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# Argus Asia-Pacific and Middle East Bitumen 2015

2-4 September 2015  
PARKROYAL on Pickering  
Singapore

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## Confirmed Speakers



**Abdullatif Mohamed**  
Trader Petroleum Product Sales, International Marketing,  
Bahrain Petroleum Company



**Daisuke Yamada**  
Deputy General Manager  
JX Nippon Oil & Energy Corporation



**Mark Vidler**  
Marketing Manager  
Marketing Department  
Qatar Fuel (WOQOD)



**Subhamay Gangopadhyay**  
Director  
Central Road Research Institute



**Muhammad Habib Anwar**  
Deputy Manager (Technical Services)  
Attock Refinery



**Nasreen Tasker**  
Vice President – Asphalt  
Argus

And more...

## Cocktail Reception on 3 Sept Fabrika @ Klapsons Hotel



Perched on Level 17, join us at Fabrika, an alfresco sky terrace bar with a heady choice of spirits, wines and beers.

Be seen as an industry leader at **Argus Asia-Pacific and Middle East Bitumen 2015**. This iconic event offers an outstanding platform for you to position your company's thought leadership and service offerings in front of Asian and global decision makers in the bitumen industry.

If you are interested in sponsorship or exhibiting at **Argus Asia-Pacific and Middle East Bitumen 2015**, please contact Jhonel Namayan ([jhonel.namayan@argusmedia.com](mailto:jhonel.namayan@argusmedia.com) / +65 6496 9974)

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# Argus Asia-Pacific and Middle East Bitumen 2015

## Welcome Reception

*Argus welcomes you back to Singapore!  
Meet old friends and new contacts in a brand new setting.*

**2 September 2015 | Wednesday**  
**18:30 - 20:30**

Venue: The Poolside Terrace,  
Level 5 (ParkRoyal on Pickering)



## Conference Day 1: 3 September 2015, Thursday

**08:30 – 09:00**

Registration and Coffee

**09:10 – 09:15**

Chairperson's Welcome Remarks

Nasreen Tasker, Vice President – Asphalt, Argus

### Session One

Opening Session

**09:15– 09:45**

Macroeconomic Overview in Asia and Impact on Refinery Outlook

Priya Narain Balchandani, Director - Global Research,  
Standard Chartered Bank

**09:45– 10:15**

Updates on Asia-Pacific and Middle East Bitumen Supply and Demand Balance

Aabha Gandhi, Asian Asphalt Editor, Argus

**10:15 – 10:20**

Questions and Answers

**10:20 – 11:00: Morning Refreshments**

### Session Two

Country Showcase – Highlights for 2015

*Find out the fundamentals driving demand and supply in these countries.*

**11:00 – 11:30**

Korean- Japan Trade Flows

Daisuke Yamada, Deputy General Manager, JX Nippon Oil & Energy Corporation

**11:30 – 12:00**

Balance of Concrete and Bitumen Roads in India – Implications and Cost

Subhamay Gangopadhyay, Director, Central Road Research Institute

**12:00 – 12:30**

Pakistan's Bitumen Market and its Demand Outlook

Muhammad Habib Anwar, Deputy Manager (Technical Services), Attock Refinery

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**12:30 – 12:40**

Questions and Answers

**12:40 – 14:00: Networking Lunch**

### Session Three

Polymer-Modified Bitumen (PMB) - is it on the Cusp of Something Big?

*With the increasing need for high-quality road surfaces, do we expect to see growth in both demand and supply of PMB?*

**14:00 – 14:30**

Environmental pavements and Long Life Pavements (high PMB content) as the First Step

José Javier García Pardenilla, Managing Director of Ditecpesa Asphalt Products, Ferrovial

**14:30 – 14:35**

Questions and Answers

**14:35 – 15:30**

Schedule a Meeting - Utilise the Online Networking Tool

*Engage your client, drive participation and cement long-term relationships.*

### Session Four

Preview into the Changing Middle East Bitumen Market

*Market players have been keeping a close eye on the economic and market implications of Iran sanctions relief. How much? how soon? where to?*

**15:30 – 16:00**

Updates in the Iranian Bitumen Market

Kamran Kangari, Commercial Director, Binax Energy

**16:00 – 16:30**

UAE as a Growing Bitumen Hub

Radwan Azam, Group Managing Director, Zahara Energy

**16:30 – 17:00**

Changes in Bitumen Shipping Capacities - New Bitumen Ships Coming on-line and what this Means for the Industry

