



**Innovative World of Concrete**  
**ICI-IWC 2013**

International Conference on  
**INNOVATIONS IN  
 CONCRETE**

FOR MEETING INFRASTRUCTURE CHALLENGE

Date: October 23-26, 2013

Venue: Hitex / NAC, Hyderabad, Andhra Pradesh, India

Organized By:



**Indian Concrete Institute**  
 APHC

Supported By:



**WORLD OF  
 CONCRETE**

In Association With



Indian Association of Structural  
 Engineers (IAStructE)



Jawaharlal Nehru Technological  
 University Hyderabad



Ready Mixed Concrete  
 Manufacturers' Association



Hyderabad Metro Rail Limited

**International Exhibition**



Date:  
 24-26<sup>th</sup>  
 October 2013

Organized By: **hanleywood**



Supported By:



Indian  
 Concrete  
 Institute





## Background

India is currently facing the uphill task of building and modernising her infrastructure involving planning and construction of highways, expressways, bridges, airports, ports, metro and mono rails, power projects, irrigation facilities, etc. Beginning with the National Highway Development Program involving construction of Golden Quadrilateral and East-West-North-South Corridors, huge expenditure is being incurred on building physical infrastructure in the country. During the 11th Five Year Plan (2007-12) a staggering sum of US \$ 514 billion (₹ 2,050,150 crores) was spent on 10 sectors of infrastructure. The Government of India is now planning to double this investment in the 12th Five Year Plan (2013-2018) by infusing a massive investment of around US \$ 1024 billion.

Since concrete has been recognised as one of the essential components of infrastructure development in India it will be essential to evolve and adopt innovative solutions for planning and execution of concrete infrastructures, especially when huge expenditure is planned in the immediate future. Although there are a few examples of adaptation of certain recent advances in the sphere of concrete technology such as high strength and high-performance concrete, self compacting concrete, fibre-reinforced concrete, high volume fly ash concrete, ultra high performance concrete, etc., the penetration of such advances in the infrastructure sector is abysmally low. Further, it has been observed that different conventional models in infrastructure funding and public-private partnership have limitations. It is therefore essential to evolve innovative funding models which can help in achieving the speedy growth of infrastructure.

Considering the crucial importance of infrastructure development for the Indian economy, the Indian Concrete Institute (ICI) has decided that the main theme of the Innovative World of Concrete (IWC) being held in Hyderabad on 23-26 October 2013 will be "Innovations in Concrete for Meeting Infrastructure Challenge"



## About ICI

Indian Concrete Institute (ICI), registered on 7th September 1982 as a society is a cluster of 30 regional centres spread all over India, with its headquarters at Chennai, has been one of the leading professional bodies in India, catering to the professional needs of individuals and organizations involved in concrete. ICI has more than 10,000 individual members and 150 organizational members working in the field of concrete. All segments of cement and concrete industries are widely represented in the membership. These include civil engineers, architects, builders, contractors, consultants, engineers from the government bodies, cement, aggregates, chemical and concrete manufacturers, equipment producers, academicians and student community. ICI governed by a Council consisting of President, four Vice Presidents, a Secretary General and council Members.

Dissemination of the latest technical information in structural concrete has been one of the major activities of ICI. This is done by conducting national and international seminars, conferences, lectures, training programs and also through publication of technical journal, bulletins, etc. To cater to the regional needs, 30 centres are functioning in major cities across the length and breadth of India and these centres are managed by elected executive committees. In addition, there are 74 Student Chapters of ICI located in major engineering colleges and universities. ICI conducts two branded international events at regular frequency. The Asian Conference on Ecstasy in Concrete (ACECON) was held on three occasions, Bangalore (2000), Mumbai (2005) and Chennai (2010). Similarly the Innovative World of Concrete (IWC) was another international event which was held on four occasions, Bangalore (1993), Kolkata (1998), Pune (2003) and Delhi (2008).

The next ICI-IWC event is now planned at Hyderabad on 23-26 October 2013. This event is spearheaded by the ICI's Andhra Pradesh Hyderabad centre.

