

Jewish Teen
Engagement
Report
2013-2014



Jewish Federation
OF METROPOLITAN DETROIT | Alliance
for Jewish
Education

They therefore ordained that teachers should be appointed in each prefecture and that boys should enter school at the age of sixteen or seventeen. They did so and if the teacher punished them they used to rebel and leave the school.

At length Joshua B. Gamala came and ordained that teachers of young children should be appointed in each district and each town, and that children should enter school at the age of six, or seven.

-Baba Batra 21a

STUDY PROCESS

The Alliance for Jewish Education and Youth Professional Council have completed a 3 month study of Jewish teen engagement in Metropolitan Detroit encompassing grades 7th-12th. The results presented in this study will be used for the purpose of community planning with the goal of increasing the number of Jewish teens participating in impactful Jewish programs.

The study consisted of:

- Interviews with 22 professionals representing congregation schools, youth groups, the Jewish Community Center, Friendship Circle, BBYO, Camp Ramah, Camp Tamarack and Repair the World
- A Teen Engagement survey in which 240 students participated
- Interviews with national experts in the field of teen engagement
- Literature review of national trends

Our vision is to develop a Jewish community culture and supporting infrastructure where 90% of Metropolitan Detroit Jewish teens annually participate in at least three deeply meaningful Jewish experiences.

Deeply meaningful experiences would consist of intense Jewish programs which create the potential for intensely impacting Jewish identity.

The Alliance will convene a Teen Engagement task force to make recommendations based on the results of this study.

Jewish Teen Involvement | Local Overview Reported By Providers

Youth Groups	7-12 grade	Leadership Dev	Volunteer Experiences	Retreats/ Shabbaton	Social Events	Sports	Regional Events	Training Special Needs	Arts	Israel travel & Advocacy
BBYO	725	X	X	X	X	X	X			
NFTY	500	X	X	X		X	X			X
Maccabi	350				X	X			X	
Friendship Circle	250	X	X			X		X		
NC SY	200	X	X	X	X					X
Bnei Akiva	140	X	X	X	X		X			X
Teen Mission	90	X	X		X	X				X
USY	58		X	X	X					X
Repair the World	50	X	X	X	X					
ZOA	35	X			X					X
Camps										
Tamarack	600									
JCC Day Camp	120									
Ramah	45									
UJR Camp George	20									
URJ-OSRUI	10									
UJR Camp Goldman	6									
Camp Stone	3									
Camp Marom	2									
Total	806									
Schools										
Day Schools	817									
Congregations	815									

New Local Developments and Opportunities

BBYO is strong with 725 active teens, other youth groups are shrinking.

PeerCorp - a teen mentoring program that pairs high school teens with barbat mitzvah age teens in a Jewish Service Learning environment.

Aish/NCSY Torah Study - 25-35 students from all levels of observance meet once a week at Aish to study Torah together.

MCUSY- hired a new director; they have 58 teens active in social programs, volunteer services, retreats and religious practice led by board members.

NFTY- hired a new regional director.

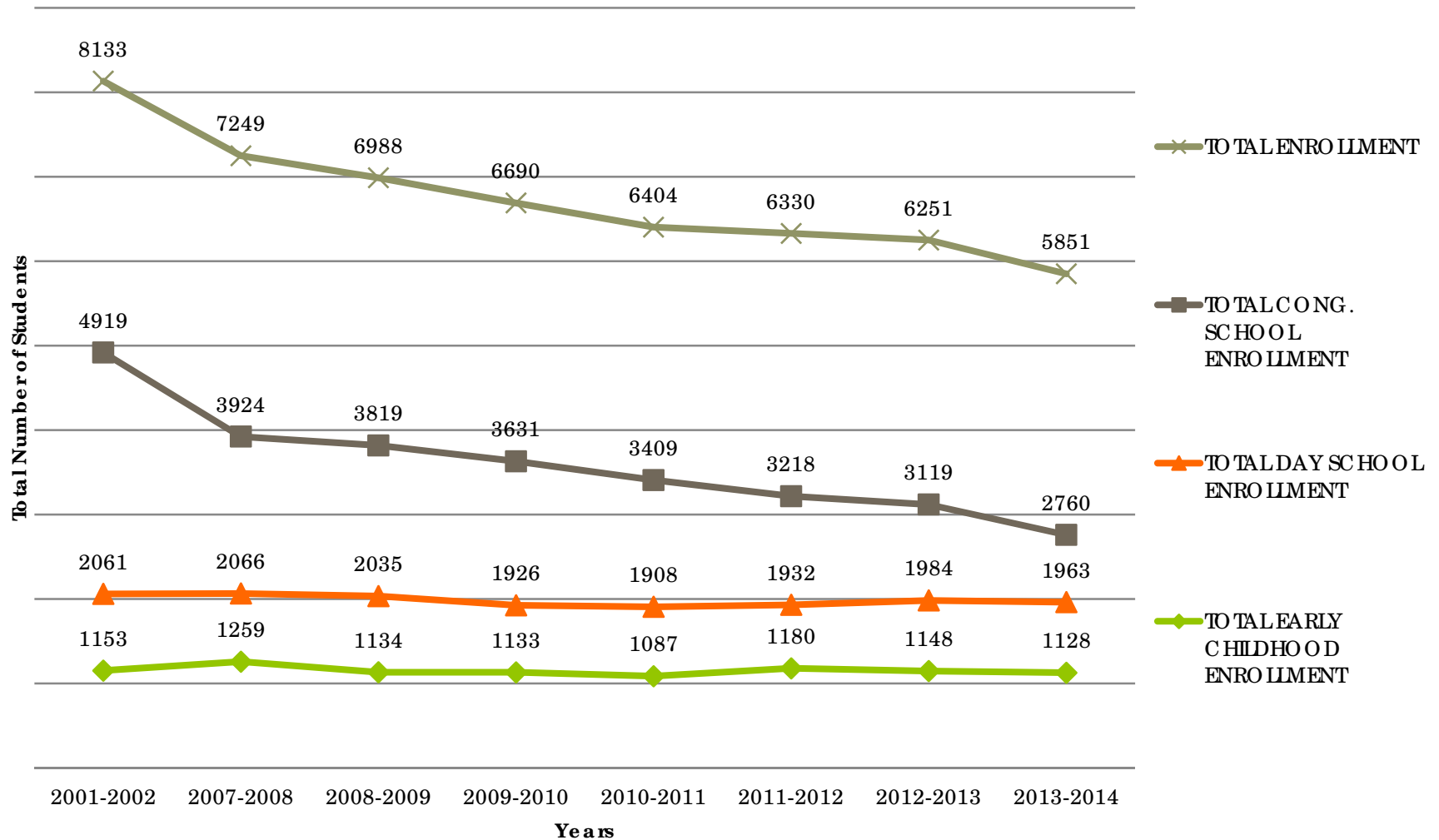
ZOA - Started a teen group this year focused on Israel advocacy. They also provide some social programming. Approximately 35 teens attend.

Friendship Circle - Mitzvah Volunteer Program- teaches young teens sign language and hands-on non-verbal skills. The goal is to teach young mentors how to overcome barriers of disabilities and form friendships.

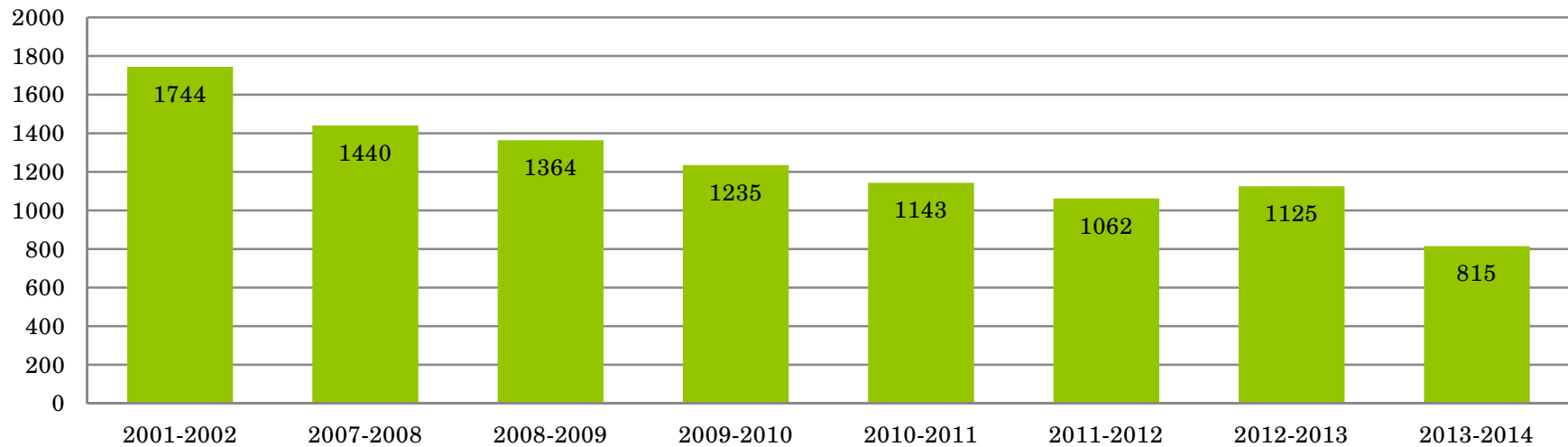
2014 Maccabi Games and ArtsFest - Brings together 350 local and 1,000 visiting teens who will participate in sports and performing arts in August, 2014.

Back Stage Pass - established to connect Jewish teens to Detroit, is sun-setting with the emergence of several other new initiatives linking teens to Detroit.