Allen Pinto, General Manager – Shipping and Logistics, Richmond Group

**17:00 – 17:10**

Questions and Answers

**17:10 – 17:05**

Chairman's Closing Remarks for Day One

Nasreen Tasker, Vice-President - Asphalt, Argus

**17:30 – 20:30**

Conference Cocktail Reception

Venue: Fabrika @ Klapsons Hotel

*Perched on Level 17, soak up the dusky vibes at Fabrika, an alfresco sky terrace bar with a heady choice of spirits, wines and beers.*

ParkRoyal on Pickering Singapore

# Argus Asia- Pacific and Middle East Bitumen 2015

## Conference Day 2: 4 September 2015 , Friday

09:10 – 09:20

**Chairperson's Welcome Back Remarks**

**Nasreen Tasker**, Vice-President - Asphalt, **Argus**

### Session Five

Changing Patterns of Trade - Arbitrage Opportunities

09:20 – 10:00

**Bitumen pricing trends and trade opportunities in a global environment**

**Nasreen Tasker**, Vice-President - Asphalt, **Argus**

10:00 – 10:30

**Bitumen Hedging Showcase: Shift from fuel oil related hedging to a formula-pricing market and what it means to the market**

**Tom James**, CEO, Principal Consultant, Co-Founder, **Navitas Resources**

10:30 – 10:40

Questions and Answers

10:40 – 11:10: **Morning Refreshments**

### Session Four (Continued)

The Changing Middle East Bitumen Market

11:10 – 11:30

**Qatar's Road Projects and Potential Bitumen Demand**

**Mark Vidler**, Marketing Manager, Marketing Department, **Qatar Fuel (WOQOD)**

11:30 – 12:10

**Bahrain's Role in Bitumen Supply**

**Abdullatif Mohamed**, Trader Petroleum Product Sales, International Marketing, **Bahrain Petroleum Company (BSC)**

12:10 – 12:20

Questions and Answers

12:20 – 13:20: **Networking Lunch**

13:20 – 13:50

**Iran's Bitumen Perspective/Future Post Sanctions**

**Farjam Behrouzi**, Independent Trader/Consultant

13:50 – 14:20

**Argus Bitumen Forum – Transformation of the Bitumen Landscape**

- Forward projection of market prices in Q4 2015
- The role of big trading houses in the bitumen market
- Concrete versus bitumen: the future of roads in Asia

**Moderator: Nasreen Tasker**, Vice President – Asphalt, **Argus**

**Panelists: Samuel Lim**, Trading Manager, **Vitol Asia**

**Fahmi Ismail**, Head, Bitumen Sales, Commercial Sales and Marketing, Commercial Business, **Petronas**

14:20 – 14:30

**Chairperson's Closing Remarks**

**Nasreen Tasker**, Vice-President - Asphalt, **Argus**

14:30

End of Conference

*\*Conference programme is subject to change*

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**For detailed packages, contact:**

**Jhonel Namayan** ([jhonel.namayan@argusmedia.com](mailto:jhonel.namayan@argusmedia.com) / +65 6496 9974)

## Reasons to attend

- Understand the key issues facing the bitumen industry and what it means for your business
- Hear in depth presentations from analysts and key industry decision makers, keeping you up to date with the latest market developments
- Network with other delegates to build new and long lasting business relationships
- Learn the strategies that other companies are adopting in a time of economic uncertainty and increasing competitiveness
- Gain access to our market leading Delegate Social Network

## Media Partners



# Event registration : Argus Asia-Pacific and Middle East Bitumen 2015

**EMAIL:**

asiaconferences@argusmedia.com

**FAX:**

Complete this form and fax to  
+65 6533 4181

**MAIL:**

Complete this form and post to the address below

**DATES & VENUE**

2-4 September 2015

**PARKROYAL on Pickering**

3 Upper Pickering Street, Singapore 058289  
Tel: +65 6809 8888  
http://www.parkroyalhotels.com/en/hotels-resorts/singapore/pickering.html

**STANDARD REGISTRATION RATE**

US\$ 2100

\*Full conference fee includes two-day conference pass to participate at all sessions, networking luncheon and refreshment breaks, one invitation to the welcome and cocktail receptions and one set of conference documentation

\* A 7% Goods & Services Tax (GST) is applicable to all Singapore based companies for Singapore venue. Alternatively, registration fees are subject to the prevailing government tax.

## IT IS EASIER AND FASTER

Register and make your credit card payment online at  
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OR fill in the registration form to make your payment via bank transfer

**PAYMENT METHOD**

- Invoice my company  
 Cheque enclosed (Make payable to "Argus Media Singapore Group Pte Ltd.")  
 Credit card

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Bank name: National Westminster Bank plc  
Address: Hampstead Village branch, 25 Hampstead High Street, London, NW3 1QJ  
Argus Media VAT: GB229714941  
Company registration no. 1642534

**USD Account:**

Bank account number: 26513625  
Sort code: 50-30-03  
IBAN NO: GB74NWBK60730126513625  
SWIFT CODE: NWBKGB2L

\*Please indicate delegate name and company name when making payment

**REGISTRATION FORM**

Please PRINT in block letters and return to:  
Argus Media Singapore Group Ltd.

