

# An exciting sweepstakes based on professional football!

Sweepstakes begins on October 29th, 2015

# How the sweepstakes works

- Each game card contains 3 random football teams in each of the last 10 weeks of the pro football season
- Add up the points scored by your 3 teams each week
- If your total score is in the top 25, you win money!
- · The 5 lowest scoring game cards also win
- 30 total prizes paid out each of the 10 weeks!
- Two grand prizes awarded at the end of the season

# How to follow along and get results

- Track your results each week on the CharityMania website at www.CharityMania.com
- Download the FootballMania iPhone app to see results on your phone
- You will be contacted by the organization if you win

## What people get for \$20

- The purchaser gets access to music and book downloads from the CharityStudio.
- Over \$20 worth of digital music and books from new and classic artists
- With each purchase, you get the promotional FootballMania sweepstakes game card for free

## Want more information?

- We recommend you watch the short video overview at <a href="http://www.charitymania.com/videos/FM10">http://www.charitymania.com/videos/FM10</a>
- Official rules and results can be found on the CharityMania website
- Contact your participating organization.

### The Ticket with Music Access Code

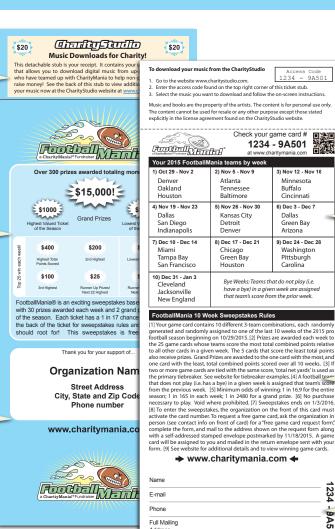
To raise money, you sell CharityMania Tickets (i.e. the stub here at the top). With each ticket, buyers get an access code that allows them to download digital music from our CharityStudio.

## The Promotional Sweepstakes Game Card!

A promotional game card is located beneath each CharityMania ticket. Sweepstakes participants have a chance to win \$1000s in prize money based on the number of points scored by the teams printed on the back of the game card.

#### **Your Contact Info**

The name and contact information for your organization is printed directly on the front of the game card so people know whom they are supporting.



Example Winner

Let's say your game card has these teams in Week 6

Team	Points Scored
Dallas	42
Green Bay	35
Arizona	41
Total runs	118

If the total combined points scored by the teams is one of the 25 highest, or 5 lowest this week, then the game card wins prize money!

#### **Rules and Winners**

The sweepstakes rules are written on the game card. In addition, card holders are encouraged to visit the CharityMania website to see if they are a winner. Winners are posted after the completion of all the games each week of the sweepstakes.

#### Stub

You collect the game card holder's contact info and return the stub to your organization.

Have a question? Contact...