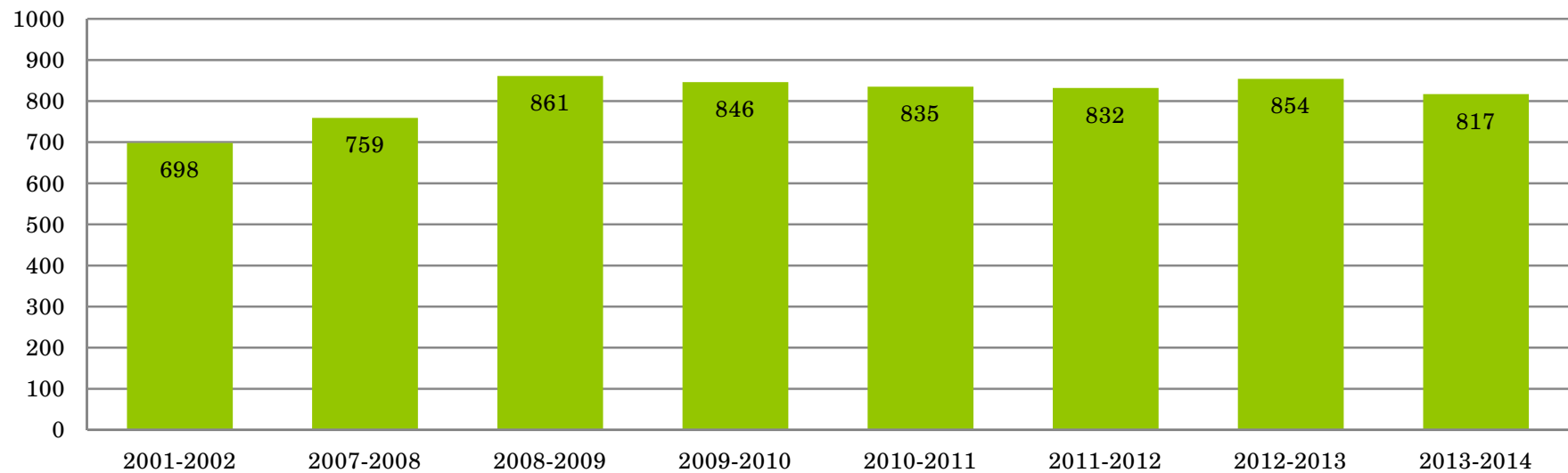
Total School Enrollment: | 2001/02 - 2013/14 Comparison



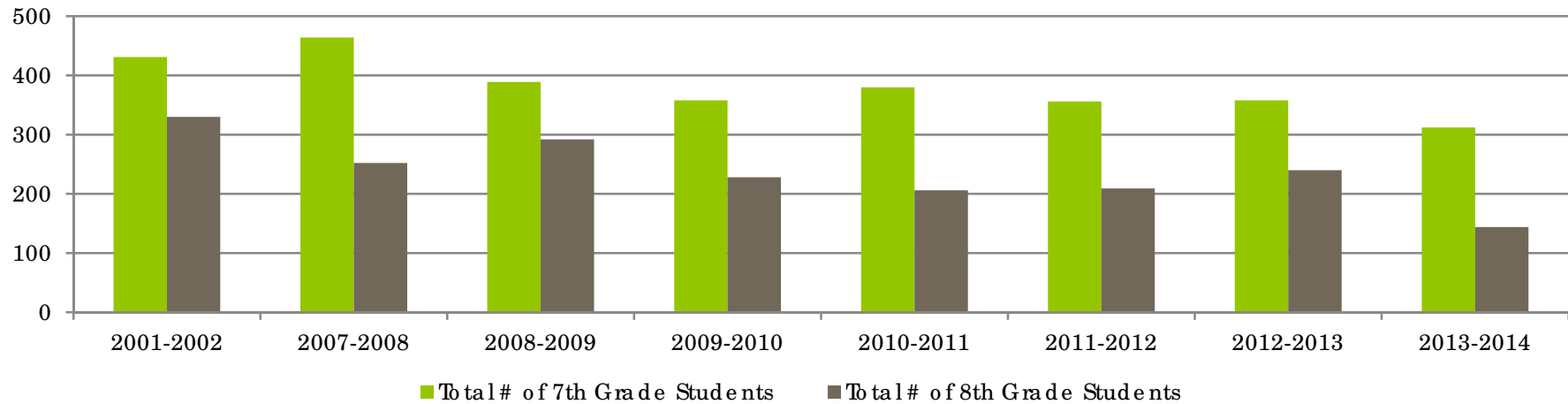
TOTAL# of students in Congregational Schools 7th-12th Grade



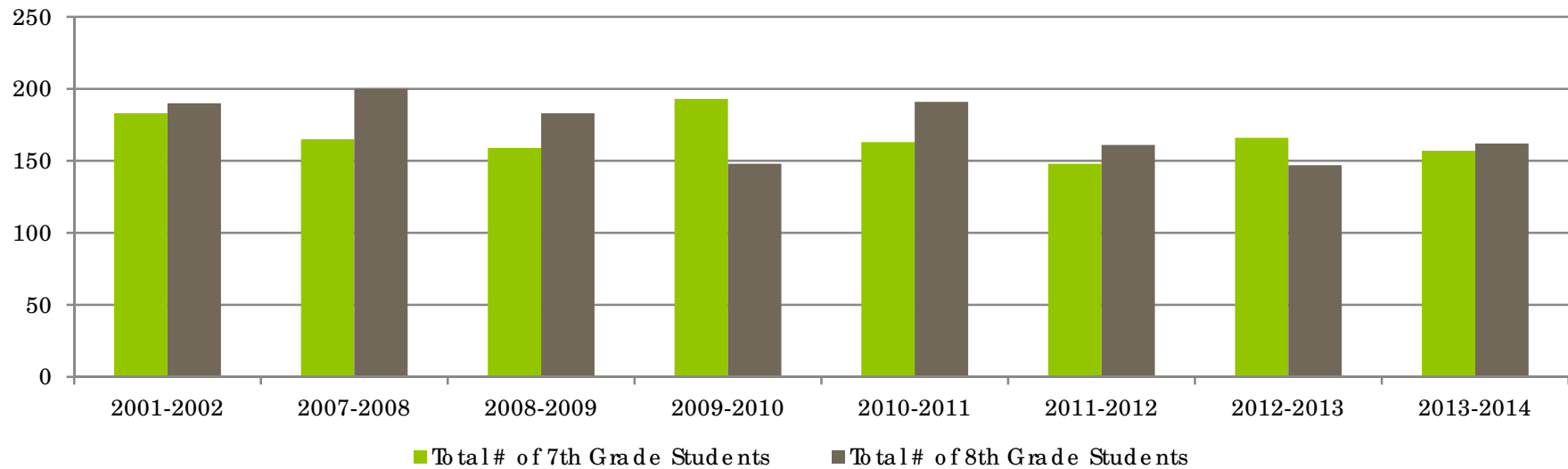
TOTAL# of students in Day Schools 7th-12th Grade



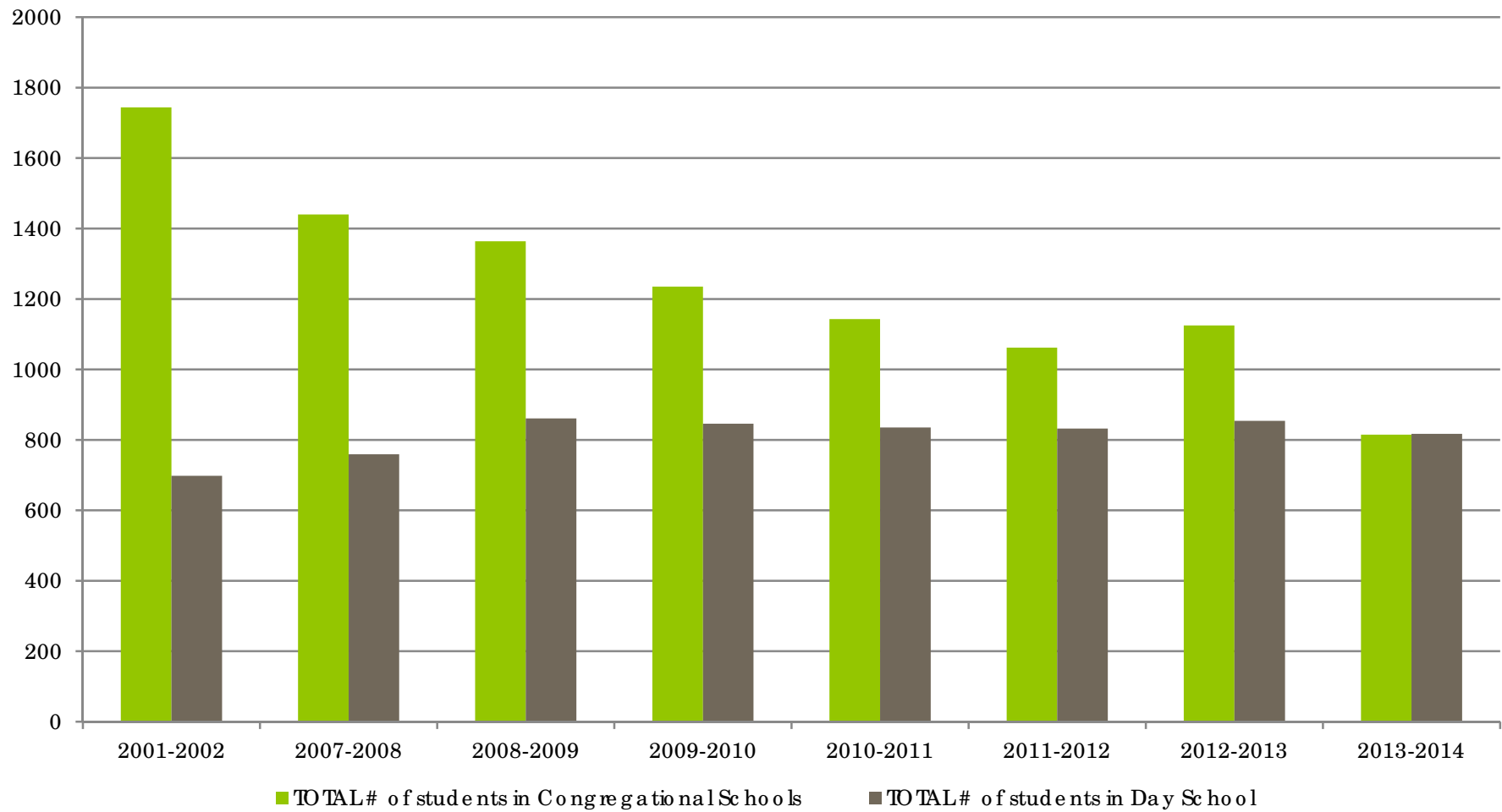
7th Grade vs. 8th Grade Congregational Schools Enrollment



