THREE TO BE, Stems of Hope Gala, Heroes Among Us Raffle (The "Raffle")

OFFICIAL CONTEST RULES

BY PARTICIPATING IN THIS CONTEST, ALL ENTRANTS AGREE TO BE BOUND BY THESE OFFICIAL CONTEST RULES ("THE RULES")

THE RAFFLE:___The Raffle will run from October 8th, 2014 at 9:00 a.m. Eastern Time ("ET") to Saturday November 8th to 11:00 p.m. ET (the "Raffle Period").

SPONSOR:__The sponsor of this Raffle is Three to Be (Charitable BN: 805824513 RR0001) ("Sponsor").

ELIGIBILITY:

To be eligible for entry and to be eligible to win the either Prize 1, Prize 2 or Prize 3 (defined below), you must be a resident of Canada (excluding the province of Quebec) and have reached the legal age of majority in Ontario (age 18) at the time of entry. Whether or not any particular person complies with any and/or all of the foregoing eligibility requirements will be determined by the Sponsor in its sole and absolute discretion.

THE PRIZES:

There are three (3) prizes available to be won, as follows:

Prize 1 - Royal De Versailles Jewellers Inc. has

generously donated a large CHOPARD stainless steel, "Happy Sport" wristwatch with a quartz movement, date, calendar, luminous hands and index against a fish engraved blue dial. Set in between two crystals are three floating fish which are pave set with

Ten round rubies, weighing approx.. 0.15ct of total weight.

Ten yellow sapphires, weighing approx.. 0.15ct of total weight.

Ten blue sapphires, weighing approx.. 0.15ct of total weight.

The watch comes complete with a genuine rubber Chapoard Strap along with a stainless steel clasp.

Valued at \$10,790.00

Prize 2 – Samsung Galaxy Camera

o more than ever with the Android-powered GALAXY Camera 2, now upgraded with the latest version of Jelly Bean: 4.3. Powered by a 1.6 GHz quad-core processor—and featuring numerous camera and social networking apps—it does what conventional cameras and smartphones cannot. Like capturing brilliant images, even in low-lit settings, and saving photos to your PC and smartphone without having to use an SD card. Plus you can edit right on the display, and wirelessly upload to Facebook and Instagram.

Valued at \$499!

Prize 3 - 4-nights accommodation at Windjammer Landing Villa Beach Resort in Labrelotte Bay, St. Lucia for 2 guests, consisting of: (i) a 1 bedroom island villa with ocean view and king-size bed; (ii) private plunge pool (subject to availability); (iii) complimentary motorized and non-motorized sports; (iv) sparkling wine and flowers upon arrival. Does not include airfare or meals. Must be used by December 20, 2015. Visit http://www.windjammerlanding.com/ for complete accommodation details. Use of Prize 2 is subject to hotel availability and may not be redeemed during certain prescribed blackout dates determined by the prize supplier in is sole and absolute discretion. **Approximate retail value of this Prize is \$2,500.**

No difference between the actual and approximate retail values will be awarded.

Without limiting the generality of the foregoing, the following general conditions apply to each Prize: (i) Prize must be accepted as awarded and is not

transferable, assignable and/or or convertible to cash

(except as may be specifically permitted by Sponsor in its sole and absolute discretion); (ii) no substitutions except at Sponsor's option; (iii) date(s) of stay and room accommodation for Prize 2 are dependant upon hotel availability, and use of the Prize must occur within the dates specified by the Sponsor or the prize-supplier in its sole and absolute discretion (otherwise the Prize may, in the sole and absolute discretion of the Sponsor, be forfeited in its entirety and, if forfeited, nothing will be substituted in its place), and; (iv) the costs of everything not specifically stated above as included in the Prizes are the sole and absolute responsibility of the confirmed winner (and for Prize 2, his/her and travel companion), including in respect of Prize 2, without limitation: additional meals and drinks; alcohol; gratuities; entertainment; health and travel insurance; transportation for confirmed winner and his/her guest to and from the Windjammer Landing Villa Beach Resort in Labrelotte Bay, St. Lucia; additional transportation while in St. Lucia; and items of a personal nature (NOTE: confirmed winner may be required to present a valid major credit card in winner's name at the time of hotel check-in to cover any incidental expenses);

