

NEW ENGLAND BRIDE

A DIVISION OF NEW ENGLAND BRIDE, INC.

29 Durham Drive
Lynnfield, MA 01940
phone: 800-241-5458
fax: 888-226-0037
web: NewEnglandBride.com

Reception Brochure Advertising Rates & Agreement (#N – eff. 5/7/12) Rep: _____ Acct #: _____
MAIL TO ADDRESS ABOVE OR FAX TOLL FREE to your Account Executive at: 1-888-226-0037

<p>STEP 1A: YOUR COMPANY'S INFORMATION Verbal Date: _____</p> <p>Advertiser: _____</p> <p>Contact/Title: _____</p> <p>Address: _____</p> <p>City: _____ ST: _____ ZIP: _____</p> <p>Clients Call This #: (_____) _____ EXT: _____</p> <p>Cell #: (_____) _____ FAX #: (_____) _____</p> <p>Send Bills To: _____ Ph #: (_____) _____</p> <p>Web Site: www. _____</p> <p>Email: _____</p>	<p>STEP 1B: YOUR AGENCY'S INFORMATION</p> <p>Agency: _____</p> <p>Contact: _____</p> <p>Title: _____</p> <p>Address: _____</p> <p>City: _____ ST: _____ ZIP: _____</p> <p>Phone: (_____) _____ EXT: _____</p> <p>Email: _____</p>
--	--

STEP 3: CHOOSE Your Reception Brochure And CHECK Your Ad Size Here. See Ad Rates & Ad Prep below.

Check Brochure	Ads Close On	CHECK The Ad Size To Run In Each Brochure	Price
<input type="checkbox"/> Bay Pointe Club	July 1 '12	<input type="checkbox"/> Back Cvr <input type="checkbox"/> Inside Cvr <input type="checkbox"/> Full Pg <input type="checkbox"/> 1/2 pg Hor. <input type="checkbox"/> 1/4 pg <input type="checkbox"/> 1/8 pg	\$ _____

Full payment due with agreement. Brochures not printed til all ads +prep are paid.

Brochure Ad Sizes	RATE	AD PREP	Actual AD SIZE
Back Cover	\$2,095	\$500	7.5" w x 10" h
Inside Cover	\$1,975	\$500	7.5" w x 10" h
Full Page	\$1,595	\$500	7.5" w x 10" h
1 / 2 page Horizontal	\$995	\$350	7.5" w x 4.875" h
1 / 4 page	\$495	\$150	3.625" w x 4.875" h
1 / 8 page	\$375	\$100	3.625" w x 2.3125" h

STEP 4: I want to buy extra copies. Send me _____ (Minimum 25) copies after printing. Bill me @ \$1/copy = \$ _____

STEP 5: Who will create your ad? My Ad Agency NE Bride Pick up ad from: _____
Go to this link for ad specifications: <http://www.NewEnglandbride.com/AdSpecs> **TOTAL AD PREP CHARGES: \$ _____**

STEP 6: Choose Your Directory Listing #: _____ See Complete List at: www.newenglandbride.com/Categories.asp

STEP 7: I will pay by: Check # _____ Cash AMEX DISC MC Visa **Total Credit Card Charges \$ _____**
Credit card #: _____ - _____ - _____ - _____ Exp Date: ____/____/____ 3 Digit Sec Code: ____/____/____
Exact name on credit card: _____
Exact address on cc statement: _____ City: _____ ST: ____ Zip: _____

STEP 8: Terms and Acceptance: You will be billed at the open rate. Full payment is due with this agreement. Brochures will not be printed until all ads and ad prep are paid. New England Bride and the facility reserve the right to decline any vendor's participation. This agreement is non-cancellable. Rates are subject to change without notice. You agree to accept emailed invoices & statements. You acknowledge that you have read and you agree that this agreement is subject to the additional terms and conditions at this link: <http://www.newenglandbride.com/Terms>

Advertiser's Signature	TITLE	DATE
For New England Bride, Inc.	TITLE	DATE

(For Office Use: acmgr:____ tnotes:____ sch:____ inv:____ cc:____ ACT ID #:_____)