7th Grade vs. 8th Grade Day School Enrollment



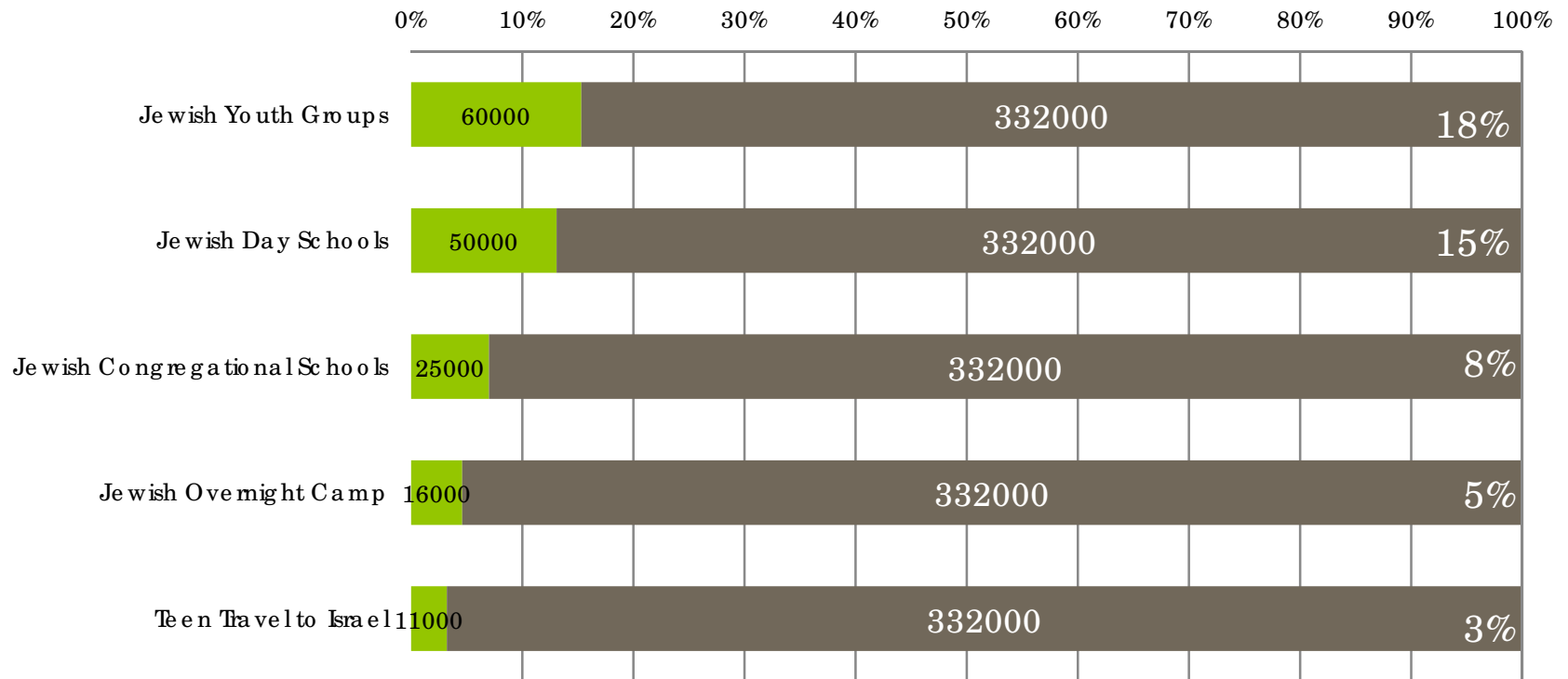
Congregational Schools vs. Day Schools 7th-12th Grade Enrollment Comparison



2010 Population Study Estimates Based On 67,000 Jews in Jewish Households

			% Total Jewish Population
Ages 0-5		3,800	6%
Ages 6-12		4,700	7%
Ages 13-17		4,400	7%
Ages 18-24		7,300	11%
Ages 25-34		6,000	9%
Total		26,200	39%

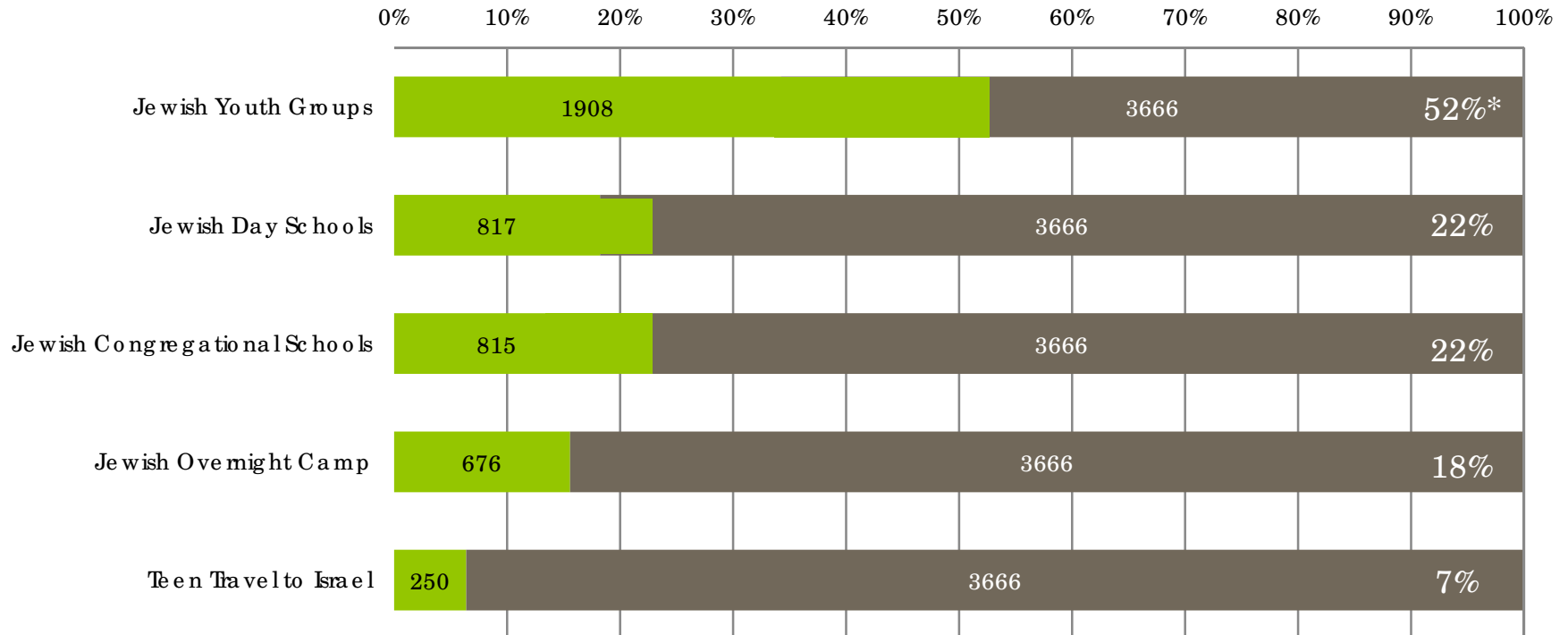
Involvement During High School | National



	Teen Travel to Israel	Jewish Overnight Camp	Jewish Congregational Schools	Jewish Day Schools	Jewish Youth Groups
■ Jewish Teen Involvement - National	11000	16000	25000	50000	60000
■ *Potential Market - National	332000	332000	332000	332000	332000
■ Percentage - National	3%	5%	8%	15%	18%

■ Jewish Teen Involvement - National
 ■ *Potential Market - National
 ■ Percentage - National

Involvement During High School | Detroit

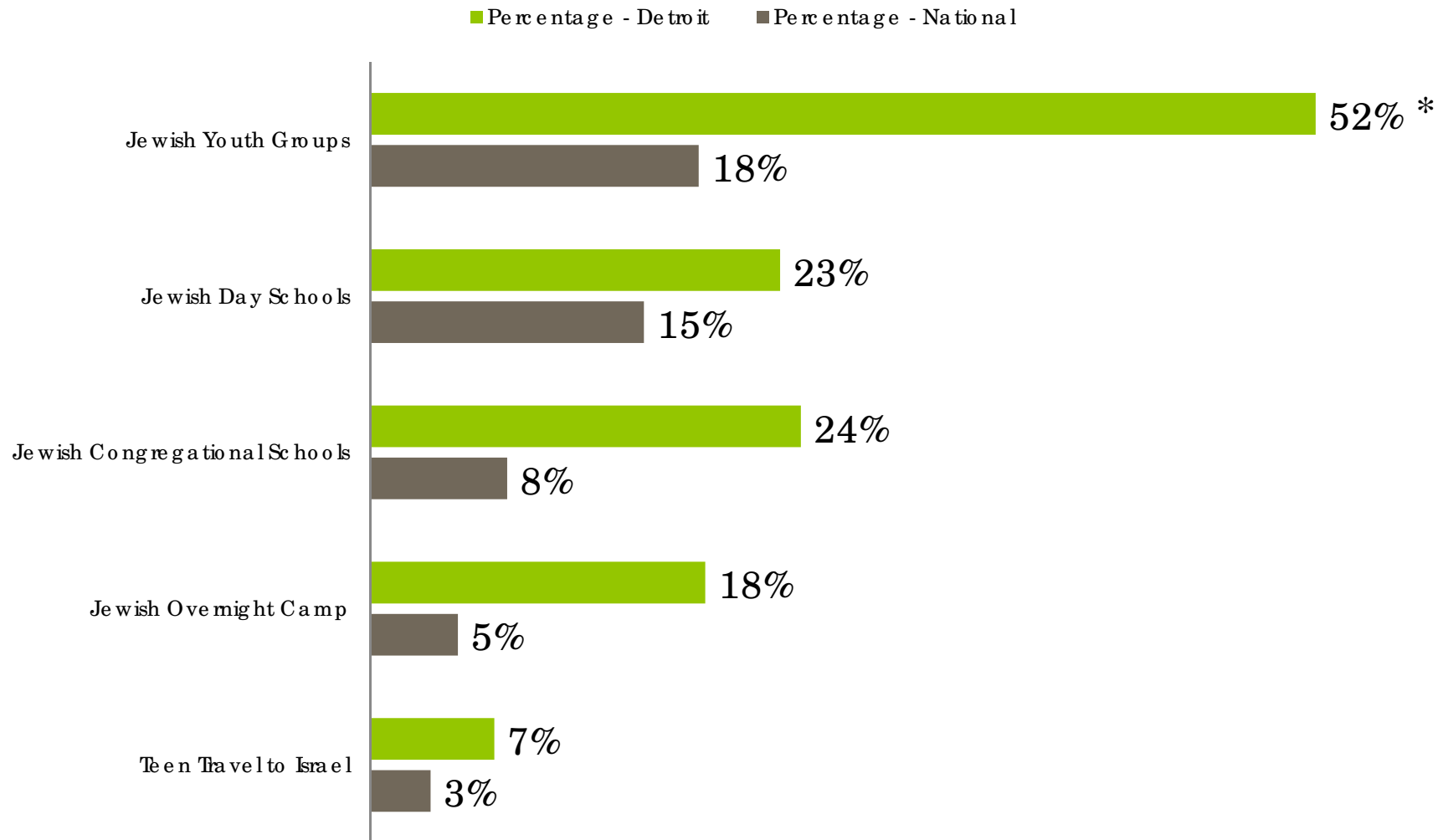


	Teen Travel to Israel	Jewish Overnight Camp	Jewish Congregational Schools	Jewish Day Schools	Jewish Youth Groups
■ Jewish Teens Involved - Detroit	250	676	815	817	1908
■ Potential Market - Detroit	3666	3666	3666	3666	3666
■ Percentage - Detroit	7%	18%	22%	22%	52%

