

# American Indian Higher Education Consortium

## Web Page Design Competition

### Billings, MT March 16-18<sup>th</sup> 2014

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Welcome to this year's Web Page design competition. This competition is designed to encourage the development of web page skills by students at Tribal Colleges and Universities. The web pages developed for this competition will have open themes. The subject matter of your website is up to you. It may not contain any offensive content or language. Your site may contain: blogs, vlogs, audio, video, flash, Java etc. Whatever technology is used must be supported by the following browsers: Internet Explorer 9, Chrome, and Firefox.

#### Rules:

- 1 All web pages and any linked files must be submitted on a CD/DVD.
- 2 All websites will be viewed on a 17-19" monitor at 1280x960 resolution.
- 3 Must be compatible with current browsers: Internet Explorer 9, Chrome, Safari, and Firefox. Also be viewable on Mac/PCs platforms.
- 4 You must bring any plugins that you will be using for website.
- 5 It is recommended that you come to the design competition site well in advance to make sure all software and plug-ins that are necessary for your web site are installed and in working order.
- 6 Teams or Individual entries are welcomed.

#### Theme:

Entries are asked to base their web design around creating a tribal website around a fictional tribe called the Pawtonimi located in Pawtonimi, Florida. The Pawtonimi tribe has recently opened up a tribal college, Pawtonimi Nation Tribal College (PNTC), and are in need of a tribal college website. Elements they are seeking within the website are:

- 1 Online Registration
- 2 Information for new students
- 3 Program's offered through the college
- 4 College mascot integrated into website
- 5 Mission statement

Three independent judges will be used to evaluate the websites.

Judges will independently score each set of web pages using the criteria listed below while on site at Chief Dull Knife College. Each criterion will be awarded up to 10 points. After the initial judging process, the judges will meet to consolidate scores based upon importance as noted below and determine final awards.

**Criteria:**

- Artistic Merit (25%)
- Creativity of Site (25%)
- Logic of Layout/Message (25%)
- Effective use of Multi-Media (25%)

The following criteria will be used in judging each site submitted to the competition:

- Artistic merit (appeal)
- Creativity of the site (use of technology as it is integrated into presentation)
- Logic of layout (consistency of layout presentation)
- Effective use of multimedia while paying attention to compatibility issues

**Questions:**

**Devin Wertman, Chief Dull Knife College (406)-477-6215 x.106,  
dwertman@cdkc.edu**

DEADLINE FOR REGISTRATION: March 3, 2014

## Registration Form

Name of College \_\_\_\_\_ Date \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

Circle one: Team or Individual

I give permission for this Web Site Competition entry to be included in the AIHEC Virtual Library.

\_\_\_\_\_  
Signature of Team Captain or Individual Participant

\_\_\_\_\_  
date

### TEAM PARTICIPANTS (please print)

1. \_\_\_\_\_ 2. \_\_\_\_\_

3. \_\_\_\_\_ 4. \_\_\_\_\_

5. \_\_\_\_\_

### INDIVIDUAL PARTICIPANT (please print)

Name: \_\_\_\_\_

**Registration must be received by March 3, 2014.** Mail, Fax, or  
Email to:

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