



PELL CITY POLICE DEPARTMENT

2011 ANNUAL REPORT



Prepared by Chief Gregory D. Turley

February 23, 2012

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MISSION STATEMENT

It is the mission of the Pell City Police Department to safeguard the lives and property of the people we serve, to reduce the incidence and fear of crime, and to enhance public safety while working with the diverse communities to improve their quality of life. Our mandate is to do so with honor and integrity, while at all times conducting ourselves with the highest ethical standards to maintain public confidence.



OUR VALUES

Professionalism Courage Pride Dedication

OUR CODE

Law Enforcement Code of Ethics

As a Law Enforcement Officer, my fundamental duty is to serve mankind; to safeguard lives and property; to protect the innocent against deception, the weak against oppression or intimidation, and the peaceful against violence or disorder; and to respect the Constitutional rights of all persons to liberty, equality and justice.

I will keep my private life unsullied as an example to all; maintain courageous calm in the face of danger, scorn or ridicule; develop self-restraint; and be constantly mindful of the welfare of others. Honest in thought and deed in both my personal and official life, I will be exemplary in obeying the laws of the land and the regulations of my department. Whatever I see or hear of a confidential nature or that is confided to me in my official capacity will be kept ever secret unless revelation is necessary in the performance of my duty.

I will never act officiously or permit personal feelings, prejudices, animosities or friendships to influence my decisions. With no compromise for crime and with relentless prosecution of criminal, I will enforce the law courteously and appropriately without fear or favor, malice or ill will, never employing unnecessary force or violence and never accepting gratuities.

I recognize the badge of my office as a symbol of public faith, and I accept it as a public trust to be held so long as I am true to the ethics of the police service. I will constantly strive to achieve these objectives and ideals, dedicating myself before God to my chosen profession...law enforcement.



OUR HONOR

On my honor,
I will never betray my badge,
my integrity, my character,
or the public trust.
I will always have
the courage to hold myself
and others accountable for our actions.
I will always uphold the constitution
my community and the agency I serve.

OUR REALITY

“Policing is one of America's most noble professions. The actions of any police officer, in an instant can impact an individual for life and even a community for generations. Given this realization, every police officer must be centered on the fundamental principles of service, justice and fundamental fairness-The nobility of policing demands the noblest of character.”

Dr. Stephen R. Covey





Message from the Chief

To the Citizens of Pell City,

I am proud to present the department's 2011 Annual Report to you and the honorable mayor and council. The Pell City Police Department continues to be a premier law enforcement agency and this report accents the continuing hard work and dedication the men and women of the PCPD in 2011.

I am very grateful to the department's sworn and civilian personnel as we reflect on another year of dropping crime rates in our community. This drop in several UCR Part I Offenses is evidence to the fact that PCPD officers are working hard and producing results as they work with and within the community.

This report will not only accent the 2011 productivity, but it also demonstrates our commitment to excellence in 2012. The department's goals and objectives are clearly outlined in the closing of this report and our agency is eager to meet and exceed these goals on behalf of the citizens we serve.

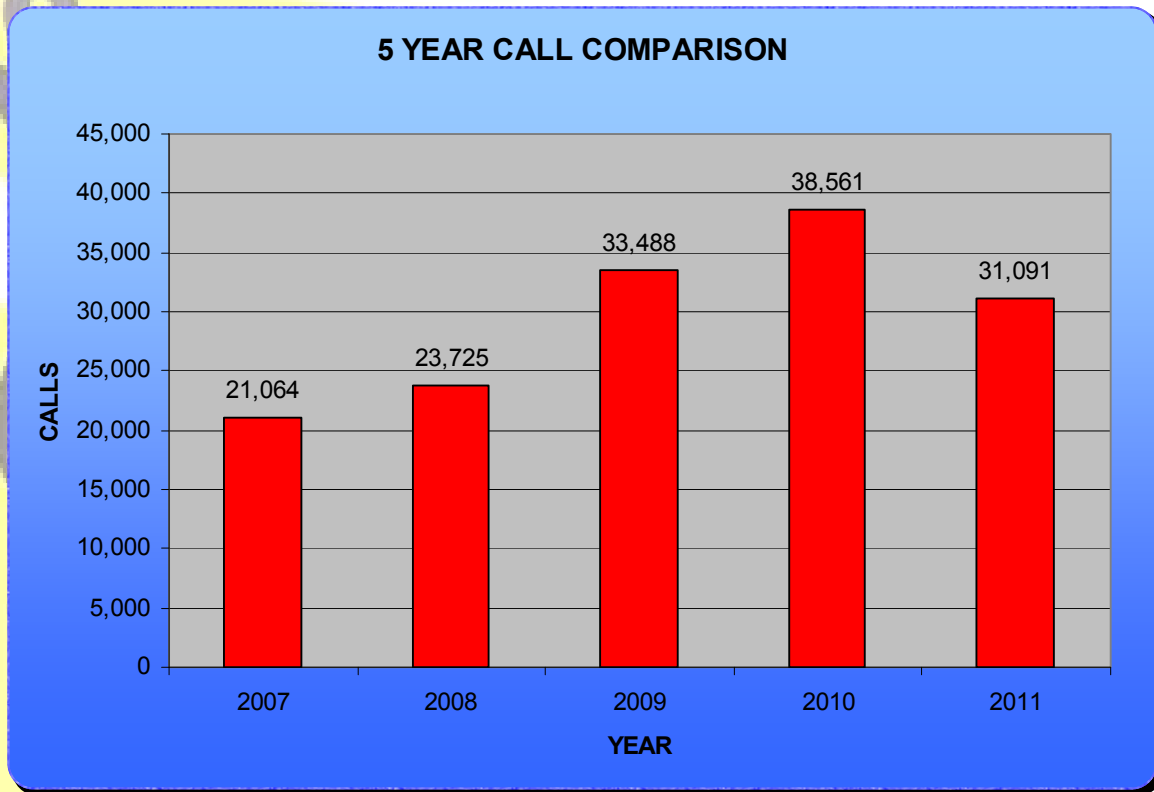
Respectfully Submitted,

Gregory Dean Turley
Chief of Police



I. OVERVIEW

In 2011 the Pell City Police Department responded to over 31,091 calls for service. This is a decrease of 7,470 calls from 2010 and 2,397 calls from 2009.



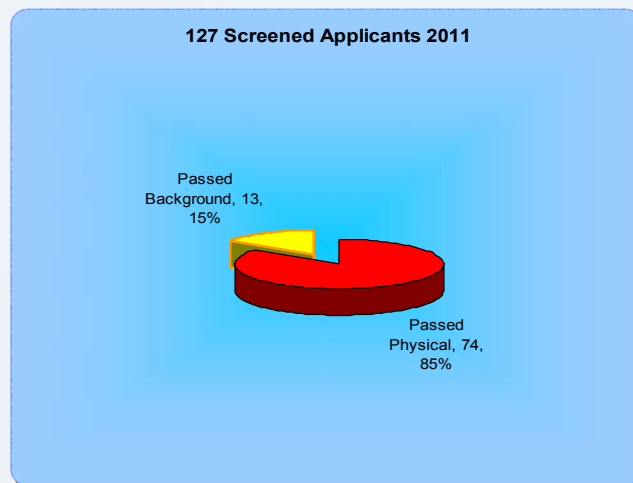
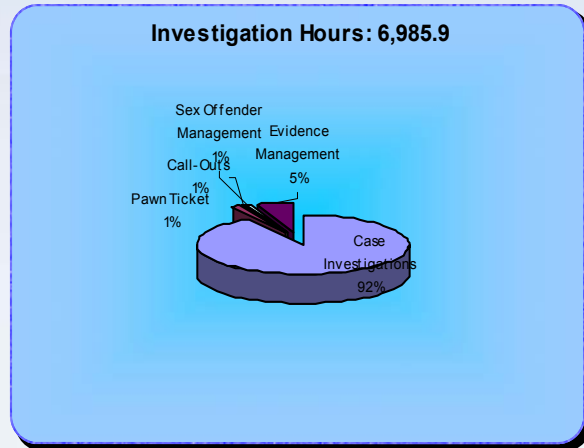
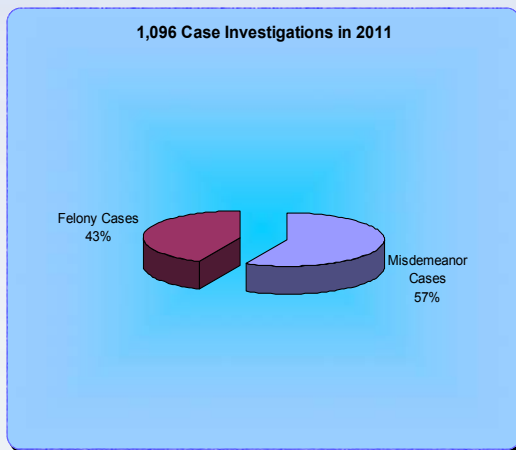
PATROL DIVISION

Officers had the following productivity during this reporting period:

3,821 calls to meet complainants	3,297 Traffic Stops	938 Alarm Calls
80 Verbal Domestic Disturbances	27 Missing Persons	19 Overdoses
210 Reckless Driving Calls	415 Disturbances	23 Death Cases
547 Motorist Assists	790 Vehicle Unlocks	105 DUI Reports
1,511 Suspicious Vehicles	71 Prowler Calls	281 Escorts
417 Attempted Warrant Services	687 Wreck Calls	1,709 Traffic Control
746 911 Hang-up/Open Lines	65 Prisoner Transports	339 Public Service
2,273 Patrol Requests	369 Medical Calls	31 Checkpoints
749 Welfare Checks	708 Dog Complaints	59 Patient Transports
84 Noise Complaints	75 Weapon Discharged Calls	27 Attempted Suicides
32 Gas Drive Offs	24 Officer Assists	23 Pursuits
12 Physical Domestic Disturbances	103 Livestock Calls	14 Gun Calls

INVESTIGATIONS DIVISION

The Investigations Division is comprised of one detective sergeant, one corporal and two detectives. The division reports to the patrol lieutenant and is responsible for the follow up of all misdemeanor and felony investigations. The division investigated 1,096 cases in 2011 and 473 of those cases (43%) were felonies. Detectives worked 6,986 hours on case investigations and screened 127 applicants for officer positions in 2011.