## About Hyderabad

The ancient city of Hyderabad, once the Nizam's capital is now the capital of Andhra Pradesh. It is the fifth largest city in India, sprawled and flourished on the banks of river Musi. It is actually a twin city. Hyderabad and Secunderabad cities have now fused into one. The new entity is a giant metropolis where North meets South and Consent meets Cosmopolitanism. The city is about 400 years young and is still growing fast. With the development of Hitec City at Madhapur, it has become the IT capital of India. The development of IT and IT-related activities has given a big boost to the all-round development of the city. It has now become a city where tradition fuses with modernity and heritage structures vie with modern high rise buildings to add to the beauty of the city. The city that thrives with a variety of cultures, has tried to create a distinct identity of its own. The twin cities have many landmarks, which have become places of attraction for tourists. These include Charminar, Golconda Fort, Qutb Shahi Tombs, Salarjung Museum, Lumbini and NTR Parks, Nehru Zoological Park, Birla Mandir and Planetarium, Ramoji Film City, Snow Park - to mention a few.





## ICI-IWC 2013

This International Conference, fifth in the series is to be organized in Hyderabad is dedicated to the theme "Innovations in Concrete for Meeting Infrastructure Challenge". Alongside the conference, an International Exhibition "World of Concrete India 2013" will also be held. Both events aim to address new developments in concrete and construction, especially in the infrastructure sphere. The International Conference will deliberate on crucial issues confronting the infrastructure sector all over the world with specific reference to India and innovative technologies and approaches needed to overcome the problems. This will be a three day Conference which will present an opportunity for key participants of the construction industry to:

- Meet international experts & exchange views and thoughts on concrete matters.
- Attend presentations from Indian and foreign experts highlighting the innovative work done in all segments of infrastructure.
- Ensure a future that uses healthier and more efficient methods of design, planning, construction, maintenance, repair and restoration.
- Serve the construction community with the latest developments and innovative ideas.
- Gather the various organizations to share knowledge and experience.
- Promote the use of newest and best practices for the benefit of future construction Theme of International Conference.

## Theme of the ICI-IWC-2013

### Main Theme:

**"Innovations in Concrete for Meeting Infrastructure Challenge"**

### Sub Theme:

1. Planning and designing for infrastructure projects
  2. Infrastructure Financing: Prospects for Accelerated Growth
  3. Recent trends and innovative application of concrete in surface transportation:
    - a. Bridge Engineering:
      - ♦ Long-span bridges ♦ Elevated viaducts
      - ♦ Flyovers and interchanges
    - b. Concrete pavements
      - ♦ Recent trends in concrete roads
      - ♦ Ultra-thin white topping
    - c. Metro rail and mono rail structures
    - d. Airports, ports and harbour
  4. Power projects
    - a. Thermal power    b. Nuclear power
    - c. Hydel power
      - ♦ Mass concrete ♦ Roller-compacted concrete
      - ♦ Underground and over-ground utility structures
  5. Innovative application of concrete for infrastructure:
    - a. High-strength and high-performance concrete
    - b. Self compacting concrete    c. High volume fly ash concrete
    - d. Fiber-reinforced concrete    e. Decorative concrete
  6. Recent advances in materials:
    - a. Cement and supplementary cementitious materials
    - b. Chemical admixtures    c. Fibers
    - d. Ready-mixed concrete
    - e. Steel and composite Reinforcements
  7. Durability and sustainability of concrete infrastructure
    - a. Trends in ensuring long-term durability of concrete
    - b. Minimizing use of materials    c. Use of recycled aggregates
    - d. Life cycle costing    e. Repair Materials and technologies
  8. Innovative R&D work for Concrete infrastructure
  9. Advances in construction techniques
    - a. Innovative construction technologies for mass housing
    - b. Precast and pre-stressed concrete
    - c. Formwork
      - ♦ Slip form/ Jump form ♦ Tunnel form
      - ♦ Proprietary forms
- Plant and equipment for concrete infrastructure



## Who Should Attend: ICI-IWC 2013

- ◆ Cement and Concrete Manufacturers
- ◆ Architects
- ◆ Civil Engineers and Consultants
- ◆ Construction Companies
- ◆ Consultancy Organizations
- ◆ Builders
- ◆ Researchers and students
- ◆ Academicians
- ◆ Practicing Engineers on Government & Public Sector Undertakings



## Attendance at the Conference

Conference will be time tabled to allow delegates a number of attendance options. Delegates may combine attendance at the event with pre-or post-Conference tours enjoying Indian culture and local tours can be arranged through the dedicated ICI-IWC-2013 travel agent.

