Creative Graduates Creative Futures Appendix 5: Survey questionnaire

Creative Graduates Creative Futures is a major longitudinal study undertaken between 2008 and 2010 of the early career patterns of more than 3,500 graduates in practice-based art, design, crafts and media subjects, qualifying in 2002, 2003 and 2004 from 26 UK higher education institutions.

For further details see www.creativegraduates.com.

Please complete the form as fully as you can and return it in the reply paid envelope.

If you prefer, you can fill this form in online at:

www.employmentresearch.co.uk/cgcf.htm

or, contact our Researcher, Will Hunt on 01273 873641, or email your number to him on: creative@ies.ac.uk and he will take your responses to the questions by phone.

Thank you for completing the questionnaire. Your responses will directly influence course design and higher education planning and lead to a greater understanding about the value of a creative arts education.

Section A: Background information about your degree

a study of the career patterns of graduates from UK courses in art, design, craft & media



A 1	What was the full name/title of your undergraduate degree course? Write in e.g. BA Fine Art, FdA Fine Art.	A7	Did you undertake course related work placement(s) during your course? Please tick all that apply.
			Yes, as a course requirement Continue
			Yes, not as part of the course Continue
A2a	What was the MAIN subject of your undergraduate degree? Please write in.		No Go to A8
		A7a	If YES, how many work placements did you do? Please write number in box.
A2b	If applicable, what was the second subject of your	A7b	What was the TOTAL time spent on your work placement(s)? Please tick ONE only.
	undergraduate degree? Please write in.		Up to 5 weeks 1^{1} 25 to 34 weeks 4^{4}
			6 to 12 weeks 2^2 35 to 44 weeks 5^5
			13 to 24 weeks 3 45 weeks plus 6
A 3	What was the name of your institution? Please write in.	A7c	In general, how useful was (were) your work placement(s) to the development of your career? Please tick ONE box only.
			Not at all useful ¹ Fairly useful ³
			Not very useful 2 ² Very useful 4 ⁴
A 4	When did you start your course? Please enter the year e.g. 2001.	A 8	Did you undertake any vacation/term-time work during your course? Please tick all that apply.
A5	When did you end the course?		Yes, during vacation(s) Continue
	Please enter the year e.g. 2004.		Yes, during term-time Continue
A 6	What is the classification of your degree? Please tick ONE only.		<i>No</i> Go to A9
	First 1 Pass 5 $2:1$ 2 Pass (FdA) 6	A8a	In general, how useful was your vacation/term-time work to the development of your career? Please tick ONE box only.
	2:2 3 Other (please specify)		Not at all useful 1^1 Fairly useful 3^3
	Third 4		Not very useful 2 Very useful 4

A9 How well did your course help develop each of the following skills? Please tick ONE box on each row.

A10 How important have each of these skills been in the development of your career? Please tick ONE box on each row.

	Not at all well	Not very well	Fairly well	Very well	Not at all important	Not very important	Fairly important	Very important
a) Written communication	1	2	3	4	1	2	3	4
 b) Presenting your work/ideas 	1	2	3	4	1	2	3	4
c) Understanding client needs	1	2	3	4	1	2	3	4
d) Collaborating with others	1	2	3	4	1	2	3	4
e) Making/technical/ design skills	1	2	3	4	1	2	3	4
f) Flexibility/adaptability	1	2	3	4	1	2	3	4
g) Using IT/Software	1	2	3	4	1	2	3	4
h) Visual skills	1	2	3	4	1	2	3	4
i) Creativity/innovation	1	2	3	4	1	2	3	4
j) Research skills	1	2	3	4	1	2	3	4
k) Initiative/risk taking	1	2	3	4	1	2	3	4
I) Self confidence	1	2	3	4	1	2	3	4
m) Problem solving	1	2	3	4	1	2	3	4
n) Critical thinking	1	2	3	4	1	2	3	4
o) Entrepreneurial skills	1	2	3	4	1	2	3	4
p) Networking	1	2	3	4	1	2	3	4
q) Self management	1	2	3	4	1	2	3	4
r) Project management	1	2	3	4	1	2	3	4

A11 Are there any career relevant skills the course did not provide that you would have found useful? What are they?

A12 Did your degree experience involve any of following activities? Please tick ONE box on each row.

A13 How useful have you (or would you have) found each of these activities to your career? Please tick ONE box on each row.