II. PRODUCTIVITY

The 2011 analysis shows:

Traffic Citations-2,163
Traffic Accidents-Down 9%
Rape- Down 71%*
Robbery-Up 33% (1 additional case)*
Assault- Down 54%*
Larceny-Down 75%*
Burglary-Down 64%*
Vehicle Theft-Up 57%*
Internal Affairs Complaints Down 100%
Volunteered Savings-\$45,675.00
Court Revenues-\$443,281.73

*=Latest UCR Data

The Alabama Criminal Justice Information Center (ACJIC) maintains and provides the Uniform Crime Reports (UCR) for the State of Alabama. The report compiles all of the UCR data for the previous year and issues a report on that data annually. This informational resource is normally one year behind due to the compilation process. This latest report shows crime down 29%.

During 2011, the department also complied with the “Narrow-Banding Communications Requirement” that was within one year of mandate. The department changed over to the Turbo Repeater System and replaced all mobile and portable radios. This gave the agency a tremendous increase in coverage as well as the ability to develop GPS tracking of all communication assets.



BIKE PATROL UNIT

The bike patrol unit consists of 5 officers and 5 bike units. During 2011, bike patrol officers patrolled approximately 300 hours and conducted 50 hours of special operations for various events, including the :

- * Christmas Parade
- * Paws in the Park
- * 5K Runs
- * Bicycle Rodeo
- * Easter Event
- * Band Festival

MARINE PATROL UNIT

The Marine Unit is comprised of 3 officers and one surplus vessel. During 2011 the unit signed up over 120 shoreline citizens for the new Dock Watch Program and reported zero thefts along the shoreline. The unit participated in the Operation Dry Water National BUI Program, Lake Clean-Up Program, Annual Boat Show, Fireworks Show, and numerous other community programs such as neighborhood watch.

Officers patrolled over 168 engine hours in 2011 and performed numerous vessel tows, recoveries, and SONAR searches.

DARE/SRO UNIT

The DARE/SRO Unit consists of one corporal and one officer that report to the patrol lieutenant. During 2011, the officers reported the following activity:

Safety & Security

- Football and Band escort to all away games,
- Football home games,
- Basketball home games,
- Pell City Band Festival,
- Mr. Pell High,
- Homecoming Dance,
- High-school Graduation Ceremony,
- High-school Prom, and
- Constant patrol of all schools with special attention to the high school.

Education

- Williams Intermediate,
- Coosa Valley Elementary,



- Walter M. Kennedy,
- Eden Elementary,
- Iola Roberts Elementary,
- Duran North & South,
- Pell City High School, and
- Total of 50 classes taught throughout the school system.

Public Relations

- Career Day: *3,000 students reached.*
- Four Safety Fairs: *600 children fingerprinted for parents and ran through the Fire Safety House.*
- Relay for Life.
- Many students were also reached through weekend activities. Students wished to “hangout” over the weekend and were brought along on many occasions for weekend outings to play a pickup game of football or just sat and talked with us for hours about what was happening in their lives and where they wanted to be in years to come.

Enforcement and Investigation*

- Drug cases & searches: *40 cases and school searches were conducted within the school system. Most of these occurred at the high school.*
- Incident Offense Reports: *75*
- Arrest Reports: *15*
- Wreck Reports: *4*
- Tickets & Warnings: *10*

**NOTE: Statistics do not reflect shifts worked in the patrol division.*

Family and Student Counseling

There was a multitude of situations handled through counseling with the students, teachers and parents as an alternative to criminal charges.

- Total number of students counseled: 3,400
- Parent & teacher counseling sessions: 150

This was a great year for our schools.

- Principals at the high school have been firm and consistent with enforcing the school rules. This in turn has dropped the amount of bullying and “he said she said” frivolity that has been persistent in years past. Due to this we have been able to focus our attention on developing relationships with our students. In this we have focused our attention on problem and troubled students and have been able to see many of their lives, conduct, and grades improve drastically. We have seen several students enter our offices this year seeking help with understanding schoolwork and we have, in turn, been able to help them with attitudes and home life issues. We look forward to continuing this through the rest of this school year and believe the precedents set this year will greatly impact our schools next year for the good.



IV. COURT TOTALS

Officers filed 2,869 cases in municipal court during 2011; 2,163 of those cases were traffic, 84 were DUI's, 26 parking and 596 were non-traffic related. 2,968 cases were disposed of in municipal court and only 25 cases were appealed. Total municipal court revenues were \$443,281.73.



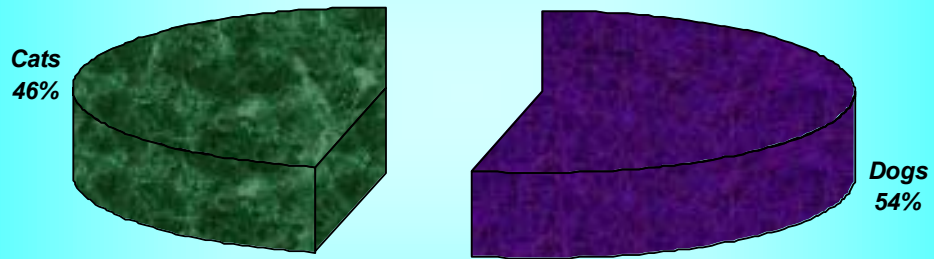
V. ANIMAL CONTROL

The Animal Control Division is staffed by one non-sworn Animal Control Officer (ACO) and is supervised by a Lieutenant who serves as the Patrol Division Commander. 408 animals were picked up by the ACO in 2011. Recognizing a large number of animals were euthanized at the shelter, the ACO and Shelter have joined together to increase adoptions, reclamation, track problem areas, and increase spay and neuter rates. The shelter is also increasing its holding area for cats and kittens in 2012.

DATE	TOTAL MILEAGE	DOGS APPREHENDED	CATS APPREHENDED	ANIMALS APPREHENDED	DOGS RETURNED TO OWNER BY ACO
JANUARY	1,939	17	11	28	0
FEB	1,651	9	6	15	0
MARCH	2,134	14	6	20	2
APRIL	1,550	22	9	31	3
MAY	1,688	13	31	44	3
JUNE	1,878	15	30	45	0
JULY	654	31	31	62	5
AUGUST	417	3	7	10	1
SEPT	295	4	5	9	0
OCT	1,820	22	14	36	0
NOV	1,429	20	9	29	0
DEC	1,612	33	17	50	0
TOTALS	17,067	203	176	379	14

CATS RETURNED TO OWNER BY ACO	DOGS RABIES QUARANTINED	CATS RABIES QUARANTINED	DOGS TAKEN TO THE ANIMAL SHELTER	CATS TAKEN TO THE ANIMAL SHELTER	ANIMALS TAKEN TO THE ANIMAL SHELTER
0	0	0	17	11	28
0	2	0	7	6	13
0	0	0	12	6	18
0	1	0	16	9	25
3	0	0	10	28	38
0	0	0	15	30	45
0	0	0	26	31	57
0	0	0	2	7	9
0	0	0	4	5	9
0	0	0	22	14	36
0	0	0	19	9	28
0	0	0	33	17	50
3	3	0	183	173	356

Animal Control Apprehensions



ANIMAL CONTROL SERVICES FOR RIVERSIDE 2011

DATE	TOTAL TIME/MINS	TOTAL MILEAGE	NUMBER OF DOGS PICKED UP	NUMBER OF CATS PICKED UP	TOTAL ANIMALS PICKED UP
JANUARY	215	61	1	0	1
FEBRUARY	200	66	0	0	0
MARCH	145	48	0	1	1
APRIL	100	28	3	0	3
MAY	100	23	1	0	1
JUNE	90	28	0	0	1 goose
JULY	110	27	2	0	2
AUGUST	55	12	0	1	1
SEPTEMBER	0	0	0	0	0
OCTOBER	215	61	2	9	11
NOVEMBER	325	85	1	8	9
DECEMBER	305	132	7	2	9
TOTALS	1,860	571	17	21	29

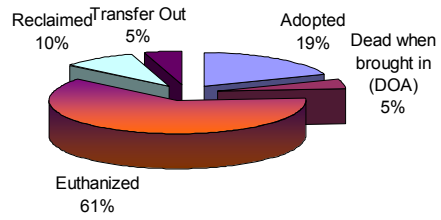
ANIMALS PICKED UP DOA	ANIMALS RABIES QUARANTINED AT VET	ANIMALS RECLAIMED FROM SHELTER	ANIMALS ADOPTED	ANIMALS EUTHANIZED
0	0	1	0	0
0	0	0	0	0
0	0	0	0	1
0	0	0	0	3
0	0	0	1	0
0	0	0	0	0
0	0	1	0	1
0	0	0	0	1
0	0	0	0	0
2	1	0	2	6
0	0	1	1	7
0	0	0	0	0
2	1	3	4	19

**ASPCI SHELTER STATISTICS
2011 TOTALS FOR PELL CITY**

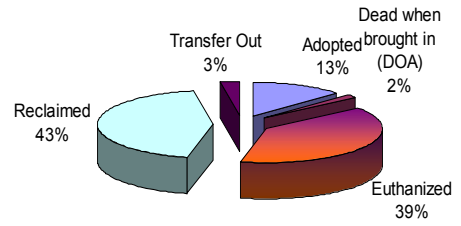
DISPOSITION					
Description	Cat	Dog	Kitten	Puppy	Total
Adopted	3	14	4	4	25
Adopted Altered					0
Adopted Offsite	2				2
Adopted Offsite(Altered)					0
Adopted Unaltered					0
Dead when brought in (DOA)	8	2	4	1	15
Escaped					0
Euthanized	59	43	64	13	179
Reclaimed	3	48		2	53
Released					0
Released To Rescue					0
Transfer Out		3		1	4
Unassisted Death			1		1
Unassisted Death - In Foster					0
Transfer Internal					0
	75	110	73	21	279

