European Federation of Tourist Guide Associations

Qualified Interpretation of Culture Ambassadors of Excellence



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3rd July 2014

PRESS RELEASE

FEG (The European Federation of Tourist Guide Associations) is pleased to announce details of their forthcoming:

"16th FEG Annual General Meeting and European Tourist Guide Meeting"

which will take place in Berlin from the 18th to the 23rd of November 2014, organised by the FEG member, the German Tourist Guide Federation (BVGD).

An exciting programme is offered, with a range of excursions in the company of fellow Tourist Guides from around Europe, the opportunity to network, and a choice of seminars compatible with FEG's aims of Continual Professional Development.

Find details on our website, <u>www.feg-touristguides.org</u>, or write to <u>secretariat@feg-touristguides.org</u>









16th FEG Annual General Meeting and European Tourist Guide Meeting

Tuesday 18 November – Sunday 23 November 2014

in Berlin, Germany

The Art of Guiding in a city of diversity and contrasts



Tuesday, 18/11/2014

Individual arrivals of the participants (Welcome at the airport Berlin Tegel or Berlin Schoenefeld, transfer to the hotel by public transport)

The **** "Hollywood Media Hotel" is located at the famous Kurfürstendamm and the rooms provide the following equipment: bathroom, bathtub with shower, toilet, hairdryer, make-up mirror, writing desk, coffee-/ tea facilities & partially tassimo coffee machine, telephone ISDN / analogue, W-LAN, large color television with dolby surround sound, satellite tv, radio, fitness and spa area on the 6th floor.











Wednesday, 19/11/2014

09:30 - 13:00

Welcome-Sightseeing-Tour of Berlin with a visit to a museum (Museums Island, UNESCO World Cultural Heritage Site)



On this tour you will learn about the history of Berlin and discover the most interesting places of the German capital: from the western city, the Kurfürstendamm with its landmark, the Kaiser-Wilhelm-Gedächtniskirche, the department store KadeWe, impressing embassies, multicultural districts

to the historic Berlin with the boulevard Unter den Linden, the Berlin cathedral to the most beautiful square of Berlin, the Gendarmenmarkt.

You will see the TV tower, the town hall and of course remnants of the wall, which divided Berlin until 1989.





We will show you the **Museums Island** (UNESCO World Cultural Heritage Site) and especially the **Pergamonmuseum**, well known for the reconstruction of antique architecture in original size.

Lunch individual (near Kurfürstendamm)

15:30 - 17:30 Round Table with issues for all qualified tourist guides (at the hotel)

14:00 - 18:00 Half-day optional FEG-Seminar will be offered (max.12)

20:00 - 22:00 Opening ceremony at the hotel







Thursday, 20/11/2014

09:30 - 12:00 Guided tour in the German quarter of parliament and government



Visit of the dome and terrace is scheduled, for the preregistration some information is needed, please note this on registration form (don't forget: on-site you need your valid ID-card). You will see the Brandenburg gate, the symbol of the reunification. The Pariser Platz has been completely rebuilt in the 1990s. Next to it is the seat of the German Parliament, the Reichstag building, renovated by the British architect Norman Foster and the seat of the German chancellor.

After a visit of the dome and the terrace with a great view

of Berlin you will have leisure time at the Potsdam square, the most spectacular reconstruction of the "new Berlin" with shopping mall and restaurants.



12:00 – 13:30 Individual lunch at the Potsdam square

14:00 - 18:00 Half-day optional FEG-Seminar will be offered (max.12)

14:00 - 18:00 BVGD-Symposium (Tourism policy as a topic, in German language)

Evening: Free time, at leisure

Friday, 21/11/2014

09:30 - 17:00 Full day trip to Potsdam, the city of palaces and gardens



The landmark of Potsdam is the park Sanssouci with the vineyard terraces. We will visit the New Palace, the largest and most impressive palace, built by Frederick the Great, with the marble hall and the grotto hall. The old city of Potsdam is being reconstructed, especially the old city palace, now the seat of the parliament of the federal state of Brandenburg. After leisure time in the Dutch Quarter, the only dutch settlement beyond the Netherlands, we will visit the latest palace of the Hohenzollern, Palace Cecilienhof. It is the famous venue of the Potsdam Conference, where

Stalin, Churchill/Atlee and Truman met in summer 1945.

Here, at the palace Cecilienhof, the Potsdam guides will offer you coffee and cake. The Glienicker Bridge, where American and Soviet spies were exchanged, will be the last spot in Potsdam. Nowadays it is a normal bridge with a wonderful view of the river Havel.

20:00 - 24:00 Gala-Dinner





Saturday, 22/11/2014

09:00 - 18:00 Annual General Meeting of the FEG Delegates at the hotel, full day

10:00 - 13:00 Guests: Cruise on the River Spree, then leisure time



A tour from another point of view: the historic city and the newly reconstructed buildings where the wall stood until 1990: the quarter of Nikolai, the TV-Tower, the square of the palace, the cathedral, the Old National Gallery, the Bode

Museum, the "palace of tears", the train station Friedrichstraße, the studio of the first German TV-Programm, the Parliament buildings, Berlin main station, the embassy of Switzerland and the house of the cultures of the world.

