

Our mission is to promote the well-being of all gay, lesbian, bisexual, transgender and queer identified people and those affected by discrimination based on gender identity and expression.



2015 Gala Sponsorship Opportunities



*Our local Lesbian, Gay, Bisexual, Transgender and Queer
Community's Center since 1970*



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PRIDE CENTER
GALA
No place like home. Ce
2015
OCTOBER 16

Dear Community Partner:

Thank you for your interest in becoming a 2015 sponsor! As a sponsor, you have the ability to make a difference for lesbian, gay bisexual, transgender and queer individuals and their families in the Capital Region.

The Pride Center of the Capital Region has been the LGBTQ community's center for 45 years. Serving over 20,000 people a year through programs, services, and events, we are an integral part of the local LGBTQ community.

We invite you to partner with the Pride Center as a sponsor of this year's Gala, we can customize a package just for you.

This 2015 Sponsorship Packet includes materials that will provide you with the information you need to become a partner. We look forward to working with you to create an even stronger community and to help your business grow!



Sincerely,

Michael

Michael Weidrich,

Interim Executive Director



45 Years as the Community's Center

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Pride Center Gala Sponsorship Levels and Benefits

Presenting Sponsor

\$15,000

- Exclusive naming rights to the Gala
- Mention in all media and logo on all event materials
- 1 Table of 10 for dinner
- 10 Invitations to complimentary VIP Reception
- Full back page color ad in the Gala Commemorative program (10”H x 7”W)
- Exclusive Bid Paddle Sponsor

Premier Sponsor

\$10,000

- Mention in all media and logo on all event materials
- 8 Complimentary tickets
- 8 Invitations to complimentary VIP Reception
- Full page color ad in the Gala Commemorative program (10”H x 7”W)

Platinum Sponsor

\$5,000

- Mention in all media and logo on all event materials
- 6 Complimentary tickets
- 6 Invitations to complimentary VIP Reception
- Premier placed half page ad in the Gala Commemorative program (5”H x 7”W)

Gold Sponsor

\$2,500

- Logo on all event materials
- 4 Complimentary tickets
- 4 Invitations to complimentary VIP Reception
- Premier placed quarter page ad in the Gala Commemorative program (5”H x 3.5”W)

Silver Sponsor

\$1,000

- Logo on all event materials
- 2 Complimentary tickets
- 2 Invitations to complimentary VIP Reception
- Eighth page ad in the Gala Commemorative program (2.5”H x 3.5”W)

Bronze Sponsor

\$500

- Logo on all event materials
- 1 Complimentary ticket
- 1 Invitation to complimentary VIP Reception



Logos are due at sponsorship confirmation. Advertisements are due by September 1, 2015

All levels come with a complimentary **Pride Center Business Alliance** membership

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Sponsorship Form

Please return this completed form by Mail to 332 Hudson Avenue, Albany, NY 12210, Fax 518-462-2101, or Email mweidrich@capitalpridecenter.org ATTN: Michael Weidrich

Company Name: _____

Address: _____

City, State, Zip: _____

Contact Name: _____

Daytime Phone: _____

Sponsorship Levels

- Presenting-\$15,000 Premier-\$10,000 Platinum-\$5,000
 Gold-\$2,500 Silver-\$1,000 Bronze-\$500
 In-Kind*

TOTAL AMOUNT DUE: _____

Form of Payment (Please make checks out to the Pride Center of the Capital Region):

- Credit Card Check Please send an invoice

Credit Card Number: _____

CV#: _____ Exp Date: _____

Name on Card: _____

Signature: _____

*Please indicate in-kind contribution and fair market value:

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Display Specifications

Logo Placement

If logo placement is part of your sponsorship, we ask that you provide us with a logo in .jpeg format with a minimum of 300 dpi. **Logos are due with sponsorship confirmation agreement.**

Advertisements

If an advertisement is part of your sponsorship, the **deadline for submission of all artwork is:**

SEPTEMBER 1, 2015 FOR PRIDE CENTER GALA COMMEMORATIVE PROGRAM

All ads should be CMYK and submitted as an electronic file. Acceptable file formats are PDF, JPEG, or TIFF. Please make sure that all fonts are embedded in the files to ensure accurate printing. We ask that all files be PC compatible. Image resolution should be at least 300dpi. If you have any questions regarding these submission guidelines please call the Pride Center office at (518) 462-6138 to make other arrangements.

Media Sponsorship

The Pride Center of the Capital Region welcomes the support of media organizations as sponsors in 2015. The aim of media sponsorship is to gain and reinforce visibility for both your organization and the Pride Center. Media sponsorships require a matching dollar value exchange for goods and services to media organizations.

Please contact the Michael Weidrich at (518) 462-6138 or mweidrich@capitalpridecenter.org for more information on becoming a Media Sponsor.



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Thank you for your support!



Your support makes the Capital Region a better place to live, work, pray and play for LGBTQ individuals and their families! Thank you!



45 Years as the Community's Center