## Language and Venue

Conference will be presented in English and will be held in Hyderabad, A.P., India.

## Conference Dinner

Conference dinner will be held during the event.

## Conference Program

### DAY 1 - 23<sup>rd</sup> October, 2013

9.30 am to 4.30 pm	Registration of Delegates
6.00 pm to 8.00 pm	Inauguration of Conference & Exhibition
8.00 pm onwards	Welcome Dinner

### DAY 2 - 24<sup>th</sup> October, 2013

9.30 am to 5.30 pm	Technical Sessions
5.00 pm to 7.00 pm	G C Meeting
5.30 pm to 7.30 pm	High Tea by WOC at Exhibition Venue & Visit to Exhibition
7.30 pm onward	Cultural Program and Conference Dinner for All

### DAY 3 - 25<sup>th</sup> October, 2013

8.30 am to 9.30 am	Registration
9.30 am to 3.30 pm	Technical Sessions
3.30 pm to 4.00 pm	Tea
4.00 pm to 6.30 pm	AGM & Two Endowment Lectures
6.30 pm to 8.30 pm	Award Function
8.30 pm onwards	Award Dinner

### DAY 4 - 26<sup>th</sup> October, 2013

9.30 am to 04.30 pm	Technical Sessions
4.30 pm to 5.30 pm	Closing Ceremony

# Sponsorship Package for ICI-IWC 2013

Date: October 23-26, 2013

Venue: Hitex / NAC, Hyderabad, Andhra Pradesh, India

The focal point of the Conference will be the exhibition and organizations are invited to sponsor the event and take the opportunity to exhibit and network with the delegates. Sponsors will gain exposure from a range of promotional benefits including, free trade fair space at Conference, free delegates for accepted numbers, Conference dinner promotion, promotion on the Conference website, brochure and programme.



Deliverables	Chief Patron	Concrete Patron	Platinum Patron	Gold Patron	Silver Patron	Bronze Patron
Cost of sponsorship ( INR in lacs excluding taxes)	15	12	9	6	3	1
Exhibition area in Sq meters (Bare space only, services, additional stalls/area at extra cost )	45	36	27	18	9	-
<b>Pre-Event Benefits</b>						
Product presentation time at conference in minutes	20	15	10	5	-	-
Company name and logo in all communications, ICI- IWC 2013, website	✓	✓	✓	✓	✓	✓
Company logo on homepage of ICI-IWC 2013, website with links	✓	✓	✓	✓	✓	✓
Company logo & profile on sponsorship section of ICI- IWC 2013, website	250 words	200 words	150 words	100 words	75 words	50 words
Company logo & profile on exhibition section of ICI-IWC 2013, website	✓	✓	✓	✓	✓	✓
<b>On- Site Benefits</b>						
Company logo on stage backdrop at the inaugural function and during the conference	✓	✓	✓	✓	✓	✓
Logos on acknowledgment standees at the pre-function area	✓	✓	✓	✓	✓	✓
Promotional material of company to be included in delegate kit (A-4 size brochure maximum 2 pages to be supplied by sponsor)	✓	✓	✓	✓	✓	✓
Huge networking opportunity - to interact with - eminent speakers, decision makers of international level consultants, various institutions and research organizations, manufacturers, Investors ,media representatives and Government Officials, etc.	✓	✓	✓	✓	✓	✓
Continuous mention of sponsorship during breaks in the form of loop tape	✓	✓	✓	✓	✓	✓
Opportunity to distribute corporate gifts to attending delegates	✓	✓	✓	✓	✓	✓
Complimentary registrations (Will include - Gala dinner with cocktails, free registration for attending the conference, exhibition, lunch and tea/coffee during the conference)	30	24	18	12	6	2
Print advertisement (B&W ) in directory provided to all delegates	Back Outer	Front Inner	Back Inner	Full Page	Full Page	Half Page
Print advertisement (Colour) in the souvenir / proceedings	Back Outer + Centre Fold	Front Inner	Back Inner	Full Page	Full Page	Half Page
Standing banners to be placed at strategic locations at the venue (to be provided by sponsor size 3 (W) x 6 (H)	8	6	4	3	2	1