20:00 – 23:00 For all: visit to a "typical Berlin" – restaurant (drinks not included)

Sunday, 23/11/2014

09:00 – 13:00 Annual General Meeting of the FEG Delegates at the hotel, half day

09:30 – 12:30 Walking tour "25 years since the fall of the wall" from Checkpoint Charlie to the Panorama Point at Potsdam Square with a great view

of Berlin



Checkpoint Charlie, the only point in the world, where American and Soviet tanks stood face-to-face, has been since the symbol of the cold war. We start here with our walking tour, follow the running of the former wall and end at the Potsdam square, where in the 90s a



completely new area was created by international investors.

Here Europe's fastest lift will bring us to the top of a sky scraper with a great view of the Sony Center, the Beisheim Center and the Tiergarten, one of the large parks of Berlin.

Individual farewell at the hospitality desk in the hotel

Monday & Tuesday, 24-25 /11/2014

Extend your stay to the 24th and the 25th; The FEG Art of Guiding Seminar (2 Full days) is going to be held in the hotel or near by - very limited places!





PACKAGE PRICES FOR ALL PARTICPANTS & FOR DELEGATES

FEG Berlin Full Package, November 18 – 23, 2014

Included: Transfer from airport to hotel by public transport on the 18th and return, 5 nights at the 4* Hollywood Media Hotel at the Kurfürstendamm with buffet breakfast daily included, bus services according to the program, entry tickets according to the program, all sightseeing according to the program, qualified Berlin and Potsdam tourist guides, opening ceremony, gala evening, buffet in a typical Berlin pub on Saturday.

Not included: drinks in the Berlin pub

Single room: 995,00 € per person (additional night: 99,00 €) Double room: 848,00 € per person (additional night: 65,00 €)

FEG AGM Package (for delegates only) November 21 – 23, 2014

Included: 2 nights at the 4* Hollywood Media Hotel at the Kurfürstendamm, buffet breakfast daily included, full day conference on November 22 and half day on November 23 (two lunches and three coffee breaks), evening at a typical Berlin pub.

Not included: Transfers between the airport and the hotel, gala, drinks in the Berlin pub.

Single room: 595,00 € per person (additional night: 99,00 €) Double room: 535,00 € per person (additional night: 65,00 €)

Gala dinner: 90,00 €

FEG AGM (for delegates only)

Included: Full day conference on Nov. 22 and half day on Nov. 23 (incl. two lunches and three coffee breaks), evening at a typical Berlin pub

Not included: Transfers between the airport and the hotel, hotel, gala, drinks in the Berlin pub.

Per person: 320,00 € Gala dinner (Friday): 90,00 €

Not included: Transfers between the airport and the hotel, hotel accommodation, drinks in the Berlin pub, gala dinner

For registration: Please see the separate registration forms for participants' full package, delegates for AGM with accommodation and delegates for AGM only.

PLEASE SEND YOUR RESERVATION WITH THE FILLED REGISTRATION FORM BY FAX OR EMAIL. THEN WE WILL SEND AN INVOICE WITH ALL DETAILS. WHEN PAYMENT ARRIVES AT OUR BANK ACCOUNT (PLEASE SEND PAYMENT BANK RECEIPT COPY BY FAX OR EMAIL) WE WILL SEND A CONFIRMATION OF YOUR BOOKING.

FOR SEMINARS SEE EXTRA REGISTRATION FORMS!





FEG: 16th AGM, Berlin, 18. - 23. November 2014







Registration: Full package

Please fill in this registration form and send it

by e-mail to: info@bvgd.org or FAX: 0049 911 65 64 746

We will send you a confirmation email with the total due; when you receive this, please transfer the sum to the stated bank account, details of which will be given to you in the confirmation email. We can guarantee these conditions only until the 31st of August 2014, thereafter the conditions could change. In order to ensure availability, please reserve as soon as possible.

FEG Berlin Full Package, November 18 – 23, 2014

Registration

Your calculation of the total due: _

5 nights at the 4*Hollywood Media Hotel with buffet breakfast daily included, transfers between the airport and the hotel by public bus, bus services according to the program, entry tickets according to the program, all sightseeing according to the program, qualified Berlin and Potsdam tourist guides, opening ceremony, gala evening, buffet in a typical Berlin pub (here not included: drinks)

Surname:	First Name:
Address:	
City:,	Country:
Telephone:,	mobile:
(please give the international dialing code of yo	our landline and mobile).
Place of birth:	date of birth:
Do you want to share a room? (Yes, No)	With: (Name)
Place of birth:, (of your partner in your room, if he/she isn`t a guic	
This information is necessary for the security check at the German Parliament, think of your valid ID-card , the information will be verified at the entrance.	
Stay details:	
Day/hour of arrival: Nov,	Airport/flight nr.://
Day/hour of departure: Nov,	Airport/flight nr.:///
	itional night(s) required: (99,00 € per person) itional night(s) required: (65,00 € per person)