



Sacred Heart P&F

# Sponsorship Proposal

## 2015

**Sacred Heart Primary  
School**

**Highgate**

**School Fete**

**Sacred Heart Primary School  
Sunday 25<sup>th</sup> October 2015  
10am – 3pm  
40 Mary Street, HIGHGATE**

**The P&F Committee would like to  
invite you to support your local  
school community at our School  
Fete in 2015**

At a time when businesses have to work harder than ever to succeed, we appreciate that every dollar you spend in promoting your business is valuable.

This is why we have ensured that your sponsorship dollars will be well spent in terms of delivering value in exposing your business to our school community and the visiting community at large.

Not only can you feel satisfied that your marketing budget is going towards the benefit of children in your own local community, but you will receive tangible benefits that provide real value for you. These benefits are outlined in this proposal.

We thank you for taking the time to consider sponsorship of Sacred Heart Primary School in Highgate and the P&F Committee, and we hope to have the opportunity to promote your business to our school community.

We are also currently seeking donations of goods to be used as prizes and auction items at the Fete.

**Our theme is 'Carnival' and we are REALLY excited.**

*We appreciate any support  
you are able to offer us.*



# SPONSORSHIP PACKAGES

## Naming Rights to the Fete \$10,000

- Your company name and logo will appear at the forefront of all Fete advertising, with the Fete herein referred to as "**Your Company Name Here, Sacred Heart Highgate School Fete 2015**".
- Shirts to be worn by volunteers at the Fete, with your logo and (design to be agreed upon by your company and the school) - provided by the school.
- All other benefits as listed below.

## Platinum Sponsorship

- Cash or in-kind sponsorship to the value of \$5,000-\$9,999
- Sponsor Benefits:**
  - All of the below!
  - Promotional mentions on the day of the Fete, over the PA system.

## Gold Sponsorship

- Cash or in-kind sponsorship to the value of \$1,000-\$4,999
- Sponsor Benefits:**
  - Banner / Poster hung on Fete Day (provided by sponsor, as approved by school) adjacent to or on corresponding amusement (see list below).
  - Flyer / Business Card in 'Fete Showbag' provided to all entrants (to be provided by sponsor).
  - Mentions on the School Fete Facebook Page, School Website Fete Page & all advertisements for the day (top of page).

## Silver Sponsorship

- Cash or in-kind sponsorship to the value of \$450-\$999
- Sponsor Benefits:**
  - Flyer / Business Card in 'Fete Showbag' provided to all entrants (to be provided by sponsor).
  - Banner / Poster hung on Fete Day (provided by sponsor, as approved by school) adjacent to or on corresponding amusement (see list below).
  - Mentions on the School Fete Facebook Page, School Website Fete Page & all advertisements for the day.

## Bronze Sponsorship

- Cash or in-kind sponsorship to the value of \$0-\$449
- Sponsor Benefits:**
  - Banner / Poster hung on Fete Day (provided by sponsor, as approved by school) adjacent to or on corresponding amusement (see list below).

## Prize Donations

- Prize Donor Benefits:**
  - Acknowledgement of prize donation affixed or adjacent to prize. These prizes will be used for the Raffle and Silent Auction.

In addition to the above, should your business wish to showcase its products or services on the day of the Fete, or alternatively provide the Fete with a service, this too can be discussed. Please contact [alysha.cass@bigpond.com](mailto:alysha.cass@bigpond.com) or phone 0430 599 177.

Sacred Heart Primary School Highgate  
SCHOOL FETE 2015  
Registration of Sponsorship

**I would like to register my sponsorship:**

**Business name:**

**Address:**

**Type of business:**

**Contact name:**

**Phone:**

**Mobile:**

**E-mail:**

**Website:**

**Sponsorship details as per proposal:**

- Naming Rights** (please email us your logo) **Only one company**
- Platinum Sponsorship** (please email us your logo)
- Gold Sponsorship** (please email us your logo)
- Silver Sponsorship** (please email us your logo)
- Bronze Sponsorship** (please email us your logo)
- Cash – Amount: \$ \_\_\_\_\_
- Amusement / Attraction: \_\_\_\_\_

**OR**

Prize Donation/s

**OR**

Product – details: \_\_\_\_\_

Service – details: \_\_\_\_\_

All cheques can be made payable to:

Sacred Heart Primary School P&F

**Contact:** Alysha Cass







**Phone:** 0430 599 177




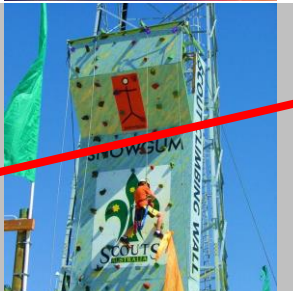

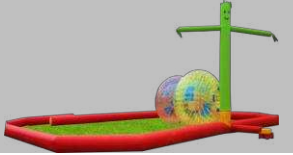



An invoice/receipt will be issued for any monetary sponsorship.  
**This form can be returned to: [alysha.cass@bigpond.com](mailto:alysha.cass@bigpond.com)**

## Potential Sponsorship Ideas

To assist you, we have developed a list of attractions that we have sought quotes for, we want our fabulous sponsors and supporters to know precisely what their kind donations will be allowing our Fete to provide. You can choose whether you'd like to sponsor one of these rides.

The idea is that, when you choose to sponsor a ride/amusement we will name that tangible attraction after your organisation. For example, should you choose to sponsor the Game Vault below, all pre-Fete advertising will refer to this attraction as the "Insert Your Company Name Here" Game Vault and on the day you will have the option to provide a banner or poster that we will affix or locate directly next to this amusement.

Amusement / Attraction / Ride	Photo	Donation Required	Sponsored
<b>Roving Entertainment: e.g. Stilt Walkers, Jugglers, Acrobatics, Clowns, Balloon Twisters &amp; Face Painters</b>		\$3,000	
<b>RASWA Brass Band</b>		\$990	
<b>Game Vault: Mobile Video Gaming Theatre</b>		\$1,400	
<b>Mini Ferris Wheel</b>		\$1,400	
<b>Gym Bus</b>		\$1,200	
<b>Bucking Bull</b>		\$1,100	

<b>Toy Cup Amusement Ride</b>		\$800	
<b>Mixed Toy Ride</b>		\$800	
<b>Simulator Ride</b>		\$800	
<b>Climbing Wall</b>		\$1,000	Many Thanks BENDIGO BANK NORTH PERTH
<b>Go Karts</b>		\$900	Many Thanks BENDIGO BANK NORTH PERTH
<b>Hamster Balls</b>		\$1,550	
<b>Popcorn Machine</b>		\$500	
<b>Dunk Tank (Dunk the Teachers!)</b>		\$605	Many Thanks STYLYSH CHARMS
<b>Giant Slide</b>		\$500	Many Thanks GRADEN CONSULTING

<b>Animal Farm</b>		\$450	Many Thanks BENDIGO BANK NORTH PERTH
<b>Large Bouncy Castle</b>		\$370	Many Thanks BENDIGO BANK NORTH PERTH
<b>Fairy Floss</b>		\$605	

Please note: the above prices are for quotes we have received from companies for their goods / services. Should these options no longer be available, we will ensure a similar amusement is hired in the 'name' of your organisation. Should another organisation have already opted to sponsor one of the above rides or amusements we will let you know.

**Once again, thank you for taking the time to consider sponsoring the Sacred Heart Primary School in Highgate 'School Fete' for 2015.**

**We truly appreciate your support and invite you to attend the School Fete on Sunday 25<sup>th</sup> of October in 2015, to view your contribution and share this fabulous day with the community.**