■ Jewish Teens Involved - Detroit
 ■ Potential Market - Detroit
 ■ Percentage - Detroit

*Possible duplicate count

Involvement During High School | Detroit vs. National



*Possible duplicate count

Program Providers | Challenges & Obstacles

Program providers are struggling to find innovative ways to keep their students engaged on a regular basis. Currently, attendance at Monday night school (or equivalent) ranges from 30%-80% of enrolled students depending on conflicting outside activities.

Educational directors and youth professionals were in agreement when asked the question “What obstacles or challenges do you face providing services for teens?”

The top 5 answers:

- **Competition for students' time**

Students are extremely busy with outside activities such as school sports, clubs, music lessons and part-time jobs. There are often consequences for missing these activities, but no consequences for being absent from religious school.

- **Staff shortage**

Shortage of staff does not allow the schools/youth group leaders as much individual time with each teen. The professionals agree that one-on-one time is extremely valuable.

- **Financial**

More money is needed to hire staff, improve existing programs and contribute to transportation and food for treats and special programs that are costly for students.

- **Parental apathy**

Many parents do not consider religious school a priority; they are happy if their teen attends one “Jewish event” which could be a scheduled class or a dance.

- **Communication with teens**

In general, teens are unresponsive to e-mails, phone calls and often texts.

Program Providers | Wish List

“What programs would you provide for teens if you had an unlimited budget” in priority order.

- Israel trips, more retreats, and camping experiences
- Travel trip with a volunteer component to: New York, Chicago, Washington DC, Atlanta
- Hire more staff to build stronger relationships and one-on-one time with teens
- Incorporate art and music into the program
- Marketing assistance
- Free school for everyone
- Visual Learning tools
- Updated Youth Lounge

Youth professionals voiced the opinion that trips away from the local area are the most impactful experiences. These trips create a deep bonding experience for all parties involved. This is especially true when there is a hands-on volunteer activity as a component of the trip.

Program Providers | Changes Made In 2013-2014 To Attract More Students

Several congregational schools made changes to their program this past year searching for ways to increase attendance.

- Shifted time of programs:
 - 7th & 8th graders at one school attend on Sunday morning (as opposed to Monday night) to work with younger students as part of a Leadership Development program. Attendance in this program is excellent.
 - 5th & 6th graders at another school are now part of youth programming to invest and engage them at an earlier age.
 - One school changed from a Saturday morning program to Monday evening. The school brings in an artist every other Monday.
 - One school shifted from Monday to Sunday night and has increased attendance.
- More informal experiential education is being added to the programs and education.
- One school meets at venues outside their building once a month for field trips and activities.

National Trends

Boy Engagement

BBYO has taken on “boy” engagement as a priority this year. The majority of youth group participants are girls, not only in BBYO, but in youth groups across the board. These Boy Engagement programs are designed to offer boys the opportunity to meet role models who will mentor and encourage them to continue their involvement in Jewish life.

- Jewish business leaders
- Jewish community leaders
- Young Jewish entrepreneurs
- Local Jewish newscasters and entertainers
- Jewish athletes
- Jewish musicians
- BBYO alumni

These meetings are taking place in various venues attractive to young men.

Jewish Student Clubs

In 2009 the **Jewish Student Connection** initiated the idea of Jewish Clubs in public schools. Their mission is to help high school students explore what “Jewish” means to them, inspiring proud personal connections with our culture, with the Jewish people, with Israel and with each other. Last year BBYO piloted this program in Detroit.

The Jewish Student Connection has approached the Federation for funding to bring the program to Detroit on an ongoing basis.

This idea is taking off around the country; clubs are now running in Denver, Chicago, South Florida and Westchester CT.

The meetings are held in public schools sponsored by a teacher in that school. Club meetings are open to everyone at the school. Berkley High School is currently running a Jewish club with support from NC SY and Aish Ha Torah.

National Trends

Volunteer Activities

- Jewish teens throughout the United States are participating in hands-on community volunteer activities.
- These activities give teens a sense of community, responsibility and control. They are able to get on the spot feedback and the satisfaction of helping others.
- Several hundred Detroit teens are involved with J-Serve and Repair the World. Those organizations often work together.

Partnerships & Collaboration across movements, congregations and youth groups

Teen Philanthropy

- Jewish teen philanthropy has emerged as a major trend in teen programming. Currently there are over 100 active programs sponsored by federations, foundations, schools, social service agencies and endowment funds.
- These programs empower students to make important decisions that impact others. In the process they are learning about the needs of the community, other teens, and Jewish values.
- This spring the Jewish Fund is starting its own teen philanthropy program with a \$50,000 grant.
- While these programs present wonderful opportunities, the downside is they do not have the reach that many other programs provide.

National Trends

Travel to Israel

- Teen travel trips to Israel across the country have significantly decreased as teens wait for Birthright eligibility. Our community is unique; the Detroit community sends approximately 100 teens to Israel on the Teen Mission trip every other year.

North Shore Teen Initiative - Transition to Sustainability

- With a substantial grant from the Jim Joseph Foundation, the North Shore Teen Initiative was launched to assist the 23 towns north of Boston to connect Jewish teens to their peers and foster participation in Jewish life.
- Youth groups and congregations were incentivized to collaborate on social programs, travel opportunities and service learning events.
- Organizations are rewarded dollars for transportation, fees and food when partnering with other groups.
- NSTA handle the administrative aspects of events/programs and has become the central network of teen engagement in the region.
- The result has been significant with more teens participating from all over the North Shore, breaking the mold of protecting territory.

National Trends

The Westchester Jewish Teen Learning Initiative

- Seventeen partners in the Westchester area have created this unique program. Teens can take a single course(s) based on interests, locations, and schedules. Synagogue membership is not a requirement to participate; only an interest to connect to Jewish traditions, texts, or values.

Jim Joseph Foundation

- In 2006 the Jim Joseph Foundation, created the largest funding block devoted exclusively to supporting education of Jewish youth and Jewish young adults in the United States.
- The Foundation recently invested in the National Incubator for Community-Based Jewish Teen Education Initiative to support the work of the local operators and facilitate ongoing learning and collaboration. The National Incubator ensures that although operating separately, no one is working in isolation. The National Incubator has a bird's-eye view looking at the issues of Jewish teen engagement from a macro-perspective.
- The Jewish Education Project (formerly the Board of Jewish Education in New York), a beneficiary of UJA-Federation of NY has been selected as a partner in the project.

Highlights of Conversations with National Leaders

Dr. David Bryfman - Director of New Center for Collaborative Leadership at the Jewish Education Project New York.



- All communities around the country are dealing with the problem of engaging teens. The big question funders are considering: **Do they continue to put faith in existing organizations or look to create new entities** to deal with this ongoing problem. Communities are asking that same question.
- **Trips to Israel and hands on community projects have the longest reach and most impact on teens.**
- **Trying to reach the unengaged teens is noble but has proven to be unsuccessful.** Communities should stay focused on engaging the barbat mitzvah youth; if we can keep them engaged in the Jewish community, we would be in a much better place and involved teens would skyrocket.
- **Focus on retention vs. outreach**

Highlights of Conversations with National Leaders

Ian Kandel - Director of AZA/BBG and Teen Movement - BBYO International

- **Cross community work** - invite other schools/youth groups to join events and activities. Try to eliminate competition between youth groups and encourage collaboration.
- **Plan activities at unusual venues with “hip” themes**, and look for out of the box sponsors.
- Give teens something to brag about; make their experiences eventful.
- **Marketing** - most teens are not aware of the choices they have and programs that are available. **Engage parents and support interfaith families.**
- BBYO is struggling to find dynamic people to serve as advisors.



Highlights of Conversations with National Leaders

Rabbi Jay M. Stein - Director of Youth Philanthropy and Leadership- UJA Federation, NYC



- **Teen Philanthropy:**
Students want to be treated like adults; they want to understand how money is distributed, how organizations work, and how and why dollars are going to specific places.
- Hands-on volunteer experiences are the number one teen engagement trend. **Students want to get out into the community.** They want to understand how poverty affects children and how they can help.
- **Time structure is important;** 6th & 7th graders are better with stand-alone projects. 8th-11th graders want a more communal experience, working with the same volunteers and ongoing projects.
- **Older teens mentoring younger teens** is becoming a popular model (i.e. Detroit's PeerCorps program)

National Trends

Effective Strategies for Educating and Engaging Jewish Teens*

1. **Role Models** – Provide teens with responsibilities and supportive adult role models.
2. **Flexible Participation** - Provide multiple entry points for involvement according to interests and availability.
3. **Pedagogical Approach** - Provide a variety of learning modalities including social, spiritual, artistic and intellectual.
4. **Young Staff** - Young talented staff can be effective engagers and mentors.
5. **Utilizing Adult Volunteers** - These relationships can strengthen communal life and foster organizational connections.
6. **Founding and Funding** - Focus on ongoing financial sustainability.
7. **Partnerships** - Partnerships can offer a wide range of opportunities ranging from recruitment, content, professional development and broadening social opportunities.
8. **Social Media & Technology** - As teens rapidly increase their use of social media and technology, program providers must do the same in order to communicate.
9. **Branding** - Utilized as a method of maintaining standards and as a marketing tool to evoke name recognition.
10. **Structure** - Structure can strengthen an organization; programs within a larger organization have access to broader resources and support.

