

2016
AEA Presidential
**AWARD FOR
EXCELLENCE**
in Education

NEWS

Coverage

For many people, newspapers, magazines, radio and television are their most influential source of information about schools. For citizens without children, mass media may provide the only information on which they base their opinions, remarks and votes. For that reason, it is vital that school news coverage be careful, complete and fair.

Education reporting is not easy. School issues can be complex. Educators talk to each other in jargon not easily understood by the general public. Translating “education-ese” and explaining complex issues in terms that make sense and have value for the general reader, viewer and listener is difficult. And when it’s done very well, it should be recognized.

That is why AEA invites local association presidents to nominate print, radio and television reporters to be honored for exceptional work in covering education issues and events.

In past years, print and broadcast journalists have been honored for careful coverage of bargaining negotiations, analyses of the need for a bond or override election, and accurate portrayal of educational issues and crises in school districts throughout Arizona.

Journalists selected to receive an AEA Presidential Award for Excellence in Education News Coverage will receive a special award during the Salute to Excellence.

Think about the past year’s news coverage of your local association and school issues in your area and consider journalists you believe have done an exceptional job of education reporting.

Local presidents will be notified if their nominees are selected to be honored and will be invited to join the winning journalists at the Salute to Excellence awards ceremony.

Deadline: 5 PM, February 29, 2016