Euthanasia Reasons					
Description	Cat	Dog	Kitten	Puppy	Total
Breed/Policy		7		1	8
Feral	40		4		44
Injured		5	1	1	7
Kennel Stress		1			1
Medical- Heartworm Positive					0
Medical- Treatable	9	3	25	2	39
Medical- Untreatable	1	1	3		5
Old age		1			1
Parvo Suspected				5	5
Pregnant					0
Skin diseases	1	2			3
Space	1	12	13	4	30
Temperment- Animal Aggressive		1			1
Temperment- Food Aggressive		2			2
Temperment- People Aggressive		2			2
Temperment- Timid	7	7	7		21
Unweaned			10		10
	59	44	63	13	179

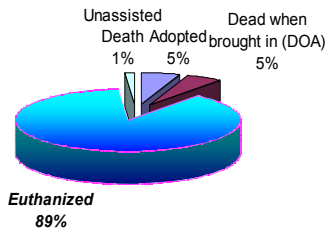
PELL CITY PUPPIES 2011



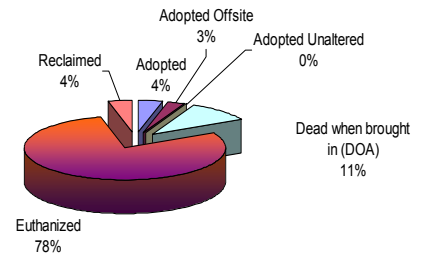
PELL CITY DOGS 2011



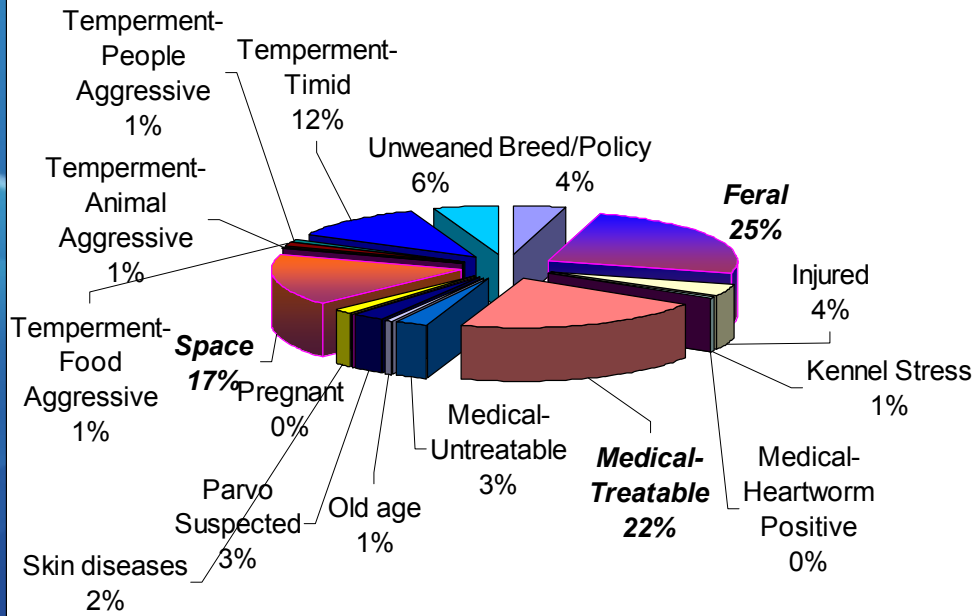
PELL CITY KITTENS 2011



PELL CITY CATS 2011



EUTHANASIA REASONS 2011



VI. NARCOTICS UNIT

The Narcotics Unit is composed of one corporal and one officer that is supervised by the police captain. Officers in this unit are responsible for all undercover operations, narcotic follow-ups, pharmacy checks, K-9 operations, interdiction, aggressive criminal enforcement (ACE) program, and vehicle up-fitting. The following activity was reported during 2011 for this unit:

61 Felony Arrests
51 Misd. Arrests
126 Traffic Stops
110 Traffic Citations
177 Interviews
32 Vehicle Searches
8 Residence Searches
138 New Cases
57 Patrol Requests
6 Search Warrants Executed
21 Felony Warrants Signed
27 Misd. Warrants Signed
531 Phone Calls Drug Related
178 Officer Assists
16 Attempted Warrant Services
25 Written Warnings
10 Probations Revoked
6 Bonds Revoked
3 School Searches with K-9
6 K-9 Demonstrations at Schools and Events
3 Vehicle Accidents Worked
8 Attempted Drug Buys
11 Off-Duty Call Outs
4 D.U.I.s
Attended Municipal Court 21 Times
Attended District Court 9 Times
Attended Circuit Court 17 Times
Performed 2 Alcohol Inspections on each Bar
Worked On Printers in Car # 2 & Car # 41
Worked the Bicycle Rodeo
Took FTO Training
Installed Lights on Car # 38
Installed Camera In # 37
Installed Light Bar on Car # 41
Installed Dome Light in Car # 8
Installed Spotlight in Car # 8
Installed Computer, Stand, Printer, and Wiring in Car # 274
Removed Computer, Stand, Printer and Wiring from of Car #2



Trained On the F.A.T.S. System
Qualified With Duty Weapons
Worked On Computer in Car # 116
Worked On Computer in Car # 8
Worked On Computer in Car # 38
Worked On Camera in Car # 38
Worked On Radio in Car # 40
Worked On Camera in Car # 5
Replaced Camera System in Car # 37
Worked On Computer and Printer in Car # 42
Worked On Printer in Car # 37
Worked Homecoming Parade
Worked 3 Cases with A.T.F.
Worked On Radar in Car # 17
Worked Christmas Parade
Checked All Convenience Stores for Illegal Spice, K-2
Installed Light Bar, Lights, Siren and Console In Hummer
Transported And Set up Mobile Command Center For Special Events
Taught 736 Students at Multiple Schools During Red Ribbon Week
Transported All Narcotics and Medicine From Old Hospital To New Site
Trained Officers on Using E-Cite
Removed all old in-car radios from fleet, and assisted on installation of new digital radios.

Items Seized 2011

11.25 oz of Marijuana
19 Grams of Crack Cocaine
13 Grams of Powder Cocaine
5 Grams of Meth
2 Boxes of Illegal Pseudoephedrine
631 Illegal Beers
21 Pints of Illegal Whiskey
4 Marijuana Plants
5 Meth Labs
180 Roxycodones
28 Adipex
174 Lortabs
41 Xanax
130 Klonipins
61 Valiums
310 Tramidols
80 Gallons of GBL
10 Drug Pipes
35 Forged Prescriptions
16 Percosets
8 Dilaudids

Narcotics 2011 Vehicle Usage

833 Norris - Vehicle #37

Total Mileage - 7,793 miles

Total Fuel - 469.9 gal.

Maintenance - (1) Battery replaced, (2) Oil changes, (1) Set of tires

829 Woods - Vehicle #38

Total Mileage - 5,205 miles

Total Fuel - 464.6 gal.

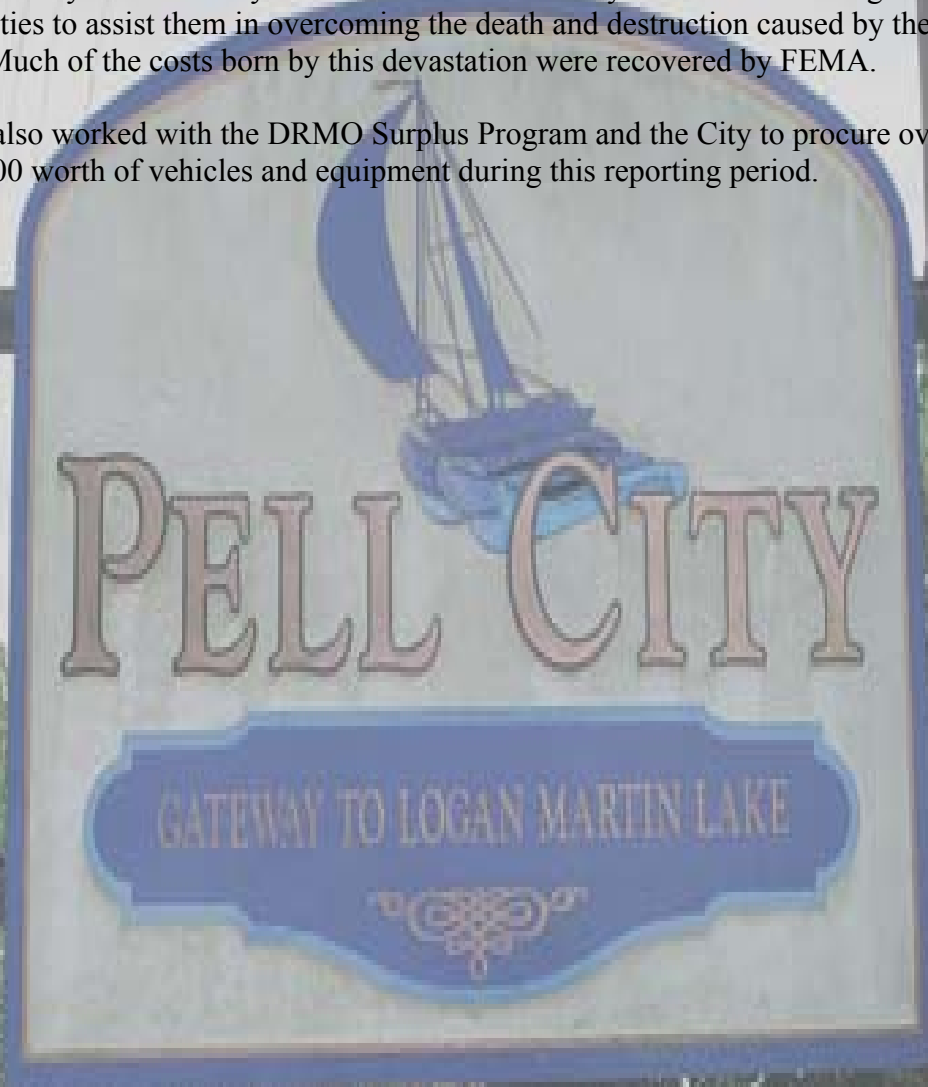
Maintenance - (2) Batteries replaced, (2) Oil Changes

VI. BUDGET

For fiscal year 2010-2011 the department was budgeted \$2,687,777.36. The department was 2.52% over budget due to incurring cost to enter a police vehicle lease program, social security/Medicare, health/dental insurance, computer information technology support, and overtime costs.