	Yes	No	Not at all useful	Not very useful	Fairly useful	Very useful
 a) Collaboration with students on other courses 	1	2	1	2	3	4
b) Personal and Professional Development	1	2	1	2	3	4
c) Peer/self evaluation	1	2	1	2	3	4
d) Shows/exhibitions	1	2	1	2	3	4
e) Competitions	1	2	1	2	3	4
f) External/live project work	1	2	1	2	3	4
g) Teaching by practitioners	1	2	1	2	3	4
h) Careers education and guidance		2	1	2	3	4
i) Field trips/study visits	1	2	1	2	3	4
j) Volunteering	1	2	1	2	3	4
k) Exchange/international experience	1	2	1	2	3	4
I) Contextual/critical studies	1	2	1	2	3	4
m) Business/enterprise activities	1	2	1	2	3	4
n) Teamwork	1	2	1	2	3	4

A14	Overall, how well would you say your course prepared you for	Not a
	the world of work? Please tick ONE box.	Not v

ot at all well	1
lot very well	2

A15 Is there anything else you would like to say about your course that you feel is important? Please describe below.

A16 Have you accessed any of the following since you finished your degree? Please tick ONE box for each row.

		Yes,		No,	
	Yes,	but it was not	No,	did not realise it	No,
	and it was useful	useful	had no need to	was available	not available
a) Careers advice	1	2	3	4	5
b) Information about vacancies/work opportunities	1	2	3	4	5
c) Networking opportunities	1	2	3	4	5
 d) Opportunities for continuing professional development and developing new skills 	1	2	3	4	5
e) Access to studio space/facilities	1	2	3	4	5
f) Business start-up advice/support	1	2	3	4	5

Section B: Activities since graduating

B1 Which of the activities below are you (a) currently doing, (b) have done at ANY time since completing your course? Please tick as many as applicable for each time column.

(a) Cu	irrent activity	(b) Activity since completing the course
a) Temporary employment (contract less than 3 months)		
b) Fixed term employment (contract more than 3 months)		
c) Permanent employment		
d) Self employed (running own business)		
e) Self employed (freelance/on a commission)		
f) Further study, education or training		
g) Independent study/informal learning		
h) Developing a portfolio/creative practice or doing studio work		
i) Voluntary/unpaid work/work experience		
j) Unemployed and looking for work		
k) Time out/career break		
I) Maternity/family caring responsibility		
m) Other (please specify below)		

B2	Since graduating from your course, have you done any	Yes, related to art,	design, craft and i	media		
	paid teaching or lecturing? Please tick all that apply.	Yes, in another subject				
				No		
B3	Since graduating from your course, have you worked in Ple	ease tick all that apply.				
		Yes, paid	Yes, unpaid	Na		
	i) the creative industries (for an employer involved in the practice/produ art, design, craft or media)?					
	ii) an area directly related to your degree?					

Sec	ction C: Current employment and wide	er work-re	la	ed activities				
C1	In your working life, are you CURRENTLY do employment/self employment; work-related activ to your creative practice such as studio work or	vities such a	s v	olunteering; or work	oaid relat	ed		Continue Go to Section D
C2	How many of these activities/jobs are you doing at present?	One 1		Two 2	Th	nree 3	4 plus	4
	If you are doing more than three activities/jobs,	olease tell u	s al	bout the three you s	pend	most time	on.	
C3	Which best describes your status in EACH a	ctivitv/iob?	Tic	k ONE box only in e	each	COLUMN.	Please use	the first
	column for your main activity/job.			-				
		Activ Jo	∕ity∕ bb 1		tivity Job 2		Activ Jo	vity/ ob 3
	Self employed/freelance (own business/freelance/ commission work etc.)			1]1		1
	Permanent employment (with wage/salary)			2		2		2
	On a temporary/fixed term contract (with wage/salary Unpaid work/volunteering/work related to your creative practice	ve		3]3]4		3 4
C4	What label or title best describes each of the activities/jobs? Please write in for each.	se						
C5	When did you start this activity/job? Please give in MM / YYYY (e.g. 06/2007)	/			_/_		_	_/
C6	In which industry/sector is each job/activity?	Activ		/ A	COL ctivity Job 2	/	Activ Jo	vity/ ob 3
	Advertising and publicity			01		01		01
	Architecture			02		02		02
	Art market and antiques (incl. fine arts practice)			03		03		03
	Computer/video games and software			04		04		04
	Crafts			05		05		05
	Cultural heritage (museums, galleries, libraries and a facilities)			06		06		06
_	Design			07		07		07
	Fashion, textiles and apparel			08 09		08		08
-	Film, video and photography			10		09] 10		09
	Performing arts and music			11] 11		
-	Publishing and literary arts (incl. news)			12] 12		12
	TV and Radio			13] ¹²		13
-	National/local government			14] 14	_	13
	IT/business services			15	Ļ] 15		15
-	Manufacturing/engineering			16] 16] 16		16
	Health and social work			17] 17		17
-	Banking and finance			18] ''] 18		18
	Retailing			18] ¹⁸] 19		18
	Hotel and catering			20		20		20
	Leisure			21		20		20
	Research and development			22		21		21
	Education			23		22		22
	Non-profit making organisations/charities			23		23		23
	Other (please specify below each column as appropriate approprinte appropriate appropriate appropriate appropriate appropriate	riate).						24

C 7	Is this activity/job full-time or part-time? Please tick ONE box only in each COLUMN.						
		Activity/ Job 1	Activity/ Job 2	Activity/ Job 3			
	Full-time (25 or more hours a week)	1	1				

Part-time (less than 25 hours a week)

C8 Approximately, how many other people are there in the organisation as a whole (excluding yourself) in which you undertake each activity/job? Please tick ONE box only in each COLUMN.