*Jim Joseph 2013 Report

Metro Detroit Jewish Teen Survey

- Survey questions were developed in a collaboration between leadership from the Alliance for Jewish Education and the Youth Professional Council.
- Number of students who participated in this survey: **240**
- The survey was available online from December 2, 2013-February 9, 2014
- Incentive/raffle to win 1 of 5 iTunes gift cards

Distribution:

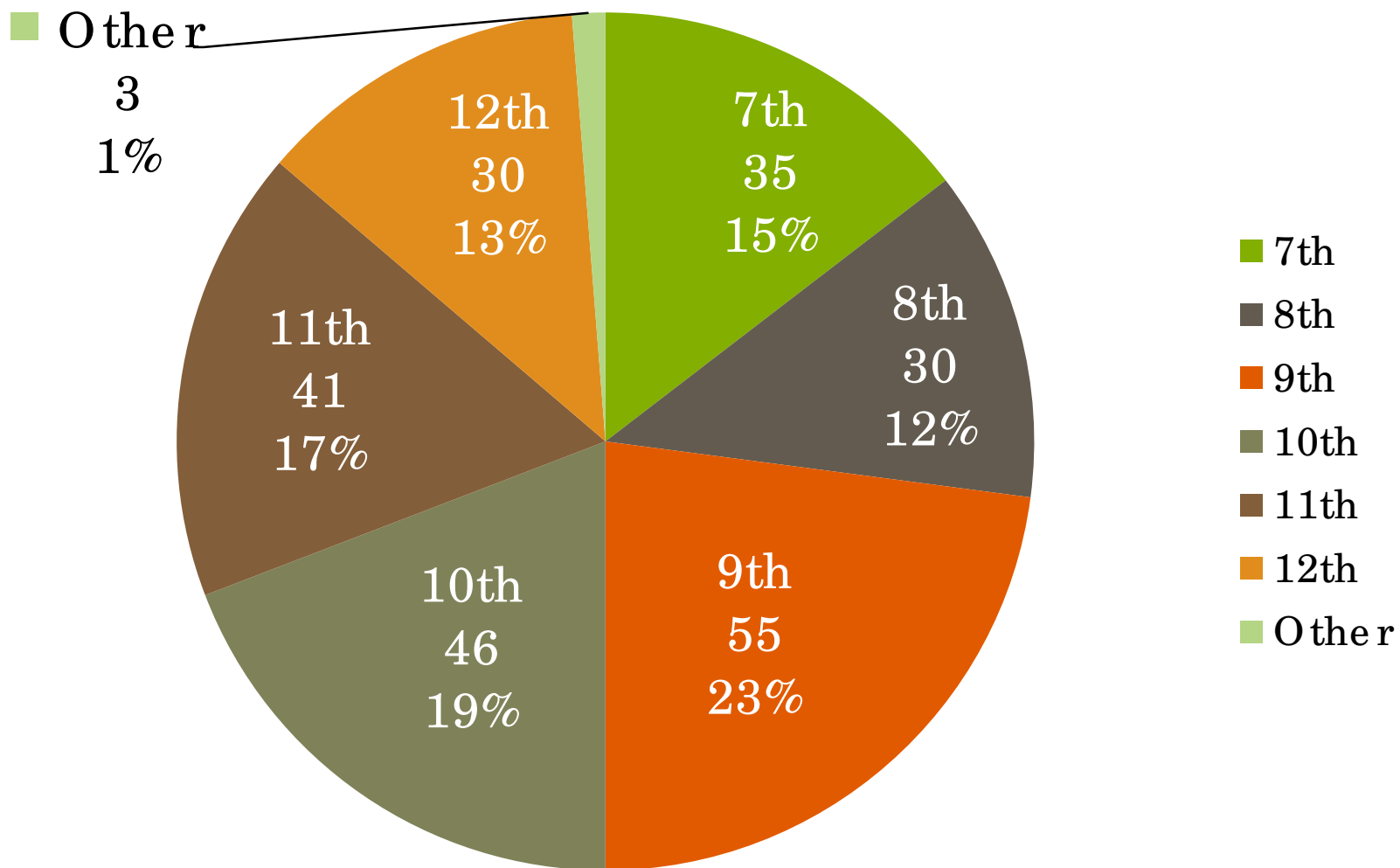
The survey was distributed via social media, e-mail, and on paper to:

- Youth Professionals
- Education Directors - Day School & Congregation
- Jewish News article on how to access the teen survey.
- Federation e-blast to parents and grandparents
- Teen College Fair
- BBYO Regional Convention
- Teen Mission Families

Jewish Teen Survey Responses At A Glance

- Attend 46 different schools
- 89% are enrolled in a Jewish day school or congregation school
- 61% Identify as Reform, 28% Conservative, 4% Orthodox, 5% Just Jewish
- 46% attended a Jewish camp in the past 12 months
- 43% have traveled to Israel
- 81% stated that having Jewish friends is important or very important
- Number one activity outside of school is homework
- 90% have attended a Jewish youth program in the past 12 months

Jewish Teen Survey | Grade Level Total Respondents



237 Respondents

Jewish Teen Survey | Schools Attended

46 Schools

- 25 - High Schools
- 21 - Middle Schools

Type of School

- 3 - Jewish Day Schools
- 4 - Private Schools
- 36 - Public Schools
- 3 - Universities

Schools with largest Jewish Population Top 6 Responses

No school had more than 10% of representation.		
Berkley	24	10%
West Bloomfield	22	9.1%
Frankel Jewish Academy	21	8.7%
Bloomfield Hills	17	7%
Groves	16	6.6%
Walled Lake Western	15	6.2%
Top 6 schools represent 48% of respondents.		

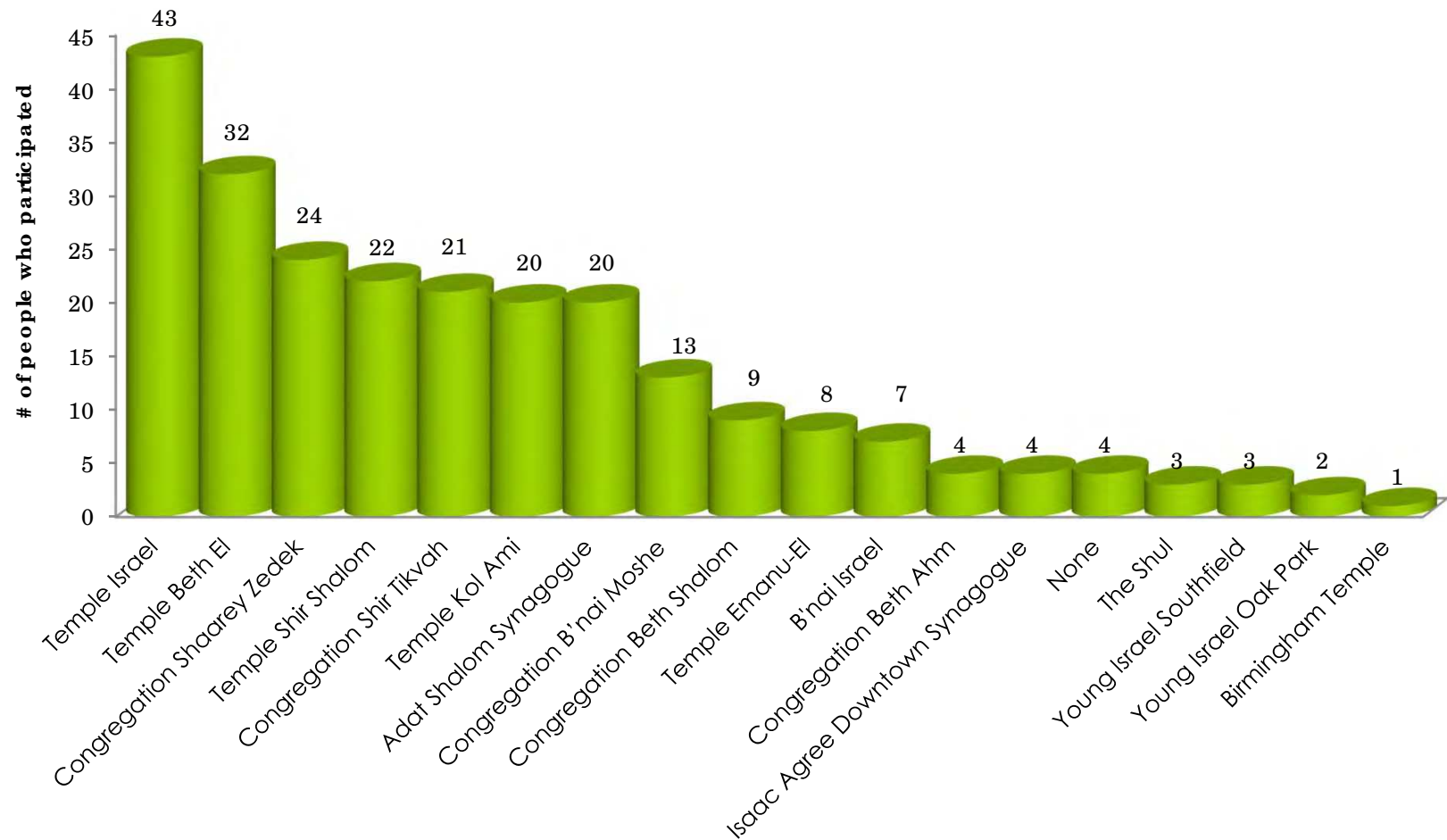
Jewish Teen Survey | Jewish School Enrollment