The community was struck by tornados in 2011 and many officers served neighboring communities to assist them in overcoming the death and destruction caused by these events. Much of the costs born by this devastation were recovered by FEMA.

Officers also worked with the DRMO Surplus Program and the City to procure over \$3,500,000 worth of vehicles and equipment during this reporting period.



VII. AWARDS

The following awards were earned by employees of the Pell City Police Department in 2011:

Presidential Call-to-Service VIPS Awards

Laurel Bresnihan: Bronze, 169 Hours.
Paul Lett: Bronze, 151 Hours.
Judi Ferber : Bronze, 145 Hours.
Ned Amith: Gold, 1,059 Hours.

Distinguished and Meritorious Service

Unit Coordinator Ned Smith-Distinguished and Meritorious Service Award. *Mr. Smith achieved 10,000 hours of volunteer service to our community. His honorable service is commendable, distinguished and demonstrates his lifelong dedication to the service of his community.*

Service Awards

Corporal James Jones-Distinguished Service Award. *For his outstanding performance while serving as a criminal investigator, warrant officer, court bailiff and police corporal in 2011. Corporal Jones also received the VFW Officer of the Year Award.*

Officer Jessie Burgos-Distinguished Service Award. *For his hard work and dedication in serving as a DARE/SRO Officer. Officer Burgos also went beyond the call-of-duty in assisting with the Marine Patrol Unit and outfitting the surplus Hummers for police service.*

Corporal Richard Woods-Distinguished Service Award. *For his continuing outstanding performance as the lead narcotics and K-9 officer. His work ethic and experience is, and has always been, second-to-none.*

Officer Autumn Garlick- Distinguished Service Award. *For going beyond the call-of-duty in managing the Neighborhood Watch Program, Business Watch Program, serving as a Women's Self Defense Instructor, assisting in community programs and serving as a criminal investigator in 2011.*

Sergeant Josh Herren- Distinguished Service Award. *For his outstanding performance while attending the FBI National Academy and the 2011 Basic Polygraph Examiners Course.*

Sergeant Sam McGuffie-Leadership Award. *For his outstanding leadership in reducing sick leave and increasing performance on his shift.*

Officer Chris Norris-Detective Roy A. Davis Memorial Award. *For demonstrating the continuing passion for police service.*

Volunteer Laurel Bresnihan-Commander Ned Smith Volunteer Service Award. *For her outstanding volunteer service.*

Officer Autumn Garlick-Officer Greg Surles Memorial Award. *For her dedicated service in putting the community first.*

Corporal Jon Herren-Officer of the Year. *For serving as the departments SRO/DARE Officer, Chief Firearms Instructor, DRMO Coordinator, Community Programs Instructor and K-9 Handler.*



VIII. VOLUNTEERISM

Pell City Volunteers received 1 gold Presidential Award and 3 bronze Presidential awards. VIPS Laurel Bresnihan received the Pell City Police annual volunteer service award.

The general Volunteers assisted at all city events, patrolled over 1,120 hours including 338 specific requests, checked 48 businesses. The volunteers amassed a total of 1,827 hours in 2011. This amounts to over \$45,675.00 of free labor to the community.

Traffic:

- 20 accidents
- 48 vehicle assists
- 19 cleared roads
- 6 cleared animals
- 34 escorts
- 40 traffic controls
- 30 citizen transports

Other:

- 48 officer assists
- 26 suspicious cars/persons
- 86 incident reports (MI cards)
- 1 alarm
- 4 fires
- 1 publicly intoxicated person
- 1 reckless driver
- 1 mental person
- 2 civil disturbances
- 1 local runaway juvenile
- 1 interstate amber alert
- 2 incidents of crime scene perimeter integrity
- 1 specifically directed traffic stop by certified officer
- 1 first on-scene of a Breaking and Entering case
- 27 public service incidents
- Assisted with 1 drunk driver
- Numerous photo events
- Operated radar unit at various locations
- Performed storm patrols
- Witnessed 12 child custody transfers

The Volunteer Program started the year with 5 general volunteers, and 4 chaplains. The chaplains were called out at least 17 times during the year to assist victims of vehicle accidents, suicides, and distressed persons. The chaplains counseled officers, families, and provided death notifications.

IX. PERSONNEL

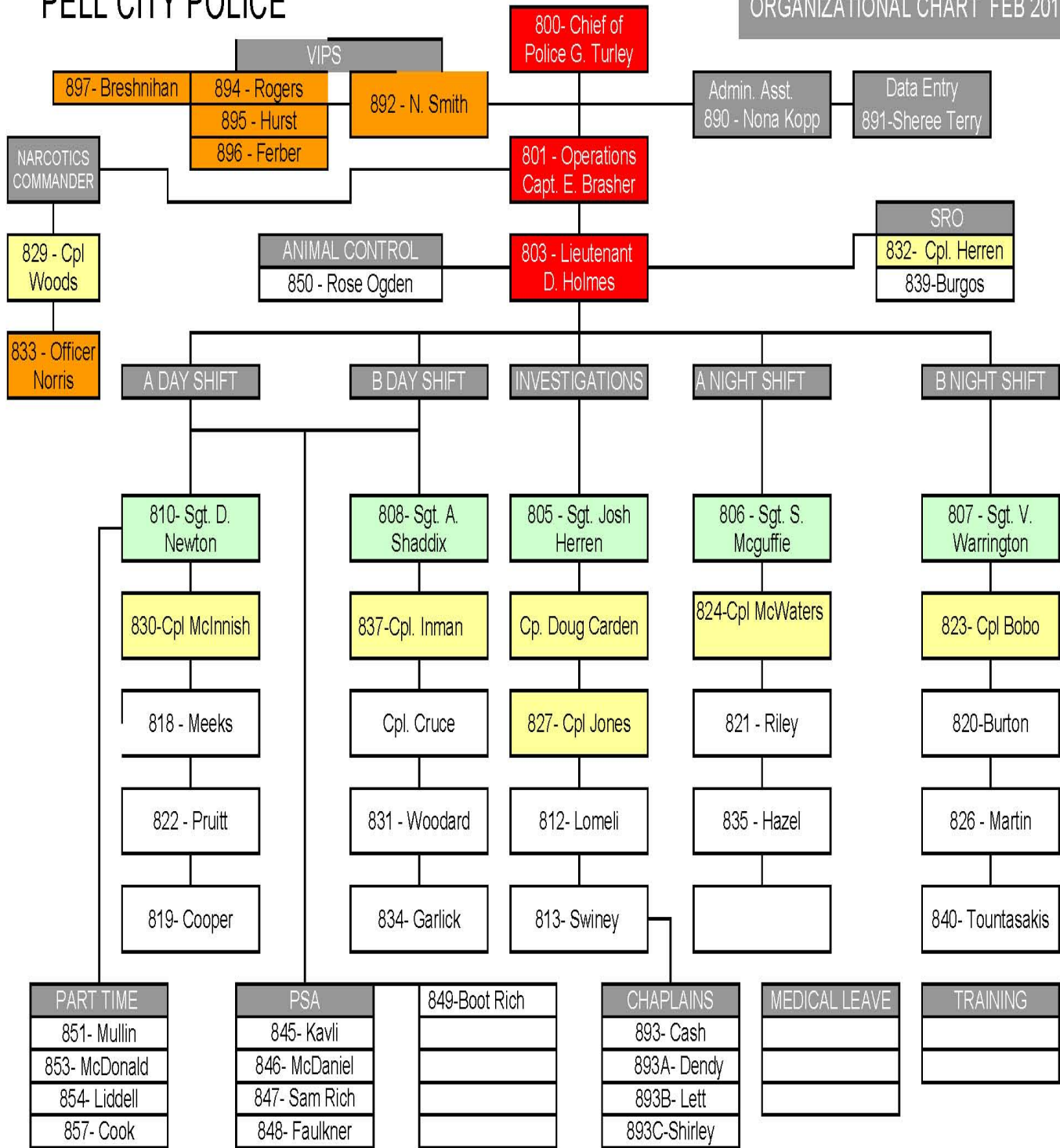
The department is allocated 32 full-time sworn positions and 7 part-time sworn positions. Non-sworn allocations include 3 full-time and 5 part-time (Public Safety Aids). Volunteers do not have a minimum or maximum allocation. There are currently 4 chaplains and 5 VIPS. Total strength is 56 personnel. The department was short two office positions in 2011 due to military leave and budget allocations.

Note: The department is also short one Lieutenant position which has now been vacant for 8 years.



PELL CITY POLICE

ORGANIZATIONAL CHART FEB 2012



X. INTERNAL AFFAIRS

There were no internal affairs complaints in 2011.



