



## AMERICAN SOCIETY OF LANDSCAPE ARCHITECTS

### Washington Chapter

Our annual Chapter Sponsor program allows our vendor partners the opportunity to connect with members throughout the year, share their products and services, and show their support for the Chapter. Our sponsors gain an edge over competition through enhanced brand and product visibility and the relationship building opportunities the WASLA Chapter Sponsor Program provides. These packages include the opportunities below and special recognition by chapter leadership. Thank you for contributing to the success of our Chapter and our profession. We look forward to working with you.

#### **Platinum Sponsor: \$7,500 *SOLD OUT!***

Only one platinum sponsorship is available. This sponsorship includes:

- WASLA Conference Sponsor (see page 2)
- WASLA Conference Keynote Sponsor (see page 2)
- WASLA Conference exhibit booth (see page 2)
- Website Sponsor (see page 3)
- Monthly newsletter banner ad, the width of the main column with linked logo, 788x150 pixels
- Listing on website chapter sponsors page: company name, linked logo, 200x200 pixel photo, 250 word description

#### **Gold Sponsor: \$5,500**

Only two gold conference sponsorships are available.

*March 2015 Update: 1 Remaining*

This sponsorship includes:

- WASLA Conference Reception Sponsor
- WASLA Conference exhibit booth (see page 2)
- Website Sponsor (see page 3)
- Newsletter Sponsor (see page 3)
- Listing on website chapter sponsors page with company name, linked logo, 100 word description
- Quarterly Happy Hour Series Sponsor: be a sponsor for each of the 8 planned happy hour networking events throughout the state.

## 2015 Annual Chapter Sponsor Opportunities

#### **Silver Sponsor: \$2,500 *SOLD OUT!***

Only three silver sponsorships are available.

This sponsorship includes:

- WASLA Conference exhibit booth (see page 2)
- Website Sponsor (see page 3)
- Newsletter Sponsor (see page 3)
- Listing on website chapter sponsors page with company name with linked logo
- L.A.R.E. Review Sponsor (see page 3)
- Sponsor a Student (see page 3)

#### **Bronze Sponsorship: \$2,200**

This sponsorship includes:

- WASLA Conference exhibit booth (see page 2)
- Website Sponsor (see last page)
- Newsletter Sponsor (see last page)
- Listing on website chapter sponsors page with company name with linked logo

#### **Copper Sponsorship: \$1,500**

This sponsorship includes:

- Website Sponsor (see last page)
- Newsletter Sponsor (see last page)
- Listing on website Chapter Sponsors page with company name with linked logo
- L.A.R.E. Review Sponsor (see next page)

Project: Ballard Commons  
Firm: Swift Company LLC  
Photo Credit: Swift Company LLC





# 2015 Conference Sponsor Opportunities

## Conference Sponsor: \$4,000

*March 2015 Update: 2 Remaining*

Only three conference sponsors are available. This sponsorship includes:

- Prominently identified with name and logo as the Conference Sponsor on all material published for the event, including chapter website and event signage.
- Name on lanyard, name badge or water bottle (first come, first-serve)
- Identified on all advertising done for the event.
- Named in chapter newsletter articles written about the event.
- Thanked as part of the presentation at the Conference luncheon.
- Two complimentary conference registrations.
- 10 x 10 exhibit booth with 6 foot table and chair.

## Keynote Sponsor: \$2,500

*March 2015 Update: 3 Remaining*

Only four keynote sponsors are available. This sponsorship includes:

- Prominently identified with name and logo as the Keynote Sponsor on all material published for the event, including chapter website and event signage.
- Named in chapter newsletter articles written about the event.
- Thanked as part of the presentation during the plenary keynote session.
- Two complimentary conference registrations.

Project: Thomas C. Wales Park

Firm: Site Workshop

Photo Credit: Erik Stuhau

## Reception Sponsor: \$2,000

*March 2015 Update: 2 Remaining*

Only four reception sponsors are available. This sponsorship includes:

- Named in chapter newsletter articles written about the event.
- Thanked as part of the presentation at the Conference reception.
- Two complimentary conference registrations.
- 10 x 10 exhibit booth with 6-foot table and chair.

## Exhibit Booth: \$750

- 10 x 10 exhibit booth with 6-foot table and chair.
- Does not include power or internet access.
- One complimentary conference registration.
- Identified by name in conference program
- 

## Exhibit Table: \$425

- 6-foot table and chair.
- Does not include power or internet access.
- One complimentary conference registration.