Special Sponsors	INR in Lacs
Exclusive branding at the Cocktail Reception	8
Exclusive Logo branding on Delegate Kit	8
Exclusive branding at the Lunch Counter	8
Exclusive Logo / URL branding on Name Badge Lanyards	8





## Delegate Registration Charges (In INR Excluding Stay)

Payment Milestone	ICI Member	Non-Member	Student Member of ICI-Students Chapter	Student Non Member	Foreign Delegate
Before 15th Sep. 2013	6,000	8,000	3,000	4,000	400 \$
After 15th Sep. 2013	6,000	12,000	4,500	6,000	600 \$

\* Special offer for group registration for non member category. | Note: Service taxes applicable as extra

- Delegate Registration charges includes : Kit bag, Lunch, Tea/Coffee Gala Dinner
- The Cheque / DD for Delegate Registration should be in the favor of "ICI-AP" payable at Hyderabad. Pay Order / Banker's Cheque / at Par Cheque / Draft in favour of "ICI-AP" payable at Hyderabad. Bank name - State Bank of Hyderabad, O.U. Branch, Hyderabad. Account No:52198265067, IFSC code: SBHY0020071.

## Advertisement in the Souvenir

Full Page Colour	Full Page B&W	Half Page B&W
₹ 12,000/-	₹ 7,000/-	₹ 4,000/-

## Payment Details:

Delegate Registration / sponsorship / advertisement charges, etc. payable by Pay Order / Banker's Cheque / at Par Cheque / Draft in favour of "ICI-AP" payable at Hyderabad. Bank name - State Bank of Hyderabad, O.U. Branch, Hyderabad. Account No:52198265067, IFSC code: SBHY0020071.

## Important Dates:

- Abstract Submission: **15<sup>th</sup> June 2013**
- Full Paper Submission: **31<sup>st</sup> July 2013**
- Conference : **23-26, October, 2013**







# WORLD OF CONCRETE® India

October 24-26, 2013 • Hyderabad, India  
[www.worldofconcreteindia.com](http://www.worldofconcreteindia.com)

## Welcome to a Specialist Event on Concrete Industry

World of Concrete India will make its premiere in India from October 24-26, 2013 in Hyderabad, and is an extension of the world famous World of Concrete exhibition, owned and produced by Hanley Wood Exhibitions in Dallas, Texas, and held in Las Vegas annually. The Indian edition is being jointly organised by Hanley Wood, USA and Inter Ads Exhibitions, India, supported by the Indian Concrete Institute (ICI). The events aim to address new developments in concrete and construction, especially in the infrastructural sphere. The inaugural edition, World of Concrete India 2013, will welcome suppliers from the commercial concrete and construction industry in India. The exhibition will serve as an excellent platform for industry suppliers to showcase innovative products, state-of-the-art technologies, latest tools and equipment used in the industry. The event will offer vast networking opportunities to meet your clients face-to-face, develop leads and take your business to another level. India is modernising its infrastructure at a fast pace and concrete is an essential requirement of infrastructural development; thus it is imperative to have such an event which addresses the needs of this fast expanding industry.



### Exhibition Timings

**Thursday, October 24, 2013 :**  
10.00-18.00 hours

**Friday, October 25, 2013 :**  
10.00-18.00 hours

**Saturday, October 26, 2013 :**  
10.00-18.00 hours

## The Organisers



### Hanley Wood Exhibitions

Hanley Wood Exhibitions presents industry-leading conferences and exhibitions that bring residential and commercial construction professionals face-to-face with product manufacturers. Trade shows including World of Concrete (one of the top 20 trade shows in the United States) offer top-notch education, exceptional networking opportunities, and live, hands-on instruction not found at other industry events.