XI. USE OF FORCE

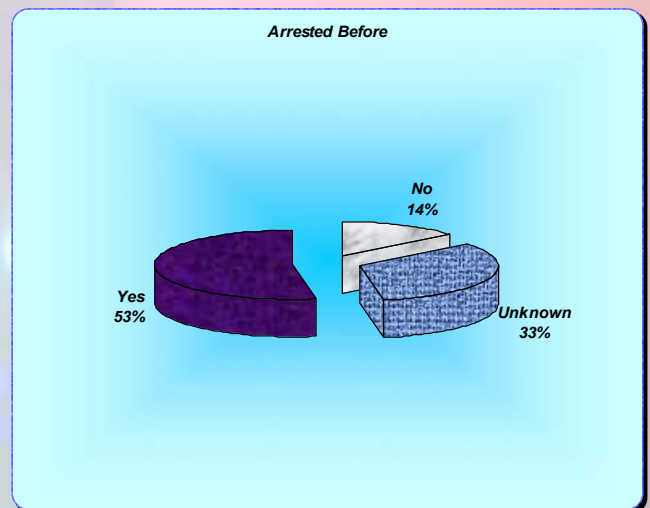
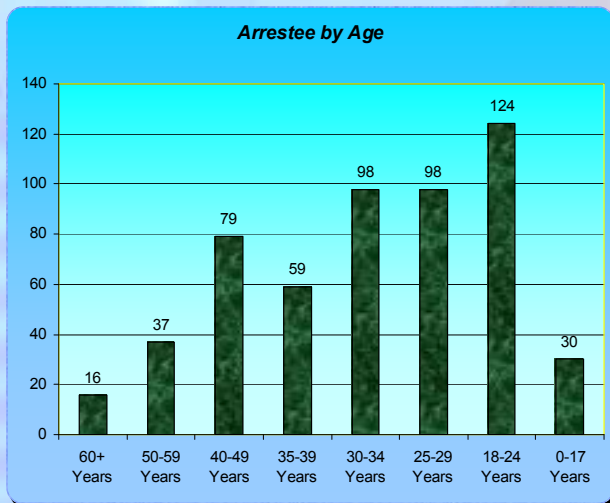
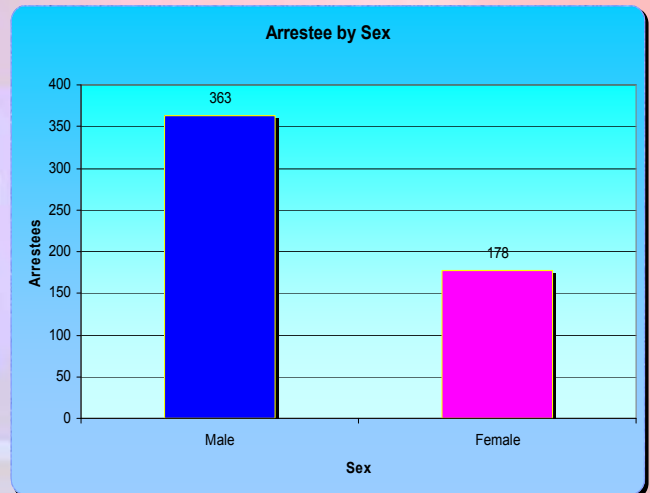
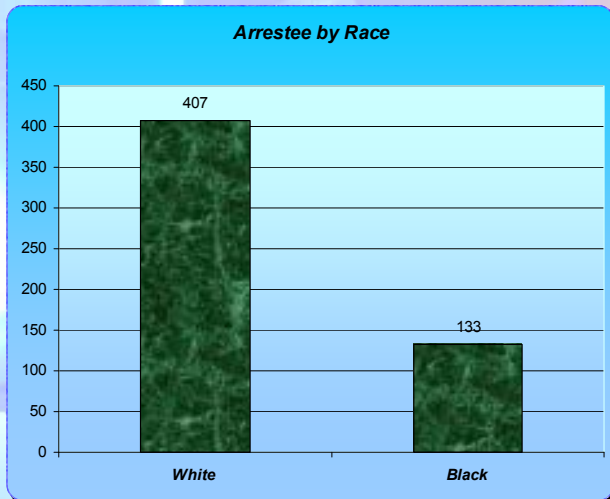
Officers used Chemical Spray (Freeze +P) to affect one arrest in 2011 and the Taser was deployed in another case. “Hands-on” control techniques were utilized in three other cases. This demonstrates PCPD officers utilized force in less than 1% of arrest cases in 2011.

XII. ARRESTEE DEMOGRAPHICS

The latest UCR reports show that the majority of all Pell City Police Department's arrest were inclusive of white-males (75%) between 18 and 24 years of age. 53% of the arrestees had previous arrests and over 3% of the arrestees were armed at the time of their arrest.

Females were demonstrated to be higher in the area of disorderly conduct and theft arrests. 64% of the arrests for disorderly conduct were females and 55% of the arrestees had been arrested before. The majority of their ages were between 40-49 years of age and 9.09% percent of the offenders were armed at the time of their arrest. 55% of the females arrested for disorderly conduct were reported as white.

In the area of theft, 57% of the arrests were females and the majority of the offenders were between the ages of 18-24. 82% of the arrestees were white and 43% had been arrested before.



XIII. COMMUNITY PROGRAMS

During 2011 the Pell City Police Department had tremendous community participation in several community programs. Some of these programs include:

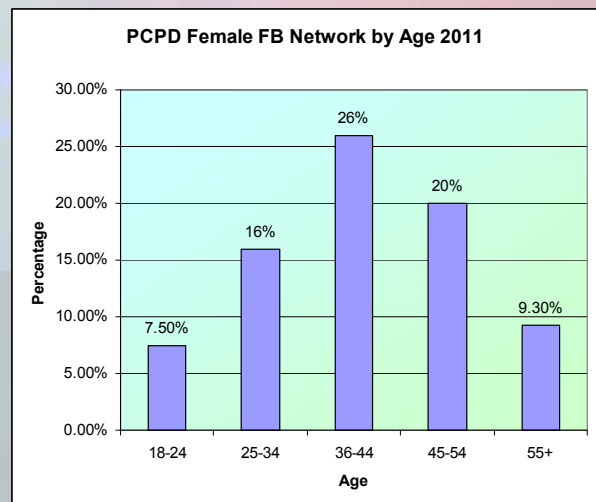
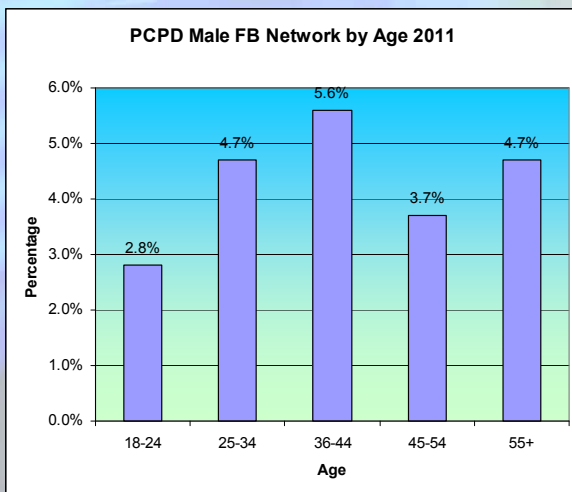
1. Women's Self Defense Course (Sexual Harassment and Rape Prevention)
2. Citizen Handgun Safety Course
3. Business Watch Program
4. Neighborhood Watch
5. Crime Reports (Virtual Neighborhood Watch)
6. Dock Watch
7. Focus Group
8. Social Networking (Facebook)

One of the most successful 2011 community programs was the implementation of the department's Facebook page. The purpose of the page was to counteract erroneous information that was presented by users of social media regarding school issues.

Pell City	Trussville	United States
Atlanta	Wakefield	Canada
Livingston	Anniston	Bangladesh
Birmingham	Winfield	Australia
Monroe	Atlanta	Hong Kong
Kansas City	Birmingham	Ireland
Chicago	Lincoln	Indonesia
Anniston	Odenville	Dominican Republic
Canada	Fayette	Italy
Hong Kong	Jacksonville	Puerto Rico
Netherlands	Oxford	Philippines
Ireland	Gadsden	Thailand
Indonesia	Talladega	Turkey
Philippines	Decatur	Palestine
Palestine	Grinnell	
Turkey	Cartersville	
Thailand	Sylacauga	
	New Orleans	

Approximately 2,000 users utilize the service that provides instant community updates, shift reports, BOLOs, missing person/animal reports, and the ability to interact with the agency in real time.

Demographics show that the largest user of this service is females between the ages of 36 and 44 years old. The chart below also demonstrates that the subscribers to this free service are also represented in several Alabama cities and foreign countries.

