## pridecenter

OF THE CAPITAL REGION CommUNITY Newsletter

## 2014 Advertising Contract

Thank you for your interest in advertising in CommUNITY! Please complete the information below and send the completed form, along with payment, to:

Pride Center of the Capital Region
332 Hudson Ave, Albany, NY 12210
ATTN: CommUNITY

| Ad Size | Ad <br> Dimensions | One-Time Placement | Three Placements | Five <br> Placements | Ten Placements (Full Year) | Indicate \# of Placements |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Full Page | 7w x 10h | \$600 | $\begin{gathered} \$ 1,700 \\ (\text { save } \$ 100) \end{gathered}$ | $\begin{gathered} \$ 2,700 \\ \text { (save \$300) } \end{gathered}$ | $\begin{gathered} \$ 5,300 \\ \text { (save \$700) } \end{gathered}$ |  |
| Half Page | 7w $\times$ 5h | \$350 | $\begin{gathered} \$ 1,000 \\ \text { (save \$50) } \end{gathered}$ | $\begin{gathered} \$ 1,550 \\ \text { (save \$200) } \end{gathered}$ | $\begin{gathered} \$ 3,000 \\ \text { (save \$500) } \end{gathered}$ |  |
| Quarter Page | 3.5w x 5h | \$175 | $\begin{gathered} \$ 495 \\ \text { (save } \$ 30 \text { ) } \end{gathered}$ | $\begin{gathered} \$ 755 \\ \text { (save } \$ 120 \text { ) } \end{gathered}$ | $\begin{gathered} \$ 1,450 \\ \text { (save } \$ 300 \text { ) } \end{gathered}$ |  |
| Eighth Page | 3.5w x 2.5h | \$100 | \$280 (save \$20) | \$450 (save \$50) | \$900 (save \$100) |  |

Inside Cover (Includes Color - \$50.00 per placement):
Color Ads (\$30.00 per placement): $\qquad$ 20\% Business Alliance Member Discount: $\qquad$

List Months to Place Ad: $\qquad$
$\qquad$
Business/Organization/Group:

Address: $\qquad$

City, State, Zip: $\qquad$

Contact Name and Title: $\qquad$

Day Phone: $\qquad$ Email: $\qquad$

Website: $\qquad$

Authorized Representative Signature: $\qquad$

Printed Name: $\qquad$ Date: $\qquad$

10\% Not-For-Profit Discount $\qquad$

## PAYMENT INFO

Check $\qquad$ M/C $\qquad$ VISA $\qquad$

Total Amount Due: $\qquad$

Check \#: $\qquad$

Credit Card \#: $\qquad$

Exp Date: $\qquad$

CV \#: $\qquad$

PAYMENT IS DUE WITH RECEIPT OF CONTRACT.