72% Congregational Schools

17% Day Schools

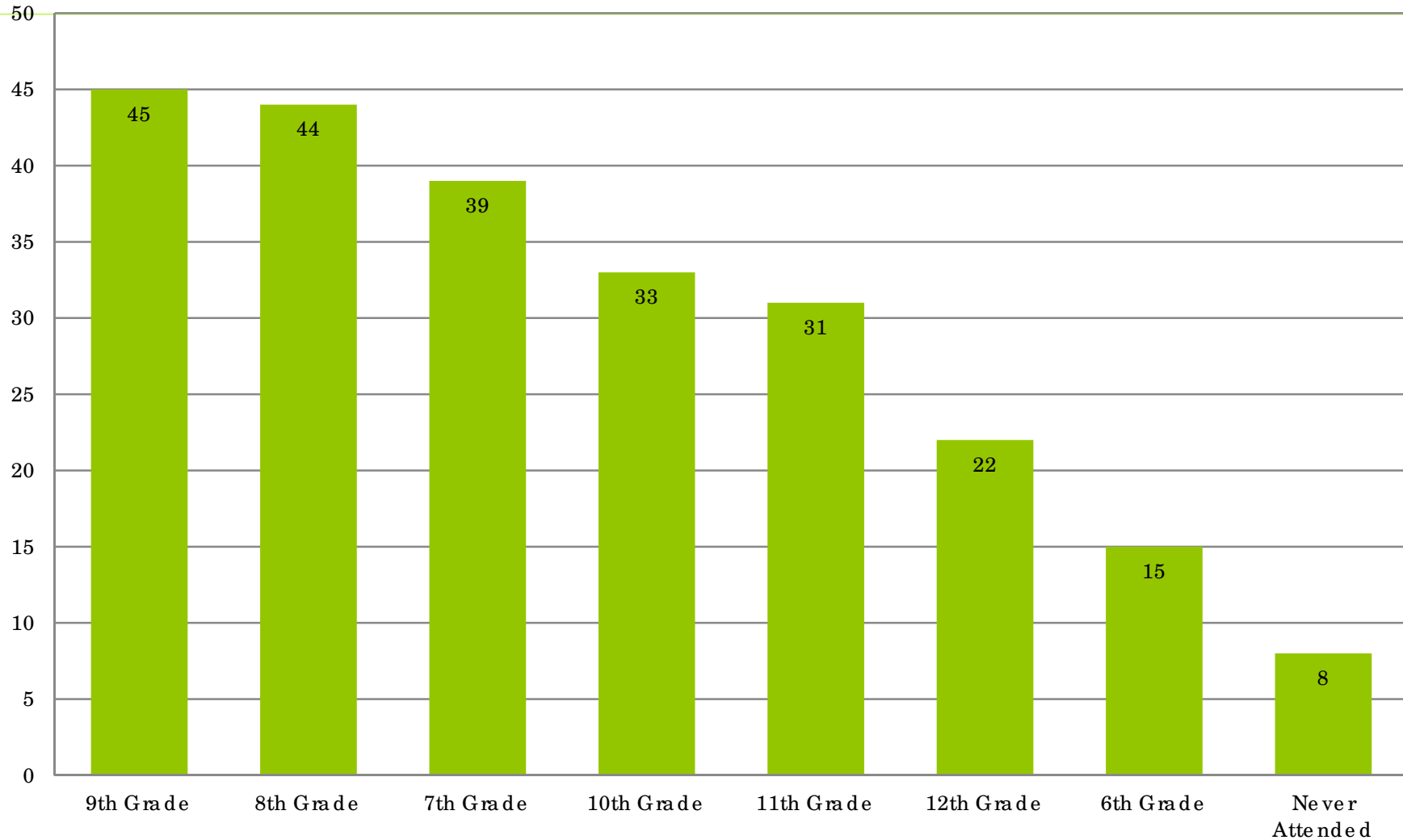
11% Not Enrolled in a Jewish School

Jewish Teen Survey | What Congregation Do You Attend?



