

# STRATEGIES

## for SUCCESS

### 2015 Summer Series – August Workshop: Presentation Skills

Formal presentations are so unnatural – when else do we stand up to talk while everyone we're talking to is sitting down? No wonder we dread them! Join us for a presentation skills workshop and get several tips on how to add polish and impact to your presentations.

#### Who should attend:

This workshop is designed for those individuals who have to persuade colleagues and clients through formal presentations. Whether you create them, deliver them or both, you're sure to get many helpful tips, even if you've been doing presentations for years!



#### What you will learn:

- What clients want to see in your presentation
- What clients don't want to see
- How to design and build a power presentation
- Effective delivery techniques
- How to connect with your audience
- How to project confidence and managing nervousness
- Nonverbal signals that spell success
- How to use technology and visual aids to your advantage
- How to handle client questions during and after your presentation

**Cyndi Gundy** is an award winning marketing instructor at UCF where she has taught for fifteen years, with courses that include selling, marketing, and integrated marketing communications. She spent 7 years conceptualizing and developing UCF's exclusive Professional Selling Program, a nationally recognized, limited access program for top sales students.



**When:** August 6, 2015, 8:30 – 10:00 a.m.

**Where:** ABC, 651 Danville Drive, Suite 200  
Orlando, FL 32825

**Cost:** \$35 CFC ABC/GOBA members \$55 nonmembers  
Includes continental breakfast

**Register:** Send form to [RSVP@abccentralflorida.org](mailto:RSVP@abccentralflorida.org)  
Fax 407/629-0144; register online at:  
[abccentralflorida.com/ABOnlineReg.html](http://abccentralflorida.com/ABOnlineReg.html)

#### Registration Form

CFC ABC Member  GOBA Member  Nonmember

Company: \_\_\_\_\_ Contact: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_ (Must have email for credit card receipt.)

Attendees \_\_\_\_\_

# Attendees \_\_\_\_\_ at  \$35 (CFC ABC/GOBA member)  \$55 (nonmember) for a total of \$ \_\_\_\_\_

#### **PAYMENT OPTIONS (PREPAYMENT REQUIRED FOR NONMEMBERS)**

Check enclosed  Bill us (\$10 charge – ABC members only)  P.O. # \_\_\_\_\_  Visa  MC  AMEX  Discover

Name on Card: \_\_\_\_\_ Card # \_\_\_\_\_ Card Code: \_\_\_\_\_

Credit Card Statement Zip Code: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Cancellation/Refund Policy: Cancellations received by 5 p.m., August 3 will be accepted. After this, please send a substitute. No shows will be billed. You will receive a cancellation number when you cancel.

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