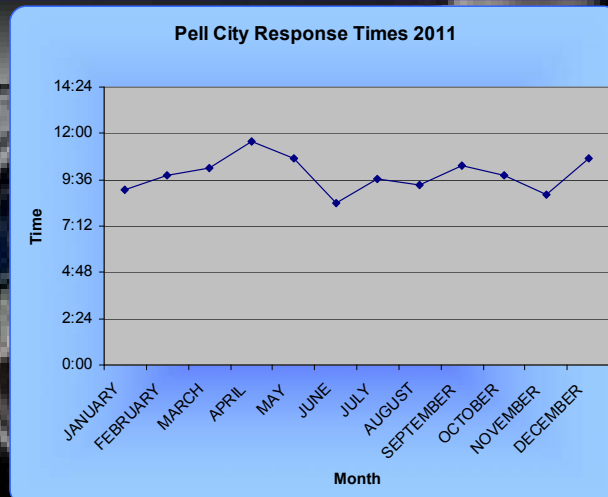




XIV. FLEET STATUS

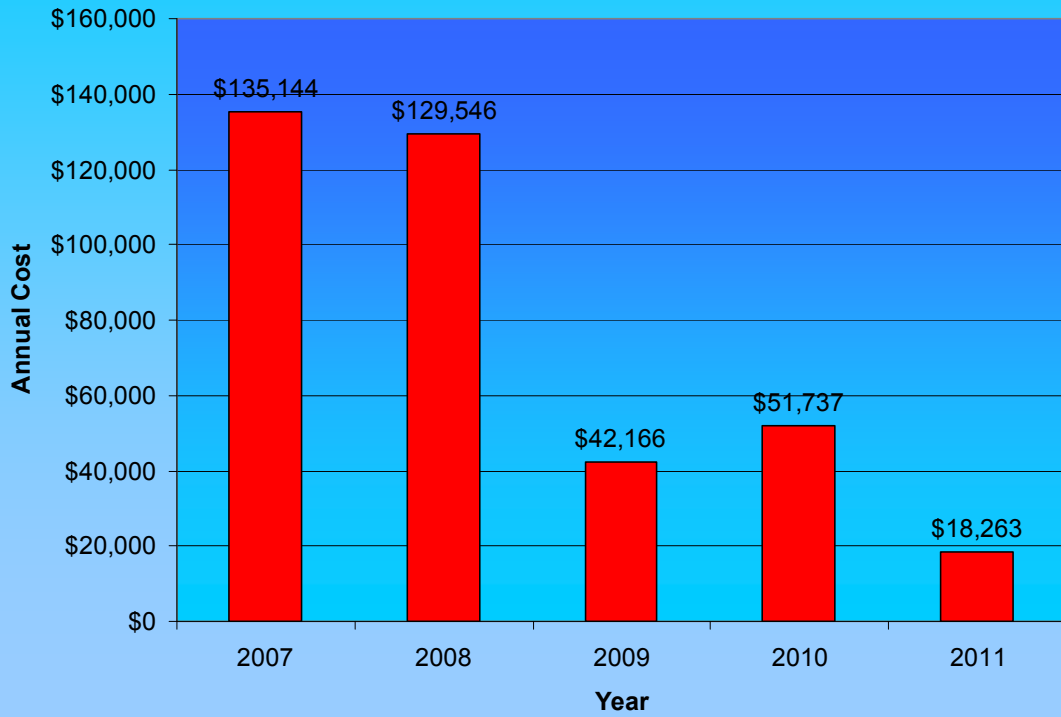
With the department beginning a progressive vehicle replacement program, the 2011 vehicle maintenance was at an all-time low of \$18,263.02. This is \$116,881.00 less than the 2007 operating costs. The department is replacing 5 vehicles annually to ensure all vehicles are safe and maintained under a warranty. Surplus vehicles are then sold to fund the lease-purchase program in hopes that all operational vehicles are kept below 75,000 miles and under a cost-saving maintenance warranty program.

PCPD vehicles began being outfitted with Mobile Data Terminals (MDT's) and E-Citation (E-Cite) Units through grant funding. This equipment increases officer safety and efficiency by allowing the officers to perform all of their reporting duties in the field and verify vehicles, suspects and articles on laptops. Officers are also able to complete citations noticeably quicker and minimize contact time with violators.



The average response time to calls in 2011 was 9 minutes and 52 seconds. This is expected to decrease in 2012 with the GPS dispatch capability.

Fleet Maintenance Cost



XV. COMMUNITY SURVEY

As a professional, progressive, community policing agency, surveys are conducted by police volunteers. Volunteers utilize police accident reports, I/O reports and citations to contact individuals that have had contact with our officers. The below survey results are able to provide a “snapshot” of the community’s perception of our officers, our endeavors and professionalism.

The results of the surveys are utilized to improve police services and ensure all officers are consistent in their service to the public.

Ques #	ACTION	YES	NO	Don't Recall
1	Who made the call to Central Dispatch?			
	- You	88%		
	- Someone else involved in dispute		12%	
	If Yes to question #1...Did an Officer:			
2	- arrive in a reasonable amount of time	94%		6%
3	- ask what happened & listen to explanation	100%		
4	- speak to witnesses / others involved	44%	56%	
5	- take pics of injuries / damages	19%	25%	56%
6	- anyone arrested		63%	37%
8	- provide a case #	75%	19%	6%
9	- explain court process	63%	37%	
10	- explain warrant/protective order process (only applicable on 1 survey)	6%	94%	
7	Who was arrested...			
	- you			
	- other person			
	- both			
	- don't recall or know	100%		
	Was the Officer...			
11	- polite	100%		
12	- professional	100%		
13	- concerned	94%	6%	
14	- patient	100%		
15	- helpful	100%		
16	How satisfied are you with the PCPD's response to your complaint?			
	- very satisfied	81%		
	- satisfied	19%		
	- dissatisfied			
	- very dissatisfied			

17	Did the PCPD conduct a thorough investigation in order to resolve your case?	75%		25%
18	Did you know PCPD had a Facebook page?	25%	75%	

TRAFFIC SAFETY SURVEY

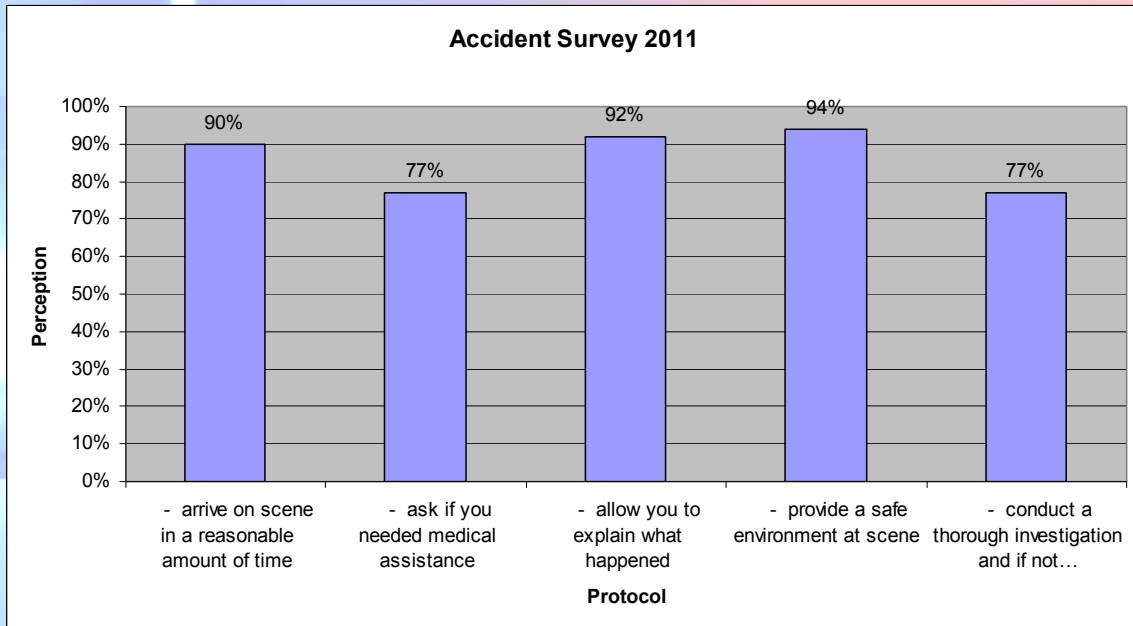
Ques #	ACTION	YES	NO	Don't Recall
1	Was Central Dispatch courteous & professional in dealing with your problem?	70%	4%	26%
2	Did Central Dispatch verify your name & address?	59%	5%	36%
	Did an officer...			
3	- arrive on scene in reasonable amount of time	90%	8%	2%
4	- ask if you needed medical assistance	77%	8%	15%
5	- allow you to explain what happened	92%	4%	4%
6	- provide a safe environment at scene	94%	4%	2%
7	- conduct a thorough investigation and if not...	77%	5%	18%
	- reason he failed..			
	- did not talk to all the witnesses			
	- did not take photos or measurements			
	- did not issue the 'at fault' driver a ticket	2%		
	- other	4%		
	- don't know			
8	- see that driver info was exchanged	71%	16%	13%
	Was the Officer...			
9	- helpful	96%	4%	
10	- patient	96%	4%	
11	- professional	98%	2%	
12	- abrupt	2%	98%	
13	- unsympathetic	2%	98%	
14	How satisfied are you with the way PCPD handled your accident?			
	- very satisfied	74%		
	- satisfied	15%		
	- dissatisfied	9%		
	- very dissatisfied	2%		
	- don't know			
15	In your opinion, how can PCPD prevent future accidents?			
	- more enforcement	5%		
	- better traffic signs	5%		
	- more patrol officers	4%		
	- public education	5%		

	- better street signs			
	- other (see below)	13%		
	- don't know	72%		
16	Were you issued a citation?	5%	95%	
17	Did you know PCPD had a Facebook page?	23%	77%	
	Question 15's 'other' ways to prevent future traffic accidents...			
	- no cell phones	5%		
	- better road construction vision	2%		
	- increase officers salary	2%		
	- reduce speed limits	2%		
	- stop people from driving in the turn lane	2%		