### Inter Ads Exhibitions Pvt. Ltd.

Inter Ads Exhibitions has been a leading and reputed organiser of international trade exhibitions and conferences in India since the last two decades. Inter Ads group has successfully organised high-profile trade exhibitions and conferences across various industry sectors such as- power & renewable energy, water & waste water management, solid waste & recycling industry, oil & gas industry, maritime industry, sheet metal working & fastener industry, airport & railway technology & equipment, bus & coach sector, paper industry and livestock sector. The exclusive package of specialized trade events organised by Inter Ads speaks of its presence and prominence in the Indian market.



# Hitex Exhibition Centre Hyderabad, India

HITEX Exhibition Centre is a world class exhibition facility in Hyderabad, the vibrant capital city of Andhra Pradesh. The city enjoys a pleasant climate throughout the year and is well placed within the country, with good national & international connectivity. Spread over 70 acres with ultra modern infrastructure and advanced technological capabilities, HITEX has emerged as India's top destination to host international exhibitions, conferences, trade shows and corporate / social events.

For more information about the venue, please visit [www.hitex.co.in](http://www.hitex.co.in)



## Who Will Attend?

- Airport and Metro Authorities
- Architects & Planners
- Brick & Block Producers
- Builders & Developers
- Building Contractors
- Central Public Works Personnel
- Civil Engineers
- Construction Industry Professionals
- Consulting Engineers
- Distributors / Dealers of Building Equipment, Material & Components
- Equipment Rental Companies
- Government Agencies / Building Authorities
- Government Officials
- Investors in Construction Equipment & Components
- Manufacturers of Building Equipment, Material and Components
- Municipal Corporations
- Project Managers and Consultants
- Public Sector Companies
- Ready Mix Producers
- Sourcing & Buying Professionals from Hospitality and Health facilities
- Structural Engineers
- Universities, Technical & Research Institutions
- Urban Infrastructure Developers

## Products to be Exhibited:

- ADA Products
- Admixtures
- Aggregate Processing
- Aggregates
- Anchors & Fasteners
- Batching Equipment
- Cementitious Products
- Cleaning Materials & Equipment
- Coatings Inspection / Measurement
- Coatings / Stains / Sealers
- Computer Hardware/Software
- Cranes
- Cutting & Drilling
- Decorative Concrete
- Demolition Equipment & Materials
- Dry Shakes
- Earthmoving Equipment
- Finishing Tools & Equipment
- Form Types
- Forming Accessories
- Foundation / Slab Repair
- General Construction Equipment
- General Construction Materials
- General Construction Tools
- General Utility
- Insulation
- Joints and Sealants
- Landscaping Products
- Lifting Appliances and Conveyors
- Material Handling for Concrete Production
- Materials for Mortar
- Metal Connectors & Reinforcement
- Mixer Trucks
- Mixing / Mixer
- Mixing / Mixer Materials for Concrete
- Moisture Control
- Mortar & Grout
- Movement Joints
- Personnel & Materials Positioning
- Placing Equipment
- Precast Production Equipment
- Precast / Prestressed Products
- Pumping Equipment and Accessories
- Ready Mixed Concrete
- Reinforcement Tools & Materials
- Repair Materials & Equipment
- Safety Equipment
- Sawing & Coring
- Scaffolding and Shoring
- Site Installations
- Slipforming
- Structural Elements
- Surface Preparation Products / Equipment
- Surveying Equipment
- Technology for Construction
- Telehandlers Forklifts
- Testing Services, Equipment & Materials
- Tools & Services
- Trailers & Attachments
- Trucks
- Vehicle Components / Engines
- Vehicle Maintenance & Repair
- Water Drainage / Protection

## For more details regarding World of Concrete India, Contact:

### For India:

Mr. K V Rajeevan, Exhibition Director,  
Inter Ads Exhibitions Pvt. Ltd.  
Plot No.859, Phase-V, Udyog Vihar, Gurgaon-122 016,  
Haryana, India. Tel.: +91-124-4524 207  
Fax: +91-124-4524 227 Email: [woc.india@interads.in](mailto:woc.india@interads.in)

### For Rest of the World:

Hanley Wood Exhibitions  
6191 N. State Hwy. 161, Suite 500,  
Irving, TX 75038  
Tel.: 972-536-6300 Fax: 972-536-6402  
Email: [exhibit@worldofconcrete.com](mailto:exhibit@worldofconcrete.com)



# List of Personalities for IWC Committees

## Advisory

Dr. A Ramakrishna  
Former Dy. MD., Larsen & Toubro Ltd.

