operations and develop company-specific skills.

Corporations have an opportunity to guide and develop students with the potential for full-time employment after college. Students in the program receive an hourly wage and matching scholarships. Development and mentoring programs are also key elements of the program.

Selection Process

The Foundation and its partner companies work together to recruit students through local high schools, colleges and universities, community organizations, and pre-college programs. Applications are available on our Web site at www.emmabowenfoundation.com. Minority high school seniors and college freshmen with a minimum cumulative GPA of 3.0 and an interest in media careers (business. creative. journalism, technology, or sales) are eligible to apply. Candidates must be enrolled in a four-year program at an accredited college or universitv¹. Oualified candidates must be U.S. citizens or permanent U.S residents. Candidates must be fluent in English (written and verbal). Completed and typewritten applications are reviewed by Foundation and preliminary interviews are conducted with qualified applicants. The most qualified candidates are presented to a Foundation partner company for interviews and final selection.

¹ High school seniors must provide an acceptance letter from a 4-year college or university if selected for the work/study program.

Partner Companies

Our partner companies are:

A+E Networks Al Jazeera Arbitron, Inc. ARRIS BMI Bright House Networks CableLabs **Cablevision Systems Corporation CBS** Corporation **Charter Communications Comcast Corporation** Cox Communications Cox Media Group Crown Media Family Networks C-SPAN **Discovery Communications** Disney/ABC Television Group Fox Television Stations, Inc. Graham Media Group HBO Hearst Television Inc ION Media Networks Kaplan Media Partners Katz Media Group Mediacom Communications Corp. National Association of Broadcasters Education Foundation National Cable and Telecommunications Association NBC Universal The Nielsen Company **OWN:** The Oprah Winfrey Network Public Media Consortium Revolt Media and TV Scripps Networks Interactive Television Bureau of Advertising Time Warner Cable Turner Broadcasting System, Inc. Univision Warner Brothers YES Network



The Application Package Requirements

- **1** Work/Study Application Enclose an original and two copies of your work/study application with current photograph (one for each copy) and signature. Remember to list all your extra-curricular and community activities, any leadership positions you have achieved, awards, language proficiency, and any work experience you may have. Experiences such a sales, general office work, or school newspaper are important to highlight. Take the time to carefully read the Integrity Pledge. Your signature on the application indicates that you have read and understand the importance of pursuing excellence in your academic and professional life.
- 2 **Transcript** Enclose your official transcript in a sealed envelope with an official seal or signature across the flap. If you have attended more than one school, a transcript is required from each institution unless grades from the previous school appear on the present transcript. (Note: Only one copy of the transcript is required with the application. If your school wishes to mail the transcript directly to the Foundation, please indicate that fact on your application.]
- **Essay** Include an essay on a separate sheet of paper. Select one of the topics noted in Question #10 of the application and write an essay of 500 to 1,000 words. Your essay will count heavily in the selection process. Your writing style and attention to detail (spelling, grammar, punctuation, etc.) will help us better evaluate your strengths and potential.
- **Recommendations** Include two recommendations using the forms included in this application. Recommendations should be sent in separate sealed envelopes with appropriate signature across the flap from someone who knows your academic and/or community work (i.e. teachers, professors, advisors, employers, etc.) Letters by relatives will not be accepted. If your references wish to mail the reference forms directly to the Foundation, please indicate that fact on your application.
- **5 Resume** Include your resume detailing your academic record, work experience, extracurricular activities and honors.
- 6 Frequently Asked Questions Review all Application Process FAQ's on the Foundation's Web site before submitting your application. <u>An incomplete application</u> could potentially result in not being considered for an internship opportunity.

We encourage you to submit your application as soon as possible. Please include the materials noted above in one envelope with this application. You may attach separate pages for any answers that cannot be completed on the form. **ONLY TYPED APPLICATIONS AND ENCLOSURES WILL BE ACCEPTED.**

Submit Application To:

Attention: New Applications Emma L. Bowen Foundation 524 West 57th Street New York, NY 10019

For Additional Information:

Phone:	212-975-2545
Facsimile:	212-975-6014



Page 1

Date:



Applicant's Name:

WORK/STUDY APPLICATION 2015

The Foundation's mission is to prepare minority youth for careers in the media industry. Our program focuses on scholastic achievement, direct work experience and professional development. Minority **high school seniors and college freshman** with an interest in media careers (business, creative, journalism, sales and technology) are eligible to apply. Candidates must have a minimum cumulative GPA of 3.0 and must be enrolled in a 4-year accredited college or university. (High school seniors must provide a college acceptance letter if selected for the work/study program.) Additionally, candidates must be U.S. citizens or have permanent residency status in the US, and written and verbal fluency in English. Applicants must include an essay, a resume, a high school or college transcript, and two (2) educational references from teachers and/or academic advisors with the completed application. **PLEASE REVIEW APPLICATION DIRECTIONS AND FAQ'S CAREFULLY! ONLY TYPEWRITTEN APPLICATIONS WILL BE ACCEPTED.**