(v) if the confirmed winner (and/or his/her travel companion) does not utilize any part(s) of the Prize, then any such part(s) not utilized may, in the sole and absolute discretion of the Sponsor, be forfeited in their entirety and, if forfeited, nothing will be substituted in their place; (vi) Sponsor reserves the right at any time to: (a) place reasonable restrictions on the availability or use of the Prizes or any component thereof; and (b) substitute the Prizes or a component thereof for any reason with a prize or prize component(s) of equal or greater value, including, without limitation, but solely at the Sponsor's sole discretion, a cash award; (vii) by accepting the Prize, the confirmed winner agrees to waive all recourse against the Releasees (defined below) if the Prize or a component thereof does not prove satisfactory, either in whole or in part; (viii) the winner's guest must sign and return the Sponsor's declaration and release form – or if less than 18 years of age, the waiver must be signed by the parent or guardian of the guest (by the date indicated by the Sponsor) indicating (among other things) that he/she waives all recourse against the Releasees (defined below) relating to his/her participation in either Prize (including, without limitation, any travel related thereto); and (ix) the Prizes will only be awarded to the eligible entrant whose verifiable full name and valid telephone number appear on the entry ballot.

TO ENTER:

You may enter the contest via ticket entry by one or more of the following means:

Online. Visit www.threetobe.org/raffle, select the number of tickets you wish to obtain and provide the requested contact and payment information to complete the ticket purchase.

Raffle order form. Complete and return the raffle ticket pre-order form provided along with tickets for the Three to Be Stems of Hope Gala, THRiVE (the "Gala"), select the number of tickets you wish to obtain and mail the form to Three to Be, 452 Wilson Ave. Toronto, ON M3H1T6. Form must be received by Friday November 7th at 12:00pm.

Gala. Obtain a raffle ticket at the Gala, which will take place at Kool Haus in Toronto, Ontario, on November 8th beginning at 6:30p.m. ET. Tickets may be obtained at the raffle booth and from raffle volunteers at the Gala. You must select the number of tickets you wish to obtain and provide requested contact and payment information to complete a ticket purchase. Each ticket represents 1 ballot entry into the Raffle. Tickets are available in multiples of 1, 3 or 10 as follows: 1 ticket at a cost of \$50.00; 3 tickets at a cost of \$100.00; or 10 tickets at a cost of

\$250.00. Tickets will be issued directly to entrants who purchase tickets at the Gala. Entrants who obtain tickets via online or raffle order form methods of entry will not be issued physical tickets – their ballots will automatically be entered into the Raffle. However, online or raffle order form entrants who attend the Gala, may (at their option) pick up their assigned tickets at the Raffle booth on-site at the Gala. NO PURCHASE NECESSARY. If you are otherwise eligible for the Challenge, you may send a request and essay to obtain an entry into the Raffle by completing all of the following steps: print your first name, last name, telephone number, complete mailing address (including postal code), age and signature on a plain white piece of paper and mail it (in an envelope with sufficient postage) along with a 50 word or more unique and original essay on the subject of the impact of Three to Be's fundraising on the lives of children with neurological disorders in Canada. These items must be mailed in one package to the following address: Three to Be Raffle, Three to Be, 452 Wilson Ave. Toronto, ON M3H1T6. To be eligible, all mail-in no purchase necessary entry requests must be received separately in an envelope bearing sufficient postage (i.e. multiple mail-in no purchase essay-entry requests in the same envelope will be void); and (ii) be post-marked during the Contest Period and received by no later than 12:00pm ET (noon) on November 7th, 2013. Upon receipt and verification of essay- entry request in accordance with these Rules, you will receive

one (1) Entry in the Contest per unique and original Essay per envelope with sufficient postage. The Releases (defined below) take no responsibility for any lost, stolen, delayed, illegible, damaged, misdirected, late or destroyed mail-in essay entries.

All entries become the property of the Sponsor, and none will be returned. The Sponsor assumes no responsibility for lost, delayed, destroyed, illegible, or misdirected entries. The Sponsor will contact only the persons whose names are drawn in accordance with the procedure outlined below.

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THE DRAW:

At approximately 11:30 p.m. on November 8th, 2014 (the "Draw Date"), 2 entrants shall be selected, by a random draw from among all eligible entries received during the Raffle Period. The selected entrant whose name is drawn first will be eligible to win Prize 2. The selected entrant whose name is drawn second will be eligible to win Prize 1. The ballot of a selected entrant will not be returned to the pool of eligible entries.

The odds of winning the Prize will depend on the total number of eligible entries received at the time of each draw.

TO WIN:

The Sponsor or its designated representative(s) will make a minimum of two (2) attempts to contact each selected entrant by telephone (using the information provided on the entry ballot) within 2 business days of the Draw Date, and will leave one voice message (if voice message option is available). If a selected entrant cannot be contacted within 2 business days of the Draw Date; then he/she may be disqualified (and will forfeit all rights to the relevant Prize) and the Sponsor reserves the right, in its sole and absolute discretion, to randomly select an alternate eligible entrant from among the remaining eligible entries as a potential winner for the applicable Prize (in which case the foregoing provisions of this section shall apply to such new selected entrant).