Dr. Jai Gupta,  
Consultant, Specialty Chemicals, UK

Sri. S G Dharmadhikari  
President, Indian Society of  
Structural Engineers, Mumbai

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MD, Tandon Consultants Pvt. Ltd.

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President, SEWC Worldwide and India

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GIFT, Gujarat

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Sri. S C Mehrotra  
President, IAStructE

Sri. S A Reddi  
Former Dy. MD., Gammon India Ltd.

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Director, Stup Consultants

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Sri. Zakaria George  
Founder Secretary General, ICI

Sri. Mahendra Raj  
Managing Director,  
Mahendra Raj Consultants Pvt. Ltd.

Sri. B S C Rao  
ACCE (I) (President)

Sri. Tom Cindric  
WOC

Mrs. Jackie James  
WOC

Sri. O P Goel

Sri. Rick McConnell  
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Sri. Rajan Sharma  
Director, Inter Ads Exhibitions Pvt. Ltd.

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Sri. Vinay Gupta  
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**Sri. A K Pande**  
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**Sri. S K Singh**  
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**Er. Ar. S P Anchuri**  
Chairman, ICI-APHC

### Jt. Secretary:

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**Dr. S Saraswathi**  
Vice President - East, ICI

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**Dr. Harshavardan Subbaro**  
Secretary General, IAStructE  
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### Jt. Secretary:

**Sri. Edukondalu**  
Jt. Secretary, ICI-APHC

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Treasurer, ICI-APHC

**Sri. N V S Reddy**  
M.D., Hyderabad Metro Rail Ltd.  
(Supporting Organization)

**Er. M Ravishankar**  
President, RMCMA  
(Supporting Organization)

## Organising Sub-Committees

### Media, Publicity & Website

**Convener:**  
Sri. K P Pradeep

**Co-Convener:**  
Prof. M F Sharif

**Member:**  
Er. S Kishore

### Publications / Souvenir

**Convener:**  
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**Co-Convener:**  
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**Member:**  
Er. S K Jain

### Finance

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**Co-Convener:**  
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Sri. D V N Raju

### Venue

**Convener:**  
Sri. S Mahender Reddy

**Co-Convener:**  
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**Member:**  
Sri. Manoj A Kawalkar

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**Co-Convener:**  
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**Member:**  
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**Co-Convener:**  
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**Member:**  
Er. N Mavual Rao

### Student Delegates Mobilization

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**Co-Convener:**  
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**Member:**  
Er. V V Charan

### Hospitality

**Convener:**  
Er. K Bhoopathi

**Co-Convener:**  
Er. V Narasimha Reddy

**Member:**  
Dr. Srinivas Sharma

### Entertainment

**Convener:**  
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**Co-Convener:**  
Dr. M Vishvanatham

**Member:**  
Er. K J Ramesh

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**Convener:**  
Er. U B S Prasad

**Co-Convener:**  
Er. K Ramchandrar

**Member:**  
Er. B Nageshwara Rao

## Supported by



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ASCE India Southern Region (ASCE IS SR)



Association of Consulting Civil Engineers (India) (ACCE I)



Birla Institute of Technology, Hyderabad (BITS-H)



Builders' Association of India (BAI)



Construction Chemicals Manufacturers Association (CCMA)



Consulting Engineers Association of India (CEAI)



CREDAI



Greater Hyderabad Municipal Corporation (GHMC)



WISE INDIA Women in Science & Engineering



Indian Institute of Technology, Hyderabad (IIT-H)



Indian Institute of Technology Madras - Chennai (IITM)