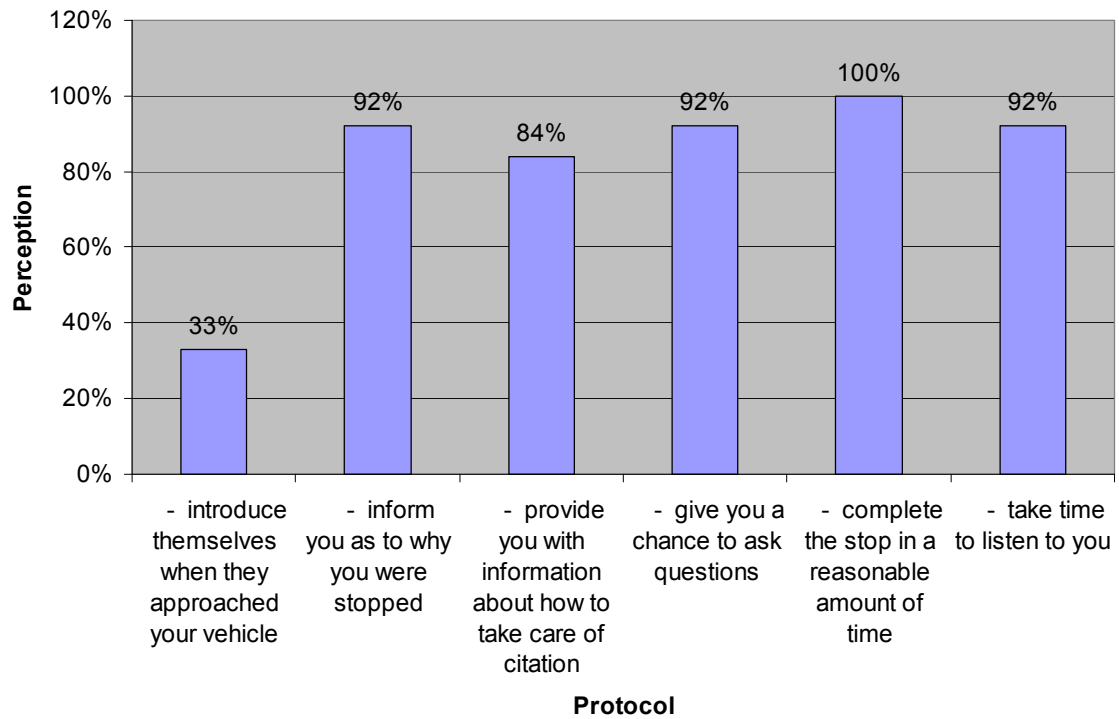
TRAFFIC CITATION SURVEY

Que s #	ACTION	YES	NO	Don't Recal I
	Did the Officer...			
1	- introduce themselves when they approached your vehicle	33%	25%	42%
2	- inform you as to why you were stopped	92%		8%
3	- provide you with information about how to take care of citation	84%	8%	8%
4	- give you a chance to ask questions	92%		8%
5	- complete the stop in a reasonable amount of time	100%		
9	- take time to listen to you	92%	8%	
	Was the Officer...			
6	- polite	92%	8%	
7	- professional	92%	8%	
8	- patient	75%	8%	17%
10	- sarcastic		92%	8%
11	How satisfied are you with the way the Officer handled your traffic stop?			
	- very	75%		
	- satisfied	17%		
	- dissatisfied	8%		
	- don't know			
12	How would you rate the PCPD's traffic enforcement efforts?			
	- too lenient			
	- about right	67%		
	- too strict	8%		
	- don't know	25%		

13	In your opinion, what is the most serious traffic-related problem on Pell City roads?			
	- speeding	33%		
	- running stop lights			
	- illegal lane use			
	- failure to signal	17%		
	- running stop signs			
	- aggressive driving			
	- DUI	8%		
	- other (see below)	42%		
	'Other' responses from Question 13...			
	- cell phone usage	8%		
	- not enough stop signs and stop lights	8%		
	- confusing street signs	8%		
	- no opinion	18%		



UTC Survey 2011



XVI. TRAINING

The Training Coordinator is an assignment undertaken by the Detective Sergeant. In 2011, Pell City Police employees undertook 2,748.6 hours of advanced training. Much of these training hours were earned by Sgt. Josh Herren as he attended the FBI National Academy and the free Basic Polygraph Examiners Course. Det. Cpl. Doug Carden also completed the Southern Leadership Executive Development Training that was hosted by the FBI.

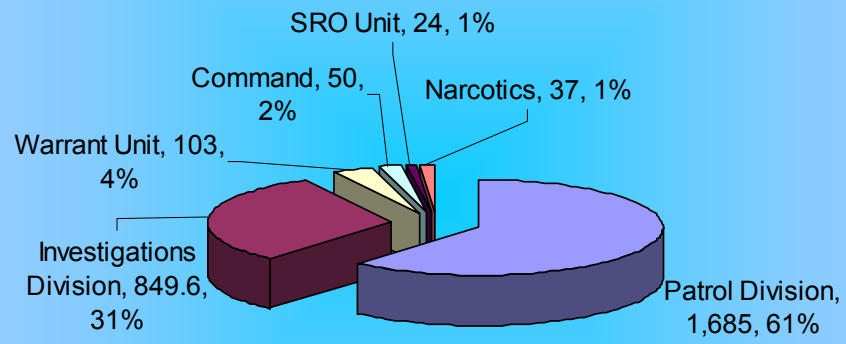
Officers began advanced training in the area of first aid in 2011. Chief Turley served as an instructor for CPR PRO, which includes C.P.R. for adults, children and infants for the professional rescuer and the use of AED devices blood borne pathogen awareness, use of epinephrine auto-injectors, first aid, and use of Quick Clot.

Officers also trained on the AMIC FATS System in 2011. The Alabama Municipal Insurance Company's Firearms Training Simulator has been upgraded and featured new scenario-based, critical, decision making skill assessments.

100% of the officers attempted and passed the department's Physical Agility Testing (PAT) in 2011. The PAT is a mandatory departmental physical ability test that is based on the State standard for law enforcement agility.



2011 Training Year: 2,748.6 Hours



XVII. 2012 GOALS AND OBJECTIVES

A-NIGHT SHIFT

GOAL #1 CRIME CONTROL

OBJECTIVE: To be responsive to the needs of the community and ensure the delivery of quality services, to provide an environment in which the community feels secure from crime, to prevent and detect crime, and to maintain order and preserve the peace.

Action Step:

- 1) Evaluate Emergency and Non-Emergency Response Times For A-Nights
- 2) Evaluate Existing Patrol Division Zone Configuration for Optimum Service Delivery
- 3) Conduct Comprehensive Study on Calls for Service for A-Nights
- 4) Provide High-Risk Call Response Training for A-Nights
- 5) Reduce Repeat/Chronic Calls for Service
- 6) Evaluate our Ability to Investigate and Follow up on I/O Reports for A-Night
- 7) Provide I/O and Arrest Report Information and Analysis for Patrol Saturation and Crime Prevention Activities for A-Nights
- 8) Conduct Roll Call Update on Trespass Warnings by Business and Persons
- 9) Train Officers in Code Enforcement
- 10) Continue to Develop Community-Based Patrol Response
- 11) Ensure Adequate Patrolling of Neighborhoods and Business Districts
- 12) Review Training Needs Relating to Patrol Performance
- 13) Perform Patrol Saturations in High Crime and Call Areas

GOAL #2 INCREASED TRAFFIC SAFETY

OBJECTIVE: Improve traffic safety through law enforcement.

Action Step:

- 1) Provide Directed Enforcement of Traffic Laws Aimed at Reducing Traffic Crashes
- 2) Continue Zero Tolerance Enforcement of DUI Violations
- 3) Encourage Citizen Reporting of Traffic Violations and related Problems
- 4) Identify and Patrol High Traffic Crash Locations for Violation Enforcement
- 5) Conduct Driver's License Checkpoints in Varied Locations
- 6) Patrol Zero Tolerance Zones for Speed Enforcement
- 7) Increase Police Visibility in High Traffic Areas and Times

**A-DAY SHIFT
2012 Goals and Objectives**

GOAL #1 OFFICER DEVELOPMENT

Objective: Provide opportunities for professional development.

Action Step:

- 1) Encourage officers to find and pursue educational courses which they find interesting and that will be beneficial to the department.

GOAL #2 OFFICER SAFETY

Objective: Strive to enhance officer's health and safety.

Action Step:

- 1) Encourage utilization of fitness breaks for health and conditioning.
- 2) Provide instruction and information on proper nutrition and wellness.
- 3) Seek training, both internal and external, to enhance officer's tactical and survival skills.

GOAL #3 PUBLIC CONTACTS

Objective: Create and maintain positive contacts with citizens.

Action Step:

- 1) Encourage officers to increase efforts to visit businesses and establish rapport with owners and employees.
- 2) Encourage officers to take advantage of the many activities that go on throughout the city and get out of vehicles and spend time in contact with citizens.

GOAL #4 QUALITY POLICE SERVICE AND CRIME PREVENTION

Objective: Reinforce and improve basic police patrol procedures in public safety, service and crime prevention.

Action Step:

- 1) Continuing education on new laws and ordinances and police procedures as well as review and reinforcement of current laws and procedures.

- 2) Spend more time on thorough patrols throughout neighborhoods on beats to promote visibility and crime deterrence.
- 3) Quality police service through answering calls in a timely manner, with the proper attitude and spending the necessary amount of time on the call and conducting appropriate follow through.

**B-DAY SHIFT
2012 GOALS AND OBJECTIVES**

GOAL #1 PRODUCE THE HIGHEST PRODUCTIVITY AND EFFICIENCY

Objective: To maintain our position as the most effective shift in the department.

Action Step:

- 1) Continue our Sunday morning shift training classes with emphasis this year placed on officer survival and field operations
- 2) Send Cpl. Inman to a front-line supervisor course.
- 3) Send all team members to the Field Force Operations Course at the Center for Domestic Preparedness.
- 4) Have team members renew or maintain their Draeger certifications.
- 5) Increase field training in traffic enforcement.
- 6) Acquire the necessary department equipment that will improve our team's effectiveness.
- 7) Maintain our traffic enforcement efforts in the school zones.
- 8) Recognize and acknowledge team members initiative in solving problems and "going the extra mile."
- 9) Recognize and acknowledge team members initiative in generation of on view arrests.
- 10) Develop a plan to have team members systematically serve city arrest warrants.
- 11) Return to the practice of rewarding officers for targeted enforcement results.