BEFORE BEING DECLARED A CONFIRMED PRIZE WINNER, each selected entrant will be required to: (a) correctly answer a mathematical skilltesting question without mechanical or other aid; and (b) within 5 business days of notification, return signed declaration and release forms provided by the Sponsor in respect of the selected entrant which

(among other things): (i) confirm compliance with these Rules; (ii) acknowledge acceptance of the applicable Prize as awarded; (iii) release the Sponsor, and each of their respective officers, directors, agents, representatives, successors, assigns and prize suppliers (collectively, the "Releasees") from any and all liability in connection with this Raffle, participation therein and/or the awarding and use/misuse of the Prizes or any portion thereof; and (iv) agree to the publication, reproduction and/or other use of either the selected entrant's name, address, voice, statements about the Raffle and/or photograph or other likeness without further notice or compensation, in any publicity or advertisement carried out by or on behalf of the Sponsor in any manner whatsoever, including print, broadcast or the Internet (including without limitation, publication of the fact that he/she is the Prize winner). In respect of Prize 2, guest of the selected entrant (or a parent/guardian of any guest under 18 years of age) must also sign a similar release, which must be returned by a date indicated by the Sponsor. If a selected entrant: (a) fails to correctly answer the skilltesting question; (b) fails to return the properly executed documents within the specified time; and/or (c) cannot accept the Prize as awarded for any reason; then he/she will be disqualified (and will forfeit all rights to a Prize) and the Sponsor reserves the right,

in its sole and absolute discretion, to randomly select an alternate eligible entrant from among the remaining eligible entries as a potential winner for the applicable Prize (in which case the foregoing provisions of this section shall apply to such new selected entrant).

If at any time there are no entrants who comply with these Rules, or if a winner does not claim the Prize as directed by Sponsor, Sponsor reserves the right, in its sole discretion, to not award the Prize, or to confer the benefit of the Prize on any other person as the Sponsor deems appropriate.

PRIZE CLAIM DEADLINE:

Prizes must be claimed by November 29, 2014. Any Prize not claimed by this date may not be awarded or may be conferred on any other person as the Sponsor deems appropriate, at the sole discretion of the Sponsor.

GENERAL TERMS AND CONDITIONS:

Sponsor is not responsible if for any reason any event or element at the Gala is changed, delayed or cancelled in whole or in part. Winner (and winner's guest, if applicable) must comply with any terms and conditions established by the organizers of the Gala for attendance or participation in the Gala and any terms and conditions set forth in these Rules or otherwise by the Sponsor.

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The "Releasees" are not responsible: i) for any human or other error in the administration of the Raffle; ii) for the unavailability or loss of ballot boxes or individual ballots, illegible or incomplete ballots, erroneous potential winner or winner announcements; or iii) if an event or an experience associated with all or part of the Prizes is delayed, rescheduled, cancelled or otherwise unavailable for any reason. Raffle entrants forever release and discharge the Released Parties from any and all actions, causes of action, claims, costs and payments for damages, loss, injury, or death, however occurring, relating to the Raffle or the Prizes.

Sponsor reserves the right to terminate or suspend the Raffle in whole or in part, and at Sponsor's discretion, award none, some or all of the Prize in a random draw from all entries received up until the date and/or time that the Raffle is terminated, as Sponsor determines in its sole discretion, for any reason, including, but not limited to, if events beyond its reasonable control make continuation not feasible, or if the integrity of the Raffle is impaired for any reason including, but not limited to, the loss or destruction of ballots and/or ballot boxes, if a virus, bug, computer, electronic or system malfunction, or if human error, or if another cause beyond Sponsor's control, should corrupt the administration, security or fair play of the Raffle. Sponsor also reserves the right to amend these Rules at any time and without notice to

entrants for any reason, including, but not limited to, correcting clerical errors in these Rules or promotional materials. All of Sponsor's decisions concerning the Raffle are final and binding on all entrants.

Raffle entries are subject to verification by Sponsor. Any entry that is, in Sponsor's opinion, fraudulent, incomplete, mutilated or that does not allow Sponsor to correctly identify the entrant will be rejected and will not entitle the individual to an entry or the Prizes. Any person who enters or tries to enter the Raffle in a manner which is, in the opinion of the Sponsor acting in its sole and absolute discretion, unfair to the other entrants will be automatically disqualified and may be referred to the appropriate authorities.

This Raffle is subject to all applicable federal, provincial and municipal laws and regulations and is void where prohibited.

PRIV ACY

Your personal information will be collected and used for the purpose of administering the Raffle. Sponsor may also contact you with information about Three to Be.