International Institute of Information Technology, Hyderabad (IIIT-H)



Institute for Research, Development and Training of Construction Trades and Management



Jawaharlal Nehru Technological University Hyderabad, College of Engineering (JNTUCEH)



National Academy of Construction, Hyderabad (NAC)



Osmania University College of Engineering, Hyderabad (OUCE)



Structural Engineers World Congress (SEWC I)



The Institution of Civil Engineers (ICE)



The Society for Surface Protective Coatings - India

### Gold patron sponsor



## Official Media Partner



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The ICJ, Mumbai



New Building Materials and Construction World, New Delhi



Built Expressions, Bengaluru



Real Estate Bulletin, Hyderabad

## Address for Communication:

**Er. Ar. S P Anchuri**, Organising Secretary, ICI-IWC 2013

Anchuri & Anchuri, 1-11-248/3, Shyamlal Bldg., S.P. Road, Begumpet, Hyderabad, A.P., India-500016. Moblie: 9246523197  
Tel : +91 40-66497197, 27767197, 27760819; Fax: 040-664971967; E-mail: iciiwc2013@gmail.com; spanchuri@gmail.com

Web: [www.ici-iwc2013.com](http://www.ici-iwc2013.com)



## REGISTRATION FORM

Innovative World of Concrete  
**ICI-IWC 2013**

International Conference on  
**INNOVATIONS IN CONCRETE**  
FOR MEETING INFRASTRUCTURE CHALLENGE

Date: October 23-26, 2013 | Venue: Hitex / NAC, Hyderabad, Andhra Pradesh, India

Organized By:



Indian Concrete Institute  
AP

Supported By:



**WORLD OF  
CONCRETE**

### Delegate Fee

Payment Milestone	ICI Member	Non-Member	Student Member of ICI-Students Chapter	Student Non Member	Foreign Delegate
Bebore 15 <sup>th</sup> Sep. 2013	₹ 6,000	₹ 8,000	₹ 3,000	₹ 4,000	400 \$
After 15 <sup>th</sup> Sep. 2013	₹ 6,000	₹ 12,000	₹ 4,500	₹ 6,000	600 \$

\* Special offer for group registration for non member category. | Note: Service taxes applicable as extra

- Delegate Registration charges includes : Kit bag, Lunch, Tea/Coffee Gala Dinner

#### Payment Details:

Delegate Registration / Sponsorship / Advertisement Charges, etc. payable by  
Pay Order / Banker's Cheque / at Par Cheque / Draft in favour of "ICI-AP" payable at Hyderabad. Bank name - State Bank of Hyderabad, O.U. Branch, Hyderabad. Account No:52198265067, IFSC code: SBHY0020071.

### Registration Form

Please register the following persons

Name:

Designation:

1 \_\_\_\_\_

\_\_\_\_\_

2 \_\_\_\_\_

\_\_\_\_\_

3 \_\_\_\_\_

\_\_\_\_\_

Cheque / DD No\*: \_\_\_\_\_ Dt: \_\_\_\_\_ for ₹ \_\_\_\_\_

(Rupees: \_\_\_\_\_

\_\_\_\_\_ ) is enclosed towards Delegate Fee.

Name of the Organisation: \_\_\_\_\_ Address: \_\_\_\_\_

\_\_\_\_\_ Phone: \_\_\_\_\_

Fax: \_\_\_\_\_ Mobile: \_\_\_\_\_ Email: \_\_\_\_\_

Name, Designation and Signature of the Authorised Person

## SPONSORSHIP DETAILS

Innovative World of Concrete  
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### Sponsorship Opportunities