50 Raffles Place, #10-01 Singapore Land Tower  
Singapore 048623

Tel: +65 64969945 | Fax: +65 6533 4181

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Job Title: \_\_\_\_\_

Telephone: \_\_\_\_\_

Email: \_\_\_\_\_

Special dietary/disability requirements (if any):  
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**DELEGATE 2 DETAILS**

Name: Dr/Mr/Ms: \_\_\_\_\_

Job Title: \_\_\_\_\_

Telephone: \_\_\_\_\_

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Argus Asphalt Report

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In these Terms and Conditions the expressions:

"we", "us" and "our" refer to Argus Media Limited a company incorporated in England with registered company number 01642534 and whose registered office is at Argus House, 175 St John Street, London, EC1V 4LW; and "you" and "your" refer to you.

Subject to availability, we accept bookings for events through the online, electronic or postal submission of a registration form. Upon our communication to you (including by email) of our acceptance of your booking, there shall be a legally binding contract between you and us incorporating these Terms and Conditions.

**Payment**

1. If payment is not received in full at the time of booking, your booking will be provisional until payment is received in full in accordance with paragraph 2 below. You acknowledge that we cannot guarantee bookings made on a provisional basis.

2. Payment must be made by the earlier date of the following: (i) within 30 days of the date of this invoice; (ii) by no later than 7 days before the event.

3. Fees are a fixed price and unless otherwise stated reductions and discounts cannot be offered should you not wish to attend the entire event.

4. In order to qualify for any "early bird" discounts, booking and payment in full must be received prior to the date specified above and on the invoice.

**Cancellations and Substitutions**

1. If you are unable to attend the event, you may send a substitute provided that you inform us in writing to asiaconferences@argusmedia.com at least 48 hours before the commencement of the event.

2. Cancellations made in writing to asiaconferences@argusmedia.com at least 1 calendar month prior to the event will be refunded in full, less a 15% administration charge. No refunds will be given for cancellations received thereafter.

3. Failure to attend all or part of an event for any reason whatsoever will be treated as a late cancellation and no refunds will be given.

4. If the event is cancelled for any reason within our control, then the registration fee will be fully refunded. We shall not be liable for any other loss, damage, costs (including without limitation travel, visa or accommodation costs), expenses or other liabilities incurred by you in connection with such cancellation. Refunds may take up to 25 business days.

**Events**

1. Our agendas are correct at the time of issue; however, it may be necessary to make some amendments to the content, speakers, location, and/or timing of the event.

2. Please advise us of any special requirements (such as access or dietary requirements) at the time of booking.

3. We reserve the right to refuse admission to an event for any reason.

4. Views expressed by speakers at the event may not be the views of Argus. All event materials are provided to you on an "as is" basis and we make no warranty as to the completeness or accuracy of such materials.

5. You agree that, unless otherwise expressly stated, we own all intellectual property rights in all event materials and delegate lists.

6. You may not film, photograph or otherwise record all or any part of the event without our prior written consent.

7. You must comply with all applicable laws and any health and safety requirements (including no smoking signs) in respect of the event.

**Privacy and Marketing**

1. Any personal data you disclose to us will be processed in accordance with the Data Protection Act 1998 and our privacy policy.

2. Your personal data may be used by us and carefully selected third parties to inform you about other products and services that may be of interest to you via telephone, post and/or email. If you do not wish to receive such marketing information, please contact us.

3. You agree that we may use your company name in marketing promotions in connection with this event.

4. We may record (by audio and/or visual means) all or part of the event. You agree that we may use and distribute such recordings for the purposes of training, publicity and documentation.

**General**

1. It is your responsibility to arrange appropriate insurance cover for your attendance at the event.

2. You are fully responsible and liable for any loss or damage caused by you to property or individuals at an event.

3. Except in respect of death or personal injury caused by our negligence or for fraud, our total aggregate liability in connection with the event shall be limited to the fee paid by you.

4. You are responsible for safeguarding your own property at the event. We accept no liability in respect of any damage to, or theft or loss of, your property.

5. These Terms and Conditions together with the registration form set out the entire agreement between you and us.

6. If any provision of these Terms and Conditions (in whole or in part) is found by any competent authority to be unenforceable or illegal, the remainder of provisions shall remain in force.

7. These Terms and Conditions shall be governed by the laws of England and you agree to submit to the exclusive jurisdiction of the English courts.

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