**B-NIGHT SHIFT
2012 Goals and Objectives**

GOAL #1 MAINTAIN PROFESSIONAL APPEARANCE

Objective: To Have the Highest Degree of Profession Appearance (Personal, Patrol Car).

Action Step:

- 1) Conduct Uniform Inspections Daily to insure proper uniform regulation.
- 2) Make sure that all unserviceable uniforms are replaced in a timely manner.
- 3) Ensure that all officers are wearing their Body armor per policy.

- 4) Conduct weekly vehicle inspections to ensure that all units are maintained and serviceable

GOAL #2 OFFICER TRAINING

Objective: To ensure that all officers have complete their required “CEUs” by October, 2012.

Action Step:

- 1) Find local Instructors to provide in-service training.
- 2) Locate no cost or low cost training that will benefit the Department.
- 3) Ensure that officers maintain current Draeger certification.
- 4) Ensure officers are current in CPR /first aid.

GOAL #3 REDUCE TRAFFIC ACCIDENTS

Objective: Increased traffic enforcement

Action Step:

- 1) Increase traffic enforcement during high traffic times.
- 2) Conduct Driver License Check Points.
- 3) Maintain a Zero Tolerance for DUI Traffic offenses.
- 4) Work all Areas that are assigned as zero tolerance areas.

GOAL #4 REDUCE BURGLARIES

Objective: Maintain a strong business check program

Action Step:

- 1) Conduct nightly random business checks on all closed businesses.
- 2) Make sure that all officers are placing out departmental door hangers.
- 3) Always updating current contact list for businesses when we locate one without a contact number.
- 4) Foot Patrols around businesses checking doors and windows for signs of force entry.
- 5) Open businesses will have continuous “walk-throughs” and service stations will have continuous “clerk-checks.”

GOAL #5 INCREASE PHYSICAL STANDARDS

Objective: To have all of B-Nights Shift pass the Physical Fitness Test

Action Step:

- 1) Take a preliminary Physical Fitness test.
- 2) Ensure that all officers are taking their hour of Physical Training.
- 3) Conduct a retest after two months to evaluate the program.
- 4) Take physical fitness Test.

**Narcotics Division
2012 Goals and Objectives**

GOAL # 1 INCREASE AND INTENSIFY NARCOTICS RELATED CASES

Objective: Continue to increase case efficiency and volume.

Action Steps:

- 1) Continue to work closely with the public on narcotic related problems.
- 2) Maintain our working relationship with our local pharmacies.
- 3) Continue to increase our drug cases by using and developing new strategies.
- 4) Ensure that patrol makes strong drug related cases by providing our assistance.
- 5) Continue to stay informed on new and changing drug laws and information.

GOAL #2 BUILD NETWORKING

Objective: Broaden Networking

Action Steps:

- 1) Work with the investigators combining information to solve more cases.
- 2) Maintain working relationships with surrounding agencies.
- 3) Build more contacts with new officers in surrounding agencies to trade information.
- 4) Encourage more citizens with drug related information to contact us.
- 5) Continue working with the media on relaying drug related information to the public.

GOAL #3 INCREASE TRAINING

Action Steps:

Objective: To remain the most productive and efficient narcotics unit in the county.

- 1) Train and participate in the new "Meth Lab Container Program".
- 2) Re-Certify as a meth lab clean-up technicians.
- 3) Train as commercial vehicle enforcement officers.
- 4) Attend drug interdiction school for the latest trends and updates on drug trafficking and bulk currency smuggling.

- 5) Attend classes and training relevant to narcotics interdiction.

**School Resource
1033 Program
&
Firearms Training Divisions
2012 Goals and Objectives**

GOAL #1 INCREASED PRESENCE

OBJECTIVE: To have more of a presence within the elementary schools.

Action Steps:

- 1) Encourage the school administration to continue the enforcement of school rules, thus allowing us more latitude to visit other schools in the City.
- 2) Pre-plan events with the elementary teachers (example: Reading to the students or taking the K9 to show-and-tell).
- 3) Eat lunch with the students from a different school each week.
- 4) Continue working on time-management.

GOAL #2 CURRICULUM RESEARCH

OBJECTIVE: Develop a wider range of classroom topics for 5th grade.

Action Steps:

- 1) Use summer months while school is out for research and development.
- 2) Send Officer Burgos to SRO School.
- 3) Attend SRO Conference and begin networking with other departments who are also creating curriculum of their own.
- 4) Attend Teachers work sessions over summer months and work cooperatively to assess problem areas of 2011 to be addressed in 2012.

GOAL #3 MAINTAIN SURPLUS PROGRAM

OBJECTIVE: To continue evolving the 1033 program into a self sustaining asset for the city.

Action Steps:

- 1) Obtain conex containers to house the items that will be sold after the one year waiting period.
- 2) Work with Mike Martin to clear out land next to the range as a storage area for 1033.
- 3) Set aside time for traveling to nearby DRMO's and network for better items in mass.

GOAL #4 MAINTAIN FIREARMS PROFICIENCY

OBJECTIVE: To expand firearms training.

Action Steps:

- 1) Delegate more responsibility to other firearms instructors.
- 2) Develop two more officers into firearms instructors.
- 3) Network with instructors from other departments.

GOAL #5 PERSONNEL DEVELOPMENT

OBJECTIVE: To develop those I am responsible for into better officers and future supervisors.

Action Steps:

- 1) Develop the knowledge and skills of those I am responsible for.
- 2) As the knowledge and skills of those I am responsible for develops, allow them to undertake more responsibility through delegation of duties and decision making.

INVESTIGATIONS DIVISION 2012 Goals and Objectives

GOAL #1 ORGANIZATIONAL DEVELOPMENT

OBJECTIVE: Improve division efficiency and effectiveness through audits and exercises.

Action Steps:

- 1) Conduct an audit of the following investigation areas:
 - a. Sex Offender Registry; and
 - b. Pawn Shop Tickets for accuracy and effectiveness.
- 2) Conduct readiness exercises in regard to major crime scene response preparedness.

GOAL# 2 HUMAN RESOURCES MANAGEMENT

OBJECTIVE: Improve departmental efficiency in the areas of training.

Action Steps:

- 1) Monitor investigators creation of personal goals in regards to their respective areas of expertise.
- 2) Implement the Investigations Directive to insure competence and further excellence in the investigations process.
- 3) Create a protocol for a bi-year training rotation of basic law enforcement skills.

- 4) Create a standard operating procedure for the maintenance, seizure and destruction of evidence.
- 5) Conduct training in use-of-force.
- 6) Conduct training in defensive driving.
- 7) Conduct training in proper application of the 4th Amendment in relation to law enforcement.
- 8) Conduct re-training on current operating procedures for evidence submission.
- 9) Conduct training in community relations regarding diversity and conversing with others on their level of understanding.
- 10) Conduct re-training in sexual harassment/external misconduct by officers.

GOAL #3 CRIME CONTROL

OBJECTIVE: Decrease crime through ordinances and training.

Action Steps:

- 1) Reduction of theft within the city using advanced tracking of stolen property through creation of a city ordinance and policy regarding pawnshop ticket submission to leads online.
- 2) Conduct training in Alabama Law and how to police by recognition of the elements of a crime.
- 3) Conduct training in Federal Law in regards to reasonable suspicion and probable cause.
- 4) Have investigators attend training on current internet crimes and how to investigate them.

COMMAND 2012 Goals and Objectives

GOAL #1 INCREASE FOCUS ON BURGLARIES

OBJECTIVE: To continue to decrease residential and business burglaries and increase burglary arrests by 3%.

Action Steps:

- 1) Continue burglary and theft analysis through crime mapping and adjust assets and strategies based on trends and intelligence.
- 2) Investigators will revisit all burglary cases in a monthly forum and network case facts in a monthly county-wide investigators meeting.

GOAL #2 INCREASE COMMUNITY ENGAGEMENT

OBJECTIVE: Increase community contact via programs, events and networking.

Action Steps:

- 1) Each Division will conduct a minimum of six community presentations with the goal of educating the citizens on the various services this division provides, as well as crime prevention education.
- 2) At least two new community programs will be instituted in 2012.
- 3) All previous programs will be sustained in 2012.
- 4) Update local media contacts and add them to the community event contact list.

GOAL #3 INCREASE DEPARTMENTAL DRIVER SAFETY AWARENESS

OBJECTIVE: Reduce preventable police vehicle accidents by 100%.

Action Steps:

- 1) Conduct safe and pursuit driver training for all officers.
- 2) Continue Skid-Car training bi-annually.
- 3) Establish an accident review board to review all accidents and make recommendations to the Chief.

GOAL #4 GOAL MANAGEMENT

OBJECTIVE: Assure all goals are achieved and/or exceeded in 2012.

Action Steps:

- 1) Each division head will create division objectives and measurements in order to achieve or exceed the agency goals and objectives.
- 2) Each division head will generate quarterly progress reports to track achievement towards agency goals and objectives.
- 3) The Assistant Chief's Office will monitor each division's progress towards achievement of the agency goals and objectives.
- 4) The department will publish on its website, and throughout the agency, the listed goals and objectives for 2012.

Professionalism Courage Pride Dedication

Sources of Information

- *Penny Isbell-City of Pell City Expenditure Report.*
- *Nona Kopp, Pell City Police Administrative Assistant-Productivity Report.*
- *Bill Richvowski, St. Clair County Central Dispatch-CAD Report.*
- *Josh Herren, Detective Sergeant-IA and Investigations.*
- *Danny Holmes, Lieutenant-Fleet Reports.*
- *Linda Wheeler-Pell City Municipal Court Annual Survey.*
- *Alabama Criminal Justice and Information Systems-UCR Data.*
- *Facebook.com Statistics as of January 2012.*
- *Laurel Bresnihan, VIPS Unit-Citizen Surveys.*
- *Sheree Davis, Pell City Administrative Division-Report Review.*

THE SHIFT