Deliverables	Chief Patron	Patron	Platinum Patron	Gold Patron	Silver Patron	Bronze Patron
Cost of sponsorship ( INR in lacs excluding taxes)	15	12	9	6	3	1
Exhibition area in Sq meters (Bare space only, services, additional stalls/area at extra cost )	45	36	27	18	9	-
Pre-Event Benefits						
Product presentation time at conference in minutes	20	15	10	5	-	-
Company name and logo in all communications, ICI- IWC 2013, website	✓	✓	✓	✓	✓	✓
Company logo on homepage of ICI-IWC 2013, website with links	✓	✓	✓	✓	✓	✓
Company logo & profile on sponsorship section of ICI- IWC 2013, website	250 words	200 words	150 words	100 words	75 words	50 words
Company logo & profile on exhibition section of ICI-IWC 2013, website	✓	✓	✓	✓	✓	✓
On- Site Benefits						
Company logo on stage backdrop at the inaugural function and during the conference	✓	✓	✓	✓	✓	✓
Logos on acknowledgment standees at the pre-function area	✓	✓	✓	✓	✓	✓
Promotional material of company to be included in delegate kit (A-4 size brochure maximum 2 pages to be supplied by sponsor)	✓	✓	✓	✓	✓	✓
Huge networking opportunity - to interact with - eminent speakers, decision makers of International level consultants, various institutions and research organizations, manufacturers, Investors ,media representatives and government officials, etc.	✓	✓	✓	✓	✓	✓
Continuous mention of sponsorship during breaks in the form of loop tape	✓	✓	✓	✓	✓	✓
Opportunity to distribute corporate gifts to attending delegates	✓	✓	✓	✓	✓	✓
Complimentary registrations (Will include - Gala dinner with cocktails, free registration for attending the conference, exhibition, lunch and tea/coffee during the conference)	30	24	18	12	6	2
Print advertisement (B&W ) in directory provided to all delegates	Back Outer	Front Inner	Back Inner	Full Page	Full Page	Half Page
Print advertisement (colour) in the souvenir / proceedings	Back Outer + Centre Fold	Front Inner	Back Inner	Full Page	Full Page	Half Page
Standing banners to be placed at strategic locations at the venue (To be provided by sponsor size 3 (W) x 6 (H)	8	6	4	3	2	1



Special Sponsors	INR in Lacs
Exclusive branding at the Cocktail Reception	8
Exclusive Logo branding on Delegate Kit	8
Exclusive branding at the Lunch Counter	8
Exclusive Logo / URL branding on Name Badge Lanyards	8

Advertisement in the Souvenir		
Full Page Colour	Full Page B&W	Half Page B&W
₹ 12,000/-	₹ 7,000/-	₹ 4,000/-

**Payment Details:**

Delegate Registration / Sponsorship / Advertisement Charges, etc. payable by  
Pay Order / Banker's Cheque / at Par Cheque / Draft in favour of "ICI-AP" payable at Hyderabad. Bank name - State Bank of Hyderabad, O.U.  
Branch, Hyderabad. Account No:52198265067, IFSC code: SBHY0020071.

Sponsorship for  
**'International Conference on Innovations in Concrete for Meeting Infrastructure Challenge'**

**Please complete the following information**

Name: \_\_\_\_\_ Designation: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Mobile: \_\_\_\_\_ Email: \_\_\_\_\_

**Indicate sponsorship amount and the category you would like to sponsor**

Sponsorship Category: \_\_\_\_\_

Amount: \_\_\_\_\_ Cheque / DD No\* \_\_\_\_\_

Dt: \_\_\_\_\_ for ₹ \_\_\_\_\_ (Rupees: \_\_\_\_\_ )

Name, Designation and Signature  
of the Authorised Person



Book-Post

## Innovative World of Concrete **ICI-IWC 2013**

# International Conference on **INNOVATIONS IN CONCRETE** FOR MEETING INFRASTRUCTURE CHALLENGE

Date: October 23-26, 2013

Venue: Hitex / NAC, Hyderabad, Andhra Pradesh, India

Organized By:



**Indian Concrete Institute  
APHC**

Supported By:



## International Exhibition



Date:  
24-26<sup>th</sup>  
October 2013

Organized By: **hanleywood**



Supported By:  Indian  
Concrete  
Institute



If Undelivered, Return to

**Er. Ar. S P Anchuri**

Organising Secretary, ICI-IWC 2013

Anchuri & Anchuri, 1-11-248/3, Shyamlal Bldg.,

S.P. Road, Begumpet, Hyderabad, A.P., India-500016.

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