2

2

	Activity/	Activity/	Activity/
	Job 1	Job 2	Job 3
No others (freelance/sole trader/solo activity)	1	1	1
1 to 10	2	2	2
11 to 50	3	3	3
51 to 250	4	4	4
Over 250	5	5	5
Don't know	6	6	6

C9 Please indicate the extent to which you agree or disagree with the following statements about your current working situation. Please tick ONE box on each ROW.

	Strongly disagree	Disagree	Neither agree nor disagree	Agree	Strongly agree
a) I am satisfied with my work	1	2	3	4	5
b) I feel underemployed in my work	1	2	3	4	5
c) I feel I am able to be creative in my work	1	2	3	4	5
d) Generally, my work is relevant to art, design, craft and media	1	2	3	4	5
e) Generally, my work is related to the subject of my degree	1	2	3	4	5
f) I have little autonomy and independence in my work	1	2	3	4	5
g) I feel there are career opportunities open to me	1	2	3	4	5
h) I feel that my work is in my chosen career	1	2	3	4	5

Section D: Further study

D1	Have you undertaken any further study, education or training since finishing your undergraduate degree? Yes 1 Continue No 2 Go to Section E	D3b	What was the subject of the course?
		D3c	In which institution did you do the course?
D2	Since graduating, how many MONTHS in total have you spent in further study,		
	education or training?	D4	Have you done any short skills based courses since graduating?
D3	Have you done any courses leading to a postgraduate qualification since graduating? Please tick ONE box and then provide details as indicated. Yes 1° continue No° go to D4		No Yes, in an art, design, craft or media subject Yes, in a business skills area Yes, other (please specify subject below)
D3a	If YES, what was/were the title(s) of the qualification? Masters (MA/MSc/MPhil)		
	PhD/DPhil PGCE PG Diploma Other postgraduate qualification (please specify below)		If you have done any other further study, education or training that you have not already told us about, please briefly describe below.

D6	Why did you undertake this course/these courses? H	Please tick ALL that apply.		
	a) To obtain a professional qualification	g) To develop	o further skills/knowledge	ə
	b) To enhance my job opportunities	h) To develop	o my creative practice	
	c) To make more contacts	i) To give me	time to decide on a care	er
	d) Out of interest/personal fulfilment	j) To help me	earn more money in the	e long term
	e) Because I had nothing else to do	k) Other (plea	ase specify)	
	f) At request of my employer			
Sec	tion E: Careers and looking to the future			
E1	When you finished your UNDERGRADUATE degree kind of career did you aspire to (what were your go write in.			
E2a	Have your aspirations changed?	Yes 1	<i>No</i> 2	Unsure 3
E2b	If YES, what kind of career do you now aspire to? P	Please write in.		
E3	How close to your chosen career do you	Not at all close		Very close 4
	consider yourself to be? Please tick ONE	Not very close 2	In my	chosen career 5
	box.	Fairly close 3	-	Not applicable
E4	If you are not yet in your chosen career, how	Not at all likely		Fairly likely 3
	likely do you think it is that you will be during the	Not very likely \square^2		Very likely 4
	next five years? Please tick ONE box.			

E5 If you think it is unlikely that you will get into your chosen career in the next five years, why do you think this is the case? Please give your reasons in the space below.

E6 How important are the following in the decisions you make about your career?' Please tick ONE box for each row.

-	Not at all important		Fairly important	Very important
	a) Earning a good salary ¹	1 2	3	4
	b) Being able to work for myself ¹	1 2	3	4
	c) Being able to pursue/maintain my creative practice	1 2	3	4
	d) Being recognised/respected by my peers ¹	1 2	3	4
	e) Making full use of my knowledge and skills ¹	1 2	3	4
	f) Having time with my family and friends ¹	1 2	3	4
	g) Having a stable/regular source of income	1 2	3	4
	h) Being able to try new things ¹	1 2	3	4
	i) Working with people from different disciplines	1 2	3	4
	j) Having time to pursue hobbies/interests outside the workplace	1 2	3	4
	k) Being able to continue to improve knowledge and skills	1 2	3	4
	I) Being able to contribute to society/help others	1 2	3	4
	m) To identify myself as an artist/designer ¹	1 2	3	4
	n) Other (please specify)	1 2	3	4

E7 During the next five years, how likely do you think it is that you will be doing any of the following? Please tick ONE box for each row.