# 2015 Additional Sponsor Opportunities

## Website Advertising: \$500

WASLA Website sponsors are identified with a 205 x 200 pixel linked advertisement on most web pages. With over 100 unique visits a day, WASLA website sponsorship provides unique exposure to landscape architects in Washington. Complete the WASLA Sponsor Form and upload your ad to start your sponsorship.

## Newsletter Advertising: \$250

WASLA Newsletter sponsors are identified in monthly issues of the chapter's newsletter with a 200 x 200 pixel linked advertisement. Sponsorships are only \$250 for the calendar year (pro-rated for a partial year). Complete the WASLA Sponsor Form and upload your ad to start your sponsorship.

## Sponsor a Student: \$500

This sponsorship includes a \$500 scholarship for a University student of landscape architecture to attend the national annual meeting of the Society. Students apply for the scholarship to the Student and Emerging Professionals Committee of WASLA who will review the applications and award the scholarships.

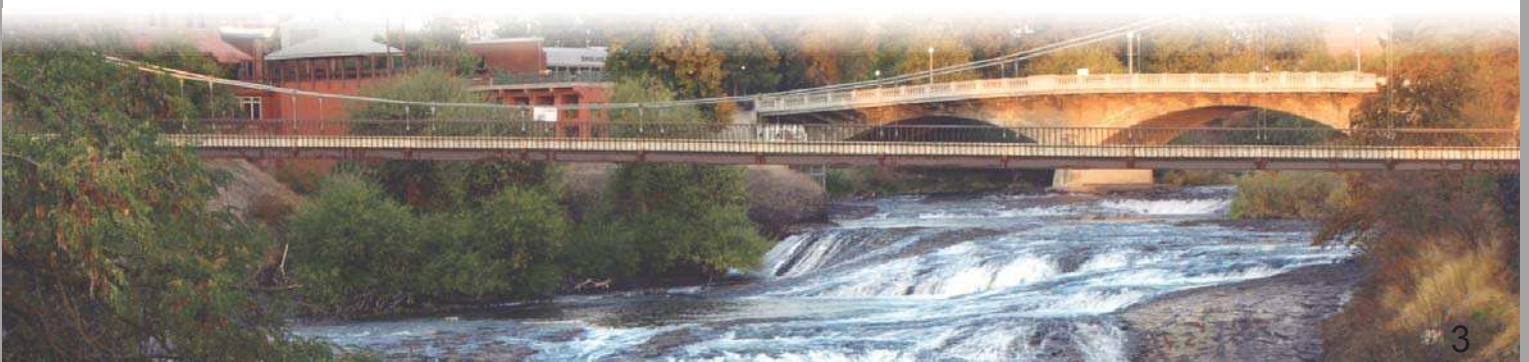
- Identified with name and logo on all advertising done for the scholarship
- Named in Chapter Newsletter articles written about the scholarship

## L.A.R.E. Review Sponsor: \$400

This sponsorship allows us to keep costs reasonable for Landscape Architecture Registration Exam (L.A.R.E.) review for participants.

- identified with name and logo on LARE review event web page.
- Identified on all advertising done for the LARE review event.
- Named in Chapter Newsletter articles written about the LARE review event.
- Announced at the beginning of the event as an event sponsor.

Project: Spokane River Restoration  
Firm: Barry Ellison LLC  
Photo Credit: Barry Ellison





## Washington Chapter

# 2015 Sponsorship Form

Apply online or complete the following form. Check each box that applies. See previous pages for what is included in each item. Once completed, scan and email this form to [office@wasla.org](mailto:office@wasla.org) or fax to the WASLA Office at (206) 367-8777.

### Annual Sponsor

- ☐ ~~Platinum Sponsor~~ ~~\$7,500~~
- ☐ Gold Sponsor \$5,500
- ☐ ~~Silver Sponsor~~ ~~\$2,500~~
- ☐ Bronze Sponsor \$2,200
- ☐ Copper Sponsor \$1,500

### Questions?

Contact the WASLA Office at  
[office@wasla.org](mailto:office@wasla.org) or (206) 443-9484.

### Conference Opportunities

- ☐ Conference Sponsor \$4,000
- ☐ Keynote Sponsor \$2,500
- ☐ Reception Sponsor \$2,000
- ☐ Exhibitor (10x10 Booth) \$750
- ☐ Exhibitor (6' Table) \$425

**Thank you for  
your support of  
WASLA!**

### Additional Sponsorship Opportunities

- ☐ Website Sponsor \$500
- ☐ Newsletter Sponsor \$250
- ☐ Sponsor a Student \$500
- ☐ LARE Review Sponsor \$400

Contact Name
Company/Firm
Website
Address
City/State/Zip
Phone
Fax
Email Address
Total Amount Sponsored
Authorized Signature