237 Respondents

Jewish Teen Survey | Highest Grade Attended in a Jewish School

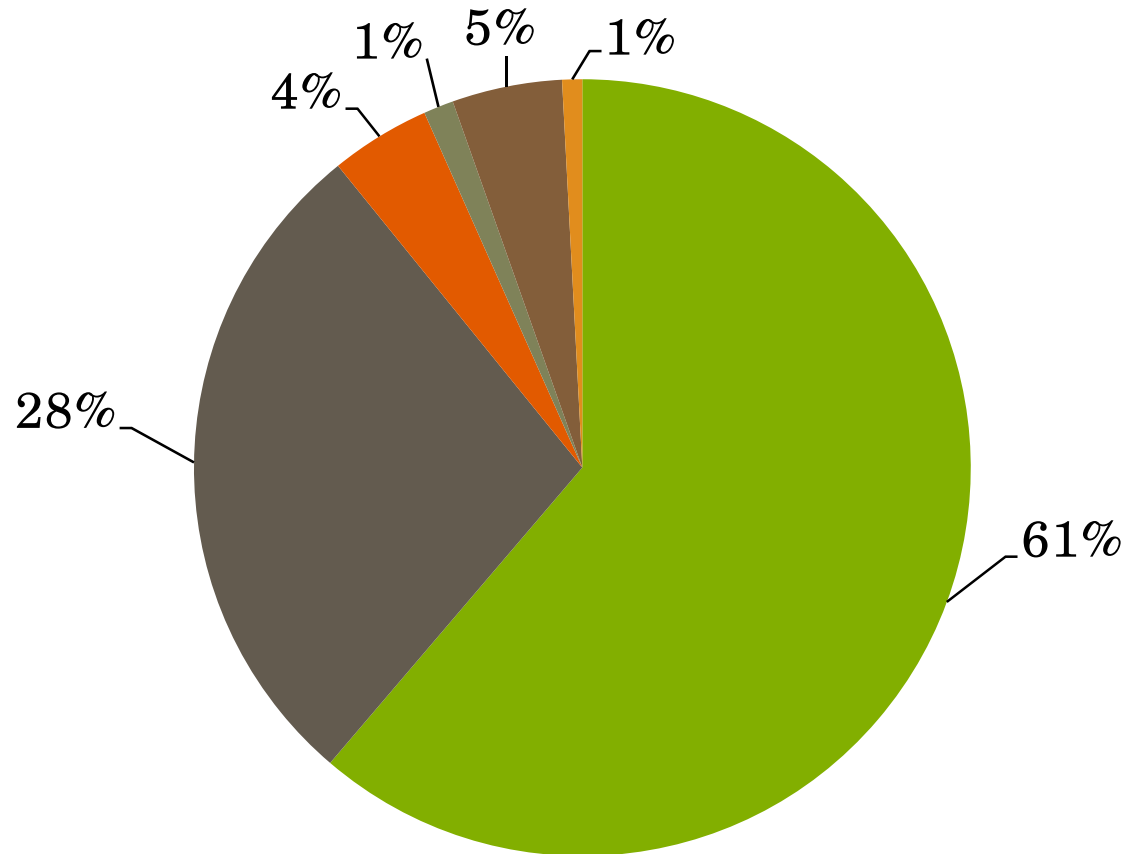


237 Respondents

Jewish Teen Survey | Describe Your Jewish Identity

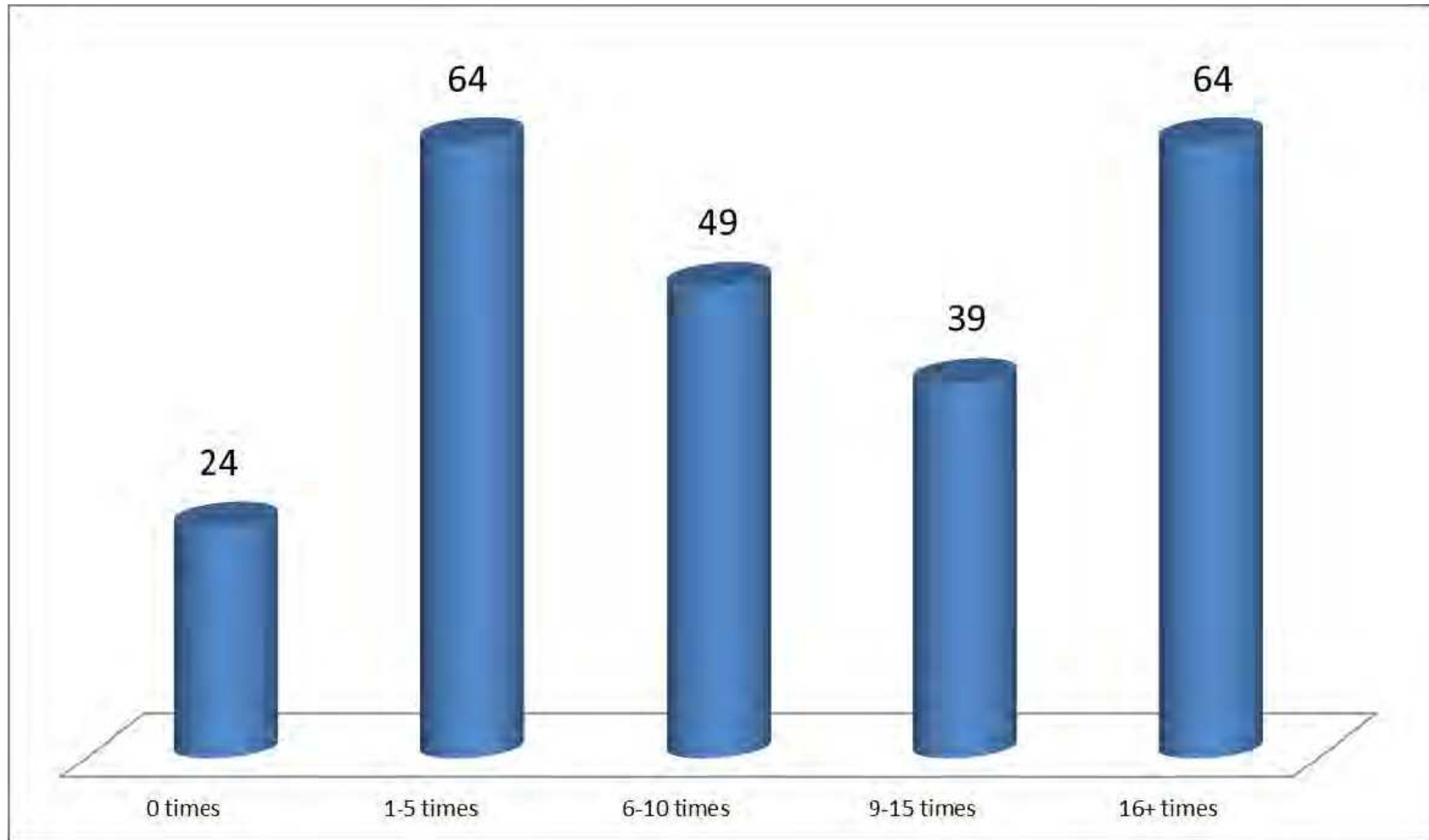
of Responses

■ Reform ■ Conservative ■ Orthodox ■ Humanistic ■ Just Jewish ■ Other



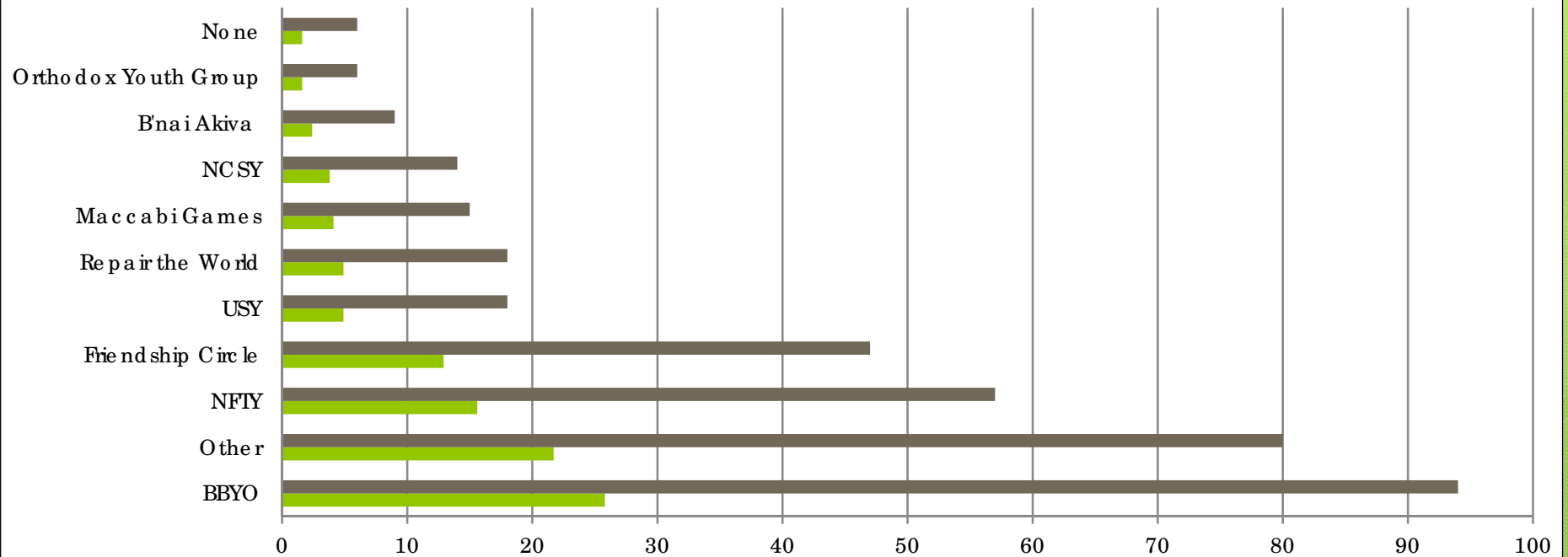
240 Respondents

Jewish Teen Survey | Participation in Jewish Youth Programs in the past 12 months



240 Respondents

Jewish Teen Survey | Participation in Informal Jewish Programs in the Past 12 Months



	BBYO	Other	NFTY	Friendship Circle	USY	Repair the World	Maccabi Games	NCSY	B'nai Akiva	Orthodox Youth Group	No ne
■ Actual # of Responses	94	80	57	47	18	18	15	14	9	6	6
■ % Responses	25.8	21.7	15.6	12.9	4.9	4.9	4.1	3.8	2.4	1.6	1.6

240 Respondents

Jewish Teen Survey | Attended a Jewish Overnight Camp in the Past 12 Months

Jewish Summer Camp

46% Attended a Jewish Camp

- 31% Camp Tamarack
- 3.75% Camp Ramah
- 5.08 % URJ Camp
- 1 % Young Judea
- 2.08% Orthodox Camps
- 1.6% Other Jewish Camps

Travel to Israel

43% of respondents traveled to Israel

- 30% Family Trip
- 12 % Day School Trip
- 9 % Teen Mission Trip

240 Respondents

Jewish Teen Survey | How Many Hours a Week Do You Spend on the Following Activities?

Answer Options	1-3 hrs/ wk	4-5 hrs/ wk	6-7 hrs/ wk	8-9 hrs/ wk	10+ hrs/ wk	Response Count
Homework	34	34	26	25	46	165
Jewish activities	82	36	15	4	9	146
Sports	41	33	22	8	29	133
Interactive games	76	20	1	5	4	106
Volunteer	65	27	4	2	3	101
Job (employment)	40	14	3	3	8	68
Madric him (religious school assistant)	36	14	1	3	3	57
Mitzvah project	18	4	0	0	3	25

240 Respondents

Jewish Teen Survey | Importance of having Jewish Friends

37 % Extremely important

47 % Very important

15% Not important

Jewish Teen Survey | Why Do You Participate in Jewish Activities

(more than one answer allowed)

To be with friends	145
To be with other Jews	119
Learn more about being Jewish	80
Interested in activities	78
Engage in spiritual connection	48
Gain community service hours	39
Parental Pressure	35
Gain Social Skills	32

240 Respondents

Jewish Teen Survey | What Prevents or Discourages You From Participating in Jewish Activities

Lack of Time	124
Lack of Interest	72
No thing	63
Friends are not interested	48
Location	27
Transportation	22
Cost	19

Jewish Teen Survey | What do you like about being Jewish?

Family, community connection & traditions	88
Holiday, food & culture	50
Being different - feeling unique	21
Prayer- Spirituality	17
Education & Israel opportunities	16
Everything	8
No response	7
Volunteering	4
Total	211

240 Respondents

Jewish Teen Survey | List 3 Existing Programs or Newly Created Programs You Would Like to See for Teens

Community Service & Mitzvah Program	82
Youth Group & Social Activities	63
No response	36
Sport activity & watching sporting events	34
Camp	21
Retreats- Shabbatons	21
Torah Study, Hebrew Class & Learning	17
Israel Trip & Israel Advocacy	11
Movies, Concerts, Song Leader & Video Games	7
Total	292

240 Respondents

General Themes - Local & National

- BBYO membership is growing locally and nationally
- Service learning programs and retreats are desired by professionals and students
- Monday night Hebrew high school enrollment continues to shrink
- Fewer teens are participating in Israel trips
- There is increased competition for student's time
- Lower priority of Jewish teen engagement from parents
- Local program providers, regardless of denomination were in agreement on challenges and needs on program provider survey
- Challenge to communicate with teens
- Important value for teens of having Jewish friends
- Collaboration and cooperation increase participation

Jewish Teen Engagement Report | Opportunities and Challenges

- More room for engagement
- Re think the Congregational School's programs
- Improve sustainability through collaborative programming
- Encourage greater cooperation among all youth oriented programming, formal and informal
- Expand professional development opportunities for youth advisors
- Explore a focus on retention vs. engagement
- Focus on ways that Jewish education and engagement meet the needs of teens and families

Jewish Teen Engagement Report | Next Step

- The Stephen H. Schulman Fund Committee will convene a Jewish Teen Task Force chaired by Sue Curhan
- The Task Force will consist of youth professionals, lay leaders, and teens
- The Task Force will make recommendations for future planning and funding

You th O rg a n i z a t i o n s i n M e t r o D e t r o i t

BBYO

B'nai Akiva

NFTY

NC SY

MC USY

Je w i s h C a m p s

Tamarack Camps

JCC Day Camps

Camp Ramah

URJ | Camp George | Camp Goldman

Camp Stone

Camp Marom

Camp Tavor

O rg a n i z a t i o n s

Friendship Circle

Repair the World

JCC | Maccabi

ZOA

APPENDIX | Day Schools

Akiva Hebrew Day School

Frankel Jewish Academy

Hillel Day School

Yeshiva Beth Yehudah

Yeshiva Gedolah

Yeshiva Darchei Torah

APPENDIX | Congregational Schools

Aish Huntington Woods

Atid-Conservative High School

- **Adat Shalom Synagogue/ Beth Achim**
- **Congregation Shaarey Zedek**
- **Beth Ahm**