Но	W DID YOU LEARN ABOUT OUR PROGRAM? (CHE	CK ONE)		
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Ar	EAS OF INTEREST (PLEASE CHECK ALL THAT APPLY): [PUBLIC RELATIONS	FINANCE HUMAN RESOURCES JOURNALISM	Marketing	OPERATIONS PRODUCTION
1.	STUDENT INFORMATION	OTE: PLEASE ENTER YOUR NAME / DATE AT TH	IE TOP OF THE F	AGE
a.	MARK THE APPROPRIATE BOXES BELOW. GENDER M F b. CITIZENSHIP:	U. S. CITIZEN PERMANENT RESIDENT		
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d.	STREET ADDRESS (PERMANENT RESIDENCE)	LIK21 NAME	IVII	Please Attach Or Scan Photo Here
e.	Сптү	State	ZIP CODE	nere
f.	AREA CODE / HOME TELEPHONE	DATE OF BIRTH		
g.				
-	Cell Phone	Preferred Email Address		ETHNIC / RACIAL DESIGNATION
h.	ALTERNATE STREET ADDRESS (IF NOT LIVING AT PERMA	ANENT RESIDENCE DURING SCHOOL YEAR) CITY		STATE ZIP CODE
i.	NAME OF PARENT(S) OR LEGAL GUARDIAN(S)	RELATIONSHIP		
j	Parents' Email Address	Parents' Daytime Tell	EPHONE OR CELL NUM	/IBER



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Date: Applicant's Name:

LIST ANY ACADEMIC, COMMUNITY SERVICE OR OTHER ACHIEVEMENTS FOR WHICH YOU HAVE RECEIVED AWARDS OR SPECIAL 5. HONORS RECOGNITION.

6. EXTRA CURRICULAR ACTIVITIES

LIST YOUR HOBBIES AND INTERESTS, INCLUDING ANY EXTRACURRICULAR ACTIVITIES IN WHICH YOU PARTICIPATE ON A REGULAR BASIS. INCLUDE ANY LEADERSHIP POSITIONS YOU CURRENTLY HOLD OR HAVE HELD IN THE PAST.

7. FOREIGN LANGUAGES

INDICATE YOUR FLUENCY IN LANGUAGES OTHER THAN ENGLISH. INDICATE YOUR PROFICIENCY IN SPEAKING, COMPREHENSION AND WRITING IN LANGUAGES (OTHER THAN ENGLISH) LISTED.

8.

COMPUTER SKILLS MARK THE BOX NEXT TO THE SOFTWARE APPLICATION(S) IN WHICH YOU ARE PROFICIENT.

MS Word a. GRAPHIC DESIGN SOFTWARE – SPECIFY BELOW:

MS Access OTHER SOFTWARE APPLICATIONS – SPECIFY BELOW:

MS POWERPOINT

DETAIL BELOW ANY COMPUTER HARDWARE OR NETWORK KNOWLEDGE YOU MAY HAVE: b.



	Applicant s Na	Applicant's Name:			
EMPLOYMENT RECORD	PROVIDE INFORMATION ON ANY JOBS (PART-1 HELD. LIST PRESENT OR MOST RECENT POSIT SEPARATE SHEET OF PAPER.	PROVIDE INFORMATION ON ANY JOBS (PART-TIME, FULL-TIME, AND/OR VOLUNTEER ACTIVITIES) YOU HAV HELD. LIST PRESENT OR MOST RECENT POSITION FIRST. FOR ADDITIONAL LISTINGS, PLEASE ATTACH A SEPARATE SHEET OF PAPER.			
			Month/Year to Month/Ye		
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Employer	Түре о	OF BUSINESS	Month/Year to Month/Ye DATES EMPLOYED		
EMPLOYER BUSINESS ADDRESS	Түре о Јов Тіт				
			DATES EMPLOYED		



Date:

Applicant's Name:

10. ESSAY ON A SEPARATE PAPER WRITE AN ESSAY, IN 500 TO 1,000 WORDS, ON ONE OF THE TOPICS BELOW.

Topic 1: The media industry helps to create the images that influence our decisions and perceptions on a daily basis. Whether we watch TV, read the newspaper or surf the Internet, we rely on these sources for national and international news; political, cultural, and ethical trends; leisure activities; the products and services we buy, and the lifestyles to which we aspire. In your essay, provide three or more examples (positive or negative) of how the images and information provided in today's news, entertainment and/or advertising influence you and the choices you make. If you were in a decision-making position within a media company, what things would you like to see changed? Why do you think those changes would make a difference?

or –

Topic 2: Technology has a significant impact on our lives, from how we communicate to how we view news and entertainment programming. Write an essay about how you use technology, how it influences your life, how you think new technology will influence the media industry in the next five years, and what should be done to insure we don't have a digital divide in the years to come.