Not at all likely		Fairly likely	Very likely	Not applicable
a) Doing the same as present	1 2	3	4	5
b) Doing a higher level job in the same career	1 2	3	4	5
c) Changing working hours	1 2	3	4	5
d) Doing a range of jobs/activities	1	3	4	5
e) Working freelance	1 2	3	4	5
f) Running my own business	1 2	3	4	5
g) Changing career direction	1 2	3	4	5
h) Training / learning new skills	1	3	4	5
i) Doing something completely different	1 2	3	4	5
j) Parenthood/looking after dependents	1 2	3	4	5
k) Other <i>(please specify)</i>	1 2	3	4	5

Section F: About you

F1 Where is/was your main area of residence? i) before starting your UNDERGRADUATE degree course, and ii) currently. Please tick ONE box for each column.

	i) Before your	ii) Current
	course	residence
Northern Ireland	01	01
Scotland	02	02
Wales	03	03
East Anglia	04	04
East Midlands	05	05
Greater London	06	06
North East England	07	07
North West England	08	08
South East England	09	09
South West England	10	10
West Midlands	11	11
Yorkshire & Humberside	12	12
Other UK (e.g. Channel Islands/Isle of Man)	13	13
Overseas country (please specify below)	14	14

F2	When you began your UNDERGRADUATE d course, how were you classed? Please tick (A 'home' (i.e. UK domiciled) stu A European Union (EU) stu	ONE box. dent ¹	F5a	Do you consider yourself to have a disability? (e.g. dyslexia, hearing impairment etc.)	Yes 1 No 2
	A non-EU/overseas stu Don't k		F5b	If YES, please give brief details.	
F3	What was your age on your last birthday? Enter in years.				
F4	·····	Male 1 male 2	F6	Do you have any children who normally live with you and who are financially dependent on you?	Yes 1 No 2

F7	Which of the following qualificat tick ALL that apply.	ions did you have PRIOR to starting your	undergraduate degree course? Please		
	a) Art and Design Foundation Cour	se 📄 e) Access to HE	i) AVCE/VCE		
	b) Foundation degree (2 year)	f) BTEC National/SCOTVEC dip/cert	j) NVQ/SVQ Level 3, GNVQ		
	c) HNC/HND	g) A/AS level/Advanced Highers/	Advanced k) Other (please specify)		
	d) First degree (BA/BSc)	h) GCSEs/Scottish Standard Grades			
F8	How would you describe your et	hnic White 1	Black or Black British		
	group? Please tick ONE box.	Mixed ²	<i>Chinese</i> 5 ⁵		
		Asian or Asian British $\overline{}^3$	Other (please specify)		
F9	Has anyone else in your family	Yes, parent(s)	No		
	studied at university/polytechnic college of higher education?	Yes, other family member	Don't know		
F10	What is your personal gross ann		£20,001-£30,000 5		
	income? Please tick ONE box only	f. £5,001-£10,000 2 ²	£30,001-£40,000		
		£10,001-£15,000 3	£40,001-£50,000 7		
		£15,001-£20,000 4	over £50,000 8		
F11	How well would you say that you managing financially these days		Finding it difficult 3		
	Please tick ONE box only.	Getting by 2	Don't know/Not sure 4		
G: I	Future contact				
Emp (the com	oloyment Research Ltd (the research research partners and data controll pliance with their duties and obligation	and sensitive information you provide in this to team), on behalf of the partnership of univer er), ONLY for the purpose of the Creative Gra ons under the Act. The research partner orga tified in any report or summary data provided	rsities and colleges funding the research aduates Creative Futures research study in anisations will not have access to individual		
G1		each questionnaire returned to us and	Art for Refugees in Transition (ART) \square^1		
have selected three charities to benefit. Please indicate which of these you would like your 50p to go to.		Marie Curie Cancer Care 2			
	,		UNICEF 3		
G2	G2 There is a top prize of £1000 in gift vouchers and a total prize fund of £3000 for 20 winners. Please tick the box if you would like to be entered into the prize draw.				
G3	G3 The research team want to explore career stories in a little more detail. Please tick the box if you are willing to be contacted by email/telephone to discuss your early career experiences further.				
G4	Please tick the box if you would	like to receive information by email about	the findings from the research.		
G5	Please provide your contact deta above. No other organisation wi	ails below. You will only be contacted for t I have access to your details.	the purpose(s) you have indicated		
	Name:				
	Email address:				
	Telephone number:				
	Home address:				

Thank you once again for your help - your response will make a difference. We welcome any further comments. Please provide these on a separate sheet. Please return your questionnaire and extra sheets in the reply paid envelope to: Employment Research, SEA 1044, FREEPOST, PO Box 2106, Hove, East Sussex, BN3 5ZB