Birmingham Temple

Congregation B'nai Moshe

Congregation Beth Shalom

Congregation Shaarey Zedek

Congregation Shir Tikvah

Jewish Parents Institute

Temple Beth El

Temple Emanu-El

Temple Israel

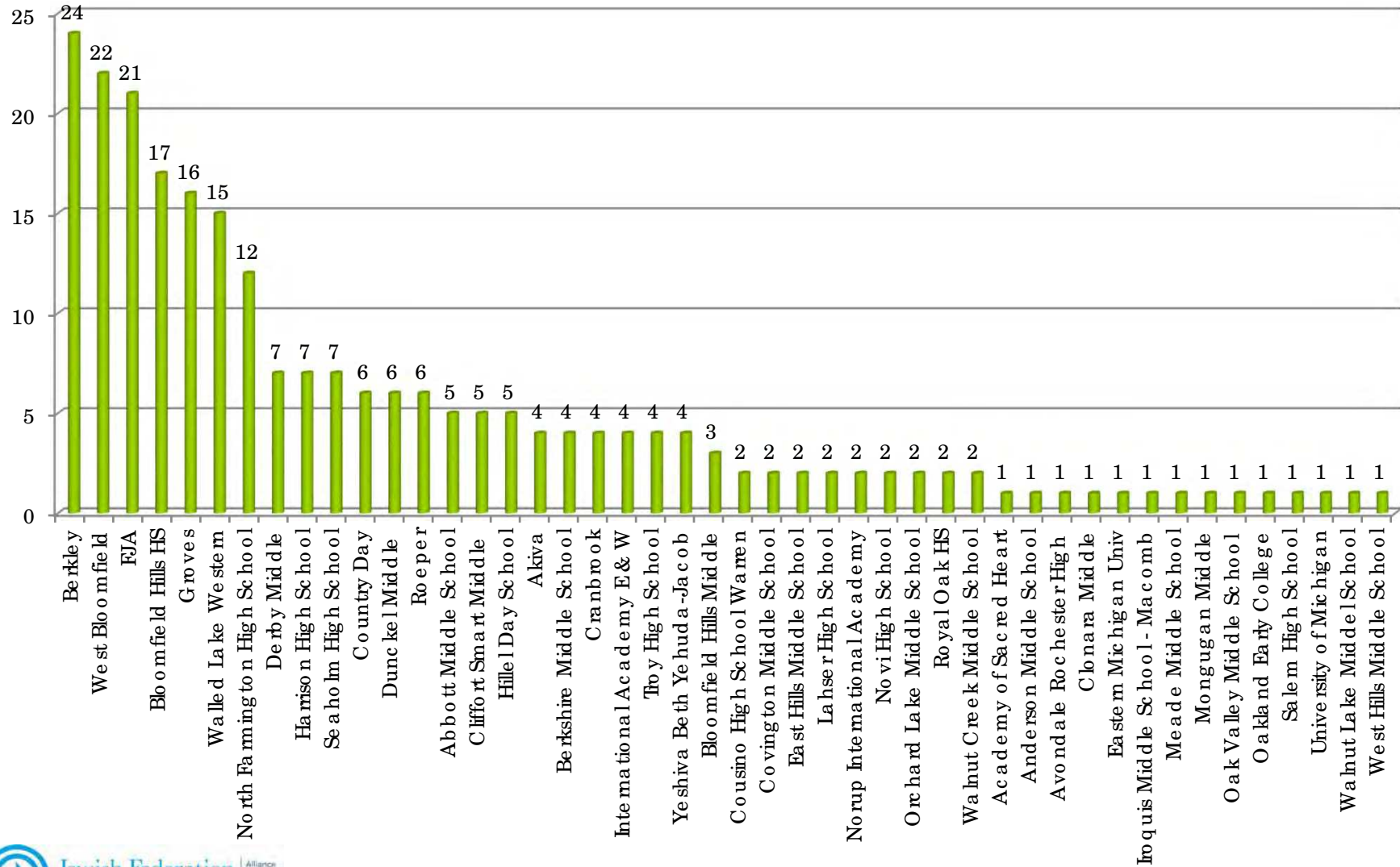
Temple Kol Ami

Temple Shir Shalom

The Shul

APPENDIX | Full List of Schools Attended By Respondents

What School Do you Attend?



APPENDIX | Program Providers Interviewed

The following congregations/organizations were interviewed for this study:

BBYO	Eric	Adelman
Temple Emanuel	Geoffrey	Berdy
Friendship Circle	Rabbi Yarden	Blumstein
Tamarack Camps	Jason	Chamas
Repair the World	Ben	Falik
Congregation B'nai Mo she	Gail	Gales
Temple Kol Ami	Tiffany	Green
Adat Shalom Synagogue	Jodi	Gross
Congregation Shir Tikvah	Wren	Hack
NFIY	Barett	Har
Temple Beth El	Arlene	Keller
Bnei Akiva	Eitan	Kirschbaum
Temple Israel	Rabbi Jen	Lader
MCUSY	David	Lerner
NC SY	Rabbi David	Lichtig
Maccabi	Alison	Munson
Jewish Community Center	Donna	Pelon
Temple Shir Shalom	Rabbi Daniel	Schwartz
Jewish Community Center	Tal	Sigmann
Congregation Shaarey Zedek	Rabbi Aaron	Starr
Camp Ramah	Rebecca	Starr
Jewish Community Center	David	Stone

APPENDIX | Program Provider Organizational Survey

Program Provider Survey-
Serving 7th-12th Graders

Organization:

Your name:

Approximate Budget for Teen Programs:

How many professional staff working with teens: Full Time Part Time

(Please include approximate hours per week)

Volunteer Staff:

The Jewish Federation's Alliance for Jewish Education and Youth Professional Council are undertaking a major study of teen engagement in Jewish life. Results will be used for the purpose of community planning with the goal of increasing the number of Jewish teens participating in impactful Jewish programs.

Number of Participants by grade and gender:

	7 th	8 th	9 th	10 th	11 th	12 th
Male						
Female						
Total						

What programs/services/events do you provide for Jewish teens?

What obstacles or challenges do you face providing services to teens?

What programs would you provide for teens if your budget was unlimited?

What would make your programs/experiences more successful?

APPENDIX | Program Provider Congregational Survey

Congregation Provider Survey- Serving 7th-12th Graders

Congregation:

Your name:

Approximate Budget for Teen Programs:

How many professional staff working with teens: Full Time Part Time

(Please include approximate hours per week)

Volunteer Staff:

The Jewish Federation's Alliance for Jewish Education and Youth Professional Council are undertaking a major study of teen engagement in Jewish life. Results will be used for the purpose of community planning with the goal of increasing the number of Jewish teens participating in impactful Jewish programs.

What is the average weekly attendance in Monday night School or equivalent program?

What obstacles or challenges do you face providing services to teens?

What programs would you provide for teens if your budget was unlimited?

What would make your teen programs/experiences more successful?

What programs have you added/changed or eliminated in the past year? Why?

Where do you feel you succeed best with the teens?

APPENDIX | Jewish Teen Engagement Survey

1. How old are you? _____
2. What grade are you in? _____
3. What school do you attend? _____
4. Are you currently enrolled in a Jewish religious school? Yes ____ No ____
5. Are you currently enrolled in a Jewish day school? Yes ____ No ____
6. What congregation are you affiliated with? _____ None ____
7. What was/is the highest grade of Jewish school that you attended? _____
8. How would you describe your Jewish identity? Reform ____ Conservative ____ Orthodox ____ Other ____
9. How often have you participated in Jewish youth programs over the past 12 months? _____
10. Are you involved in any youth group(s) - Please name the youth group(s). _____
11. Have you attended a Jewish overnight camp in the past 12 months? Please name the camp. _____
12. Have you ever traveled to Israel? Please name trip, i.e. Teen Mission, Family trip, Day School trip. _____
13. How do you spend your free time? _____
14. On a scale of 1-5 (5 being highest) how important is it to you to have Jewish friends? 1__ 2__ 3__ 4__ 5__
15. Why do you participate in Jewish activities?
16. What discourages you from participating in Jewish activities?
17. What do you like most about being Jewish?
18. Please list your top 3 existing programs/events or newly created programs/events that you would like to see for teens.
19. Please print your e-mail address clearly. You will be entered to win 1 of 5 \$100 gift certificates to IIUNES.

APPENDIX | Stephen H. Schulman Fund Vouchers

Name	Voucher recipients 2011-12	Voucher Amount 2011-12	Voucher recipients 2012-13	Voucher Amount 2012-13	Voucher recipients 2013-14	Voucher Amount 2013-14
Bnai Akiva	6	\$735.00	13	\$730.00	3	\$105.00
BBYO	10	\$6,385.00	37	\$23,060.00	16	\$6,400.00
NCSY	17	\$2,765.00	36	\$5,895.00	6	\$1,500.00
URJ/NFTY	2	\$3,000.00	2	\$840.00		
Travel Program	1	\$2,270.00	2	\$6,120.00		
Song Leaders					4	\$405.00
USY	3	\$300.00				
Birmingham Temple	1	\$75.00				
TATY	8	\$1,360.00				
TOTAL	48	\$16,890.00	90	\$36,645.00	29	\$8,410.00

Organization/ Publisher	Article Name	Website
Brandeis University- Maurice and Marilyn Cohen Center for Modern Jewish Studies	Engaging Jewish Teens	http://www.brandeis.edu/cmjs/noteworthy/EngagingJewishTeens.html
New York Times Bar Mitzvahs Get a New Look to Build Faith	Bar Mitzvahs Get a New Look to Build Faith	http://www.nytimes.com/2013/09/04/us/bar-mitzvahs-get-new-look-to-build-faith.html?_r=0
Jewish Teen Funders Network		http://www.jtfn.org/
Charles & Lynn Schusterman Family Foundation	BBYO- Impact Study: a Summary	http://bbyo.org/BBYO_Impact_Study_July_2011.pdf
The Jewish Education Project	Westchester Jewish Teen Learning Initiative	http://www.thejewisheducationproject.org/sites/default/files/uploaded/wjtlc-a-talog-spring2014.pdf
Jim Joseph Foundation	Effective Strategies for Education & Engaging Jewish Teens	http://jimjosephfoundation.org/evaluations/effective-strategies-for-educating-and-engaging-jewish-teens/
Rose Community Foundation	Rose Youth Foundation	http://www.rcfdenver.org/content/rose-youth-foundation
Agency for Jewish Learning- Pittsburgh	Teen Engagement & Mentoring	http://www.ajlpittsburgh.org/teens/teen-engagement.shtml
Moving Traditions	Engaging Jewish Teenage Boys: A Call to Action	http://www.bjpa.org/Publications/downloadFile.cfm?FileID=7317

Organization/ Publisher	Article Name	Website
e-Jewish Philanthropy	Engaging the Ka'niss Everdeens	http://e-jewishphilanthropy.com/engaging-the-ka'niss-everdeens/
The Jewish Week	Jewish Teens go Clubbing	http://www.thejewishweek.com/special-sections/education-careers/jewish-teens-go-clubbing
URJ Campaign for Youth Engagement	Campaign for Youth Engagement	http://urj.org/cye/about/
National Guild for Community Arts Education	Engaging Adolescents	http://www.nationalguild.org/getmedia/87975376-ddd4-4adb-9b84-dd4e94e90066/EngagingAdolescentsGuide.pdf.aspx?ext=.pdf
Jewish Student Connection		http://myjsc.org/
Jewish Student Connection	Jewish Student Connection establishes club in public high school	http://myjsc.org/2013/01/jewish-student-connection-establishes-club-in-public-high-schools/
Jewish Student Connection	A case of Mentorship	http://myjsc.org/2013/01/the-case-for-jewish-mentorship/
North Shore Teen Initiative		http://www.nsteeinitiative.org/about.html
The Jewish Chronicle	J-SIE enrollment down; decline reflects national trend for supplemental schools	http://www.thejewishchronicle.net/view/full_story/24388633/article-J-SIE-enrollment-down--decline-reflects-national-trend-for-supplemental-schools
e-Jewish Philanthropy	NFTY and BBYO: We Can Make Each Other Stronger	http://e-jewishphilanthropy.com/nfty-and-bbyo-we-can-make-each-other-stronger/
e-Jewish Philanthropy	A Hub in a Network: A National Incubator for Community-Based Jewish Teen Education Initiatives	http://e-jewishphilanthropy.com/a-hub-in-a-network-a-national-incubator-for-community-based-jewish-teen-education-initiatives/
Grants	Jim Joseph Foundation Awards \$7m. in New Grants	http://e-jewishphilanthropy.com/jim-joseph-foundation-awards-7m-in-new-grants/