11. THE INTEGRITY PLEDGE

As an organization committed to personal and professional development, the Emma L. Bowen Foundation expects all participants to strive for excellence in scholarship, work performance and character. The Foundation has established an Integrity Pledge that students are required to sign certifying that they understand the expectations of the Program and will conduct themselves accordingly. Upon acceptance in the Program, the student agrees to the following pledge:

"In the pursuit of the high ideals and standards of academic and professional life, I commit myself to respect and uphold the Emma L. Bowen Foundation Integrity Pledge. I will conduct myself honorably, as a responsible member of the Emma L. Bowen Foundation community and as an employee of my corporate sponsor. I commit myself to be honest in academic, professional and personal endeavors."

12. SIGNATURE

My signature certifies that to the best of my knowledge all statements made in this application are true and accurate. It further certifies that I have read and understand the Integrity Pledge and understand that should I be accepted into the Emma L. Bowen Foundation Work/Study Program, any violation of that pledge may lead to my dismissal from the Program.

Applicant's Sig	gnature	Date
<u>PI</u>	lease mail completed original applic	cation and two copies to:
	ATTENTION: NEW APPL	ICATIONS
	EMMA L. BOWEN FOUNDATION FOR MINO	rity Interests in Media
	524 WEST 57TH STREET, NE	W YO R K , NY 1 0 0 1 9
	PHONE 212-975-2545 FAX 2	12 - 975 -6014
	WWW.EMMABOWENFOUND	ATION.COM

FOR FOUNDATI	ON USE ONLY					
COMPANY/DEPARTMENT ASSIG	NED		SUPERV	/ISOR		START DATE
\$					()	
Rate	WORK DAYS		WORK HOURS		AREA CODE	WORK TELEPHONE
			COMMENTS:			
WORK E-MAIL ADDRESS						
	A:	Essay			DATION LETTERS	SIGNED CONTRACT



Date:	Applicant's Name:			
RECOM	IENDATION FORM			
Applicant's Name	Phone #			
Reference's Name	Title			
School/Company Name				
Address				
Reference's Phone Number	E-Mail			

Instructions: The student named above is applying for a media industry internship and a scholarship opportunity through the Emma L. Bowen Foundation. This recommendation form has been provided for your ease and convenience. Our program is highly competitive and exceptional qualities will make the difference during the selection process. For that reason, we hope that you will use the "Additional Comments" section to tell us why this student is uniquely qualified for our program. We also invite you to attach additional pages or a formal letter of recommendation. Thank you for your time and cooperation. Please return your recommendation to your student in a sealed envelope with your signature across the flap so he or she may include it in their application package. Alternatively, you may mail the Recommendation Form to our regional office at the following address: New Applications, Emma Bowen Foundation, 524 West 57th Street, New York, NY 10019; Phone 212-975-2545, Fax 212-975-6014.

Please Check One: Excellent Attendance Punctuality Completion of Assignments Cooperation Non-judgmental attitude Class participation Relationship with Peers Dress/Appearance Ability to follow directions Verbal Communication Skills Written Communication Skills Written Communication Skills Mathematical Competency Organization Maturity Confidence Attention to Detail Character (Honesty, Attitude) Leadership Assertiveness	Good Fair	Poor	
Assertiveness			

Additional Comments: _____

Reference's Signature



Date:	Applicant's Name:			
RECOM	IMENDATION FORM			
Applicant's Name	Phone #			
Reference's Name	Title			
School/Company Name				
Address				
Reference's Phone Number				

Instructions: The student named above is applying for a media industry internship and a scholarship opportunity through the Emma L. Bowen Foundation. This recommendation form has been provided for your ease and convenience. Our program is highly competitive and exceptional qualities will make the difference during the selection process. For that reason, we hope that you will use the "Additional Comments" section to tell us why this student is uniquely qualified for our program. We also invite you to attach additional pages or a formal letter of recommendation. Thank you for your time and cooperation. Please return your recommendation to your student in a sealed envelope with your signature across the flap so he or she may include it in their application package. Alternatively, you may mail the Recommendation Form to our regional office at the following address: New Applications, Emma Bowen Foundation, 524 West 57th Street, New York, NY 10019; Phone 212-975-2545, Fax 212-975-6014.

Please Check One: Excellent Attendance Punctuality Completion of Assignments Cooperation Non-judgmental attitude Class participation Relationship with Peers Dress/Appearance Ability to follow directions Verbal Communication Skills Written Communication Skills Written Communication Skills Mathematical Competency Organization Maturity Confidence Attention to Detail Character (Honesty, Attitude) Leadership Assertiveness	Good Fair		
Assertiveness			

Additional Comments: _____

Reference's Signature