

Some of last year's distinguished honorees



KSEE 24

Philanthropy in the Central Valley is...

FEEDING the hungry

HEALING the sick and wounded

UNITING communities

LIFTING UP our neighbors

GIVING A VOICE to the voiceless

CHANGING our community and our world



Ellen Bush



Anlin Windows



Jane Fortune, Mr. and Mrs. Smittcamp

2015 National Philanthropy Day®

**Members' Meet & Greet Social
Educational Workshop
Awards Luncheon**

Thursday, November 12th

**DoubleTree by Hilton
Fresno Conference Center**

formerly Radisson

2233 Ventura Street - Fresno, CA 93721

(between M and L streets)

**Wednesday, November 11th hosted by
Fresno Regional Foundation (Center for Community)**

Members' Social 4:30 p.m.
(Members can purchase tickets for guests)

Thursday, November 12th (Conference Room D-1)

Continental Breakfast and Check-in 8:30 a.m.
Workshop with Jason Jaggard..... 9:00 a.m.
Break and Networking 11:00 a.m.

Thursday, November 12th (Conference Salon B & C)

Luncheon Check-in 11:30 a.m.
Awards Luncheon Noon - 1:30 p.m.

Welcome: Kathleen Price, President, CV Chapter, AFP

Keynote Speaker: Jason Jaggard - speaker, author, social innovator and Founder of Spark Good



2014 NPD team behind the scenes

2015 Workshop Presenter & Keynote Speaker



Presenter: Jason Jaggard

Topic: Identifying and Maximizing Your Organization's Uniqueness to Unleash the Power Within Your Community

Jason is a speaker, author and social innovator for cultural change. His writings, keynotes and workshops focus on the topics of community, leadership, creativity and spirituality. His first book, *Spark: Transform Your World One Small Risk at a Time*, explores how the habit of taking healthy risks can help us become the kinds of people we long to be and create the kinds of teams we long to be on. He is the CEO/Founder of Spark Good, a company passionate about creating tools, media and communities that

unleash human potential. Jason is the inventor of Spark Groups, a small group experience that over 10,000 people have participated in worldwide. He also speaks on behalf of People of the Second Chance, an organization committed to nurturing grace in relationships and creating second chance cultures.



NATIONAL PHILANTHROPY DAY®

Celebrating the spirit of philanthropy in our community

Sponsorship Opportunities

Philanthropy means “the love of humankind.” It’s people helping people. And, all over the Central Valley, philanthropy is changing lives, uniting communities, and fostering hope. Join us on **National Philanthropy Day** to celebrate the individuals and organizations that are leading the way and changing the face of our Valley.

Presenting NPD Sponsor \$5,000

(Limited to one Presenting Sponsor)

- Premier recognition at workshop, luncheon and all promotional materials (electronic and print)
- Verbal recognition at the awards luncheon
- Full-page ad prominently featured in awards program
- Logo and message on luncheon PowerPoint display
- Logo and link on AFP website
- Two VIP tables of 10 at awards luncheon
- Four tickets to member reception (evening of November 11th)

Humanity Sponsor \$2,500

- Recognition as Humanity Sponsor in awards program
- Half-page ad in the awards program
- Logo and message on luncheon PowerPoint display
- Verbal recognition at the awards luncheon
- Logo and link on AFP website
- One VIP table of 10 at awards luncheon
- Two tickets to member reception (evening of November 11th)

Giving Heart Sponsor \$1,000

- Recognized as Giving Heart Sponsor in awards program
- Business card size ad in the awards program
- Logo on awards luncheon PowerPoint display
- One reserved table of 10 at awards luncheon
- Logo and link on AFP website

Helping Hand Sponsor \$500

- Listed as Helping Hand Sponsor in the awards program
- Logo on awards luncheon PowerPoint display
- Two complimentary tickets to awards luncheon
- Logo and link on AFP website

Sponsor a Student \$20

Support our future fundraising professionals by sponsoring a collegiate member.



Program Advertising

Full-page ad (4 .75”w x 7.5”h)	\$300
Half-page horizontal ad (5”w x 3.5”h)	\$200
Quarter-page vertical ad (2.25”w x 3.75”h)	\$100
Business Card size ad (3.5”w x 2”h)	\$50

**NOTE: Only camera-ready ads will be accepted.
Deadline for artwork: October 16th**

Vendor Booth Spaces

Display your services or products at NPD’s vendor fair for only \$200 (includes 1 table, 2 chairs and linens).

Contact: Deborah Volosin, dvolosin@kdhcd.org



Sponsorship/Advertising/Registration Form

Be part of the 2015 National Philanthropy Day celebration!

Sponsorship & Advertising Rates

<input type="checkbox"/> Presenting NPD Sponsor	\$5,000
<input type="checkbox"/> Humanity Sponsor	\$2,500
<input type="checkbox"/> Giving Heart Sponsor	\$1,000
<input type="checkbox"/> Helping Hand Sponsor	\$500
<input type="checkbox"/> Sponsor a Student	\$20
<input type="checkbox"/> Full-page ad	\$300
<input type="checkbox"/> Half-page ad	\$200
<input type="checkbox"/> Quarter-page ad	\$100
<input type="checkbox"/> Business Card ad	\$50
<input type="checkbox"/> Vendor Booth	\$200

Deadline for inclusion in program: October 16th

Sponsorships contact Erica Ybarra:
eybarra@es-cc.org

Vendors contact Deborah Volosin:
dvolosin@kdhcd.org

Registration Fees

___ Member’s Only Reception x \$30 ea.	\$ ___
(Members can purchase tickets for guests.)	
___ Workshop x \$45 ea.	\$ ___
___ Awards Luncheon x \$50 ea.	\$ ___
___ Students Workshop & Luncheon	\$20 ea.

AFP Member’s Only Reception Name(s)

Workshop Name(s)

Award Luncheon Name(s)

Company Name _____

Contact Name _____

Address _____

Phone _____

Email _____

Join NPD’s 2015 sponsors!



Make checks payable to AFP and mail to:
4747 N 1st St #140
Fresno, CA 93726

Please visit website for all credit card payments:
www.afpcaliforniavalley.org