Berlin International Women's Club



This is an advertising agreement between the Berlin International Women's Club

(BIWC) and ______, (name of advertiser),

who would like to place the attached advertisement in the BIWC newsletter.

Newsletter Advertising Conditions—Please read carefully

- 1. BIWC retains the right to reject advertisements.
- 2. Advance payment is required before display of any advertisement. BIWC retains the right to withdraw an advertisement immediately for overdue accounts.
- 3. Deadline for artwork is 5th of the month prior to publication to be sent as high resolution .jpg print-ready file. BIWC will not make any changes to submitted file.
- 4. Email a signed, scanned agreement and high-res .jpg file, as well as any questions, to advertising@biwc.de

Format and Prices per Issue (please mark choice)				
Black & White	Size width x height	Price	Size Chosen	
¹ / ₄ page	55 x 85 mm	€25		
¹ / ₂ page	120 x 85 mm	€45		
Whole page	Din A5	€88		
Insert	A5	€150		
Colour				
Back cover page	Din A5 colour	€125		
¹ / ₂ Back cover page	120 x 85 mm colour	€70		
Inside cover page	Din A5 colour	€120		
¹ / ₂ Inside cover pg	120 x 85 mm colour	€65		

We (I) would like the advertisement to appear in _____ issue(s), starting _____ on a monthly/bimonthly basis (circle one). The newsletter is published 10 times per year, with a double issue for July/August and December/January.

Discounts for long-term advertisers		
Non-BIWC Members	6 months—10%	12 months—20%
BIWC Members	All ads—25%	

Name	
Billing	
Address	
Phone/Fax	
Email	
Website	

I (we) have read and accept the above conditions.

Signature_____

Date:

Please sign, scan and email this agreement to <u>advertising@biwc.de</u> or fax to 28 48 24 59 Berlin International Women's Club, Marienstraße 20, 10117 Berlin Tel: 28 48 24 50