



# An exciting sweepstakes based on professional football!

Sweepstakes begins on October 29th, 2015

## How the sweepstakes works

- Each game card contains 3 random football teams in each of the last 10 weeks of the pro football season
- Add up the points scored by your 3 teams each week
- If your total score is in the top 25, you win money!
- The 5 lowest scoring game cards also win
- 30 total prizes paid out each of the 10 weeks!
- Two grand prizes awarded at the end of the season

## How to follow along and get results

- Track your results each week on the CharityMania website at [www.CharityMania.com](http://www.CharityMania.com)
- Download the FootballMania iPhone app to see results on your phone
- You will be contacted by the organization if you win

## What people get for \$20

- The purchaser gets access to music and book downloads from the CharityStudio.
- Over \$20 worth of digital music and books from new and classic artists
- With each purchase, you get the promotional FootballMania sweepstakes game card for free

## Want more information?

- We recommend you watch the short video overview at <http://www.charitymania.com/videos/FM10>
- Official rules and results can be found on the CharityMania website
- Contact your participating organization.

### The Ticket with Music Access Code

To raise money, you sell CharityMania Tickets (i.e. the stub here at the top). With each ticket, buyers get an access code that allows them to download digital music from our CharityStudio.

### The Promotional Sweepstakes Game Card!

A promotional game card is located beneath each CharityMania ticket. Sweepstakes participants have a chance to win \$1000s in prize money based on the number of points scored by the teams printed on the back of the game card.

### Your Contact Info

The name and contact information for your organization is printed directly on the front of the game card so people know whom they are supporting.

**CharityStudio**  
Music Downloads for Charity!

Access Code  
**1234 - 9A501**

This detachable stub is your receipt. It contains your access code that allows you to download digital music from up to 10 artists who have teamed up with CharityMania to help non-profit organizations raise money! See the back of this stub to view additional information. You can now download your music now at the CharityStudio website at [www.charitystudio.com](http://www.charitystudio.com).

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**FootballMania!**  
a CharityMania® Fundraiser

Over 300 prizes awarded totaling more than \$15,000!

**\$1000**

Highest Valued Ticket of the Season

**\$200**

2nd Highest

**\$100**

3rd Highest

**\$400**

Highest Total Points Scored

**\$25**

Runner Up Prizes! Next 22 Highest

FootballMania® is an exciting sweepstakes based on professional football. Each week, 30 prizes are awarded each week and 2 grand prizes are awarded at the end of the season. Each ticket has a 1 in 17 chance of winning. See the back of the ticket for sweepstakes rules and terms. This sweepstakes is free to play.

Check your game card # **1234 - 9A501** at [www.charitymania.com](http://www.charitymania.com)

**Your 2015 FootballMania teams by week**

1) Oct 29 - Nov 2 Denver Oakland Houston	2) Nov 5 - Nov 9 Atlanta Tennessee Baltimore	3) Nov 12 - Nov 16 Minnesota Buffalo Cincinnati
4) Nov 19 - Nov 23 Dallas San Diego Indianapolis	5) Nov 26 - Nov 30 Kansas City Detroit Denver	6) Dec 3 - Dec 7 Dallas Green Bay Arizona
7) Dec 10 - Dec 14 Miami Tampa Bay San Francisco	8) Dec 17 - Dec 21 Chicago Green Bay Houston	9) Dec 24 - Dec 28 Washington Pittsburgh Carolina
10) Dec 31 - Jan 3 Cleveland Jacksonville New England		Bye Weeks: Teams that do not play (i.e. have a bye) in a given week are assigned that team's score from the prior week.

**FootballMania 10 Week Sweepstakes Rules**  
 [1] Your game card contains 10 different 3-team combinations, each randomly generated and randomly assigned to one of the last 10 weeks of the 2015 pro football season beginning on 10/29/2015. [2] Prizes are awarded each week to the 25 game cards whose teams score the most total combined points relative to all other cards in a given week. The 5 cards that score the least total points also receive prizes. Grand Prizes are awarded to the one card with the most, and one card with the least, total combined points scored over all 10 weeks. [3] If two or more game cards are tied with the same score, total net yards is used as the primary tiebreaker. See website for tiebreaker examples. [4] A football team that does not play (i.e. has a bye) in a given week is assigned that team's score from the previous week. [5] Minimum odds of winning: 1 in 16.9 for the entire season; 1 in 165 in each week; 1 in 2480 for a grand prize. [6] No purchase necessary to play. Void where prohibited. [7] Sweepstakes ends on 1/3/2016. [8] To enter the sweepstakes, the organization on the front of this card must activate the card number. To request a free game card, ask the organization in person (see contact info on front of card) for a "free game card request form", complete the form, and mail to the address shown on the request form along with a self-addressed stamped envelope postmarked by 11/18/2015. A game card will be assigned to you and mailed in the return envelope sent with your form. [9] See website for additional details and to view winning game cards.

[www.charitymania.com](http://www.charitymania.com)

Organization Name \_\_\_\_\_  
 Street Address \_\_\_\_\_  
 City, State and Zip Code \_\_\_\_\_  
 Phone number \_\_\_\_\_  
[www.charitymania.com](http://www.charitymania.com)

Name \_\_\_\_\_  
 E-mail \_\_\_\_\_  
 Phone \_\_\_\_\_  
 Full Mailing Address \_\_\_\_\_

**1234 - 9A501**

### Example Winner

Let's say your game card has these teams in Week 6

Team	Points Scored
Dallas	42
Green Bay	35
Arizona	41
<b>Total runs</b>	<b>118</b>

If the total combined points scored by the teams is one of the 25 highest, or 5 lowest this week, then the game card wins prize money!

### Rules and Winners

The sweepstakes rules are written on the game card. In addition, card holders are encouraged to visit the CharityMania website to see if they are a winner. Winners are posted after the completion of all the games each week of the sweepstakes.

### Stub

You collect the game card holder's contact info and return the stub to your organization.

Have a question? Contact...