



PHOTO CAPTION:

Tony Liendo is the newest sales associate at RE/MAX Real Estate Services serving Laredo, TX.

Tony Liendo Joins RE/MAX Real Estate Services As New Sales Associate

Laredo, TX Jan, 18, 2013 – Tony Liendo has joined RE/MAX Real Estate Services as the newest member of this dynamic sales team. Liendo brings to the office 3 Years of experience in real estate and was formerly with Exit Realty Laredo.

My first responsibility is to help my buyers and sellers," said Liendo. "My move to RE/MAX will be a significant benefit to my clients, because RE/MAX has the most powerful name brand in real estate. With over 90,000 Sales Associates in more than 80 countries, when I list a property here in Laredo it's exposed to a huge audience. That exposure is driven by the RE/MAX website, www.remax.com, the most visited real estate franchise site, which helps my clients get the best possible price for their home in the least amount of time."

Liendo specializes in helping buyers and sellers in the following neighborhoods and subdivisions: San Isidro, Plantation, and Shiloh Crossing. Most of Liendo's property listings are in the 78045 and 78041 zip codes, with nearby attractions including Mall Del Norte, TAMIU, Schools in the area of my real estate expertise include St. Augustine and United Independent school district.

As a Laredo real estate professional, Liendo has strong ties and connections to the local market. Liendo's preferred loan partner is Katherine Sillas, their preferred title partner is Stewart Title, their preferred inspector partner is Sara Santos. Liendo is connected with many other industry professionals that can help make the process of buying or selling a home in Laredo easier and better-informed than the competition.

Liendo said another advantage offered by *his* new company is the focus on continuing education. RE/MAX offers real estate courses 24/7, with an online platform that allows Associates to access hundreds of full-length training programs on-demand.

"No other real estate organization has a higher percentage of Associates with advanced, professional designations," said *Liendo*. "Keeping on top of the changes in protocol and procedure is extremely important. As an agent, I need to know the latest techniques so I can do the best for my clients."

Liendo believes in giving back to *his* community.

RE/MAX Real Estate Services is located at 6402 North Bartlett Ste. 3. Tony Liendo may be reached at (956) 333-1091

Liendo's listings and all U.S. home listings in thousands of cities and towns can be found at www.tonyliendo.remmaxtexas.com.

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About the RE/MAX Network:

RE/MAX was founded in 1973 by Dave and Gail Liniger. From a single office in Denver, Colorado, it has grown into a global network of nearly 90,000 Sales Associates in more than 80 countries, an international presence greater than any of its competitors. Nobody in the world sells more real estate than RE/MAX.

RE/MAX recently received the J.D. Power and Associates award for having the "Highest Overall Satisfaction for Home Sellers and Buyers among National Full Service Real Estate Firms."* RE/MAX agents are frequently cited by RISMedia, REAL Trends, Inc, the National Association of Realtors and other leading industry authorities as consistently conducting more transactions than all competitors.

*RE/MAX received the highest numerical score among full service real estate firms for home sellers and home buyers in the proprietary J.D. Power and Associates 2011 Home Buyer/Seller Study. Study based on 3,861 total evaluations measuring 8 firms and measures opinions of individuals who bought a home between March 2010 and April 2011. Proprietary study results are based on experiences and perceptions of consumers surveyed March-May 2011. Your experiences may vary. Visit jdpower.com.

Today, all U.S. home listings in thousands of cities and towns can be found at www.remmax.com, the most visited real estate franchise web site. (*Compete.com, Hitwise, ComScore for 6-month period through July 2010*)

RE/MAX is proud of its Premier Community Citizenship, which has risen over \$100 million for deserving organizations like Susan G. Komen for the Cure®, Children's Miracle Network and The Texas Sentinels Foundation.

For information on RE/MAX, please visit: www.remmax.com or www.joinremmax.com

About RE/MAX of Texas

The RE/MAX network in Texas is comprised of approximately 4,200 members affiliated with more than 250 offices across the state. Under the RE/MAX franchise name, these independently owned and operated offices provide residential, commercial and investment real estate services. Since its inception in 1977, the RE/MAX organization in Texas has been the destination for the top tier of agents, who collectively lead the industry in professional designations, experience and productivity. Visit www.remextexas.com for more information.

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