I E F A International Cost Estimating and Analysis Association Ad Purchase Form

ICEAA World Magazine

Cover Ads

Please check box as applicable:

Location	Туре	Size	Issues	Price
Inside Front Cover	Full Page	8.5" x 11"	One Issue	\$600
Inside Front Cover	Full Page	8.5" x 11"	Three Issues (Full Year)	\$1500
Inside Back Cover	Full Page	8.5" x 11"	One Issue	\$600
Inside Back Cover	Full Page	8.5" x 11"	Three Issues (Full Year)	\$1500
Outside Back Cover	Half Page	5.5″ x 8.5″	One Issue	\$600
Outside Back Cover	Full Page	8.5" x 11"	Three Issues (Full Year)	\$1500

All full page ads must include 1/8" for bleeds.

Interior Page Ads

Туре	Orientation	Size	Issues	Price
Full Page		8.5" x 11"	One Issue	\$500
Full Page		8.5" x 11"	Three Issues (Full Year)	\$1200
Half Page	Vertical	4.25″ x 11″	One Issue	\$400
Half Page	Vertical	4.25" x 11"	Three Issues (Full Year)	\$1000
Half Page	Horizonal	5.5″ x 8.5″	One Issue	\$400
Half Page	Horizontal	4.25" x 11"	Three Issues (Full Year)	\$1000
Quarter Page	Horizontal Bar	2.15″x 11″	One Issue	\$300
Quarter Page	Horizontal Bar	2.15″x 11″	Three Issues (Full Year)	\$900
Quarter Page	Callout Box	4.25" x 5.5"	One Issue	\$300
Quarter Page	Callout Box	4.25" x 5.5"	Three Issues (Full Year)	\$900

All full page ads must include 1/8" for bleeds.

Total Due:

PLEASE NOTE: Each job advertisement should clearly indicate job title, location, company name, and contact information. Ads for the magazine can be e-mailed to <u>iceaa@iceaaonline.org</u> as an attachment in one of the following formats (No PowerPoint): PDF (with fonts embedded), JPG, TIF, PNG, EPS, PhotoShop files, and Illustrator files (in high resolution and set to CMYK for full-color ads).

Information for posting an online job advertisement on our Cost Estimating Career Center can be found at <u>http://careers.iceaaonline.org/</u>.

Checks are to be made payable to ICEAA and mailed to:

ICEAA 8221 Old Courthouse Road, Suite 106 Vienna, VA 22182

Payment may also be made by credit card and faxed to 703-938-5091 or emailed to <u>iceaa@iceaaonline.org</u>.

Card Type: AmEx \Box VISA \Box MasterCard \Box	
Card Number	Exp. Date
Signature	
Printed Name of Cardholder	
Email Address	

Phone Number